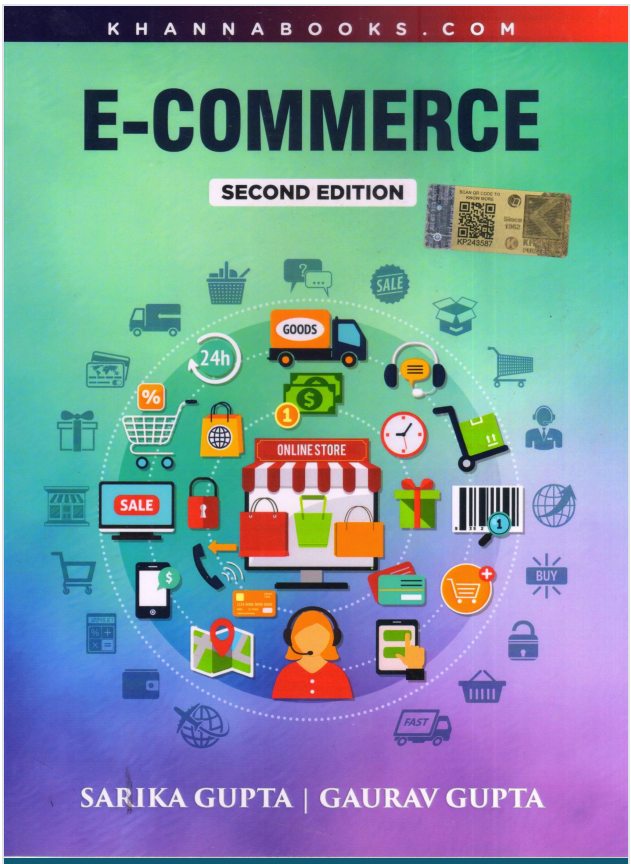


Gaurav Gupta, Sarika Gupta

E-Commerce

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Product Description

Each chapter of the book begins with introduction explaining the need of the contents discussed in the chapter, Figures have been inserted at relevant places to help the reader to understand the concept clearly, Each chapter is followed by the points that provide a helpful way to recap all the topics covered in a chapter, Exercise in the form of Questions is added at the end of each chapter aimed at providing the in-depth understanding of the concepts learned, The end of the book contained solved university asked questions.

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- How to Use HTML :Question Bank
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- Previous Question Papers
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Author

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Gaurav Gupta is currently working as Manager Client Services in an IT MNC. He has more than Nine years of corporate experience with different MNCs. He has published Research Papers in various international Journals and attended conferences at several states. His area of interest includes Server and Databases, Data Center technologies and IT infrastructure, Project Management, Marketing Automation and different enterprise software's, CRM, ERP etc.

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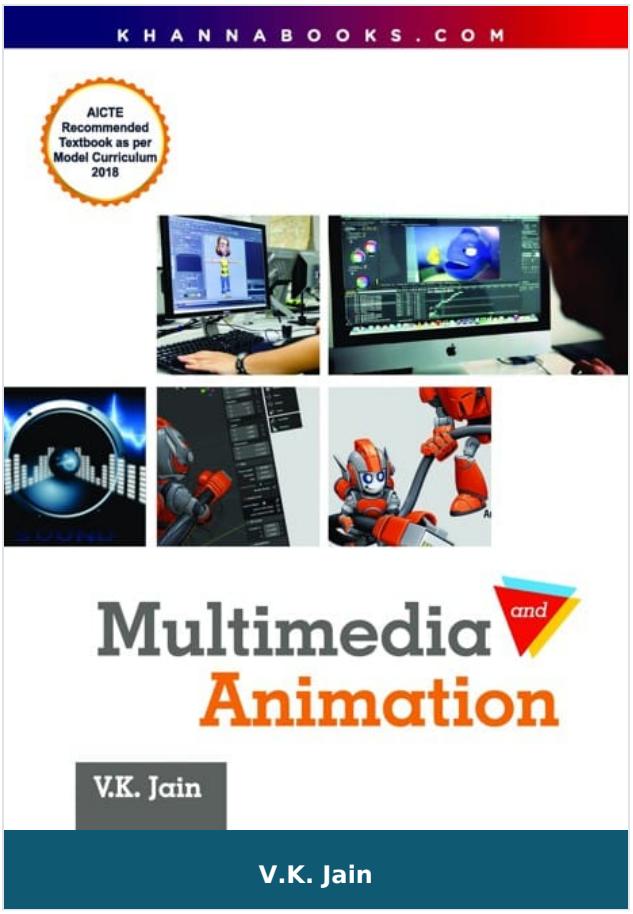
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Sarika Gupta Sarika Gupta is currently working as Assistant Professor in the Department of Computer Science and Engineering at Dronacharya College of Engineering, Greater Noida. She has more than six years of teaching and corporate experience. She has already published Research Papers in various international Journals and conferences of repute. Her area of interest and research includes AdHoc Network, Java, Object Oriented System and Soft Computing etc.

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Multimedia and Animation

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Product Description

The overall goal of the book is to provide a broad understanding of multimedia systems and applications in an integrated manner. A user enjoys multimedia application only if all the pieces of the end-to-end solution fit together. This means that a multimedia application and its user interface must be developed in an integrated fashion with underlying multimedia middleware, operating systems, networks, security, and multimedia device. The book explains the fundamental concepts of storage, compression and decompression, and display technologies used for multimedia systems.

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- Chapter-3: Multimedia Colour and Design
- Chapter-4: Multimedia Text and Hypertext
- Chapter-5: Multimedia Images and Graphics
- Chapter-6: Audio Fundamentals and Representations
- Chapter-7: Video Processing
- Chapter-8: Animation
- Chapter-9: Multimedia Authoring Tools
- Chapter-10: Internet, Web and Social Media
- Chapter-11: Wireless Multimedia
- Chapter-12: Multimedia projects: Multimedia Skills

Author

V.K. Jain

Dr. V.K. Jain is a well known practical engineer who has authored more than 125 books on engineering, management and subjects related with computer science. He obtained degree in Electrical Engineering in 1966 from MACT (Maulana Azad College of Technology) Bhopal. He did M. Tech. in 1968 from MACT and HEL (Now Bharat Heavy Electricals) Bhopal in Design and Production of Heavy Electrical Equipments, an Industry Oriented course run under the sponsorship of UNESCO under Vikram University Ujjain in 1968. He was attached to Electronics Application Engineering Department of BHEL. He presented a thesis on ""Analysis of the performance of speed and excitation regulation System using fast acting integrator type AVR for a large Hydro-generator (15 MW). This

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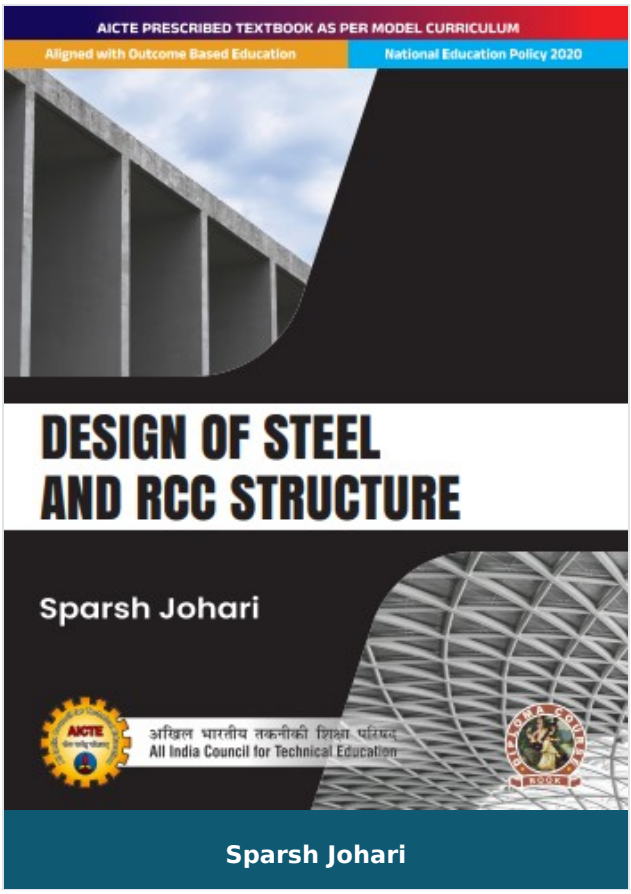
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was concerned with studying power system from the viewpoint of electronic control systems (based on Nyquist Criteria) through Analog and Digital Computer at one of the premier Institution of India IIT (Indian Institutue of Technology) Kanpur. He personally prepared digital computer program in FORTRAN IV as early as in year 1968 at IIT Kanpur and compiled it on IBM 7044 Main Frame Computer, The fastest Computer in India at that time. He joined CPWD as Electrical Engineer on 20.5.1968 on basis of All India Competitive Examination for Central Electrical Engineering Services (Now known as IES) through Union Public Service Commission of India and served CPWD for 35 years. After retirement he worked with M/s CP Kukreja as consultat engineer for nearly one and half years and at present working as Chief Consultant Engineer with M/s Hospitech Management Consultant Pvt. Limited WTC New Delhi and engaged in designing most modern E/M, Electronic services and IBMS in premier Medical colleges and Big Hospital systems including AIIMS at Raipur and Patna.

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Design of Steel and RCC Structure

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Product Description

Design of Steel and RCC Structure

This book – Design of steel and RCC Structures – covers various topics relevant to construction work. It includes on introduction to steel and RCC structures, philosophies of designing beams and columns, use of the Limit state Method in designing the RCC members, shear and bond strength, and designing the development length. In addition, a detailed design of axially loaded RCC columns is also included in the book.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- questions are given for practice of students after every chapter.
- Solved numerical problems are illustrated in the chapters.

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- Design of Steel Beams
- Design of Reinforced Concrete Beams by Limits State Method
- Shear, Bond, and Development Length in The Design of RCC Member
- Design of Axially Loaded RCC Column
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- References for Further Learning
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Author

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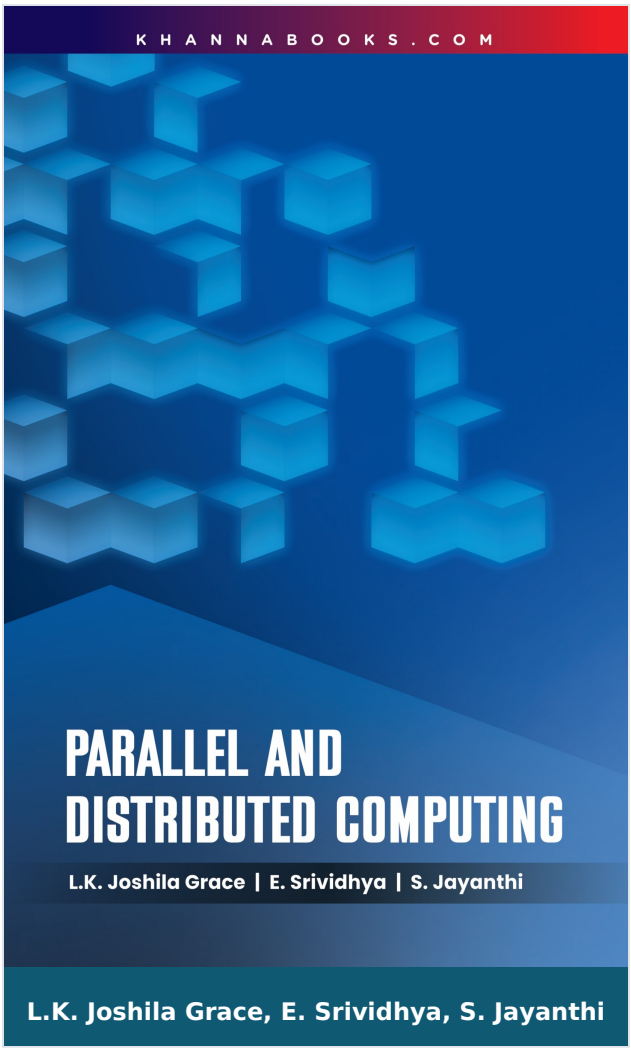
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Parallel and Distributed Computing

Author :	L.K. Joshila Grace, E. Srividhya, S. Jayanthi
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Product Description

The rapid growth in data processing and the increasing complexity of computational problems have made Parallel and Distributed Computing (PDC) an essential field in modern technology. This book serves as a comprehensive and authoritative guide, providing both the theoretical foundations and practical insights required to master this evolving domain. It systematically explores how systems can execute multiple tasks simultaneously, fundamentally improving speed, efficiency, and resource utilization. The core theme is the detailed exposition of PDC principles, architectures, and applications, starting with the motivations for parallelism and modifications to the traditional von Neumann model. It offers a deep dive into parallel hardware like SIMD and MIMD systems, advanced architectures such as CMPs and GPUs, and crucial concepts like cache coherence and OpenCL programming. The book then transitions to distributed computing, covering critical areas like communication models, synchronization, deadlock handling, and distributed file systems and shared memory. With its structured five-unit approach, real-world applications, and problem-solving exercises, this resource is designed to equip a broad target audience—including students, researchers, and professionals—with the necessary knowledge to design and implement efficient, scalable systems. Mastering the concepts presented herein will be instrumental in shaping the future of high-performance computing.

Salient Features:

• Fundamental Architectures: Provides comprehensive coverage of parallel hardware, including Flynn’s taxonomy (SIMD/MIMD), cache coherence, and the evolution of modern architectures like CMPs and GPUs.

• Advanced Programming Models: Detailed exploration of key models of parallelism such as the PRAM and CTA models, alongside an essential introduction to OpenCL for heterogeneous parallel computing.

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• Interconnection Networks: Focuses on the crucial role of interconnection networks in parallel and distributed systems. It discusses both static and dynamic approaches to ensure high-speed and efficient communication among all processors.

• Distributed Communication: Covers essential goals, design issues, and models like the Client-Server Model. Includes in-depth topics such as Remote Procedure Calls (RPC) and Group Communication mechanisms.

• Synchronization & Control: Offers an in-depth analysis of synchronization algorithms, deadlock handling, and distributed scheduling techniques for effective resource and process management in multi-node systems.

• Memory Management Systems: Dedicated units on Distributed File Systems (DFS) design, implementation, and an introduction to shared memory consistency models, including a MACH system case study.

• Performance Optimization: Addresses practical considerations for performance, including floating-point precision, parallel reduction techniques, and managing common caveats like overhead and over-parallelization.

• Real-World Applications: Explores the wide scope of PDC, with applications in scientific simulations, AI, big data analytics, bioinformatics, and commercial systems like web and database services.

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- Architectures and Programming
- Communication in Distributed Computing
- Synchronization and Process in Distributed System
- Distributed File Systems and Shared Memory

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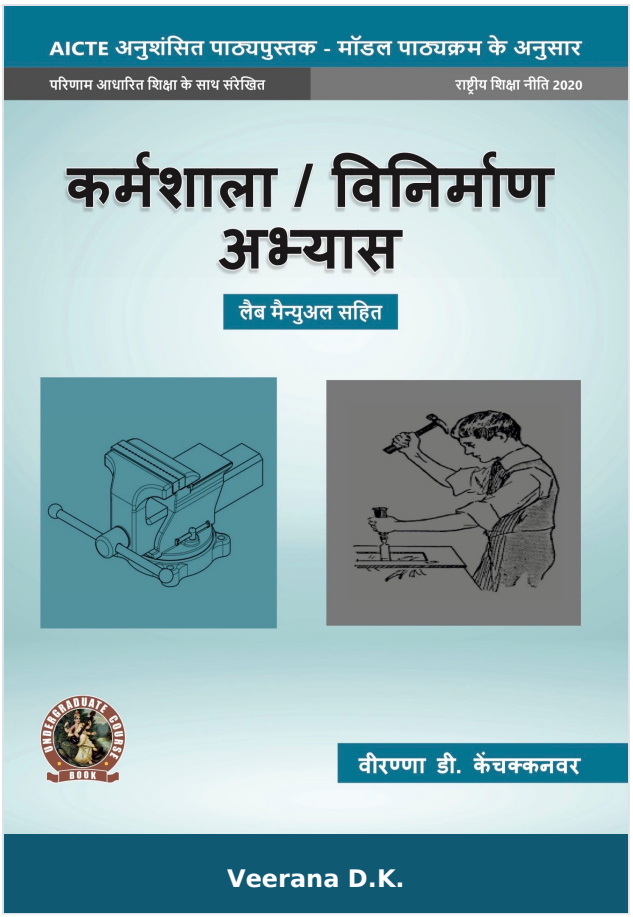
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Workshop / Manufacturing Practices (with Lab Manual)

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Product Description

The textbook on “Workshop/ Manufacturing Practices” is designed to cater the needs of young minds of 21 century. The AICTE model curriculum and National Education Policy has driven a new wave in the technical education. The textbook is designed not only to cater the need of the syllabus but also to look things in a different perspective. The Workshop is the place where the core of learning about different materials, equipment, tools and techniques takes place. Basically the workshop used to prepare the small components by hand tools. Sometimes they may be parts of the large machines or may may be parts for replacement/repairs. In this text book an attempt has been made to connect the conventional tools usage to advanced machine tools usage. The relevant practical examples are quoted to make the readers more comfortable with product and processes. The blooms taxonomy is fallowed in construction of each chapters and exercises. The objective and multiple questions with higher order thinking may help the readers to not only to face the semester end exam even they may help in competitive and other examinations.

Salient Features:

1. Manufacturing Methods
2. CNC Machining, Additive manufacturing
3. Fitting operations & power tools
4. Electrical & Electronic
5. Carpentry
6. Plastic mounding, glass cutting
7. Metal casting
8. Welding (arc welding & gas welding), brazing

9. Laboratory experiments and models

10. Appendices

11. References

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- Manufacturing Methods
- CNC Machining, Additive manufacturing, Fitting
- operations & power tools
- Electrical & Electronic
- Carpentry, Plastic moulding, glass cutting
- Metal casting, welding (arc welding & gas
- welding), brazing
- Part- B: Workshop Practice Laboratory
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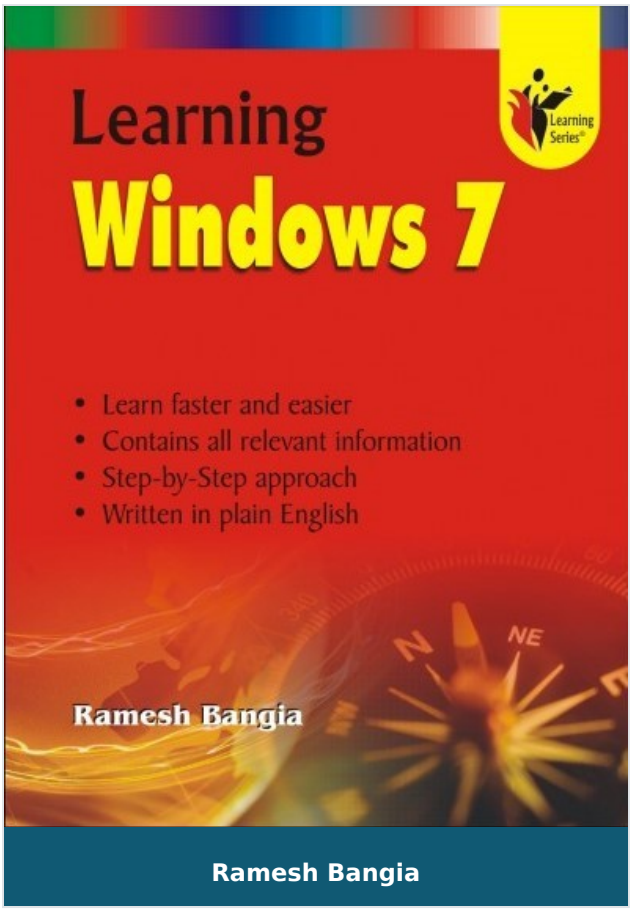
Veerana D.K.

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Learning Windows 7

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- Configure and Maintain Your System
- Additional Commands of Windows 7
- Keyboard Shortcuts of Windows 7
- Questions

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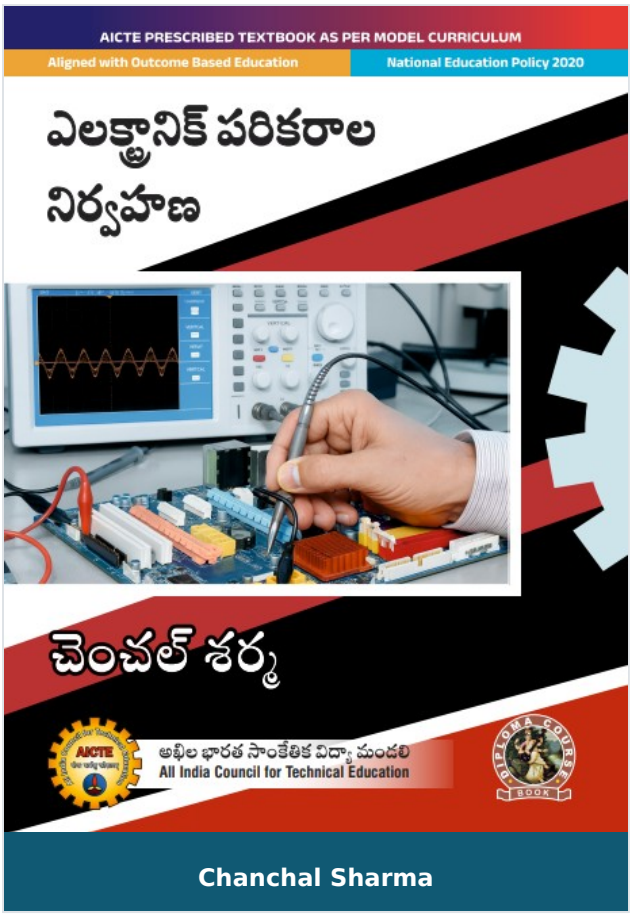
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Electronic Equipment Maintenance

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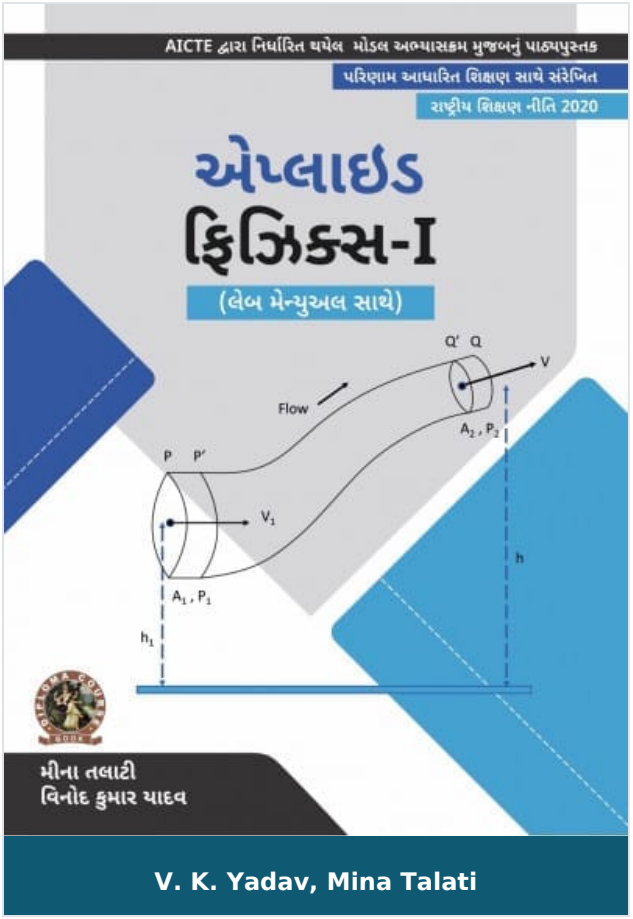
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Applied Physics-I (with Lab Manual)

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Condition Type :	New
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Product Description

“Applied Physic-l” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this books is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concepts of outcome-based education. Book covers six topics- Physical World, Units and Measurements; Force and Motion; Work, Power and Energy; Rotational Motion; Properties of Matter; Heat and Thermometry. Each topic is written in easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test the student’s comprehension.

Some salient features of the book:

1. Content of the book is aligned with the mapping of Course Outcome, Programs Outcomes and Unit Outcomes.

2. Book provides lots of interested facts, QR Code for E-resources, QR Code for use of ICT etc.

3. Students and teacher centric subject materials are included in book with balanced and chronological manner.

4. Figures and tables are inserted to improve clarity of the topics.

5. Short questions, objective questions and long answer exercises of different difficulty levels are given for practice after every chapter.

6. Solved numerical examples are provided with systematic steps in each chapter followed by numerical exercises with hints.

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Author

V. K. Yadav

V. K. Yadav

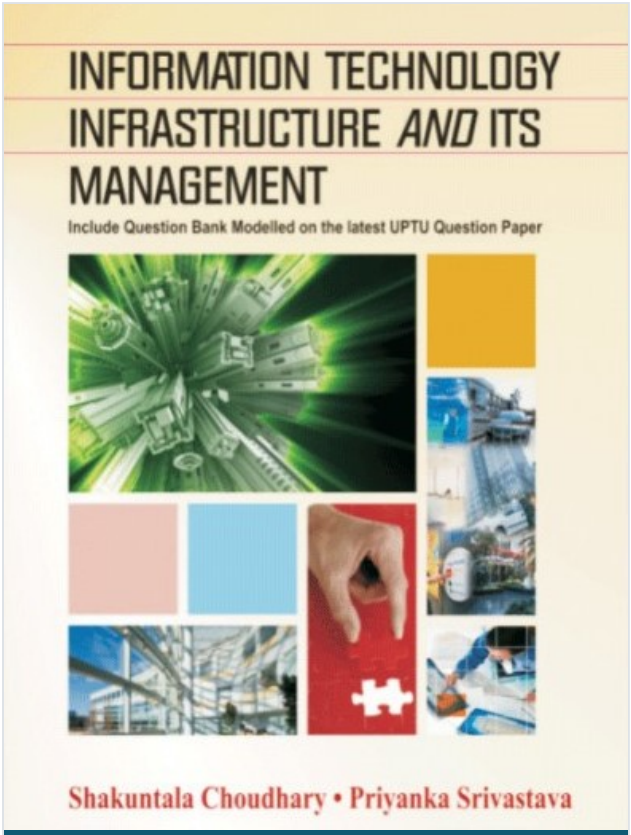
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Shakuntala Choudhary, Priyanka Srivastava

Information Technology Infrastructure & Its Management

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Product Description

This book is specially designed to serve as a textbook for undergraduate students of engineering at Uttar Pradesh Technical University (UPTU), This subject has been introduced for the first time in UP technical University. We have tried our best to cover the whole syllabus. Throughout the text, it has been our Endeavour to keep the explanations and definitions as lucid as possible. This book is written exclusively with students in mind. The language in user-friendly and conductive to learning. Though every attempt has been made to avoid and check error, we will be grateful to readers if they can point out any that may have crept in inadvertently.

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- IT Ethics and Emerging Trends
- Question Bank

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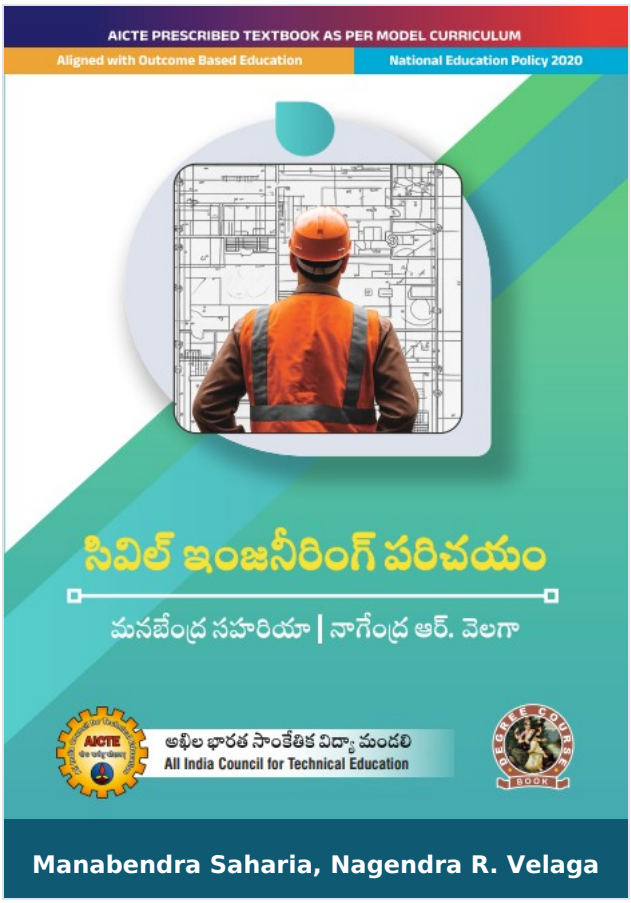
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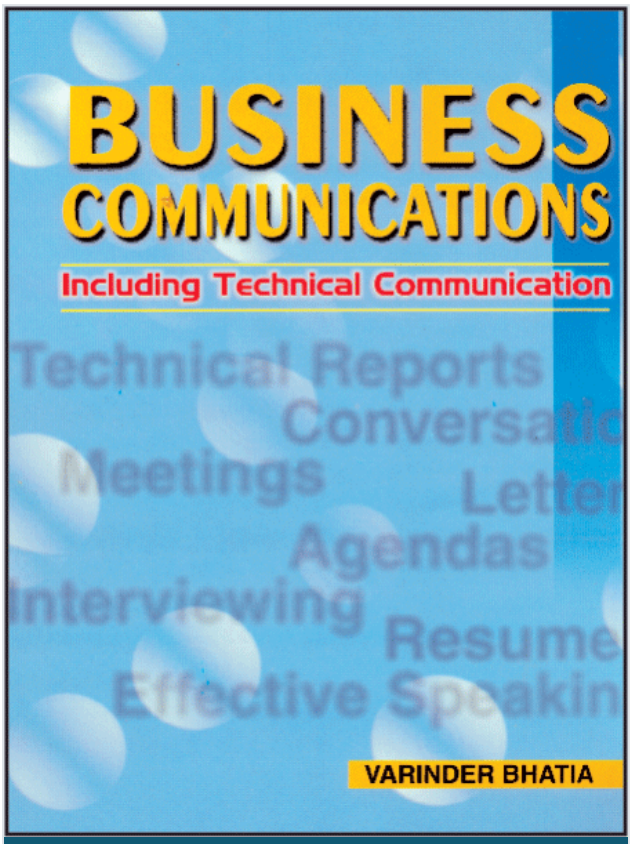
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