



Virtual and Augmented Reality

Author : Rajiv Chopra

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Product Description

Tapping the full power of virtual and augmented reality need not be very difficult. This book on Virtual and Augmented Reality is written according to the students who have learned computer graphics and multimedia but want to take their skills to the next level. VR and AR book demonstrates techniques that allow you to analyze how virtual reality is covering almost all aspects of our life. the increasing penetration of VR and AR gives rise to some new strategic queries. Using VR, many companies have satisfied their customers to 95% World giants like GE, Mayo Clinic and the US Navy, are using VR and AR to improve productivity, quality and training. By concatenating the benefits of humans and machines, AR will dramatically increase the value creation.

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