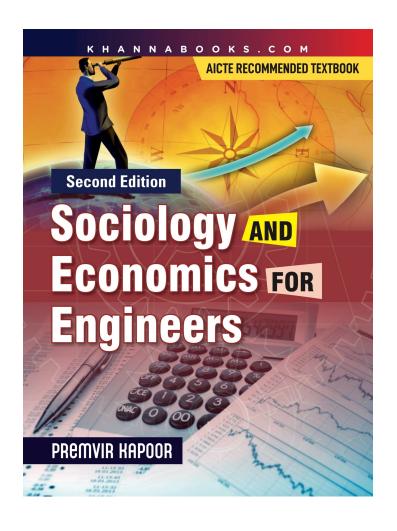
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The book will help the students to understand variety of economics and sociological issues the concepts. It shall provide to them an insight and knowledge to understand the impact of developments in business an society. The book will meet the requirements of the engineers to evaluate the comparison of alternatives that involve spending money and their likely outcomes.



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