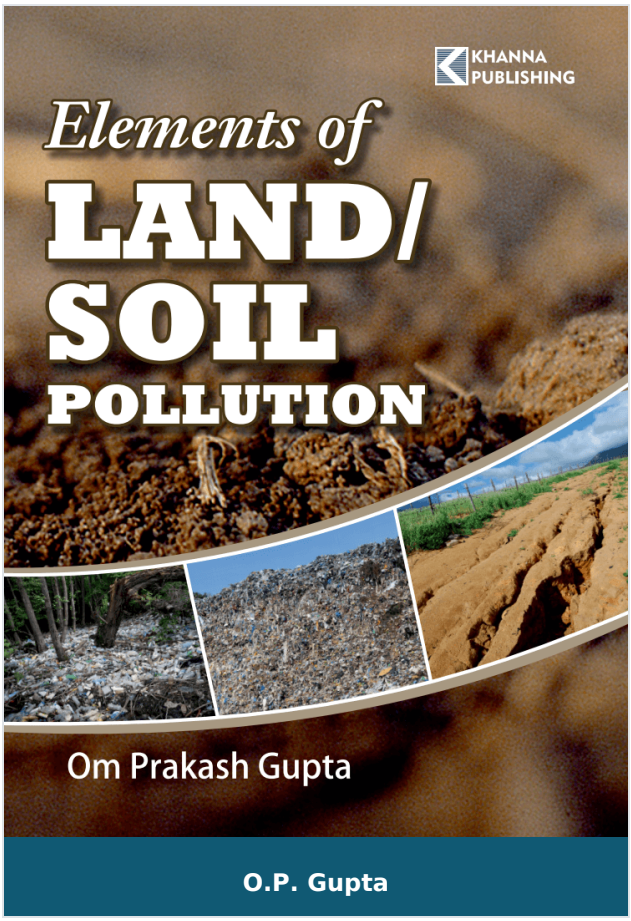


Elements of Land/Soil Pollution

Author :	O.P. Gupta
ISBN 13 :	978-93-82609-73-5
ISBN 10 :	93-82609-73-3
E-ISBN 13 :	978-93-82609-73-5
Edition :	First
Pages :	208
Type of book :	Physical
Year :	2019
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 299.00
Categories :	Civil Engineering, Environmental Engineering, Bookstore
Condition Type :	New
Country Origin :	India

Khanna Publishing House
4C/4344, Ansari Road, Daryaganj, New Delhi-110002
Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

This book contains detailed description of sources, effects and control of soil pollution spanning over five chapters. Besides, it also contains two chapters devoted to short questions & answers and multiple choice questions & answers drawn from the examination papers of various engineering colleges for the benefits of the students. Last chapter contains glossary of terms related to soil pollution. The book will be useful for degree & diploma curriculum of various branches of engineering and for various associate membership examinations conducted by professional bodies like Institution of Engineers (AMIE), Indian Institute of metals (AMIIM), Indian Institute of Chemical Engineers (AMIIChE), etc.

SALIENT FEATURES OF THE BOOK:

Subject matter has been presented in simple, lucid & understand language. Cover all the topics included in the syllabus of various engineering colleges/Technical Institutes & professional bodies examination papers. Short questions & answers and multiple choice questions & answers drawn from the examinations given at the end of the book enhances its utility for the students.Up to date statistics and glossary of terms related to the subject have been included.

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- Chapter-5. Prevention & Control of Land/Soil Pollution
- Chapter-6. Short Questions & Answers on Soil Pollution
- Chapter-7. Multiple Choice Questions & Answers
- Chapter-8. Glossary of Terms Related to Soil Pollution

Author

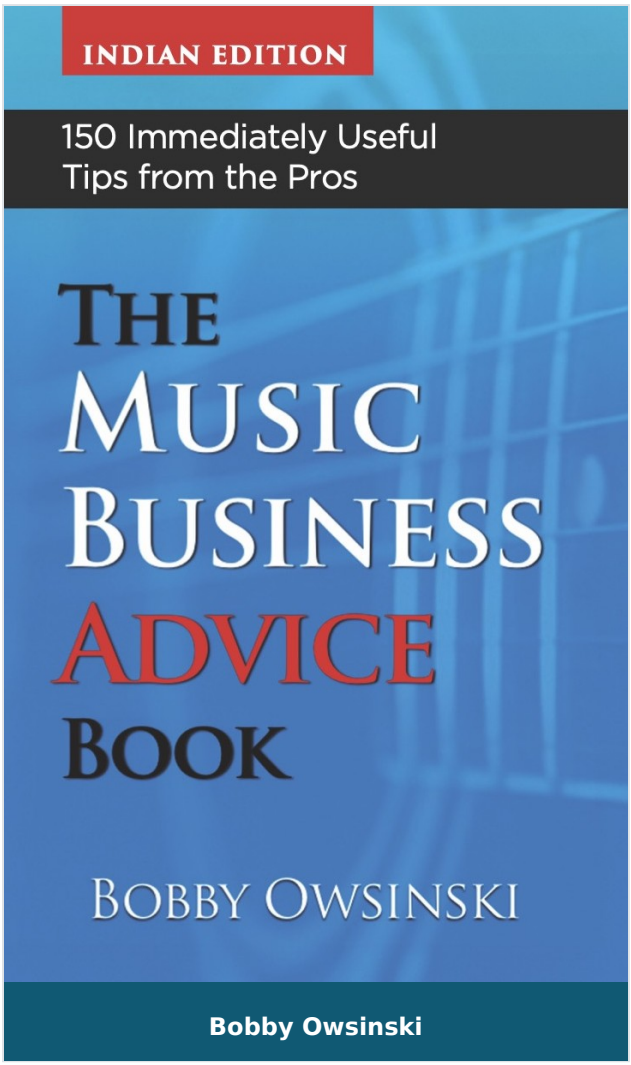
O.P. Gupta

O.P. Gupta Om Prakash Gupta is basically being a chemical engineer, he has a practising experience of efficient Ennergy management and HR functions in steel Industry for more than three decades. privileged to be the youngest writer of technical books in the country (for he had written his first book at the age of 24 years while doing M. Tech. at I.I.T kanpur in 1979), he has authored many frontline books for engineering students. besides, being the regular faculty member in technical courses for Management Trainees (Technical), he has also visited england and france on a study tour sponsored by United Nations Development Programme (UNDP) to study the scope of energy conservation in steel plants in 1987.

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The Music Business Advice Book (Indian Edition)

Author :	Bobby Owsinski
ISBN 13 :	978-93-55383-90-7
ISBN 10 :	93-55383-90-7
E-ISBN 13 :	978-93-55383-90-7
Edition :	1
Pages :	298
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 648.00
Categories :	Emerging Technologies, Bookstore
Condition Type :	New
Country Origin :	India

Product Description

The music business can prove to be a difficult career road when you’re first starting out, but it can be traveled a lot easier with some helpful guidance from a pro who’s willing to share a few hard-earned hints. The Music Advice Book is a compilation of the pearls of experience from 130 top music pros from various segments of the music industry who have previously shared their most important tips on Bobby Owsinski’s inner Circle Podcast over the course of almost 5 years. These 150 awesome tips cover everything from following your passion, learning to network, and working well with your musical team, to owning your own content and even figuring out how much to charge for your services. Also included are even some useful music production words of wisdom, as well as the indispensable “10 Rules of Networking”. These insights are essential for those new to the music industry but valuable to seasoned pros as well. The Music Business Advice Book provides tips on: . How to follow your passion without selling your soul . Learning to network and why it is critical to finding work . determining what you’re worth and how to charge for it . developing the right attitude and why it’s the big key to getting ahead . discovering the most crucial aspects of your music business . getting paid from both clients and companies . keeping ownership of your own content . and even some production gems of wisdom

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- Taking Care of Business
- Music Gems of Wisdom
- Addendum: The 10 Rules of Networking
- About Bobby Owsinski

Author

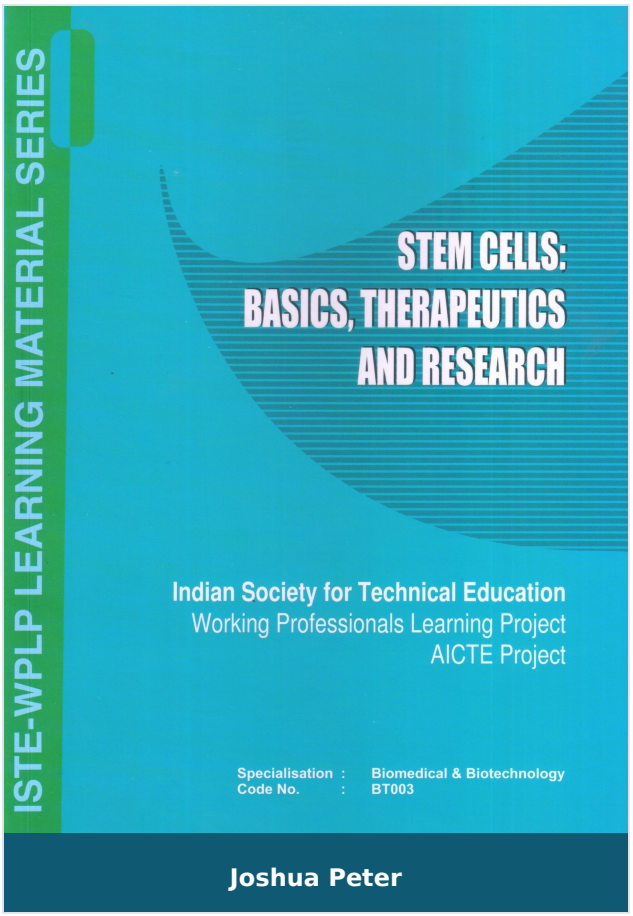
Bobby Owsinski

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer’s Handbook, The Music Producer’s Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He’s also a contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he’s appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOlnnerCircle.com, and his website at BobbyOwsinski.com.

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Stem Cells: Basics, Therapeutics and Research

Author :	Joshua Peter
ISBN 13 :	978-93-55388-30-8
ISBN 10 :	93-55388-30-6
E-ISBN 13 :	978-93-55388-30-8
Edition :	1
Pages :	120
Type of book :	Physical
Year :	2016
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 175.00
Categories :	Bookstore, ISTE Series, Biomedical & Biotechnology
Condition Type :	New
Country Origin :	India

Product Description

The objective of this book is to provide basic knowledge on types of stem cells, its isolation, and its application in both research and clinical fields, and also to know ethical aspects involved in stem cell culture and application.

Stem cells: Stem Cells are Master cells. There are three kinds of stem Cells: Totipotent (literally al powerful), a newly fertilized egg, Pluripotent (Pluri-Many), an embryo with 50-100 cells, beings to differentiate, Multipotent (Range of Cell Types), obtained from fetal and mature human. This book covers sources, properties of different types of stem cells.

A Clone: There are two types of Cloning, derived from nuclear transfer technology. Therapeutic Clone- Production of replacement of cells and tissues genetically compatible with patient. Reproductive clone-this will will produce genetically identical offspring to one of his or her parents (Dolly the sheep).

Embryonic Stem Cells: These are isolated from inner cell mass (ICM) of the Blastocyst. It proliferates extensively "in-vitro", maintains a normal diploid karyotype over extended culture and differentiates with derivatives of all the three germ layers - ectoderm and mesoderm. Express high levels of Oct 4, a transcription factor specific to ICMs of Blastocyst, show high level of telomerase activity.

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- Human Reproduction and Stem Cells
- Human Embryonic Stem Cell
- Application of Human Embryonic Stem Cells and Their Derivatives
- Cloning
- Scientific and Ethical Debate

Author

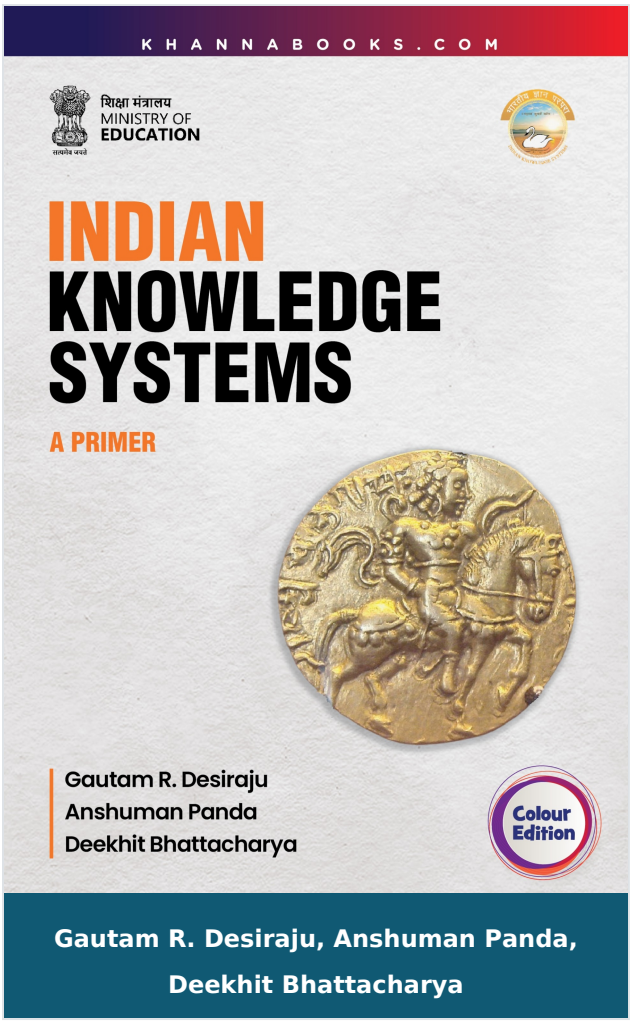
Joshua Peter

Joshua Peter

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Indian Knowledge System- A Primer (Colour Edition)

Author :	Gautam R. Desiraju, Anshuman Panda, Deekhit Bhattacharya
ISBN 13 :	978-93-09437-82-3
ISBN 10 :	93-09437-82-0
E-ISBN 13 :	978-93-09437-82-3
Edition :	First
Pages :	200
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 895.00
Categories :	New Arrivals, Bookstore, Education & Knowledge Systems
Condition Type :	New
Country Origin :	India

Product Description

The subject of Indian Knowledge Systems (IKS) has seized the attention of educationists, policy makers and administrators in universities and other teaching institutions. IKS has now entered the mainstream discourse and is the topic of discussion among both students and teachers.

The purpose of this introductory text, Indian Knowledge Systems: A Primer, is to present a perspective of an educational system that propelled our ancient country into a position of unparalleled and largely unrivalled position of economic and military superiority. This book explores how this actually came about, and sadly enough the roots of its decline, because of historical events that the people of this country were able to neither predict nor control.

This book also attempts to show how we can engineer a renaissance in IKS, in a country that is only now seeking its place in a new world order where paradigms of governance, war, and economies that have held sway for over 500 years are being overthrown with bewildering speed. At such a time, we hope that this introductory text will stoke a curiosity among young students who are at the threshold between school and college, and prompt them to ask whether they have it within themselves to be a part of this intellectual renaissance. Invoking Indians from the former generations, we are going to the distant past is, we believe, a worthwhile exercise because we are a part of a continuous civilization that shows little sign of real decline even after 5000 years.

This book is typeset in two vertical columns. The text on the left-hand side is typical curriculum material and may be the subject of quizzes, tests and examinations. The material on the right-hand side is extra, supporting text, that will hopefully enhance the enjoyment of the left-hand side with its illustrations, and the audio and video links. We urge teachers not to consider the right-hand side information as material suitable for tests and examinations, as this was not the intent of introducing the right-hand side

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column.

We trust this book will be of interest to students and teachers and that our perspective on IKS will impel them to seek new avenues towards its study.

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- What is IKS?
- Bhartiya Civilizational Reawakening

Author

Gautam R. Desiraju

Gautam R. Desiraju

Anshuman Panda

Anshuman Panda

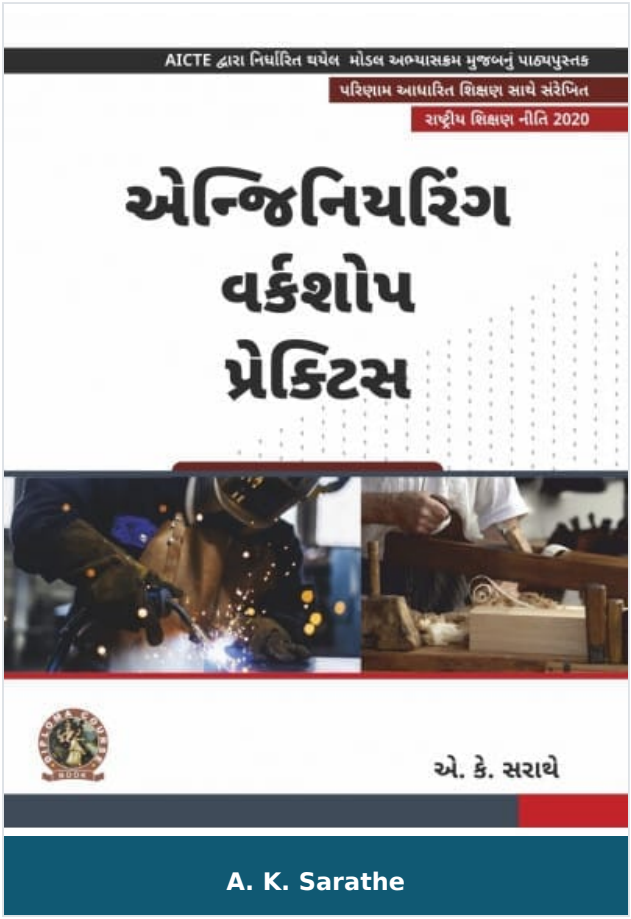
Deekhit Bhattacharya

Deekhit Bhattacharya

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Engineering Workshop Practice

Author :	A. K. Sarathe
ISBN 13 :	978-93-55380-35-7
ISBN 10 :	93-55380-35-6
E-ISBN 13 :	978-93-55380-35-7
Edition :	First
Pages :	164
Type of book :	Physical
Year :	2023
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 395.00
Categories :	AICTE Prescribed Textbooks, Gujarati Books, Bookstore, Ebooks
Condition Type :	New
Country Origin :	India

Product Description

“Engineering Workshop Practice Manual” is a common paper for the first year Diploma course in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE and academic content is amalgamated with the concept of outcome based education. Engineering Workshop Practice manual covers five units- First unit deals with the carpentry, second unit is about fitting , third unit focuses on welding, fourth units discusses about sheet metal working and the fifth unit deals with electrical house wiring . The manual comprises of total seventeen workshop practical from P1 to P17 and the same are arranged in hierarchical manner from simple to complex so that students should not only focus on completing the practical and getting the marks/ grades but will also be motivated to create useful products incorporating their creative and critical thinking as well.

Some salient features of the book:

1. Content of the manual aligned with the mapping of Course Outcomes, Programs Outcomes and practical outcomes.

2. Relevant theory has been included at the beginning of each practical.

3. The manual has been developed to ensure alignment with the Outcome Based Education philosophy and consisting of total seventeen workshop practical.

4. Unit wise practical are arranged in hierarchical manner from simple to complex.

5. Manual provides recent information and QR Code for E-resources etc.

6. Figures, photographs and table are inserted to improve clarity of the content.

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- Fitting
- Welding Tools and Equipment
- Sheet Metal Working
- Electrical House wiring
- Index

Author

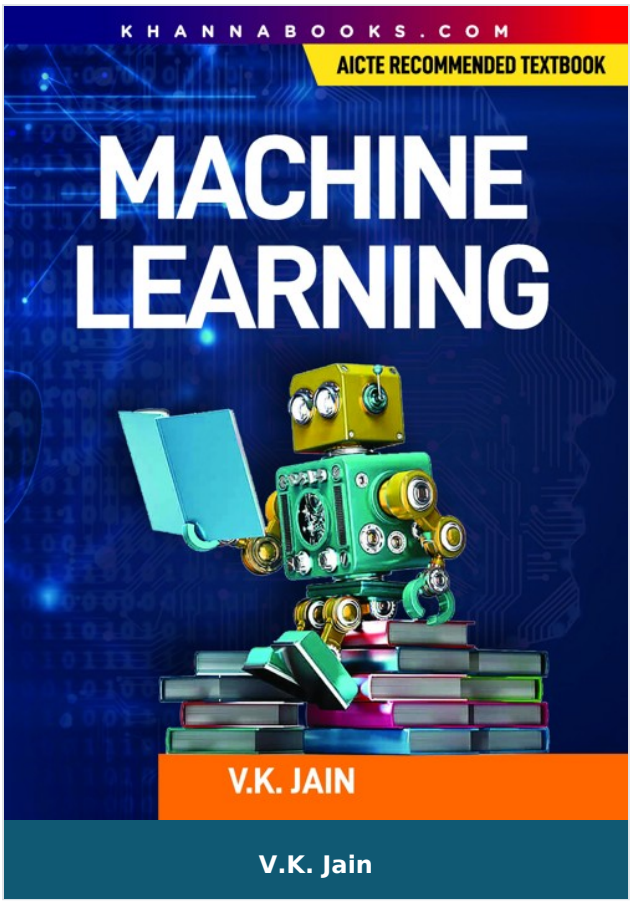
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V.K. Jain

Machine Learning

Author :	V.K. Jain
ISBN 13 :	978-93-86173-66-9
ISBN 10 :	93-86173-66-2
E-ISBN 13 :	978-93-86173-66-9
Edition :	First
Pages :	352
Type of book :	Physical
Year :	2024
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 399.00
Categories :	Computer Science Engineering, University Recommended, Computer Science Engineering, Emerging Technologies, Bookstore
Condition Type :	New
Country Origin :	India

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Product Description

Machine Learning employs techniques and theories drawn from many fields within the broad areas of mathematics, statistics, information science, and computer science, in particular from the sud-domains of machine learning, classification, cluster analysis, data mining, database, and visualization.

Machine learning is perhaps the hottest thing in Silicon Valley right now, especially deep learning. We have Google's class on Tensor Flow, which teaches you everything you need to know to work in Silicon Valley's top companies. The reason why it is so hot is because it can take over many repetitive, mindless tasks. It'll make doctor better doctors, and lawyers better lawyers and it makes cars drive themselves.

For example, when you're booking a taxi, you're shown how much the trip would cost. Or when you're on the trip, you're shown the path the taxi would take to reach your destination. While booking a ride on Uber, you're always told the amount of time the trip would take and how much it would cost. All of that, is Machine Learning!

The overall goal of this book "Machine Learning" is to provide a broad understanding of various faces of Machine Learning environment in an integrated manner. It covers the syllabi of all technical universities in India and aboard.

The first edition of this book is also been awarded by AICTE and placed in AICTE's latest Model Curriculum in Engineering & Technology as well as Emerging Technology.

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- Annexure 1: Working With R Programming Languages

Author

V.K. Jain

Dr. V.K. Jain is a well known practical engineer who has authored more than 125 books on engineering, management and subjects related with computer science. He obtained degree in Electrical Engineering in 1966 from MACT (Maulana Azad College of Technology) Bhopal. He did M. Tech. in 1968 from MACT and HEL (Now Bharat Heavy Electricals) Bhopal in Design and Production of Heavy Electrical Equipments, an Industry Oriented course run under the sponsorship of UNESCO under Vikram University Ujjain in 1968. He was attached to Electronics Application Engineering Department of BHEL. He presented a thesis on ""Analysis of the performance of speed and excitation regulation System using fast acting integrator type AVR for a large Hydro-generator (15 MW). This was concerned with studying power system from the viewpoint of electronic control systems (based on Nyquist Criteria) through Analog and Digital Computer at one of the premier Institution of India IIT (Indian Institutue of Technology) Kanpur. He personally prepared digital computer program in FORTRAN IV as early as in year 1968 at IIT Kanpur and compiled it on IBM 7044 Main Frame Computer, The fastest Computer in India at that

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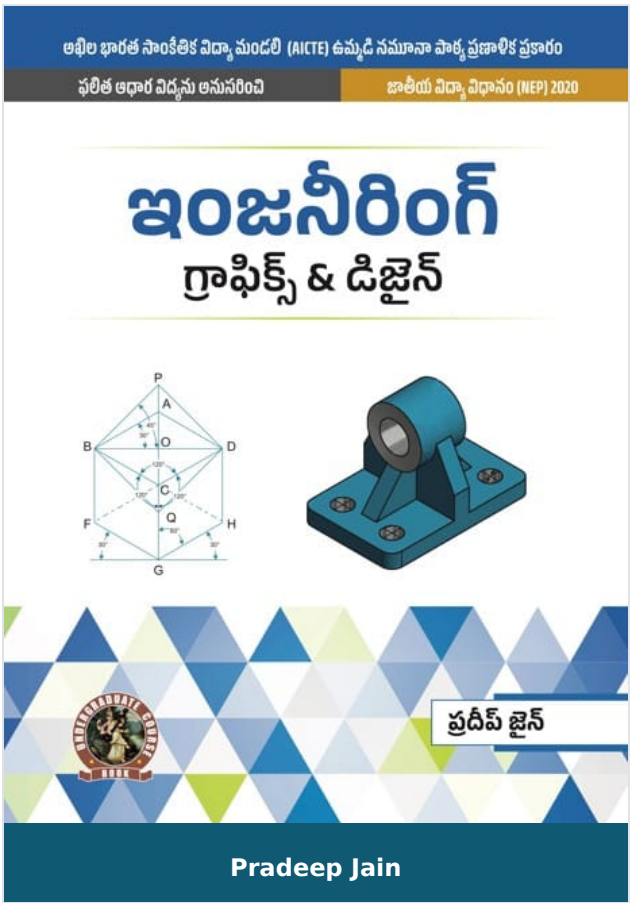
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time. He joined CPWD as Electrical Engineer on 20.5.1968 on basis of All India Competitive Examination for Central Electrical Engineering Services (Now known as IES) through Union Public Service Commission of India and served CPWD for 35 years. After retirement he worked with M/s CP Kukreja as consultat engineer for nearly one and half years and at present working as Chief Consultant Engineer with M/s Hospitech Management Consultant Pvt. Limited WTC New Delhi and engaged in designing most modern E/M, Electronic services and IBMS in premier Medical colleges and Big Hospital systems including AIIMS at Raipur and Patna.

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Engineering Graphics & Design

Author :	Pradeep Jain
ISBN 13 :	978-93-91505-64-6
ISBN 10 :	93-91505-64-3
E-ISBN 13 :	978-93-91505-64-6
Edition :	1
Pages :	304
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 295.00
Categories :	AICTE Prescribed Textbooks, Telugu Books, Bookstore, Ebooks
Condition Type :	New
Country Origin :	India

Product Description

This textbook “Engineering Graphics and Design” is based on the latest outcome based model curriculum of the AICTE. The book covers complete syllabus catering requirements of all major technical universities and institutes and provides insights into traditional engineering graphics as well as treats of the subject using 2D and 3D design software. It offers technical details, current standard, real world examples and clearly explains theory and technique in highly visual and concise format. The topic covered in this book are arranged into 9 chapters comprising self-explanatory diagrams and solved examples.

Salient Features:

1. Introduction of Engineering Drawing.
2. Orthographic Projection.
3. Projection of Solids.
4. Section of Solids and Development of Surfaces.
5. Isometric Projection.
6. Overview of Computer Graphics.
7. CAD Drawing.
8. Solid Modelling.
9. Team Design Project.

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- Projection of Solids.
- Sectional Views of Solids.
- Isometric Projection.
- Overview of Computer Graphics.
- Customization &CAD.
- Annotation Layers and 3D Modelling.
- Reference
- CO and Po Attainment Table
- Index.

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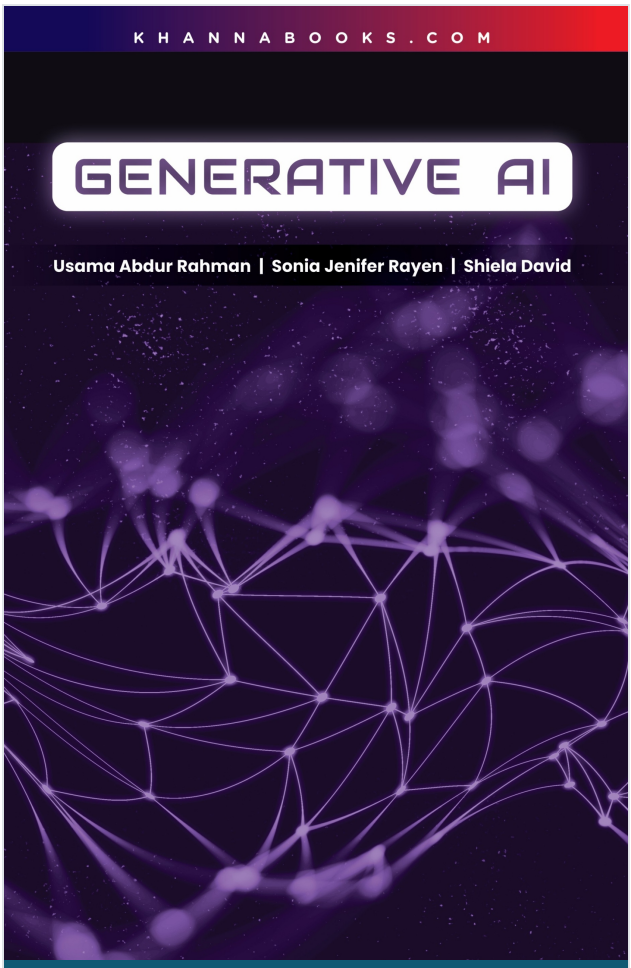
Pradeep Jain

Pradeep Jain has 15 years of experience in teaching and industry in CAD/CAM. presently he is working as an associate professor in the Department of Mechanical Engineering, Ajay Kumar Garg Engineering College, Ghaziabad. He is providing training and consultancy in CAD/ CAM field.

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Sonia Jenifer Rayen, Shiela David, Usama Abdur Rahman

Generative AI

Author :	Sonia Jenifer Rayen, Shiela David, Usama Abdur Rahman
ISBN 13 :	978-93-55387-42-4
ISBN 10 :	93-55387-42-3
E-ISBN 13 :	978-93-55387-42-4
Edition :	First
Pages :	112
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 248.00
Categories :	Computer Science Engineering, New Arrivals, Bookstore, Sathyabama Series
Condition Type :	New
Country Origin :	India

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4C/4344, Ansari Road, Daryaganj, New Delhi-110002
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Product Description

Generative AI (Gen AI) has rapidly evolved from a theoretical concept into a transformative technology capable of simulating human creativity, generating content, producing innovative ideas, and enabling autonomous decision-making. This book serves as a comprehensive and structured guide to understanding the foundations, architectures, applications, and future directions of Generative Artificial Intelligence. Designed for students, researchers, professionals, and technology enthusiasts, it provides both theoretical insights and practical perspectives on one of the most influential fields in modern computing.

The text begins by tracing the historical evolution of Artificial Intelligence, highlighting key milestones that shaped the development of machine learning and intelligent systems. It then builds a strong conceptual foundation by introducing Neural Networks and the revolutionary Transformer Architecture, which forms the backbone of modern generative systems. Special emphasis is placed on the Attention Mechanism, encoder-decoder architectures, and the emergence of Large Language Models (LLMs) that power advanced conversational and content-generation systems.

Beyond foundational concepts, the book explores advanced generative techniques such as Generative Adversarial Networks (GANs) and Variational Autoencoders (VAEs), explaining their architectures, workflows, and practical applications. Readers gain insights into how generative models create realistic text, images, and multimedia content, while also understanding the principles behind AI Agents, prompt engineering, and modern AI development frameworks.

The practical relevance of Generative AI is demonstrated through extensive real-world applications across healthcare, finance, manufacturing, software engineering, media, and entertainment. The text also addresses critical contemporary topics including model

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evaluation metrics, ethical considerations, responsible AI development, and emerging innovations such as Quantum AI and Neuromorphic Computing. By combining academic rigor with practical implementation, this book provides a complete roadmap for mastering the rapidly evolving landscape of Generative Artificial Intelligence.

Salient Features:

- Foundational AI Concepts: Provides a detailed overview of the history and evolution of Artificial Intelligence, establishing a strong foundation in neural networks, machine learning, and the development of generative technologies.
- Transformer Architecture Deep Dive: Thoroughly explains Transformer Models, the Attention Mechanism, and the distinctions between encoder-based architectures (such as BERT) and decoder-based Large Language Models.
- Large Language Model Mastery: Covers the principles, architectures, and applications of LLMs, including their use in natural language processing, content generation, summarization, translation, and conversational AI systems.
- Advanced Generative Models: Presents comprehensive coverage of Variational Autoencoders (VAEs) and Generative Adversarial Networks (GANs), detailing their components, workflows, training methodologies, and practical applications.
- Practical AI Agents & Frameworks: Introduces AI Agents and modern development frameworks such as Lang Chain, enabling readers to build scalable and production-ready Generative AI applications.
- Cross-Industry Applications: Demonstrates the transformative impact of Generative AI across multiple sectors, including healthcare, manufacturing, finance, software development, and digital media.
- Model Evaluation Techniques: Explains important evaluation metrics such as Perplexity, BLEU Score, and ROUGE Score, helping readers assess and benchmark the performance of generative and language models.

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- Future & Ethical Directions: Explores emerging topics including Multimodal AI, prompt optimization techniques (Top-K and Top-P sampling), ethical AI practices, Quantum AI, and Neuromorphic Computing.

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- Introduction to Generative AI
- Transformer
- Large Language Models (LLMs)
- Image Generation
- Model Evaluation and Future of Generative AI

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Introduction to IT Systems (with Lab Manual)

Author :	Prashant Joshi
ISBN 13 :	978-93-91505-20-2
ISBN 10 :	93-91505-20-1
E-ISBN 13 :	978-93-91505-20-2
Edition :	First
Pages :	312
Type of book :	Physical
Year :	2022
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 495.00
Categories :	AICTE Prescribed Textbooks, Tamil Books, Bookstore, Ebooks
Condition Type :	New
Country Origin :	India

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“INTRODUCTION TO SYSTEMS” is a compulsory paper for the first year Diploma in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education.

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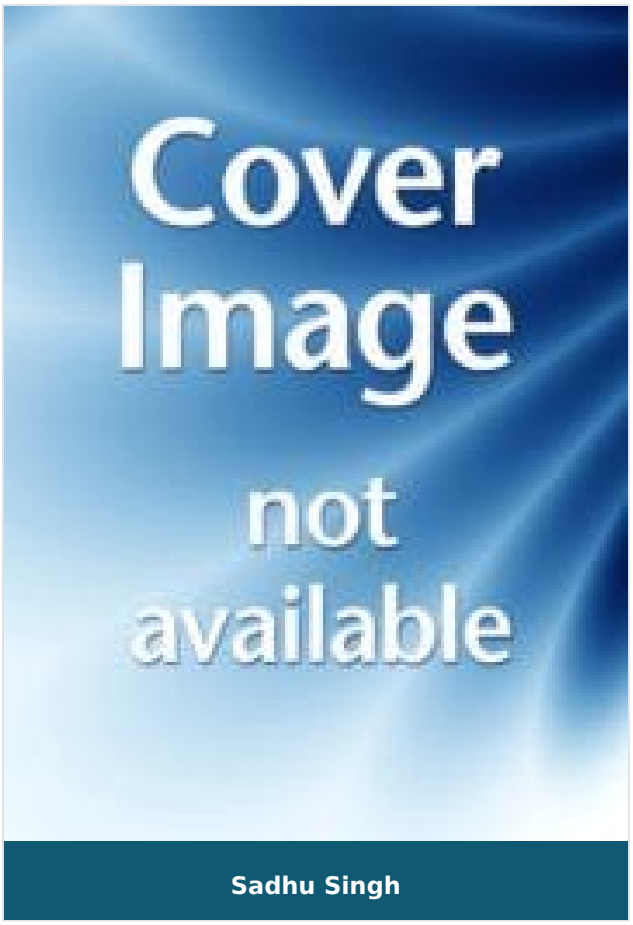
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Khanna's Conventional & Objective Type Questions & Answers in Mechanical Engineering

Author :	Sadhu Singh
ISBN 13 :	978-93-86173-97-3
ISBN 10 :	93-86173-97-2
E-ISBN 13 :	978-93-86173-97-3
Edition :	First
Pages :	900
Type of book :	Physical
Year :	2018
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 750.00
Categories :	Objective Type Books, Bookstore
Condition Type :	New
Country Origin :	India

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Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

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