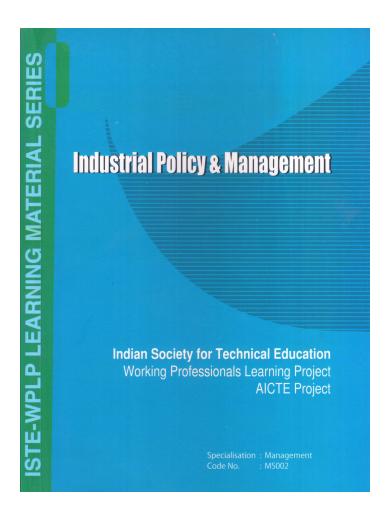
# K H A N N A B O O K S . C O M



# Industrial Policy & management

**Author:** M. H. Subrahmanya

**ISBN 13:** 978-93-55386-92-2

**ISBN 10:** 93-55386-92-3

**E-ISBN 13:** 978-93-55386-92-2

Edition: 1

**Pages:** 268

**Type of book :** Paperback

Weight (g): 550.00

**Year:** 2009

**Language :** English

**Publisher:** Khanna Publishing House

**M.R.P:** Rs 385.00

**Categories:** ISTE Series, Management Books

**SKU:** 1725583015

**Condition Type:** New

**Country Origin:** India

#### **Product Description**

Industrialization is the sine-qua-non of economic development. Policy makers in Indian economy have attached strategic significance of industrialization with the twin objectives of employment generation and acceleration of economic development, among others. Industrial Policy has a decisive role of play in the management and growth of industrial enterprises as well as over all industry. India's Industrial Policy has undergone remarkable changes over a period of time 1950s to 1980s to a period of enormous economic freedom since 1990s, industrial enterprises have seen and experienced different turbulent times. All these have valuable lessons to be learnt not only for academic and business researchers but also for managers and executives of industrial enterprises of different sizes. It is to meet this objective that this monograph on Industrial Policy & Management has been written.



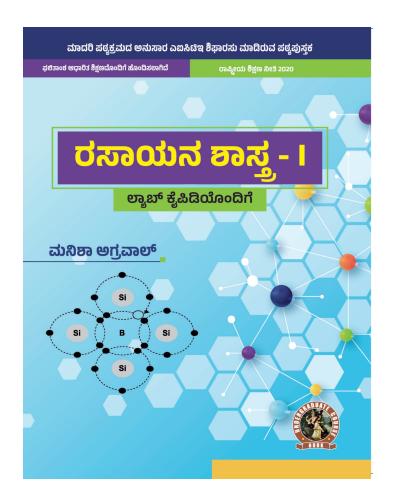
#### **Table of Contents**

Foreword Preface Chapter 1: Introduction. Chapter 2: Indian Industry: Structurer & Components. Chapter 3: Industrial Policy: What is it? Why is it needed? Chapter 4: Industrial Controls & Regulations in India: What Lessons did we learn? Chapter 5: India's Macro Economic Crisis in 1991: Genesis of Industrial Reforms. Chapter 6: Industrial Policy Developments since 1991. Chapter 7: Industrial Structure and Growth in India: Dimensions and Implications. Chapter 8: Foreign Investment Policy and Foreign Enterprises. Chapter 9: Small & Medium Enterprises (SMEs) om India: Policy and Growth. Chapter 10: Environmental Policy for Industry in India. Chapter 11: Technology Policy and Research & Development in Industry. Chapter 12: Labour Policy. Chapter 13: How to Set-up an Enterprise?

#### **Author**

Dr. M. H. Bala Subrahmanya is a Professor (Economics) at the Department of Management Studies, Indian Institute of Science (IISC), Bangalore. He has done M. A. (First Rank and Gold Medallist) at Mysore University and Ph.D. in Economics with Indian Council for Social Science Research (ICSSR) fellowship at Institute for Social & Economic Change, Bangalore. One of his research papers won an award from the Intermediate Technology Development Group, London in 1997. He won Commonwealth Fellowship in 1999-2000 and worked as a Visiting Research Fellow at the Foundation for Small and Medium Enterprise Development, University of Durham, United Kingdom during February-July 2000. He was awarded Japan Foundation Fellowship for 2004/2005 and he worked as a Visiting Research Fellow at the National Graduate Institute for Policy Studies(GRIPS) Tokyo, Japan during March 2005-February 2006. In 2008, one of his papers won Emerald Literati Network Highly Commended Award. He has been awarded Fulbright-Nehru Senior Research Fellowship for 2009/2010. He has published more than 50 research papers in refereed national and international journals and presented 15 research in International Conferences. His field of specialization is Industrial Economics. He is currently involved in doing research & consultancy projects, teaching and guiding students for Ph.D.





# **Chemistry I (with Lab Manual)**

**Author:** Manisha Agrawal

**ISBN 13:** 978-93-91505-46-2

**ISBN 10:** 93-91505-46-5

**E-ISBN 13:** 978-93-91505-46-2

Edition: 1

**Pages:** 268

**Type of book :** Paperback

Weight (g): 300.00

**Year:** 2023

Language: Kannada

**Publisher:** Khanna Publishing House

**M.R.P:** Rs 448.00

**Categories:**AICTE Prescribed Textbooks,

Kannada Books

**SKU:** 1725738821

**Condition Type:** New

Country Origin: India



#### **Product Description**

"Chemistry-I" is a compulsory paper for the first year Undergraduate course in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education. Book covers seven topics-Atomic and molecular structure, Spectroscopic Technique and applications, Intermolecular Forces and Potential Energy Surfaces, Use of Free Energy in Chemical Equilibrium, Periodic Properties, Stereo-chemistry, Organic Reactions and Synthesis of Drug Molecules. Each topic is written is easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test student's comprehension. Salient Features: 1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes. 2. Book Provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for us of ICT, Projects group discussion etc. 3. Students and teacher centric subject materials included in book with balanced and chronological manner. 4. Figures, tables, chemical equations and comparative charts are inserted to improve clarity of the topics. 5. Short questions, objective questions and long answer exercises are given for practice of students after every chapter. 6. Solved and unsolved problems including numerical examples are solved with systematic steps.



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**Chapter 1:** Atomic and Molecular Structure.

**Chapter 2:** Spectroscopic Techniques and Applications.

**Chapter 3:** Intermolecular Forces and Potential Energy Surfaces.

Chapter 4: Use of Free Energy in Chemical Equilibria.

**Chapter 5:** Periodic Properties.

Chapter 6: Stereochemistry and Organic Reactions.

Chapter 7: Organic Reactions Synthesis of Drug Molecules.

**Chapter 8:** Annexure.

**Appendices** 



#### **Author**

#### Manisha Agrawal

Dr. Manisha Agarwal is Dean, Basic Sciences at Chhattisgarh Swami Vivekanand Technical University Bhilai. Professor and head, Department of Chemistry at Rungta College of Engineering & Technology, Bhilai, (C.G.). She completed Ph. D. from Pt. Ravishankar Shukla University, Raipur in 1999. Since then she has been engaged in teaching and research. Dr. Manisha has authored several papers which have been published in SCI indexed International and National journals. She has organised more than 10 Conferences and workshops as convener among them four were International Conferences. She has credited five books as author, three patents as inventor and applicant and six Research Project Grants as Principal Investigator from Government Funding agencies like AICTE, CCOST and CSVTU. She has supervised 5 M. Phil. Students, 12 BE and Diploma students. Presently 6 research scholars are perusing Ph. D. under her supervision.



ಮಾದರಿ ಪಠ್ಯಕ್ರಮದ ಅನುಸಾರ ಎಐಸಿಟಿಇ ಶಿಫಾರಸು ಮಾಡಿರುವ ಪಠ್ಯಪುಸ್ತಕ

ಫಲಿತಾಂಶ ಆಧಾರಿತ ಶಿಕ್ಷಣದೊಂದಿಗೆ ಹೊಂದಿಸಲಾಗಿದೆ

ರಾಷ್ಟ್ರೀಯ ಶಿಕ್ಷಣ ನೀತಿ 2020

# ಎಂಜಿನಿಯರಿಂಗ್ ಗ್ರಾಫಿಕ್ಸ್ ಮತ್ತು ವಿನ್ಯಾಸ



# **Engineering Graphics & Design** |

**Author:** Pradeep Jain

**ISBN 13:** 978-93-91505-62-2

**ISBN 10:** 93-91505-62-7

**E-ISBN 13:** 978-93-91505-62-2

Edition: 1

**Pages:** 268

**Type of book:** Paperback

Weight (g): 380.00

**Year:** 2023

Language: Kannada

**Publisher:** Khanna Publishing House

**M.R.P:** Rs 412.00

**Categories:**AICTE Prescribed Textbooks,

Kannada Books

**SKU:** 1725749286

**Condition Type:** New

Country Origin: India



#### **Product Description**

This textbook "Engineering Graphics and Design" is based on the latest outcome based model curriculum of the AICTE. The book covers complete syllabus catering requirements of all major technical universities and institutes and provides insights into traditional engineering graphics as well as treats of the subject using 2D and 3D design software. It offers technical details, current standard, real world examples and clearly explains theory and technique in highly visual and concise format. The topic covered in this book are arranged into 9 chapters comprising self-explanatory diagrams and solved examples.

#### **Salient Features:**

- 1. Introduction of Engineering Drawing.
- 2. Orthographic Projection.
- 3. Projection of Solids.
- 4. Section of Solids and Development of Surfaces.
- 5. Isometric Projection.
- 6. Overview of Computer Graphics.
- 7. CAD Drawing.

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**Chapter 1:** Introduction of Engineering Drawing. **Chapter 2:** Orthographic Projection. **Chapter 3:** Projection of Solids. **Chapter 4:** Sectional Views of Solids. **Chapter 5:** Isometric Projection. **Chapter 6:** 

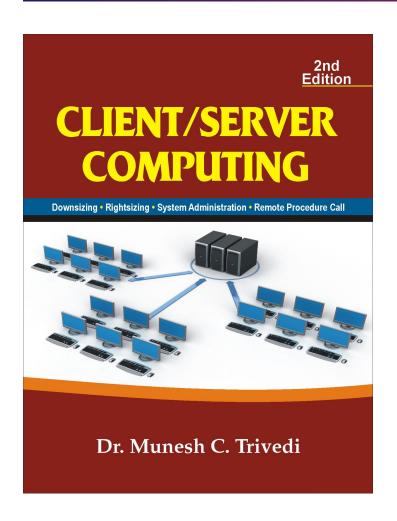


#### **Authors**

#### **Pradeep Jain**

Pradeep Jain has 15 years of experience in teaching and industry in CAD/CAM. presently he is working as an associate professor in the Department of Mechanical Engineering, Ajay Kumar Garg Engineering College, Ghaziabad. He is providing training and consultancy in CAD/ CAM field.





#### **Client/Server Computing**

**Author:** Munesh Chandra Trivedi

**ISBN 13:** 978-93-80016-60-3

**ISBN 10:** 93-80016-60-3

**E-ISBN 13:** 978-93-80016-60-3

**Edition:** Second

**Pages:** 268

**Type of book :** Paperback

Weight (g): 360.00

**Year:** 2013

**Language :** English

**Publisher:** Khanna Publishing House

**M.R.P:** Rs 195.00

**Categories :** Computer Science Engineering

**Condition Type:** New

Country Origin: India

#### **Product Description**

There are many books available in the market on the proposed topic but none of them can be termed as comprehensive, Besides, students face problem in understanding the language of the books. Seeing these problems, it struck our mind that we should come up with a book in Client/Server Computing, which should be simple enough to comprehend and comprehensive enough to encompass all the topics of different institutions and universities.



#### **Table of Contents**

**Chapter 1:** Client/Server Computing.

**Chapter 2:** Components of Client/Server Application.

**Chapter 3:** Client/Server System Development.

**Chapter 4:** Client/Server System Development Software.

**Chapter 5:** Network Interfaces.

**Chapter 6:** Client/Server Systems Development.

**Chapter 7:** Client/Server Training Concepts.

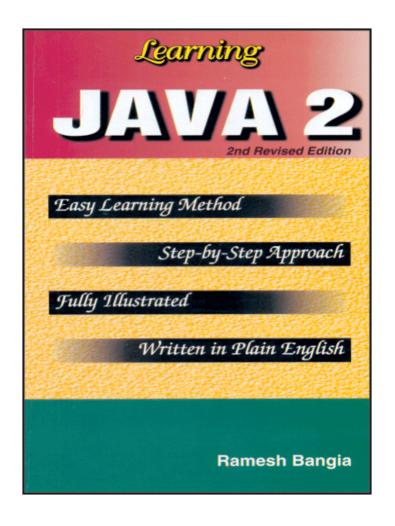
Short Questions & Answers Multiple Choice Questions & Answers Client/Server Computing Question Bank Examination Papers

#### **Author**

Munesh Chandra Trivedi "Prof. Munesh C. Trivedi has completed his graduation & post graduation in Computer Science and Ph. D. degree in Computer Science. He started his teaching career in engineering education from IEC College of Engineering & Technology, Greater Noida. India. He also served Krishna Institute of Engineering & Technology, Ghaziabad and I.I.T Kanpur as a Project Associate. Presently he is working in Institute of Management Studies, Ghaziabad, India since sept. 2007. He has rich experience in teaching the undergraduate and postgraduate classes. He has published 16 text books and he has been declared Author of Year 2008 as per Books Today survey. He has published more than 25 journal and conference papers in the area of Fractals, image processing, e-learning. He has delivered numerous invited and plenary conference presentations and seminars throught Country and chaired the technical sessions in International and national conferences in India. He has delivered many invited talks in India. He is on the review panel of International Journal of Network Security and Computer & Education (Elsevier's Journal). He has been the member of board of studies of different Indian universities and member of organizing committee for various national and international seminars/workshops. He is member of CSI, IAE, and life member of ISTE."



# K H A N N A B O O K S . C O M



#### **Learning Java 2**

**Author:** Ramesh Bangia

**ISBN 13:** 978-81-87522-78-2

**ISBN 10:** 81-87522-78-X

**E-ISBN 13:** 978-81-87522-78-2

Edition: 1

**Pages:** 268

**Type of book :** Paperback

Weight (g): 260.00

**Year:** 2010

**Language :** English

**Publisher:** Khanna Publishing House

**M.R.P:** Rs 225.00

**Categories:**BASIC COMPUTER BOOKS,

**Learning Series** 

**Condition Type:** New

Country Origin: India

#### **Product Description**

Learning of a software is both easy and difficult. It depends upon what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realise how difficult it is to master it. JAVA is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.



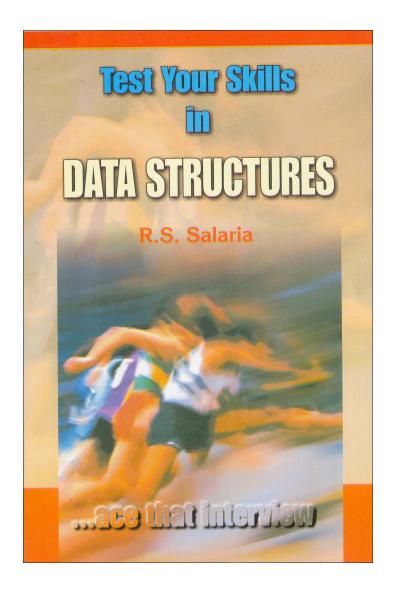
#### **Table of Contents**

**Chapter 1:** Introduction to JAVA. **Chapter 2:** JAVA and C++. **Chapter 3:** JAVA Programming. **Chapter 4:** Applets Programming. **Chapter 5:** Graphics using Applets. **Chapter 6:** Object Oriented Programming. **Chapter 7:** Interface Design with Swing. **Chapter 8:** What's Next. **Chapter 9:** Questions.

#### **Author**

**Ramesh Bangia** For the last fifteen years, Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.





# **Test Your Skills in Data Structures**

**Author:** R.S. Salaria

**ISBN 13:** 978-81-87325-47-5

**ISBN 10:** 81-87325-47-X

**E-ISBN 13:** 978-81-87325-47-5

Edition: 1

**Pages:** 268

**Type of book :** Paperback

Weight (g): 280.00

**Year:** 2016

**Language :** English

**Publisher:** Khanna Publishing House

**M.R.P:** Rs 150.00

Categories: Objective Type Books for

Competition

**Condition Type:** New

**Country Origin:** India

#### **Product Description**

Data Structures in one of the important subjects in computer science. Understanding of various data structures and the choice of an appropriate data structure is very crucial for the success of any software. All IT companies want that students must be very good in conceptual as well as practical knowledge of Data structures. This book gives an ample opportunity to you to test/ evaluate your skills in Data structures. Plenty of multiple choice type questions. Plenty of true false type questions. Plenty of fill-in the blanks type questions. Plenty of short answer type questions.

#### **Table of Contents**

Some Useful Tips Chapter 1: Multiple Choice Type Questions. Chapter 2: True-False Type Questions. Chapter 3:



#### **Author**

**R.S. Salaria Prof. R.S. Salaria** is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living.



परिणाम आधारित शिक्षणाशी सुसंगत

राष्ट्रीय शैक्षणिक धोरण 2020

रोजिउरिंग
ग्राफिक्स आणि डिझाईन

प्रित्रीप जैन

# **Engineering Graphics & Design**

**Author:** Pradeep Jain

**ISBN 13:** 978-93-55380-22-7

**ISBN 10:** 93-55380-22-4

**E-ISBN 13:** 978-93-55380-22-7

**Edition:** First

**Pages:** 268

**Type of book :** Paperback

Weight (g): 420.00

**Year:** 2022

**Language :** Marathi

**Publisher:** Khanna Publishing House

**M.R.P:** Rs 358.00

**Categories:**AICTE Prescribed Textbooks,

Marathi Books

**Condition Type:** New

Country Origin: India

#### **Product Description**

This textbook "Engineering Graphics and Design" is based on the latest outcome based model curriculum of the AICTE. The book covers complete syllabus catering requirements of all major technical universities and institutes and provides insights into traditional engineering graphics as well as treats of the subject using 2D and 3D design software. It offers technical details, current standard, real world examples and clearly explains theory and technique in highly visual and concise format. The topic covered in this book are arranged into 9 chapters comprising self-explanatory diagrams and solved examples. Salient Features: 1. Introduction of Engineering Drawing. 2. Orthographic Projection. 3. Projection of Solids. 4. Section of Solids and Development of Surfaces. 5. Isometric Projection. 6. Overview of Computer Graphics. 7. CAD Drawing. 8. Solid Modelling. 9. Team Design Project.



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**Chapter 1:** Introduction of Engineering Drawing.

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**Chapter 5:** Isometric Projection.

**Chapter 6:** Overview of Computer Graphics.

**Chapter 7:** Customization &CAD.

Chapter 8: Annotation Layers and 3D Modelling.

**Chapter 9:** Projects.

Reference

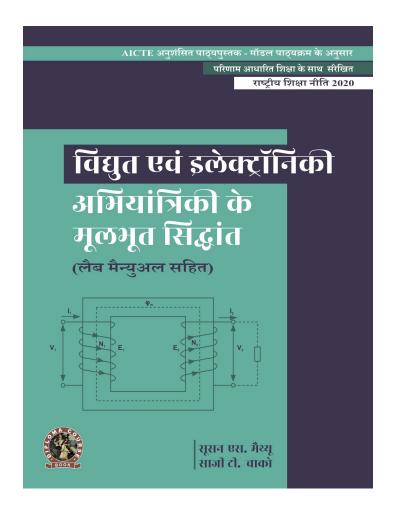
**CO and Po Attainment Table** 

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#### **Author**

**Pradeep Jain** has 15 years of experience in teaching and industry in CAD/CAM. presently he is working as an associate professor in the Department of Mechanical Engineering, Ajay Kumar Garg Engineering College, Ghaziabad. He is providing training and consultancy in CAD/ CAM field.





# Fundamentals of Electrical and Electronics Engineering (with Lab Manual)

**Author:** Saji T. Chacko

**ISBN 13:** 978-93-55380-02-9

**ISBN 10:** 93-55380-02-X

**E-ISBN 13:** 978-93-55380-02-9

**Edition:** First

**Pages:** 268

**Type of book :** Paperback

Weight (g): 300.00

**Year:** 2023

Language: Hindi

**Publisher:** Khanna Publishing House

Categories:

AICTE Prescribed Textbooks,

Ebooks, Hindi Books

**Condition Type:** New

Country Origin: India



#### **Product Description**

"Fundamentals of Electrical & Electronics Engineering" is a compulsory paper for the first year Diploma course in Engineering & Technology Syllabus of this book is strictly aligned as per model curriculum of AlCTE, and academic content is amalgamated with the concept of outcome based education. Books covers six topics- Overview of Electronics Components and Signals. Overview of Analog Circuits. Overview of Digital Electronics, Electric and magnetic Circuits, A.C. Circuits and Transformer and Machines. Each topic is written is easy and lucid manner. A set of exercises at the end of each units to test the student's comprehension is provided. Some salient features of the book: 1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes. 2. The practical applications of the topics are discussed along with micro projects and activities for generating further curiosity as well as improving problem solving capacity. 3. Book provides lots of vital facts, concepts, principles and other interesting information. 4. QR Codes of video resources and websites to enhance use of ICT for relevant supportive knowledge have been provided. 5. Student and teacher centric course materials included in book in balanced manner. 6. Figures, tables, equations and comparative charts are inserted to improve clarity of the topics. 7. Objective questions and subjective questions are given for practices of students at the end of each unit.8. Solved and unsolved problems including numerical examples are solved with systematic steps.

#### **Table of Contents**

Foreword, Acknowledgement, Preface, Outcome Based Educations, Course Outcomes, Abbreviations and symbols, List of Figures, Guidelines for Teachers, Guidelines for Students, Unit 1: Overview of Electronic Components and Signals. Unit 2: Overview of Analog Circuits. Unit 3: Overview of Digital Electronics. Unit 4: Electric and Magnetic Circuits. Unit 5: AC Circuits. Unit 6: Transformer and Machines. Appendices Answer to Objective Questions Reference for Further Learning Co and PO Attainment Table Index

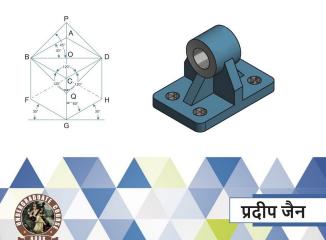
#### **Authors**

Susan S. Mathew Saji T. Chacko



AICTE अनुशंसित पाठ्यपुस्तक - मॉडल पाठ्यक्रम के अनुसार परिणाम आधारित शिक्षा के साथ संरेखित राष्ट्रीय शिक्षा नीति 2020





# **Engineering Graphics & Design**

**Author:** Pradeep Jain

**ISBN 13:** 978-93-55381-07-1

**ISBN 10:** 93-55381-07-7

**E-ISBN 13:** 978-93-55381-07-1

**Edition:** First

**Pages:** 268

**Type of book :** Paperback

Weight (g): 420.00

**Year:** 2023

Language: Hindi

**Publisher:** Khanna Publishing House

Categories:

AICTE Prescribed Textbooks,

Ebooks, Hindi Books

**Condition Type:** New

Country Origin: India

#### **Product Description**

This textbook "Engineering Graphics and Design" is based on the latest outcome based model curriculum of the AICTE. The book covers complete syllabus catering requirements of all major technical universities and institutes and provides insights into traditional engineering graphics as well as treats of the subject using 2D and 3D design software. It offers technical details, current standard, real world examples and clearly explains theory and technique in highly visual and concise format. The topic covered in this book are arranged into 9 chapters comprising self-explanatory diagrams and solved examples. Salient Features: 1. Introduction of Engineering Drawing 2. Orthographic Projection 3. Projection of Solids 4. Section of Solids and Development of Surfaces 5. Isometric Projection 6. Overview of Computer Graphics 7. CAD Drawing 8. Solid Modelling 9. Team Design Project.



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**Chapter 3:** Projection of Solids.

**Chapter 4:** Sectional Views of Solids.

**Chapter 5:** Isometric Projection.

**Chapter 6:** Overview of Computer Graphics.

**Chapter 7:** Customization &CAD.

Chapter 8: Annotation Layers and 3D Modelling.

Chapter 9: Projects.

Reference

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#### **Author**

**Pradeep Jain** has 15 years of experience in teaching and industry in CAD/CAM. presently he is working as an associate professor in the Department of Mechanical Engineering, Ajay Kumar Garg Engineering College, Ghaziabad. He is providing training and consultancy in CAD/ CAM field.

