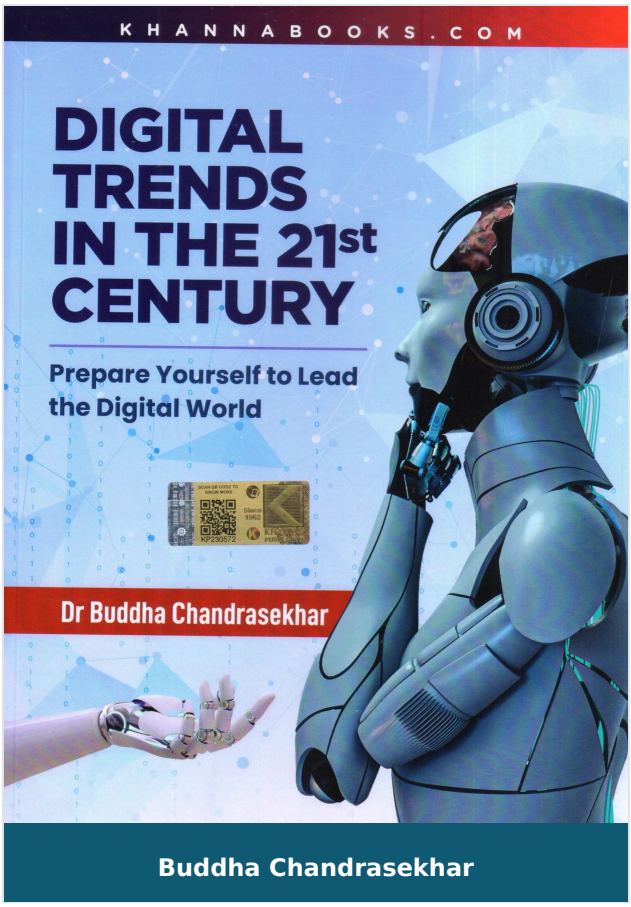


Digital Trends in The 21st Century

Author :	Buddha Chandrasekhar
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Product Description

Our world is undergoing a series of digital transformation shifts occurring at an exponential speed. From the moment one Wake Up, to the moment one goes back to Sleep, Technology is present Everywhere.

For the First time in history, we have 4 Generations working side by side in the digital world: Traditionalist, Boomer, Gen X, and Millennial: moving from the "Write to me generation" to the "WhatsApp me generation" to the "Voice search generation" to the "multi-modal prompt based transformers.

Look around, do you see mobiles, laptops, routs, routers, monitors, LED screens, and electronic devices? Over the last 2 decades, we are living in an era of digital technology, Artificial Intelligence, Data analytics, quantum computing has dramatically changed our daily lives & the way we conduct our routine jobs.

Digital transformation is leading to rapid changes across various verticals, from Agriculture to Education to Business to Shopping everything has a profound influence on digital technology.

Digital platforms deliver immense value, enabling us to connect, collaborate and broaden our minds.

Human became " Super Digital Humans" by communicating information in thousand different ways using a digital device that fits in our pocket.

"Digital Trends in the 21st Century" book introduces readers to Digital Trends and Hyper Technology developments to lead the digital world.

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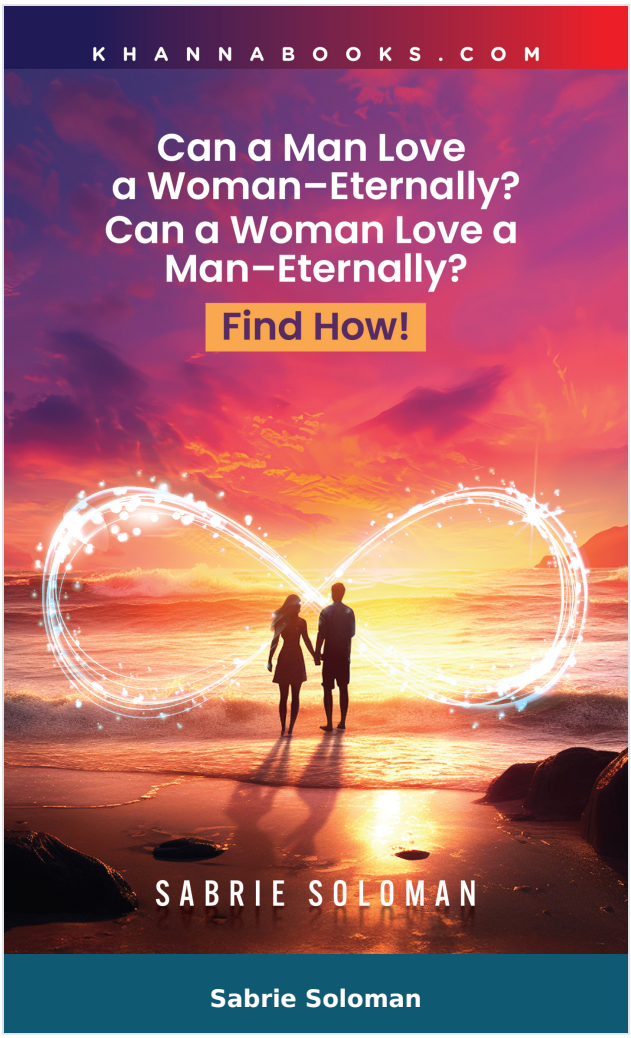
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Can A Man Love a Woman - Eternally? Can a Woman Love a Man - Eternally? Find How

Author :	Sabrie Soloman
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Product Description

Can a man love a woman – Eternally? Can a women love a men –Eternally? Find How!

This thoughtful book explores the timeless essence of romantic love between man and women through scriptural, moral, and emotional lenses. It highlights the roles of sacrificial love, mutual respect, and personal growth in relationships. Drawing from ancient wisdom and modern insights, it guides couples to nurture enduring, spiritually rooted bonds. This book encourages understanding, commitment, and transformation: making it meaningful companion for anyone seeking a deeper, lasting connection in today’s evolving world.

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Author

Sabrie Soloman

Dr. Sabrie Soloman, Ph.D., Sc.D., MBA, PE - He is the Chairman & CEO of American SensoR x, In, USA; Founder of Advanced Manufacturing Post Graduate Studies at Columbia University, USA; Professor of Advanced Technology at Columbia, where he lectures on Sensors & Control Systems in Manufacturing, Affordable Automation, Computer Integrated Manufacturing (CIM), Flexible Manufacturing System (FMS), Design

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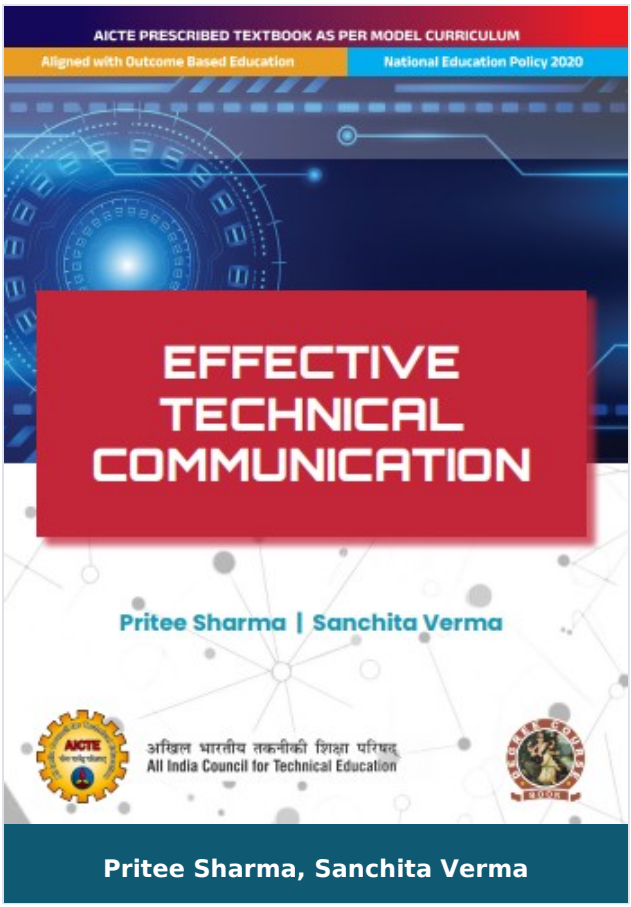
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for Manufacturability, Introduction to Electromechanical Engineering, Modern Welding Technology, and 3D Printing/Bioprinting Technology. Dr. Soloman authored numbers of technical books published and translated worldwide: Sensors Handbook (2nd edition), Sensors and Control Systems in Manufacturing (2nd edition), Affordable Automation, Introduction to Electromechanical Engineering, Modern Welding Technology, to name a few. Dr. Soloman holds numerous Patents, Technical Awards, and several US Product Registrations. He is a Fellow of the Society of Manufacturing Engineers. USA. The Royal Society of Manufacturing Engineers (England), and L'Ores Des Ingenieurs Du Quebec (Canada), He received several awards from the American Society of Mechanical Engineers (ASME), the Society of Manufacturing Engineers (SME), and the American Management Association (AMA). Dr. Soloman is considered an international authority on advanced manufacturing technology, robotics, biomedical engineering, pharmaceuticals, and automation in the microelectronic, automotive, beef, pork, poultry industries. He has been and continues to be instrumental in developing and implementing several industrial and modernization programs through the United Nation to European, Asian, and African countries. He is the first to introduce and implement unmanned flexible synchronous/asynchronous manufacturing systems the microelectronic and meat industries, and the first to incorporate advanced vision technology in a wide array of robot/micro-robot manipulators. Dr. Soloman was selected to deliver the US Presidential closing address, "Innovative Remote Sensors Technologies," at the Universal Design Conference, New York, USA

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Effective Technical Communication

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Product Description

Effective Technical Communication

This book is a comprehensive guide into the sphere of technical communication. In the contemporary time, the workplace has become global, and communication is increasingly becoming more challenging and complex. This book serves as an essential guide to understand and develop technical skills in organizational communication.

Starting with the basics of communication process, this book delves into business communication, e-correspondence and various facets of planning and preparing a document for technical communication purposes.

Salient Features:

- Detailed alignment of content with course outcomes, program outcomes and specific unit outcomes
- each unit begins with clear learning objectives and pre-reading activity, preparing the reader to acquire necessary skills and knowledge.
- The book is enriched with latest information, interesting facts and QR codes linking to valuable e-resources for further information.
- An interesting blend of student and teacher centric materials, presented in a logical and coherent manner.
- Appropriate use of figures, tables and formats for better understanding of the concepts.
- Know more sections in each unit, encouraging readers to explore beyond the standard syllabus.
- Exhaustive exercises including MCQs and subjective questions provided at the end of each chapter.

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- This book is not just an academic tool, but a bridge to the contemporary professional world of technical communication making it a must have anyone stepping into the realm of organizational communication.

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Author

Pritee Sharma

Prof. Pritee Sharma Professor School of Humanities and Social Sciences IIT Indore Dr.

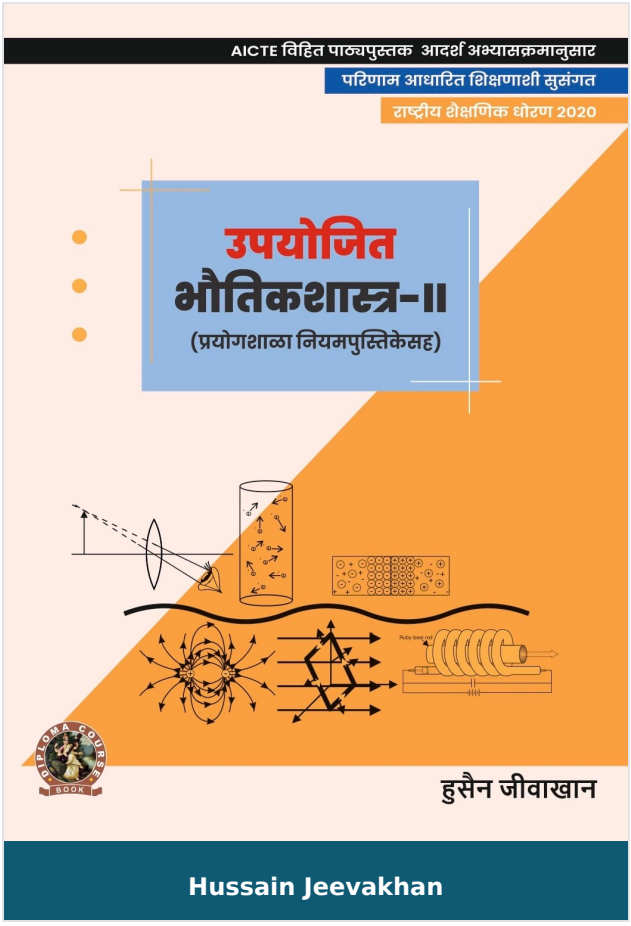
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Applied Physics-II (with Lab Manual)

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Product Description

“Applied Physics-ll” is a basic science course in the first year of the Diploma program in Engineering & Technology. Contents of this book are stringently aligned as per model curriculum of AICTE and incorporated with the concepts of outcomes-based education(OBE).

Book covers seven topics- Wave motion, Optics, Electrostatics, Current electricity, Electromagnetism, semiconductor physics and Modern physics. Each topic and its subtopics are written from the perspective of a student’s learning and in accord with the NEP 2020 guidelines. Every unit comprises a set of activities and exercise at the end to assist the student’s learning.

Some salient features of the book:

1. Unit Outcomes of each unit are mapped with Course Outcomes and Programs Outcomes.

2. Book Provides relevant interesting facts, QR Code for E-resources and use of ICT and suggested micro projects activities in each unit.

3. Content presented in book in chronological way.

4. Figures, tables and equations are given to improve clarity of the topics.

5. Solved examples are given with systematic steps.

6. MCQ’s, short and long answer questions and unsolved problems of understanding and above levels (Bloom’s Taxonomy) are given for learning reinforcement of students and as per OBE.

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- Optics
- Electrostatics
- Current Electricity
- Electromagnetism
- Semiconductor physics
- Modern physics
- Index

Author

Hussain Jeevakhan

Hussain Jeevakhan-789391505578(DIP126EN) “Applied Physics-ll” is a basic science course in the first year of the Diploma program in Engineering & Technology. Contents of this book are stringently aligned as per model curriculum of AICTE and incorporated with the concepts of outcomes-based education(OBE). Book covers seven topics- Wave

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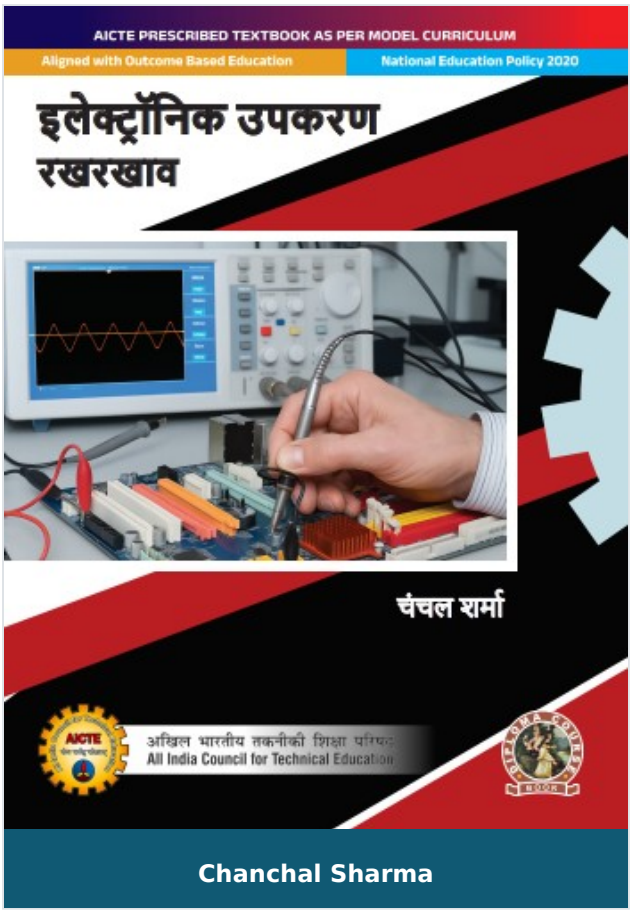
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Electronic Equipment Maintenance

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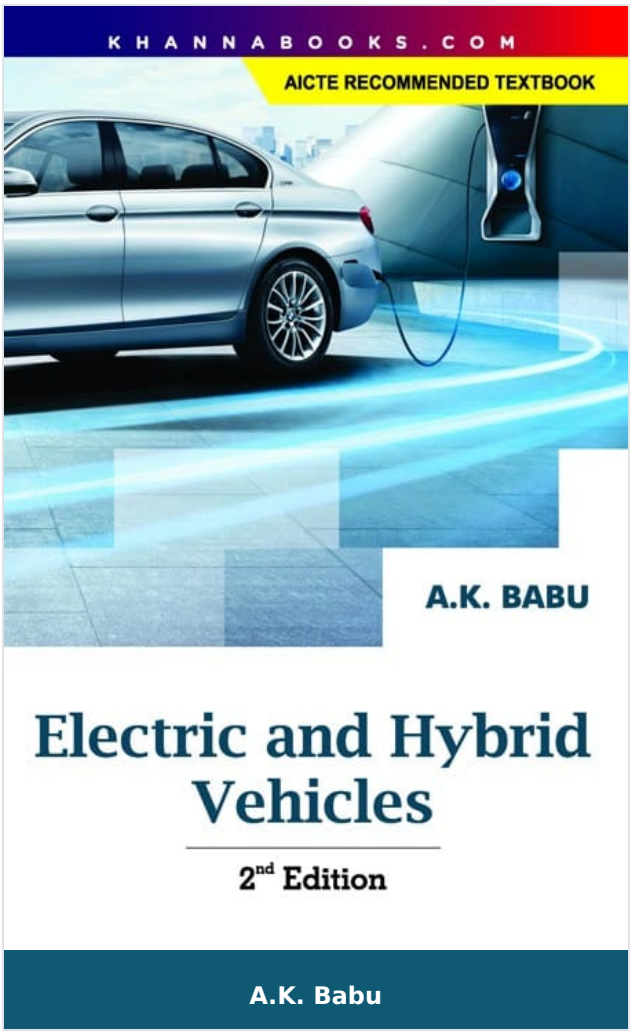
Chanchal Sharma

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Electric & Hybrid Vehicles

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Product Description

This book is written to be easy to read and to meet the critical skill requirements of students studying Automobile Engineering, Mechanical Engineering and Electrical Engineering. The content is organized into 25 easy-to understand chapters. The fundamentals, electric vehicles (EVs), hybrid electric vehicles (HEVs), and fuel cell vehicles (FCVs) are all covered in this book. it covers the performance, configuration, and control strategy of several electric and hybrid electric vehicles in details. Colleges and technical universities offering core and elective subjects like Electric and hybrid Vehicles and New Generation Vehicles can utilize this course book as a textbook and major reference book.

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- Brake System For EVs
- Best Electric and Hybrid Cars.

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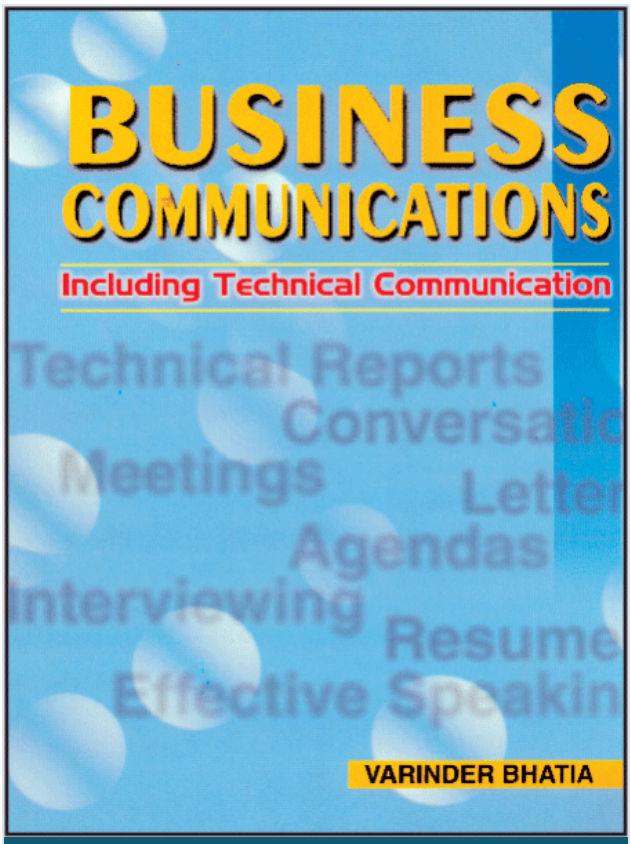
A.K. Babu

A.K. Babu A.K.Babu is working as Associate Professor in the Department of Automobile Engineering, SRM Easwari Engineering College, Chennai, India. He has over 18 years of experience in teaching, research and industry. A.K.Babu, completed his Master Degree in Automobile Engineering from Madras Institute of Technology (M.I.T.), Anna University (1997). He has served in other countries like Malaysia, Ethiopia and Eritrea for more than 5 years. A.K.Babu has published considerable number of research papers in international journals and conferences. His research paper published in SAE Journal of Fuels and Lubricants awarded one the most outstanding papers in the year 2003.

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Varinder Bhatia

Business Communications

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Product Description

This is written in simple and easy to understand language. Covers recent developments in business and technical communications skills. Includes technical report writing covers course contents of BBA, MBA, MBA, BCA, BIT, MIT and other various computer and management courses. Excellent reference for students as well as corporate executives.

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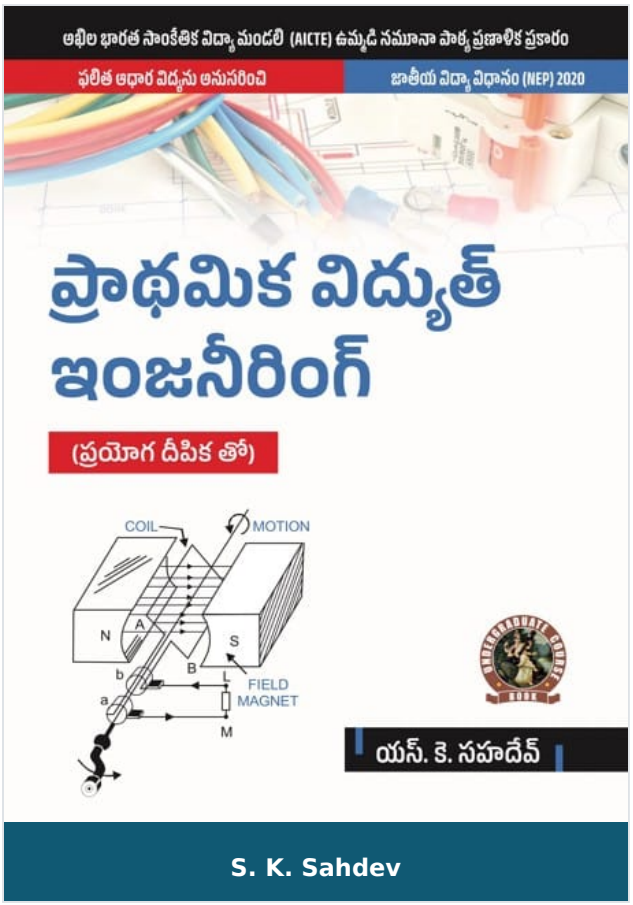
Varinder Bhatia

Dr. Varinder Bhatia born 27-02-1968 is an acknowledged teacher and prolific authod. He obtained his Master of Commerce degree in 1988 from Guru Nanak Dev University, Amritsar. He was conferred a Ph. D. degree in commerce by Dr. B.R. Ambedhkar University, Agra. He is also an Associate member of Indian Management Association, New Delhi and Operational Research Society of India, calcutta. He has authored Business Sattistics, Corporate Accounting (Co-author), Operation Research and cost Accounting. Presently he is working in the Department of Business and Commerce, D.A. V. College, Amritsar.

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Basic Electrical Engineering (Theory & Lab)

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Product Description

This textbook “Basic Electrical Engineering” is based on the latest syllabus of the Universities AICTE and Educational Institutes. In this edition, some material of the book has been rewritten to make the presentation easily comprehensible. More illustrative examples mainly from IAS, IES and GATE and other competitive examinations have been added. Various problems with answers have been added to support the text. For quick revision, summary/ highlights are given at the end of each chapter.

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- Guidelines for Students,
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- AC Circuits.
- Transformers.
- Electrical Machines.
- Power Converters.
- Electrical Installations.

Author

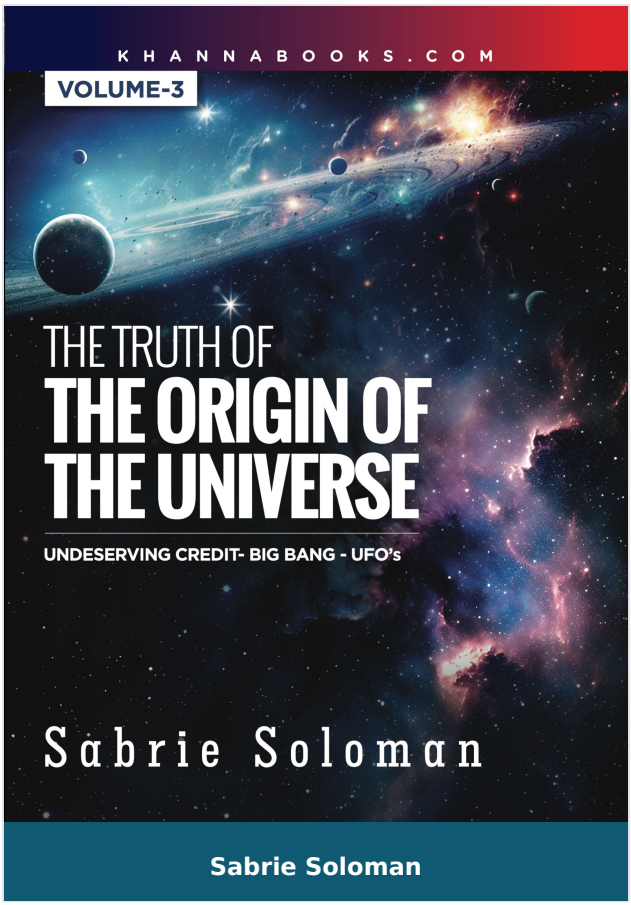
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The Truth of The Origin of The Universe (Undeserving Credit-Big Bang-UFO'S) Volume-3

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Product Description

The Big Bang and UFOs: Unworthy Credit! The topic of undeserving credit given to the Big Bang and UFOs is a controversial one, with many people having strong opinions on the matter. While both the Big Bang theory and the existence of UFOs have been widely accepted, the author argues that they are given too much credit and recognition without sufficient evidence to support their claims.

The Big Bang theory is widely accepted as the most plausible explanation for the origin of the universe. Some critics argue that it is not the only possible explanation for the universe's origins. Some alternative theories, such as the steady-state theory or the oscillating universe theory, have been proposed as alternatives to the Big Bang theory.

Similarly, the existence of UFOs is a topic that has been hotly debated for decades. While there have been countless reports of UFO sightings and encounter, there is a lack of concrete evidence to support the existence of existence of extraterrestrial visitors.

While the Big Bang theory and UFOs may be popular topics in popular culture, it is important to approach them with a critical eye and to consider the evidence before giving them undeserving credit.

Chapters Covered in This Book:

1. The hypes about Big Bang Theory.
2. Understanding Time Dilation.
3. The String Theory and the Origin of the Universe.
4. Carbon Dating.
5. Blackhole – Space – Time Warp.
6. Understanding the Unidentified Flying Objects UFOs.

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7. Carbon Dating Historical Models.

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- The String Theory and The Origin of the Universe
- Carbon Dating
- Carbon Dating Historical Models

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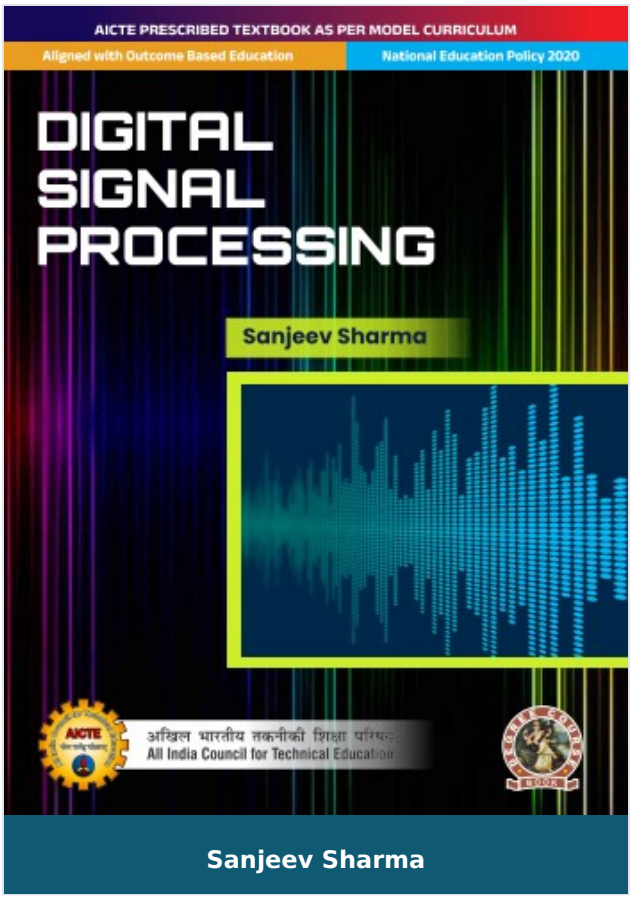
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Sensors and Control Systems in Manufacturing (2nd edition), Affordable Automation, Introduction to Electromechanical Engineering, Modern Welding Technology, to name a few. Dr. Soloman holds numerous Patents, Technical Awards, and several US Product Registrations. He is a Fellow of the Society of Manufacturing Engineers. USA. The Royal Society of Manufacturing Engineers (England), and L'Ores Des Ingenieurs Du Quebec (Canada), He received several awards from the American Society of Mechanical Engineers (ASME), the Society of Manufacturing Engineers (SME), and the American Management Association (AMA). Dr. Soloman is considered an international authority on advanced manufacturing technology, robotics, biomedical engineering, pharmaceuticals, and automation in the microelectronic, automotive, beef, pork, poultry industries. He has been and continues to be instrumental in developing and implementing several industrial and modernization programs through the United Nation to European, Asian, and African countries. He is the first to introduce and implement unmanned flexible synchronous/asynchronous manufacturing systems the microelectronic and meat industries, and the first to incorporate advanced vision technology in a wide array of robot/micro-robot manipulators. Dr. Soloman was selected to deliver the US Presidential closing address, "Innovative Remote Sensors Technologies," at the Universal Design Conference, New York, USA

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Sanjeev Sharma

Digital Signal Processing

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Product Description

Digital Signal Processing

This book familiarizes students with different domains of electronics communication. The main purpose of this book is to help students and researchers understand the basics of signal processing concepts. The content is aligned with the model curriculum of AICTE and follows the concepts of outcome-based education as per the National Education Policy (NEP)2020.

Salient Features:

- The content of the book is aligned with the mapping of Course Outcomes, Program Outcomes, And Unit Outcomes.
- At the beginning of each unit, learning outcomes are listed to help students understand what is expected of them after completing the unit.
- The book provides lots of recent information, QR codes for resources, projects, and more.
- Figures, tables, and software screenshots are included to enhance the clarity of the topics.
- Many solved examples are included in each chapter to improve the numerical solving
- Skills not students.
- Exercises are provided for student practice after every chapter.
- Applications of digital signal processing are included.

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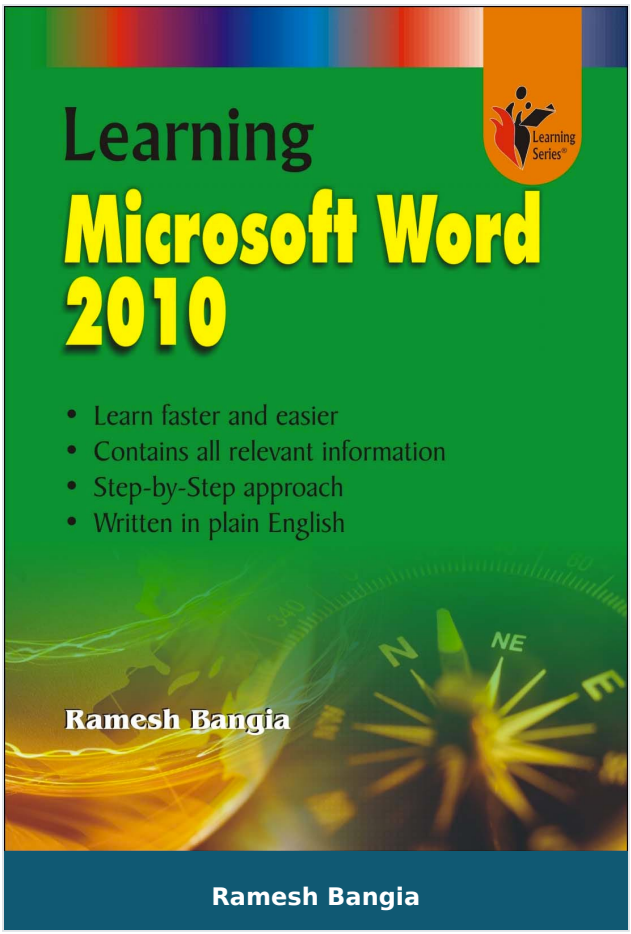
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Learning Microsoft Word 2010

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Product Description

The complete Learning Series has been designed in a very systematic and logical manner. Each topic has been developed from the basic concepts. Practically every major point in the text is illustrated with suitable examples and screen shots. This will help the students in understanding the basic theory and train them in solving every problem systematically, and confidently. A large number of unsolved as well as solved exercises have also been included in the book. Microsoft word 2010 is a word processing program used for creating letter, e-mail, office memos, brochures, fax messages, etc. This book explains the working of the software in details especially in the case of mail Merge, Table of contents, header and footer, page breaks, etc. each command of the various panels are explained in details. The language of the text of the book is lucid, direct and easy-to understand. Each chapter is laced with various diagrams wherever possible. Mail merge has been explained with a live example. Tips for working faster using the keyboard shortcuts are also provided.

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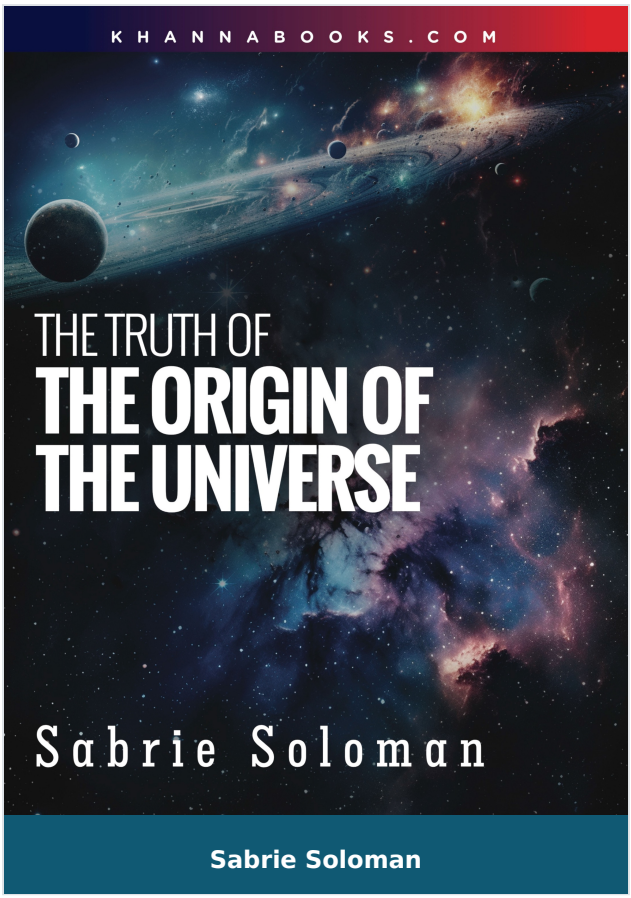
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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The Truth of The Origin of The Universe

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Product Description

In a world filled with scientific explanation and theories, it can be easy to lose sight of the ultimate truth of our existence. The truth is that the universe, with all its intricate complexities, did not come into being by mere chance or a random explosion. It was carefully designed and orchestrated by a higher power, a Creator who holds everything together.

When we look up at the night sky and see the countless stars and galaxies stretching out into infinity, we cannot help but be in awe of the sheer magnitude and beauty of it all. The heavens declare the glory of God, as it says in the Bible, and remind us of the greatness of the one who made it all.

The theory of the Big Bang, which posits that universe began as a singular point and expanded over billions of years, is a flawed is a explanation for the origin of the universe. It fails to account for the intricate design and order that we see in the cosmos, as well as the existence of life on earth. The marvel of our planet Earth, with its perfect conditions for sustaining life, points to a Creator who had a purpose and a plan in mind when he made it. The countless galaxies and stars that we observe in the universe are a testament to the power and creativity of God. They show us that we are part of a vast and wondrous creation, one that was made by an intelligent designer who had a vision for it all.

The theory of evolution, put forth by Charles by Charles Darwin, is another flawed explanation for the diversity of life on earth. It fails on earth it fails to explain the intricate complexities of living organisms and their unique design, as well as the existence of the human soul. It is clear that we are not the product of blind chance or random mutations, but rather the handiwork of a loving and powerful Creator.

"The truth of the origin of the universe" points to a creator who holds everything together and has a purpose and a plan for it all. God stretches out the heavens and allows light to

reach us here on earth, showing us his care and provision for his creation. We are not the product of blind evolution, but rather the cherished creation of a loving god who made us in his image. Let us never forget the marvel and wonder of the universe and the greatness of the one who made it all.

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