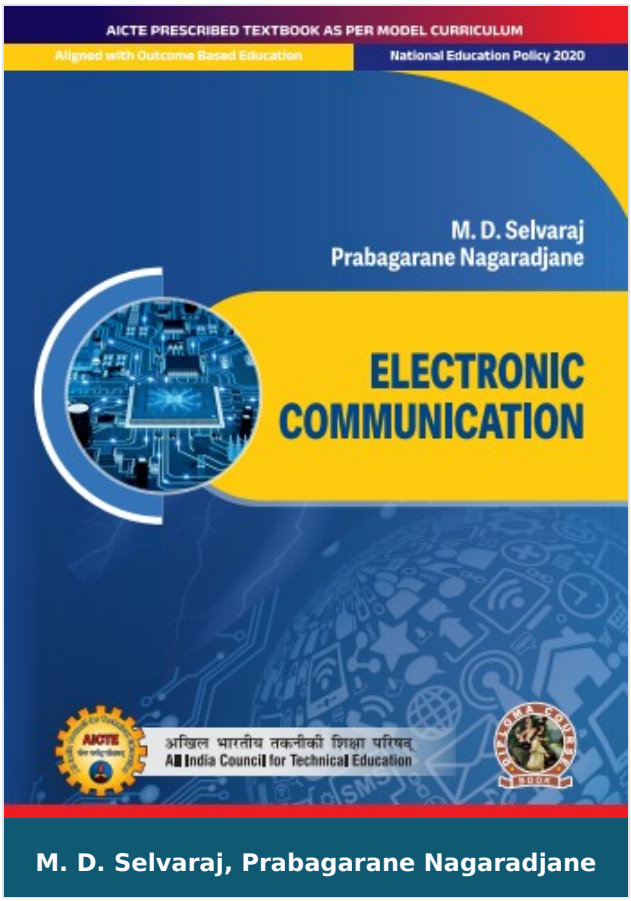


Electronic Communication

Author :	M. D. Selvaraj, Prabagarane Nagaradjane
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Product Description

Electronic Communication

In an era dominated by rapid technological advancements in the next generation of mobile communications, mastering the fundamentals of communication engineering is essential for students. This book, `Electronic communication' thoroughly explores key concepts, theories, and applications in the communication engineering _eld. Furthermore, this comprehensive guide covers a gam- out of topics in communication engineering from fundamental principles to advanced techniques that provide a structured approach to comprehending communication engineering concepts for students or teachers seeking to enhance their expertise.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a 'know more' section is also provided in each unit to extend the learning beyond syllabus.
- At the end of each chapter, short questions, objective questions and long answer exercises are given for the students to practice.

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- problems including numerical examples are solved with systematic steps provided.

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- Pulse analog modulation
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- Spread-Spectrum modulation
- Lab Experiments
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Author

M. D. Selvaraj

Dr. M. D. Selvaraj Professor, Department of ECE, Indian Institute of Information Technology Dr.

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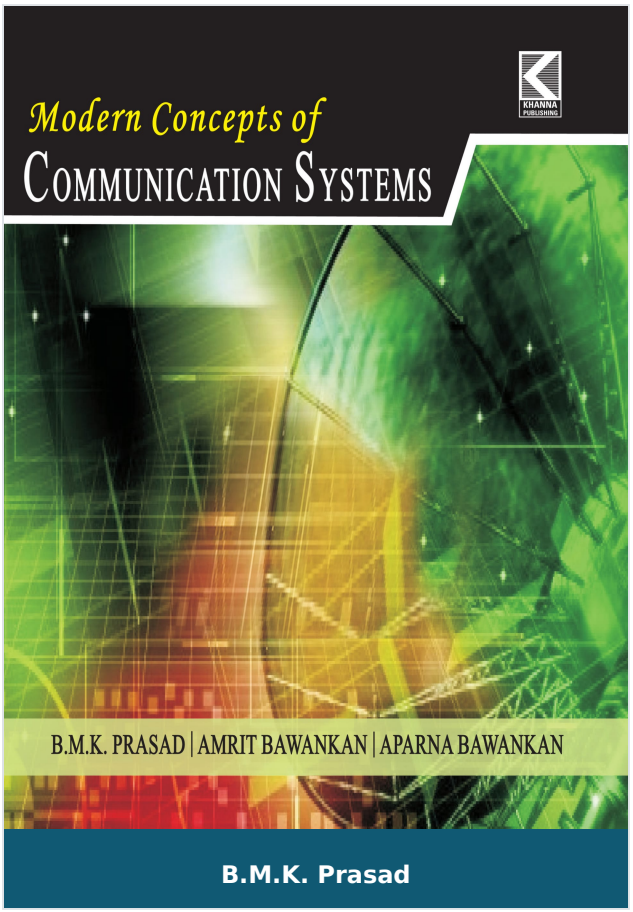
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Dr. Prabagarane Nagaradjane Associate Professor, Department of ECE

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Modern Concepts of Communication Systems

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Product Description

The Proposed book Modern Concepts of Communication Systems is considered as one of most respected and authentic texts in the field of communication systems and engineering. Its profound mathematical treatment, clarity of concepts rich set of assignment problems and of course, novelty in approach defined in many way how analog or digital communication are taught in engineering college. The book is covering almost all the parts of syllabus of M.D. University, Rohtak, Gautam, Buddha University, Lucknow, Mahamaya University, Noida, old UPT University K.U. Kurukshetra etc.

Communication systems are a core subject for undergraduate course in Electronics and Communications, and Computer Engineering. It is also offered as a special subject for undergraduate courses in Electronical and Instrumentation Engineering, and for postgraduate course in Physics, Electronics and Computer Science. This book is primarily intended to serve as a textbook for undergraduate course in Electronics and Communication Engineering.

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- Amplitude Modulation
- Angle Modulation
- Signal Analysis
- Noise
- Pulse Modulation
- Digital Modulation
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Author

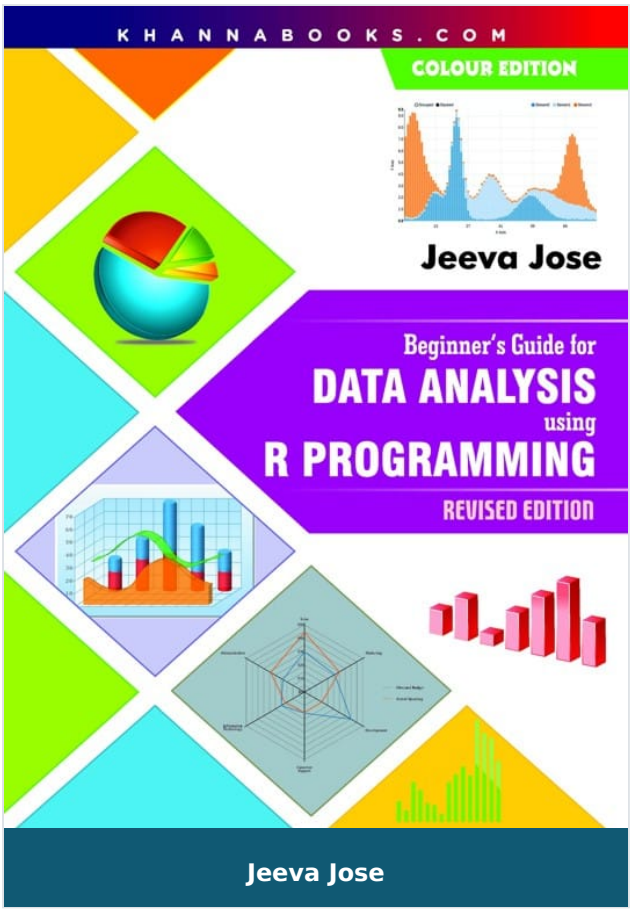
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Beginner's Guide for Data Analysis using R Programming

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Product Description

R programming is an efficient tool for statistical analysis of data. Data science has become critical to each field and the popularity of R is skyrocketing. Organization as large and diverse as Google, Facebook, Microsoft, Bank of America, Ford Motor Company, Mozilla, Thomas Cook, The New York Times, The National Weather Service, Twitter, ANZ Bank, Uber, Airbnb etc. have turned to R for reporting, analyzing and visualization of data, this book is for students and professionals of Mathematics, Statistics, Physics, Chemistry, Biology, Social Science and Medicine, Business, Engineering, Software, Information Technology, Sales, Bio Informatics, Pharmacy and any one, where data needs to be analyzed and represented graphically.

Salient features of the book:

1. Explains R concept in a simple method.

2. Best self-study material and reference guide.

3. Teaches how to apply various statistical methods to data science.

4. Help statistician and professional to leverage strength by combining their domain expertise with data analysis capability of R.

5. More than 300 solved and tested program provided.

6. A comprehensive book covering all areas of R in detail.

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- Elementary Statistics
- Tests of Hypotheses
- Non Parametric Tests
- Analysis of Variance
- Basic Multivariate & Analysis
- Advanced Multivariate Analysis
- Advanced Graphs

Author

Jeeva Jose

Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.

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Parveen A.

Blockchain Design & Use Cases

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Product Description

Blockchain Design & Use Cases

“BLOCKCHAIN DESIGN & USE CASES" is a comprehensive and expertly structured guide designed to equip readers with a mastery of the transformative technology that is blockchain. This book bridges theoretical concepts with practical use cases, highlighting blockchain's immense potential to revolutionize industries by ensuring transparency, security, and decentralization. The journey begins with foundational principles, tracing the evolution from digital money to Distributed Ledger Technology (DLT) and detailing key design primitives such as cryptographic hashing, digital signatures, and consensus mechanisms.

The core purpose is to provide readers with actionable knowledge, moving beyond mere theory to practical application. The text offers an in-depth focus on the enterprise-grade platform Hyperledger Fabric, covering its components, chaincode development, and the decomposition of its consensus process. Furthermore, it provides extensive coverage of real-world scenarios across critical sectors, including financial systems (settlements, KYC, capital markets), supply chain management (provenance, trade finance), and government use cases (digital identity, land records).

Targeted at a diverse audience, including students, developers, researchers, and business leaders alike, this text serves as both a detailed academic resource and a practical gateway for innovation. With thoughtfully designed exercises, summaries, and additional resources at the end of each unit, this book ensures readers are well-prepared to navigate, contribute to, and leverage the rapidly evolving blockchain ecosystem for the future.

Salient Features:

- **Foundational Concepts**: Begins with a strong base, covering the evolution from digital money to DLT, basic crypto primitives, and fundamental blockchain architecture.
- **Consensus Protocols**: Explores the requirements, scalability challenges, and specific mechanisms like Proof of Work (PoW) and those designed for permissioned blockchain networks.
- **Hyperledger Fabric**: Provides an in-depth analysis of this key enterprise framework, detailing its components, consensus decomposition, and chaincode design and implementation.
- **Finance Applications**: Dedicated coverage of blockchain use in financial systems for streamlining settlements, automating KYC/AML, and digitizing capital markets.
- **Supply Chain Focus**: Details practical applications in trade/supply chain, focusing on ensuring goods' provenance, supply chain finance, and invoice management and discounting.
- **Government Use Cases**: Investigates transformative public sector applications, including digital identity management, land records, and secure implementation in public distribution systems.
- **Security & Privacy**: Discusses advanced cryptographic primitives, permissions, and contemporary privacy measures like Zero-Knowledge Proofs to secure data on the ledger.
- **Pedagogical Tools**: Each unit is reinforced with solved problems (Beginner to Advanced), exercises, summaries, and "Teacher's Know More" sections for comprehensive learning.

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Author

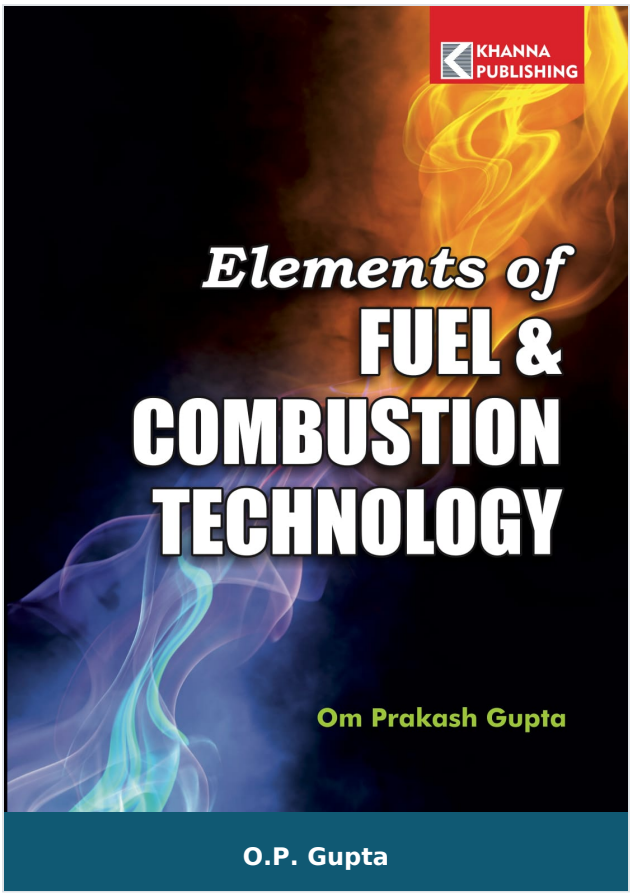
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Elements of Fuel & Combustion Technology

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Product Description

This book contains detailed description of solid, liquid, gaseous fuels, combustion and furnaces. Beside short questions and answers and multiple choice questions & answers and multiple choice questions; answers drawn from the examination papers of various engineering Colleges and professional bodies examinations are also included.

The book will be useful for degree & diploma curriculum of various branches of Engineering and for various associate membership examinations conducted by professional bodies like Institution of Engineers (AMIE), Indian Institute of Metals(AMIIM), Indian Institute of Chemical Engineers(AMIICHE), Institute of Chemicals etc.

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- Coal Tar Fuels (C.T.F)
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Author

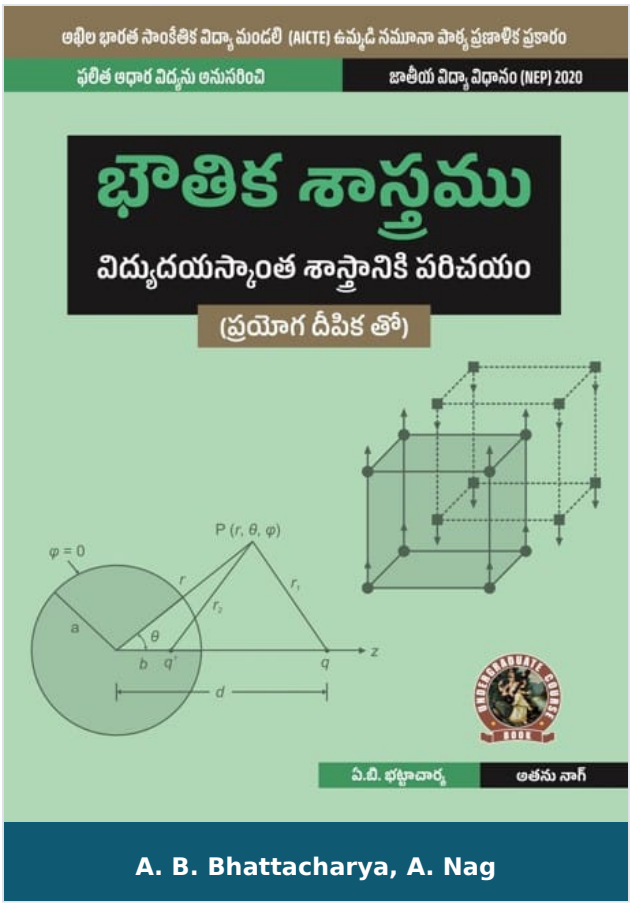
O.P. Gupta

O.P. Gupta Om Prakash Gupta is basically being a chemical engineer, he has a practising experience of efficient Ennergy management and HR functions in steel Industry for more than three decades. privileged to be the youngest writer of technical books in the country (for he had written his first book at the age of 24 years while doing M. Tech. at I.I.T kanpur in 1979), he has authored many frontline books for engineering students. besides, being the regular faculty member in technical courses for Management Trainees (Technical), he has also visited england and france on a study tour sponsored by United Nations Development Programme (UNDP) to study the scope of energy conservation in steel plants in 1987.

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A. B. Bhattacharya, A. Nag

Physics (Introduction to Electromagnetic Theory) with Lab Manual

Author :	A. B. Bhattacharya, A. Nag
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Product Description

Engineering Physics: Introduction to Electromagnetic Theory has been written for the first year students of B. Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Electromagnetic Theory to tackle 21st century and onward engineering challenges and address the related questions.

Some Salient Features of the Book:

1. Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject.

2. To develop knowledge on critical questions, solved and supplementary problems covering all types of medium and advanced level problems in a very logical and systematic manner.

3. Some essential information for the users under the heading “know More” for clarifying some basic

4. Information as well as comprehensive synopsis of formulae for a quick revision of the basic principles.

5. Constructive manner of presentation so that an Engineering degree students can prepare to work in different sector or in national laboratories at the very forefront of technology.

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Author

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Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

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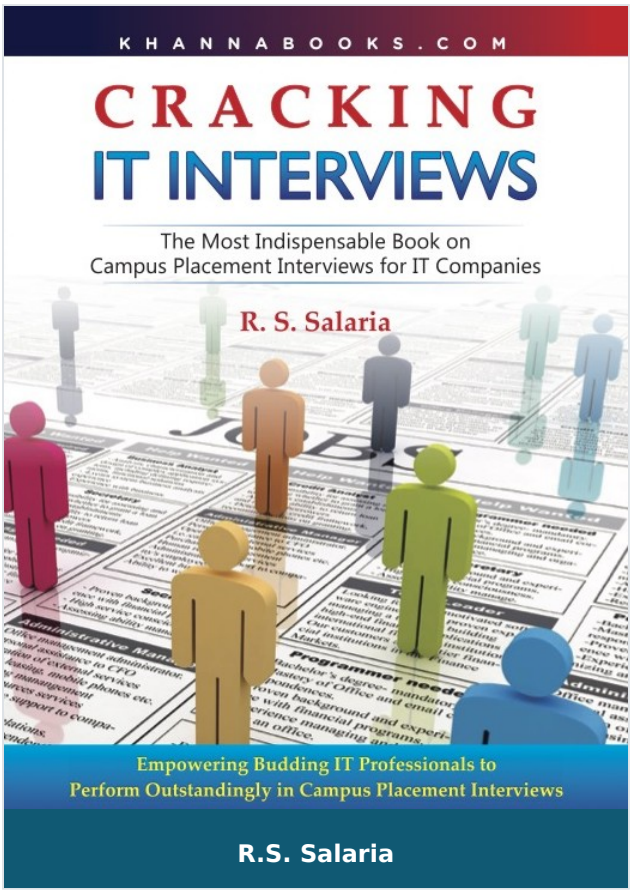
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A. Nag Dr. Atanu Nag did his M. Sc. in 2007 and Ph. D. in 2013 from the University of Kalyani. He has published over 50 Journal papers and 5 books for Science & Engineering students. Presently he is the Head and Associate Professor in the Department of Physics, Modern Institute of Engineering & Technology, Hooghly, West Bengal.

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Cracking IT Interviews

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Product Description

It is a dream of every budding engineer to make it big in the corporate IT world. This book is designed to guide and empower the budding engineers to achieve their much cherished dream. Since it is the interview process where the employability of the budding engineer is judged, therefore, keeping this aspect in mind, the first chapter is designed to guide the budding engineer to the most basic aspects of the interview process, and how meticulously they should plan and prepare for the interview.

Further, majority of the IT companies don't expect that the budding engineers should be well equipped with the advanced techniques/technologies, but must have strong foundation in the basics and concepts of the concerned subjects. In addition, they should be able to demonstrate the burning desire to excel and passion to learn. keeping these aspects in mind, subsequent six chapters are designed to impart basic knowledge of the important topics through frequently asked questions in each topic.

Any budding engineer, who can master about 70-75% questions covered in the book can crack technical round of any IT company with a bang.

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- Basic Computer Concepts
- The C Language
- Data Structures and Algorithms
- Object-Oriented Concepts
- The C++ Language
- The Java Language

Author

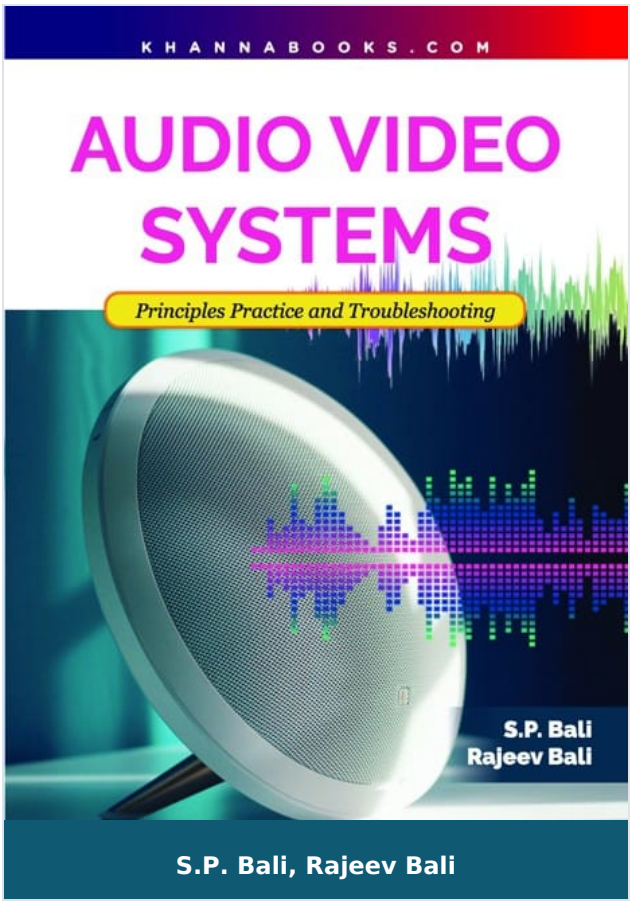
R.S. Salaria

Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

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S.P. Bali, Rajeev Bali

Audio Video Systems

Author :	S.P. Bali, Rajeev Bali
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Product Description

Comprehensive coverage of audio systems. Illustrated method of treatment-Illustration intended to bring home an idea and to be build understanding step by step. Operation, tuning and setting up procedures of components are explained in detail. Ample conventional questions, objective type and fill in the blanks are included. confirms to syllabus of various universities.

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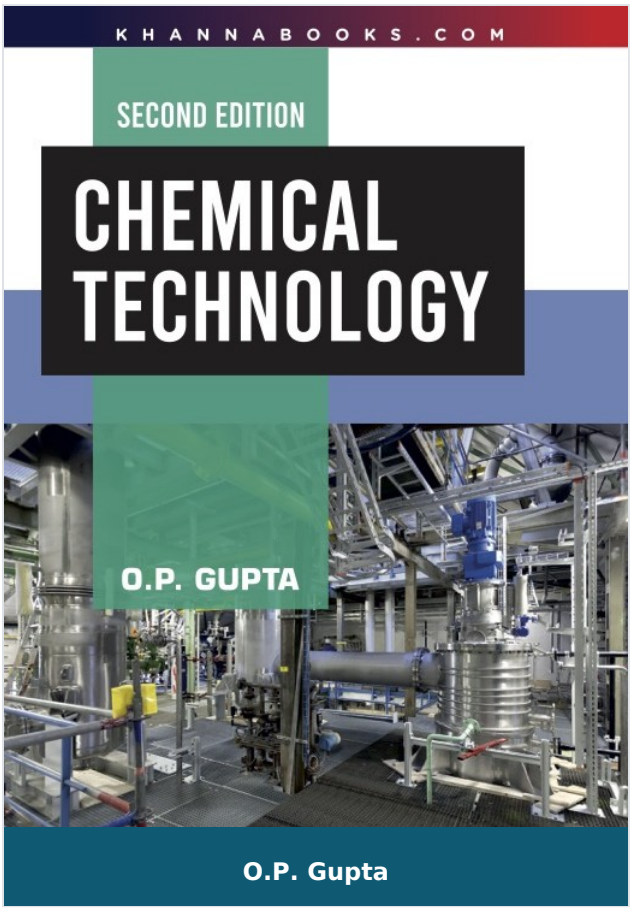
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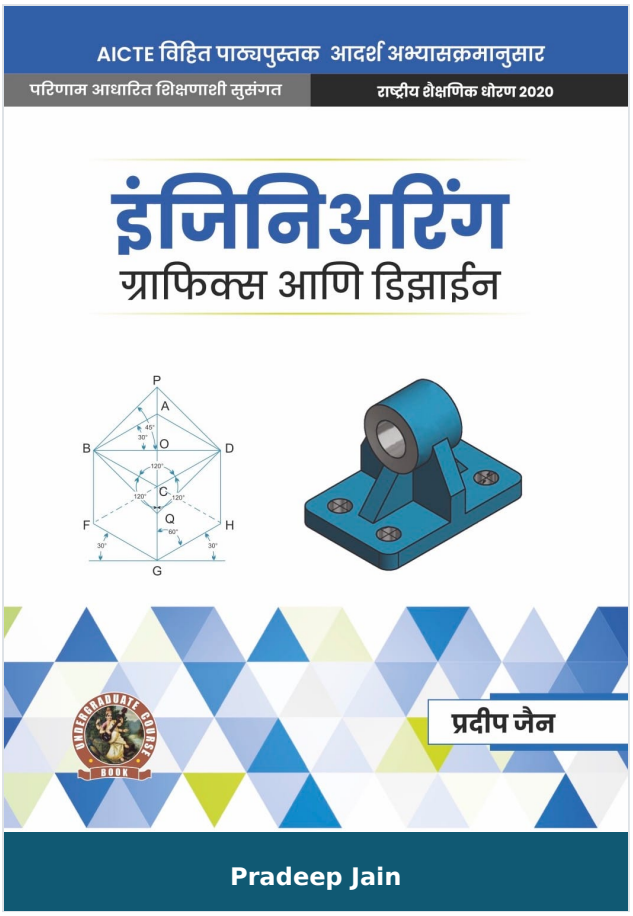
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Engineering Graphics & Design

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This textbook “Engineering Graphics and Design” is based on the latest outcome based model curriculum of the AICTE. The book covers complete syllabus catering requirements of all major technical universities and institutes and provides insights into traditional engineering graphics as well as treats of the subject using 2D and 3D design software. It offers technical details, current standard, real world examples and clearly explains theory and technique in highly visual and concise format. The topic covered in this book are arranged into 9 chapters comprising self-explanatory diagrams and solved examples.

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