

Current Electricity

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|-------------------------|---|
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Product Description

CURRENT ELECTRICITY - SK SAHDEV TOPICS COVERED IN THE BOOK 1. CURRENT ELECTRICITY. 2. DC CURRENT. 3. ELECTRIC CELLS. 4. LIGHTING EFFECT OF ELECTRIC CURRENT. 5. CAPACITORS. 6. ELECTROMAGNETIC EFFECTS. 7. A. C. CIRCUIT.

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Chapter 1: Current Electricity. **Chapter 2:** DC Circuits. **Chapter 3:** Electric Cells. **Chapter 4:** Lighting Effect of Electric Current. **Chapter 5:** Capacitors. **Chapter 6:** Electromagnetic Effects. **Chapter 7:** A. C. Circuits. **Chapter 8:**



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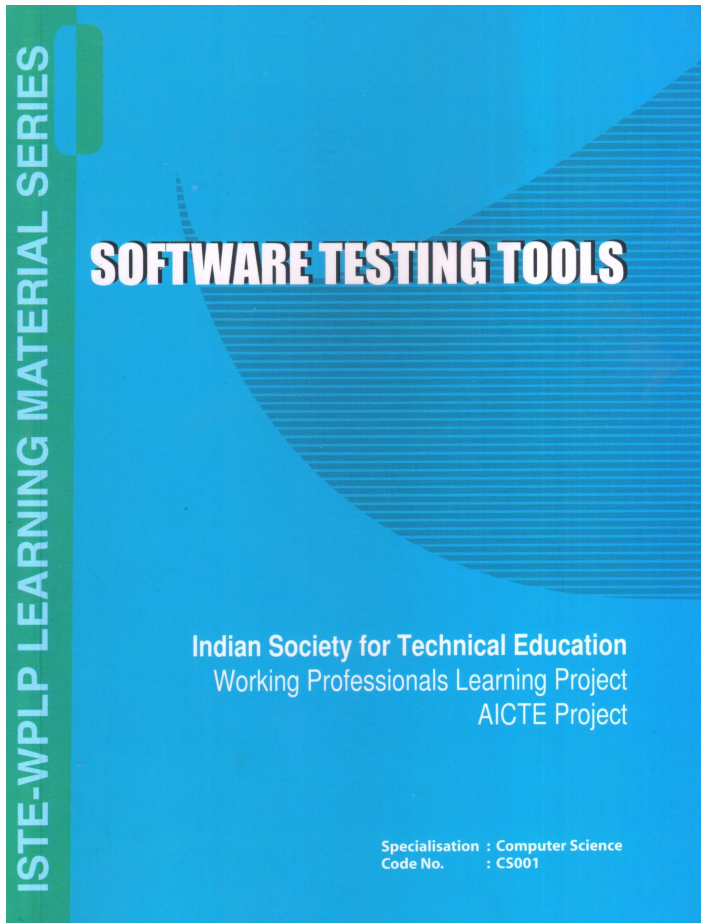
SK SAHDEV



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Software testing Tools

| | |
|-------------------------|---|
| Author : | K. V. K. K. Prasad |
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Product Description

I have gone through this interesting tutorial notes prepared by Dr. K V K K Prasad. Software testing is a topic Of great current interest to the software engineering community. Whether it is testing of a complex VLSI chip or software module, it is a challenging task and thus one encounters similar steps in the test process. Dr. Prasad starts with an interesting introduction to Software Quality Assurance, and briefly highlights the concepts underlying the Software Testing Process and Methodologies. An interesting introduction to Automated test tools makes it a good reading. Function/Regression testing tools and Load testing tools form important components in the test process and Dr. Prasad has presented these notions with adequate clarity. Various related issues such as Software Testing Process Management Tools and Configuration Management are covered quite systematically.



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Chapter 1: Overview of Software Quality Assurance.

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Chapter 3: Software Testing Methodologies and Types of Testing.

Chapter 4: Test Case Generation

Chapter 5: Automated Test Tools: An Overview.

Chapter 6: Functional/Regression Testing Tools.

Chapter 7: Performance/ Load Testing Tools.

Chapter 8: Testing Web Applications.

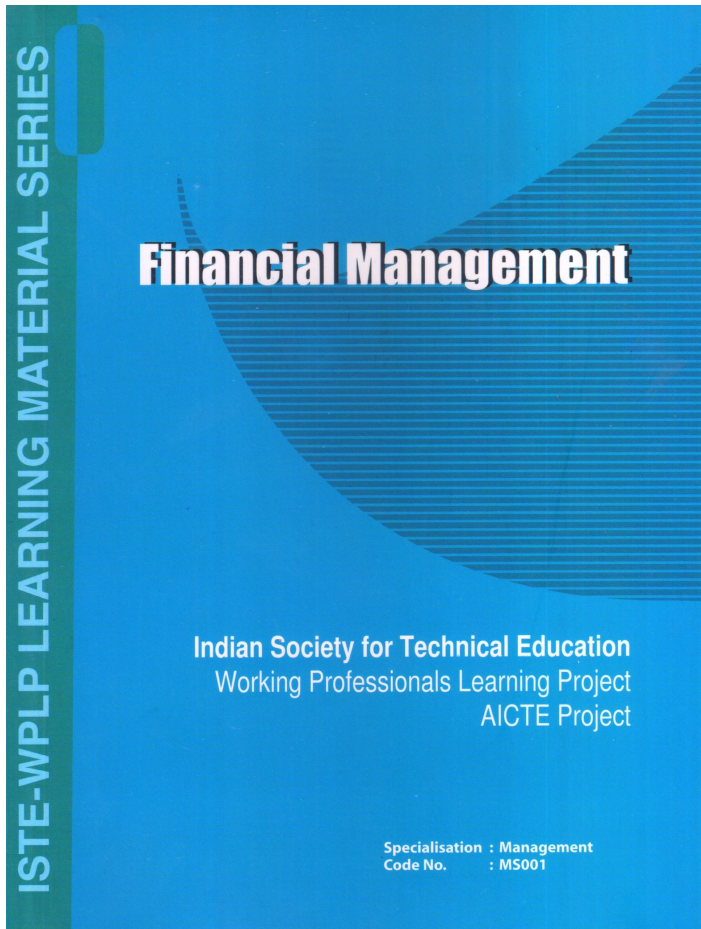
Chapter 9: Source Code Testing and Configuration management/ Version Control.

Chapter 10: Software Testing Process Management Tools.

About author

Dr. K V K K Prasad graduate in Engineering Electronics and Communications Engineering from the Andhra University. He did his M. Tech., in Satellite Communication and Remote Sensing and PhD in Automatic Generation and Recognition of Speech from Indian Institute of Technology, Kharagpur. He had brilliant academic records. His association with Telecommunication Industry spanned over two decades and served this industry in various key positions with great distinctions.





Financial Management

| | |
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Product Description

The trend of current day Financial Management is to emphasized on overall managerial implication of a decision made than the decision making process itself. Through it is occasionally useful to put under a scanner the entire process of decision making. the managers are better advised to focus on the implications. Such is the focus of this reading material on Financial Management. This is a concise form of basic text in the area of Financial Management and assumes that, the participant has as basic level of knowledge in accounting and the financial markets. This reading material will accomplished the objective of both a basic addition to a financial management theory. The instructor who chooses to discuss the basic financial management theory will find this reading material especially appealing. Through this material is more of a miniature form of a financial management text book in provides clarity, in terms of various basic theories and aspects for a person new to tis arena. The entire material is divided into three modules. In the first module, the author introduces the subject of financial management and also discusses the time value of money concepts. In the second part of this material, the various characteristics of risk viz. systematic and unsystematic risk and their measurement is discussed. In addition, the various return models are also discussed. The basic portfolio selection and measurement of portfolio risk and return along with cost of equity are discussed in this module. The third module focuses on capital structure and divided policy. Various types of markets efficiency and their implications give the reader a sufficient idea about the markets. In this module the debt markets and the market signaling aspects are also discussed.

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Module I: Introduction & Time Value of Money.

Module II: Risk Return & Cost of Capital.

Module III: Capital Structure & Dividend Policy.

Reference



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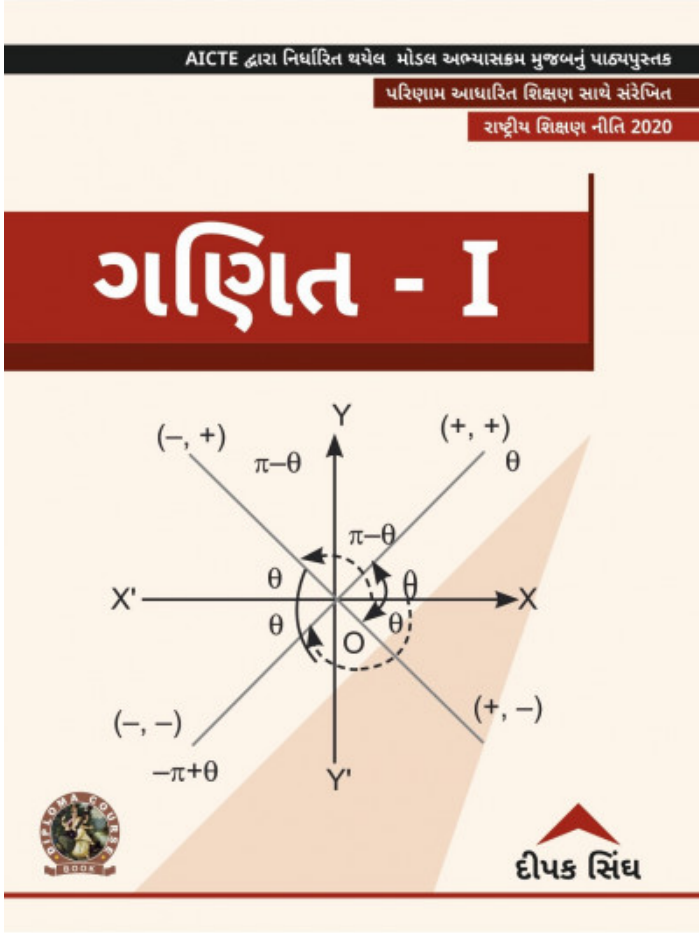
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Dr. G. Arun Kumar is Assistant Professor in the Department of Management Studies at Indian Institute of Technology Madras (IITM), Chennai. He obtained Bachelor's and Master's in Commerce from Bangalore. He took his Doctorate from the Department of management Studies, Indian Institute of Science, Bangalore. Arun has worked with the Economic Times, Management Development Institute at Gurgaon and Investment Information and Credit Rating Agency (ICRA), before joining IITM. He was also a Visiting Faculty in School of Management, Asian Institute of Technology, Bangkok. He is involved extensively in teaching and consulting for Investment Bankers, Multi-national Corporations and various public and private sector organizations on Valuations, Mergers and Acquisitions, Asset Liability Management. He has to his credit several published papers in leading international journals on Asset pricing and Event Studies. He teaches Financial Accounting, Management Accounting, Strategic Cost Management Mergers and Acquisitions and Investment to graduate students.





Mathematics-I

| | |
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Product Description

“Mathematics-I” is included as a paper for the first year Diploma program. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is combined with the concept of outcome-based education. Book cover five Units Trigonometry, Functions and Limit, Differential Calculus, Complex numbers and partial Fraction, Permutation and Combination and Binomial Theorem. In every unit each topic is written in easy and lucid manner. A set of exercise at the end of each unit is clubbed to test the student’s comprehension. Some salient features of the book: · Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes. · Book provides lots of real-world applications, interesting facts, QR Code for E-resources, mini projects, curiosity topics, sample specification table etc. · Students and teacher centric subject materials included in book with balanced and chronological manner. · Figures, tables and mathematical equations are inserted to improve clarity of the topics. · Short questions, objective questions and long answer exercises are given for practice of students after every chapter. · Comprehensive synopsis of formulae for a quick revision of the basic principles.

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Chapter 5: Permutation and Combination, Binomial Theorem.

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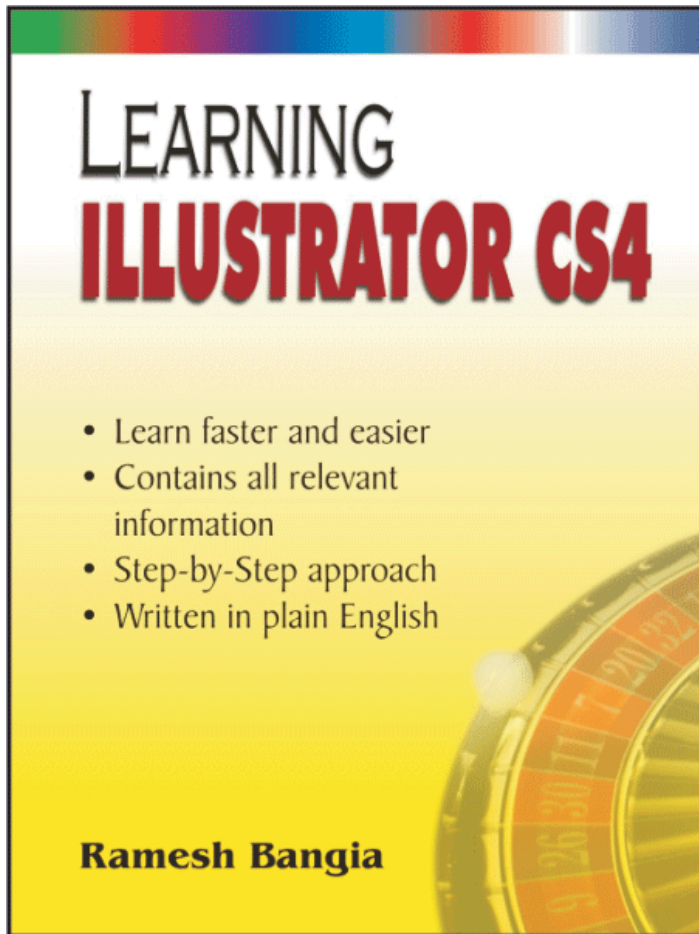
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Learning Illustrator CS4

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Product Description

Learning of a software is both easy and difficult. It depends upon what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realise how difficult it is to master it. Illustrator CS4 is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.



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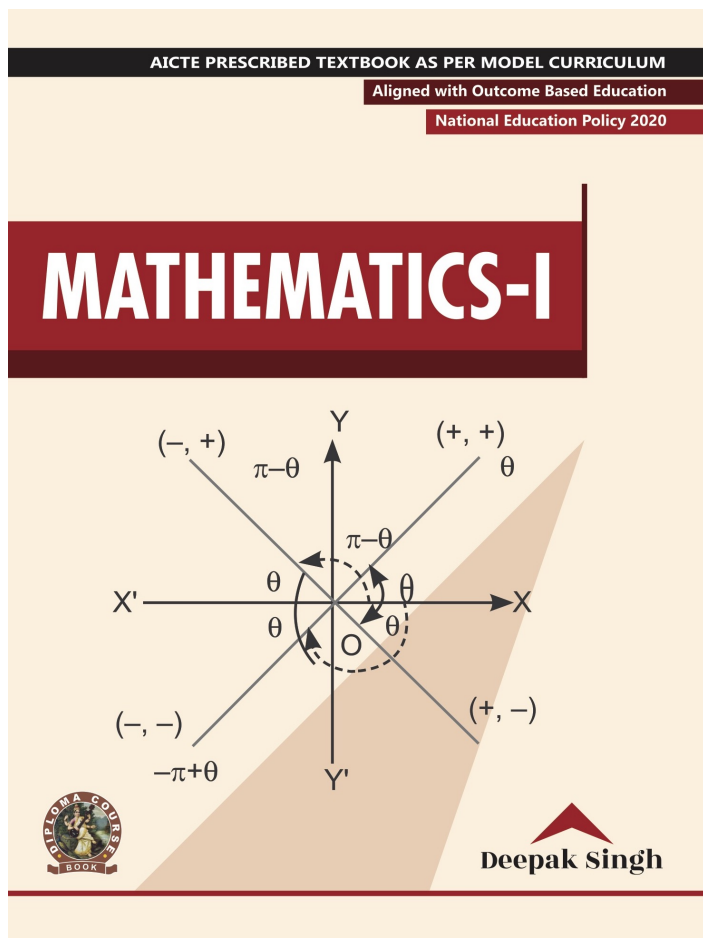
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Chapter 1: Getting to know Illustrator CS 4. **Chapter 2:** Tools of Illustrator CS 4. **Chapter 3:** Handling text in Illustrator CS 4. **Chapter 5:** More Commands of Illustrator CS 4. **Chapter 6:** Keyword Shortcuts of Illustrator CS 4. **Chapter 7:** Questions.

Author

Ramesh Bangia For the last fifteen years, Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools, Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle East and African countries.





Mathematics I

| | |
|-------------------------|--|
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- Students and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables and mathematical equations are inserted to improve clarity of the topics.
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- Comprehensive synopsis of formulae for a quick revision of the basic principles.



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