



E-Commerce

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Each chapter of the book begins with introduction explaining the need of the contents discussed in the chapter, Figures have been inserted at relevant places to help the reader to understand the concept clearly, Each chapter is followed by the points that provide a helpful way to recap all the topics covered in a chapter, Exercise in the form of Questions is added at the end of each chapter aimed at providing the in-depth understanding of the concepts learned, The end of the book contained solved university asked questions.



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