



## Principles of Management

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### Product Description

The book provides comprehensive coverage of the management principles and concepts in simple and lucid style. With economic conditions continuing to be uncertain, complexity of business mounting and organization's becoming flatter by each passing day managers have a tough balancing act to do and need adequate growing and acquaintance of principles and function of management. The book shall be useful for the reader who wants to upgrade their knowledge and skill with the right attitude.



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