



Principles of Management

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ISBN 13 :	978-93-86173-83-6
ISBN 10 :	93-86173-83-2
E-ISBN 13 :	978-93-86173-83-6
Edition :	First
Pages :	304
Type of book :	Paperback
Weight (g) :	370.00
Year :	2020
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 295.00
Categories :	Management Books
Condition Type :	New
Country Origin :	India

Product Description

The book provides comprehensive coverage of the management principles and concepts in simple and lucid style. With economic conditions continuing to be uncertain, complexity of business mounting and organization's becoming flatter by each passing day managers have a tough balancing act to do and need adequate growing and acquaintance of principles and function of management. The book shall be useful for the reader who wants to upgrade their knowledge and skill with the right attitude.



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