



Business Communications

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| Author : | Varinder Bhatia |
| ISBN 13 : | 978-81-87522-67-6 |
| ISBN 10 : | 81-87522-67-4 |
| E-ISBN 13 : | 978-81-87522-67-6 |
| Edition : | 1 |
| Pages : | 316 |
| Type of book : | Paperback |
| Weight (g) : | 429.00 |
| Year : | 2013 |
| Language : | English |
| Publisher : | Khanna Publishing House |
| Price : | Rs 180.00 |
| Categories : | All book , Computer Science Engineering |
| Condition Type : | New |
| Country Origin : | India |

Product Description

This is written in simple and easy to understand language. Covers recent developments in business and technical communications skills. Includes technical report writing covers course contents of BBA, MBA, MBA, BCA, BIT, MIT and other various computer and management courses. Excellent reference for students as well as corporate executives.



Khanna Publishing House

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

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