

Engineering Graphics

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Khanna Publishing House

Product Description

" Engineering Graphics" is a compulsory paper for the first year Diploma course in Engineering & Technology.Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education. Book covers six topics- Basic Elements of drawing , Orthographic Projections, Isometric Projections, Free Hand Sketcher of Engineering Elements, Computer Aided Drafting Interface, Computer Aided Drafting. Each topic is written in easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test the student's comprehension. Some salient features of the book: 1. Content of the book is aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.2. In start of each unit learning outcomes are listed to make the student understand what is expected out of him/ her after completing that unit. 3. Book provides lots of recent information, interesting facts, Codes for E-resources, QR Code for use of ICT, projects, group discussion etc. 4. Student and teacher centric subject materials included in book with balanced and chronological manner. 5. Figures, tables and software screen shots are inserted to improve clarity of the topics. 6. Apart from essential information a 'Know More' section is also provided in each unit to extend the learning beyond syllabus. 7. Short questions, objective questions and long answer exercises are given for practice of students after every chapter. 8. Solved and unsolved problems including numerical examples are solved with systematic steps.

Table of Contents

Foreword, Acknowledgement, Preface, Outcome Based Educations, Course Outcomes, Abbreviations and Symbols, List of Figures, List of tables Guidelines for Teachers, Guidelines for Students UNIT 1: Basic Elements of Drawing. UNIT 2: Orthographic Projections. UNIT 3: Isometric Projections. UNIT 4: Free Hand Sketches of Engineering Elements. UNIT 5: Computer Aided Drafting Interface. UNIT 6: Computer Aided Drafting.

Author

Sarad K. Pradhan

K. K. Jain



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Social Media Promotion for Musicians

The Manual For Marketing Yourself, Your Band, And Your Music Online

Third Edition

Bobby Owsinski

Musicians	(Indian Edition)
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Social Media Promotion for

Product Description

Learn how to efficiently use your online presence to promote your band, your music or yourself with the totally revised Third Edition of Social Media Promotion for Musicians. The updated book reveals the latest insider tips on how to use both the most popular platforms like Instagram, Facebook, YouTube and TikTok in conjunction with your website and mailing list to gain more fans, followers, views and streams. If you're an artist, band, engineer, producer or songwriter, Social Media Promotion for Musicians Third Edition provides the newest techniques and strategies to increase your online and streaming presence without taking away precious time from making music. BONUS: Now includes a special chapter on marketing to playlists|You'll Discover . How to maximize your online exposure to increase your fan base . How to have more time for creating by saving at least an hour each day on social media posting, and with better results|. Exclusive Facebook, YouTube, Instagram, TikTok and Twitter promotional tips that boost your streams, views and followers . How to uncover and develop your personal or band's brand . The secret behind successful posts and tweets that get maximum engagement. Which social platforms require your attention and which can wait . And much morel

SINCE 1962

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Introduction

- 1. It's Called Promotion
- 2. Your Social Media Strategy
- 3. Developing Your Brand
- 4. Creating Your Killer Website
- 5. Creating Your Mailing List
- 6. Using Facebook for Marketing
- 7. Marketing with Instagram
- 8. Marketing With YouTube
- 9. Marketing With TikTok
- 10. Marketing with Twitter
- 11. Using LinkedIn for Marketing
- 12. Marketing With Blog
- 13. Playlist Marketing
- 14. Posting Frequency Strategy

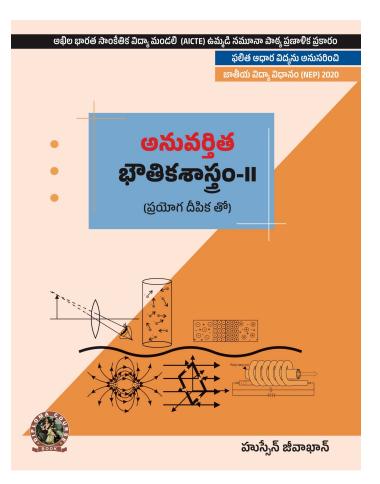
Glossary Abou Bobby Owsinski

Author

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer's Handbook, The Music Producer's Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He's also a contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he's appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOlnnerCircle.com, and his website at BobbyOwsinski.com.



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SINCE 1962

Applied Physics-II	(with	Lab
Manual)		

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Product Description

"Applied Physics-II" is a basic science course in the first year of the Diploma program in Engineering & Technology. Contents of this book are stringently aligned as per model curriculum of AICTE and incorporated with the concepts of outcomes-based education(OBE). Book covers seven topics- Wave motion, Optics, Electrostatics, Current electricity, Electromagnetism, semiconductor physics and Modern physics. Each topic and its subtopics are written from the perspective of a student's learning and in accord with the NEP 2020 guidelines. Every unit comprises a set of activities and exercise at the end to assist the student's learning. Some salient features of the book: 1. Unit Outcomes of each unit are mapped with Course Outcomes and Programs Outcomes.2. Book Provides relevant interesting facts, QR Code for E-resources and use of ICT and suggested micro projects activities in each unit.3. Content presented in book in chronological way. 4. Figures, tables and equations are given to improve clarity of the topics. 5. Solved examples are given with systematic steps. 6. MCQ's, short and long answer questions and unsolved problems of understanding and above levels (Bloom's Taxonomy) are given for learning reinforcement of students and as per OBE.

Table of Contents

Foreword, Acknowledgement, Preface, Outcome Based Educations, Course Outcomes, Abbreviations and Symbols, List of Figures, Guidelines for Teachers, Guidelines for Students Chapter 1: Wave Motion and its applications. Chapter 2: Optics. Chapter 3: Electrostatics. Chapter 4: Current Electricity. Chapter 5: Electromagnetism. Chapter 6: Semiconductor physics. Chapter 7: Modern physics. Index

Authors

Hussain Jeevakhan



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Software Engineering • Software Process Models
 Software Engineering • Software Process Models
 Requirement Specification • System Design
 Coding • Testing • Project Management
 Risk Management
 Reliability and Quality Assurance
 Engineering using UML & JAVA
 Coding rules and Integration

Practical Approach of **Software Engineering**

Dr. Munesh Chandra Trivedi

Practical Approach of	
Software Engineering	

Author :	Munesh Chandra Trivedi
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Product Description

There are many books available in the market on the proposed topic but none of them can be termed as comprehensive, Besides, students face problem in understanding the language of the books, seeing these problems, it struck our mind that we should come up with a book in practical approach of software Engineering, which should be simple enough to comprehend and comprehensive enough to encompass all the topics of different institutions and Universities. What are the courses/markets for which your book could serve as a reference. Master of computer application, B. Tech (C.S.), B. Tech(I.T.), Bachelor of computer application, B.Sc./M.Sc./ (C.S.), PGDBM/MBA(I.T.)



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Chapter 1: Introduction to Software Engineering. Chapter 2: Software Process Models. Chapter 3: Software
Requirement Specification. Chapter 4: System Design. Chapter 5: Coding. Chapter 6: Testing. Chapter 7:
Software Project Management. Chapter 8: Software Risk Management. Chapter 9: Software Reliability and Quality
Assurance. Chapter 10: Software Engineering using UML & JAVA. Chapter 11: Programming Standards: Coding
rules and Integration. Chapter 12: Annexure. Chapter 13: Lab Manual Software Engineering : Question Bank.
Multiple Choice Questions Index Question Papers

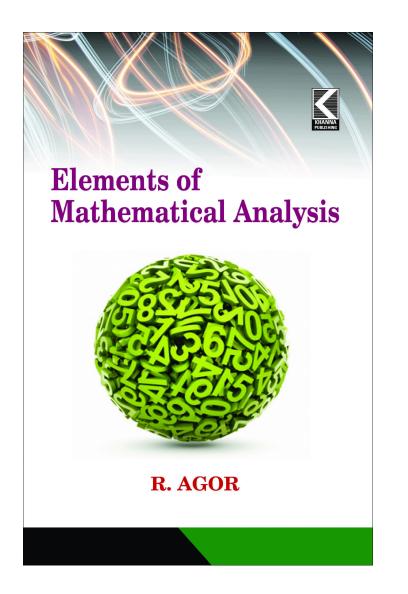
Author

Munesh Chandra Trivedi "Prof. Munesh C. Trivedi has completed his graduation & post graduation in Computer Science and Ph. D. degree in Computer Science. He started his teaching career in engineering education from IEC College of Engineering & Technology, Greater Noida. India. He also served Krishna Institute of Engineering & Technology, Ghaziabad and I.I.T Kanpur as a Project Associate. Presently he is working in Institute of Management Studies, Ghaziabad, India since sept. 2007. He has rich experience in teaching the undergraduate and postgraduate classes. He has published 16 text books and he has been declared Author of Year 2008 as per Books Today survey. He has published more than 25 journal and conference papers in the area of Fractals, image processing, e-learning. He has delivered numerous invited and plenary conference presentations and seminars throught Country and chaired the technical sessions in International and national conferences in India. He has delivered many invited talks in India. He is on the review panel of International Journal of Network Security and Computer & Education (Elsevier's Journal). He has been the member of board of studies of different Indian universities and member of organizing committee for various national and international seminars/workshops. He is member of CSI, IAE, and life member of ISTE."



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Analysis	
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Elements of Mathematical

Product Description

This book is intended to serve as a basic text book for the students who attempt to pursue studies at various stages in Scientific and Engineering fields of various Indian Universities. The main aim of this book is to discuss the theory of mathematical analysis and to treat the subject matter rigorously to the beginners, keeping in view of the modern trends of examinations.

Table of Contents

Chapter 1 : Number System. Chapter 2: Determinants. Chapter 3: Matrices. Chapter 4: Eigen Values and Eigen Vectors. Chapter 5: Numerical Analysis. Chapter 6: Linear Programming.



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Author

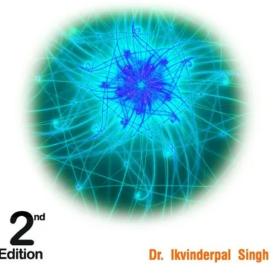
R. Agor Lecturer in Civil Engineering (Retd.) Technical Education, Delhi.

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(Principles, Techniques and Tools)

JESUN



Compiler Design

Author :	Ikvinderpal Singh
ISBN 13 :	978-93-55382-60-3
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Edition :	2
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Condition Type :	New
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Product Description

Compiler Design is a subject which many believe to be fundamental and vital to computer science. It is a subject which has been studied intensively since the early 1950's and continues to be an important research field today. It is intended for both students and practitioners, retaining its appeal as a guide to the industry professional and a comprehensive introduction to the student at the upper level undergraduate or first year graduate level.

Table of Contents

Chapter 1: Basics Of Compilers. **Chapter 2:** Lexical Analysis. **Chapter 3:** Syntax Analysis. **Chapter 4:** Symbol Table Handling. **Chapter 5:** Storage Management. **Chapter 6:** Intermediate Code Generation. **Chapter 7:** Code Generation. **Chapter 8:** Code Optimization. **Chapter 9:** Types Of Compilers.



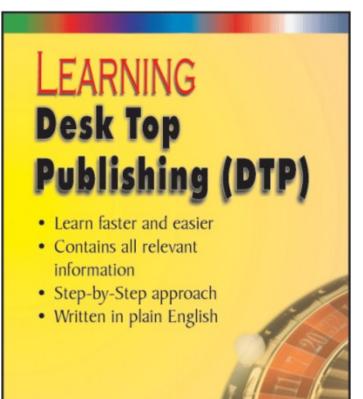
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Author

Ikvinderpal Singh Ikvinderpal Singh, is Lecturer of P.G. Deptt. Of Computer Science & Applications, Khalsa College, Amritsar which is a premier institute in North India. He obtained his MCA with distinction from Guru Nanak Dev University, Amritsar. He has always been excellence right from his student carrier. He has written five books. He brought name for himself when he topped the college in B.Sc. His other areas of interest include Fuzzy systems, digital electronics and java programming.







Ramesh Bangia

Learning	Desk	Тор	Publishing
(DTP)			

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Product Description

Learning of a software is both easy and difficult. It depends upon what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realise how difficult it is to master it. Desk Top Publishing (DTP) is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.

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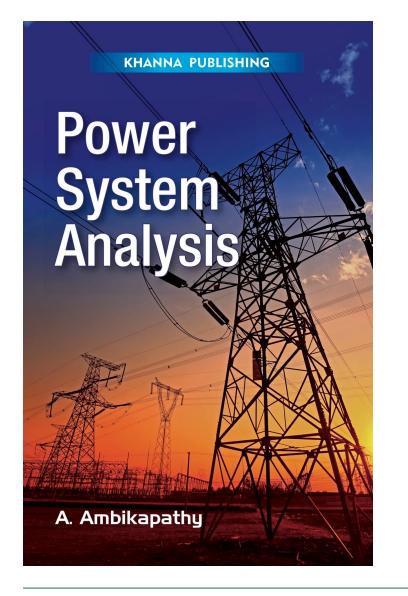
Chapter 1: Introduction to Photoshop CS 2. **Chapter 2:** Introduction to Corel Draw X3. **Chapter 3:** Introduction to Page Maker 7.0. **Chapter 4:** Introduction to Illustrator CS 2. **Chapter 5:** Questions.

Author

Ramesh Bangia For the last fifteen years, Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.



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Power System Analysis		
Author :	A. Ambikapathy	
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Product Description

The textbook on "Power System Analysis" has been written for undergraduate students of electrical engineering (EE) electrical and electronics engineering(EEE) departments. This material which is presented in this book will be very useful to the students for understandings well as from examination point of view. A number of solved and unsolved problems (with answer)have been included in each chapter. Short question and answers are provide for every chapter so that the students will get benefit of it. The mathematical details and qualitative discussion has been followed throughout the book. The author will welcome criticisms of the text and will acknowledge comments pertaining to the text and suggestions for the improvement of this book will be most welcome.



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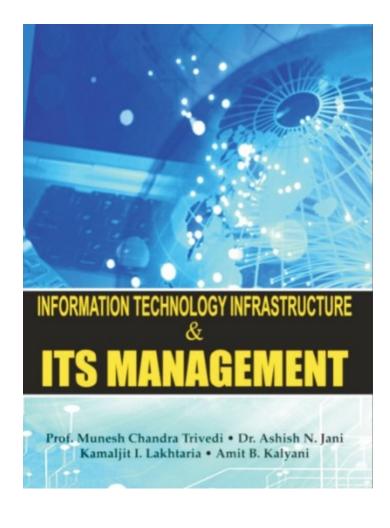
Chapter 1: Representation of Power System Components. Chapter 2: Unsymmetrical Fault Analysis. Chapter 3: Load Flows. Chapter 4: Power System Stability. Chapter 5: Traveling Waves.

Author

A. AMBIKAPATHY A. Ambikapathy currently working as an assistant professor in " Galgotia Colege of Engineering and Technology " holds M. Tech degree. She has presented five papers in national level conferences. She worked under three different universities and having ten years of teaching experience.



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Information Technology Infrastructure & Its Management

Author :	Munesh Chandra Trivedi
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Product Description

There are many books available in the market on the proposed topic but none of them can be termed as comprehensive, Besides, students face problem in understanding the language of the books, seeing these problems, it struck our mind that we should come up with a book in IT infrastructure & Its management, which should be simple enough to comprehend and comprehensive enough to encompass all the topics of different institutions and universities.



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Chapter 1: Introduction to Information Technology. Chapter 2: Internet. Chapter 3: Service Support Process.
Chapter 4: Storage Management. Chapter 5: Security Management. Chapter 6: Legal Issues for E-Business.
Chapter 7: Emerging Trends in IT.

Author

Munesh Chandra Trivedi "Prof. Munesh C. Trivedi has completed his graduation & post graduation in Computer Science and Ph. D. degree in Computer Science. He started his teaching career in engineering education from IEC College of Engineering & Technology, Greater Noida. India. He also served Krishna Institute of Engineering & Technology, Ghaziabad and I.I.T Kanpur as a Project Associate. Presently he is working in Institute of Management Studies, Ghaziabad, India since sept. 2007. He has rich experience in teaching the undergraduate and postgraduate classes. He has published 16 text books and he has been declared Author of Year 2008 as per Books Today survey. He has published more than 25 journal and conference papers in the area of Fractals, image processing, e-learning. He has delivered numerous invited and plenary conference presentations and seminars throught Country and chaired the technical sessions in International and national conferences in India. He has delivered many invited talks in India. He is on the review panel of International Journal of Network Security and Computer & Education (Elsevier's Journal). He has been the member of board of studies of different Indian universities and member of organizing committee for various national and international seminars/workshops. He is member of CSI, IAE, and life member of ISTE."



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KHANNA'S OBJECTIVE QUESTIONS IN PETROLEUM ENGINEERING (Important Multiple Choice Questions with Answers)

Dr. Vikas Mahto

For all types of written Examinations & Interviews

Khanna's Objective Questions		
in Petroleum Engineering		

Author :	Vikas Mahto
ISBN 13 :	978-93-86173-24-9
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Condition Type :	New
Country Origin :	India

Product Description

In this book, an attempt has been made by the author to present numerous important questions with answers which have been methodically prepared/selected from different text books, manuals of petroleum industries, SPE technical chapters and teaching materials of distinguished persons. These questions are very relevant for promoting fundamental understanding of petroleum engineering and will be primarily useful for fresh graduates of petroleum engineering who can prepare themselves soundly for both written as well as oral examinations. The hints and solutions of most important questions are included in this book.



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Chapter 1: Petroleum Exploration. Chapter 2: Oil and Gas Well Drilling Technology. Chapter 3: Reservoir
Engineering. Chapter 4: Petroleum Production Operation-I. Chapter 5: Petroleum Production Operation-II. Chapter
6: Offshore Drilling and production Practices. Chapter 7: Petroleum Formation Evaluation. Chapter 8: oil and gas
Well Testing. Chapter 9: Health safety and Environment in petroleum Industries. Chapter 10: Enhanced Oil
Recovery Techniques. Chapter 11: Unconventional Hydrocarbon Resources. Chapter 12: Hints and Solutions.

Author

Dr. Vikas Mahto is an Associate Professor in the petroleum Engineering Department of Indian School Of Mines Dhanbad, India. He has received his Ph.D. degree in petroleum Engineering from Indian School of Mines Dhanbad in 2004. He is having more than 12 years of teaching experience in the field of Chemical Engineering and Petroleum Engineering. He is the author of more than 100 technical papers in different national/International journals 7 conferences of repute. He has completed three research projects sponsored by UGC-ISM, UGC New Delhi and CSIR New Delhi and currently working on collaborative project with Oil India India Ltd, Duliajan, Assam. He has field two Indian Patents. He is the reviewer and member of editorial boards of many national and international journals.



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