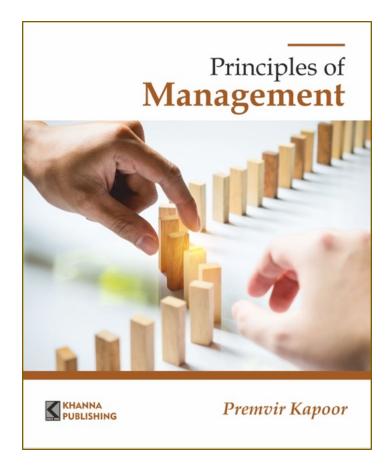
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Principles of Management

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ISBN 13: 978-93-86173-83-6

ISBN 10: 93-86173-83-2

E-ISBN 13: 978-93-86173-83-6

Edition: First

Pages: 304

Type of book: Paperback

Year: 2020

Language : English

Publisher: Khanna Publishing House

Regular Price: Rs 295.00

Sale Price: Rs 236.00

Categories : All books, Management Books, New

Arrivals

Condition Type

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New

Country Origin

ndia

Product Description

The book provides comprehensive coverage of the management principles and concepts in simple and lucid style. Whit economic conditions continuing to be uncertain, complexity of business mounting and organization's be coming flatter by each passing day managers have a tough balancing act to do and need adequate growing and acquaintance of principles and function of management. The book shall be useful for the reader who wants to upgrade their knowledge and skill with the right attitude.



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