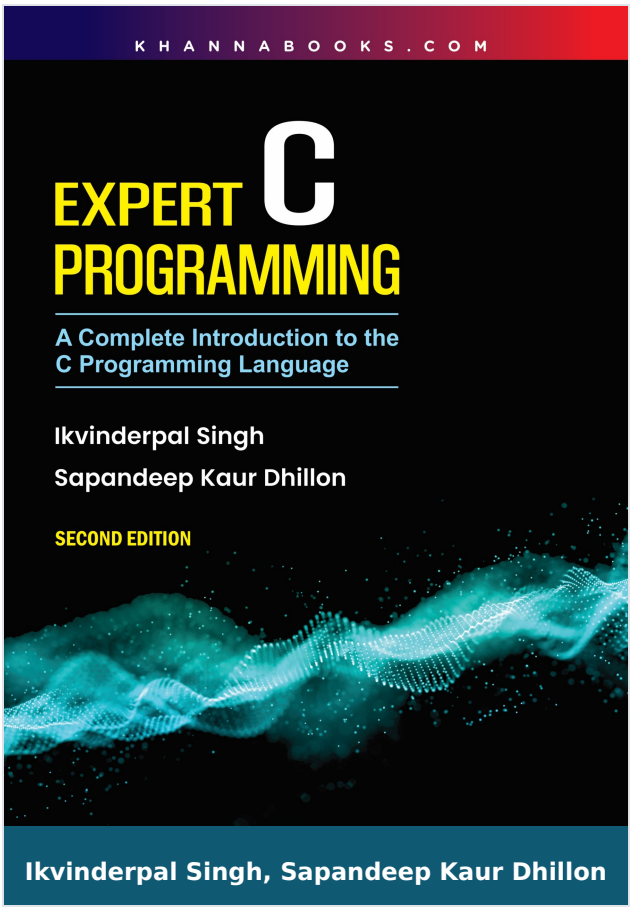


Expert C Programming

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Product Description

Written with the beginner in mind, this book provides an exceptionally clear and precise detail of c++ programming. Its approach is explanatory and language is lucid and communicable. Each and every concept described with the help of its pictorial representation, examples, and solved programming to have clear ideas. Each chapter contains programming problems, objective type questions, and exercises. This book will be useful for student of BE(Computer/Electronics), B. tech, ME(Computer/Electronics), M. Tech, MCA, BCA, M.Sc., B.Sc., and also to students pursuing A/B/C-level Course of DOEACC.

Salient Features

- Brief introduction to computer and programming languages.
- Complete introduction to C programming including basic structure is given in detail.
- Extensive coverage of constants, variables, various data types are given in detail.
- Various types of operators and expressions are described with the help of examples and simple programs.
- Demonstrates the description of console I/o statements in a lucid manner.
- Each and every control statement is described with the help of flowcharts and simple programs.
- Includes numerous illustrative examples to understand the topic easily.
- Demonstrates every program in a good programming style.
- Around 300 objective type questions are included.
- Contains numerous theory exercises at the last of each chapter.
- Gives detailed description of arrays, strings and functions in lucid manner.
- Covers all concepts of pointers like pointer and array, pointer and function, dynamic memory allocation in details.

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- Detailed analysis of each and every storage class is covered with the help of programming examples.
- Detailed description to the concept of structures and unions.
- Presents various file handling operations like open (), close (), seek (), reading and writing a file, working with streams etc.

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- File Handling
- C Preprocessor and Characters Test Functions

Author

Ikvinderpal Singh

Dr. Ikvinderpal Singh is an Assistant Professor at Trai Shatabdi Guru Gobind Singh Khalsa college Amritsar, bringing 17+ years of academic leadership and research experience to the field of computer science. A Gold Medalist in B.Sc. IT, with an MCA (Distinction) and a Ph.D. in Neural Networks and Image Processing, he is known for blending rigorous research with practical innovation. A prolific academic creator, he has authored 37 books, published 82+ research papers, and designed 100+ industry-aligned skill-development courses. His expertise extends to doctoral evaluation, supervision, and active participation on 100+ editorial and review boards worldwide.

Sapandeep Kaur Dhillon

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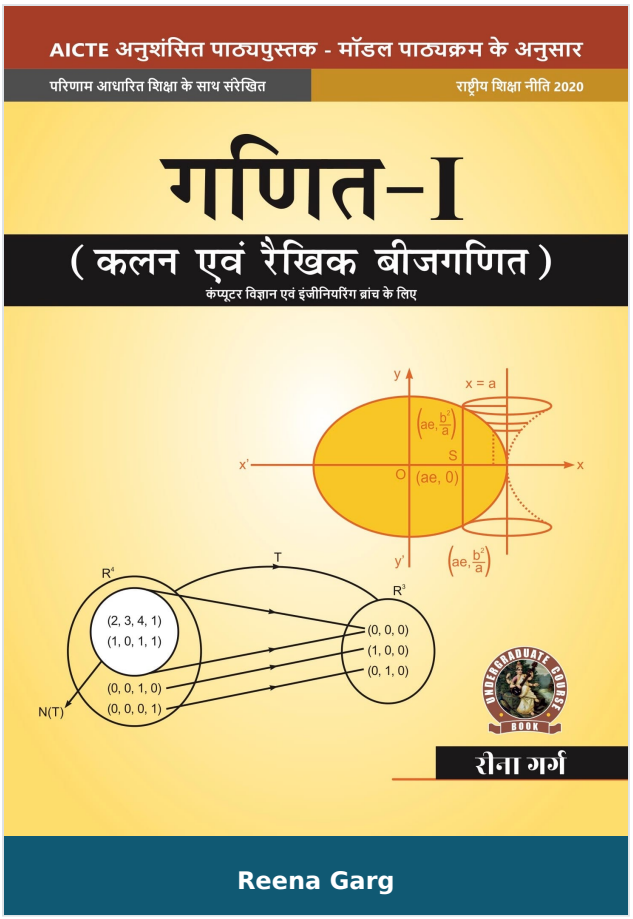
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Sapandeep Kaur Dhillon is an assistant professor in the department of computer science, Guru Nanak Dev University, Amritsar, bringing 12+ years of dedicated academic experience to the discipline. She has authored 4 books, published 10+ research papers across national and international journals, reflecting her steady engagement with emerging trends in computing. Her academic interests span data structures, Compiler Design, and Artificial Intelligence, where she integrates foundational theory with practical, algorithmic thinking.

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Mathematics-I (Calculus and Linear Algebra) For Computer Science Engineering Branches

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Product Description

Calculus and Linear Algebra cover all the modules prescribed by AICTE model curriculum to all the 1st year CSE students studying in engineering institutions and universities of the country. It serves as both text book /or useful reference work. It contains 5 units which included calculus, Algebra and vector spaces along with their applications. This renowned and well respected title provides in one handy volume with the essential mathematical tools that help in understanding the subject and problem solving techniques with many real life engineering applications. As per trademark of AICTE. This book is in student's friendly style, author has endeavored enormous efforts in providing numerous solved examples and exercise under each topic to facilitate better understanding of the concepts to the students. Majority of questions in this book have been designed to access the reader's understanding of the subject professionals or those who are preparing for competitive examinations will also find this book very useful. This book will give the students a complete grasp of the mathematical skills that are needed by engineers all over the country.

Some Salient Features of the Book:

1. In depth coverage of all related, essential and mentioned topics as per AICTE in simple presentation with clarity and accuracy.

2. Emphasis on the applications of concepts and theorems.

3. Core concepts are presented through a large number of solved graded model examples in an innovative and lucid manner.

4. A good number of relatively competitive problems are given at the end of each unit in the form of short questions, HOTS, assignments, MCQs and know more for student's practices purpose. Practical /Projects/ Activity also given in each unit for enhancing the student's capability, to increase the feeling of team work.

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5. To clarify the subject, the text has been supplemented through Notes, Observations and Remarks; an attempt has been made to explain the topic through maximum use of geometries wherever possible.

6. Some standard problems with sufficient hints have been included in each exercise to gauge the student’s visual understanding and for grasp the theory.

7. Video links, interesting facts, uses of ICT also included after each topic in every unit for easy understanding of the readers. Also included the pictorial representations of many topics for fast and permanent grasping of the content.

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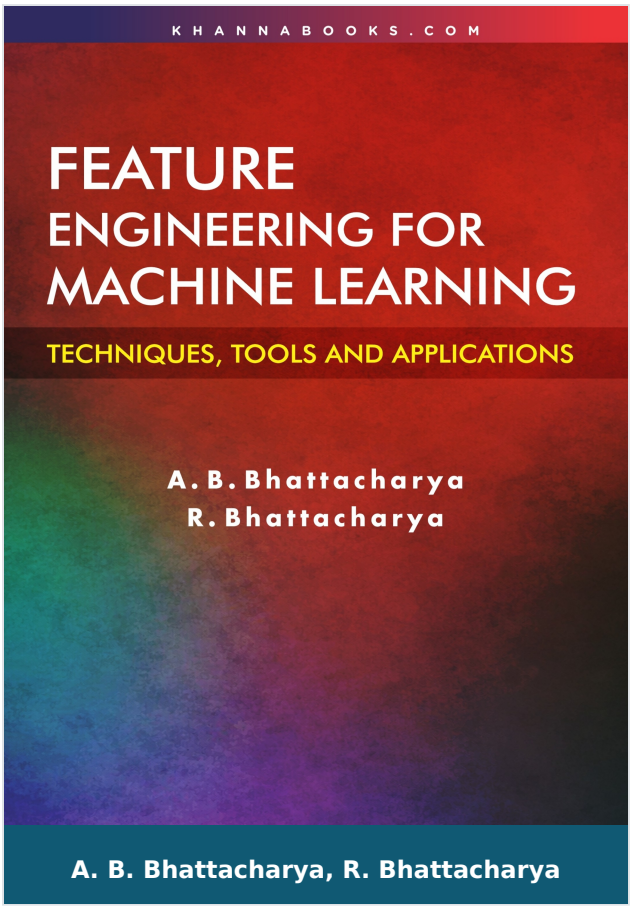
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book more valuable for the knowledge seekers.She has published more than 10 research papers in various InternationalJournals. She is a life-time member of Forum of Inter-disciplinary mathematics in India. She is a member of reviewer Board in IJRET, Bangalore.

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Feature Engineering for Machine Learning (Techniques, Tools and Applications)

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Product Description

Feature Engineering for Machine Learning (Techniques, Tools and Applications)

Feature engineering is where machine learning success is truly built.

Algorithms get the spotlight, but the real competitive edge lies in how you shape your data. Feature Engineering for Machine Learning is your practical, no-nonsense guide to transforming raw data into powerful signals that unlock model performance, reliability, and insight.

Whether you're a data scientist, ML engineer, analyst, or student, this book takes you beyond theory into the craft of creating features that matter. You'll learn how to identify meaningful patterns, design robust transformations, handle messy real-world data, and systematically improve model outcomes.

Key Features

Through clear explanations, real examples, and actionable techniques, you'll discover how to:

- Turn raw data into predictive features
- Apply domain knowledge to engineer smarter signals
- Handle categorical, temporal, and high-dimensional data
- Avoid common pitfalls that sabotage model performance
- Build scalable, reproducible feature pipelines

Feature engineering isn’t just a step in the workflow, it's the foundation of great machine learning. Master it, and you don’t just build models… you build better decisions.

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- Preface
- Acknowledgement
- INTRODUCTION TO FEATURE ENGINEERING
- BASIC FEATURE PREPROCESSING
- FEATURE ENGINEERING TECHNIQUES
- FEATURE EXTRACTION VS. FEATURE SELECTION
- ADVANCED TOPICS AND CASE STUDIES

Author

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Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant

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contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

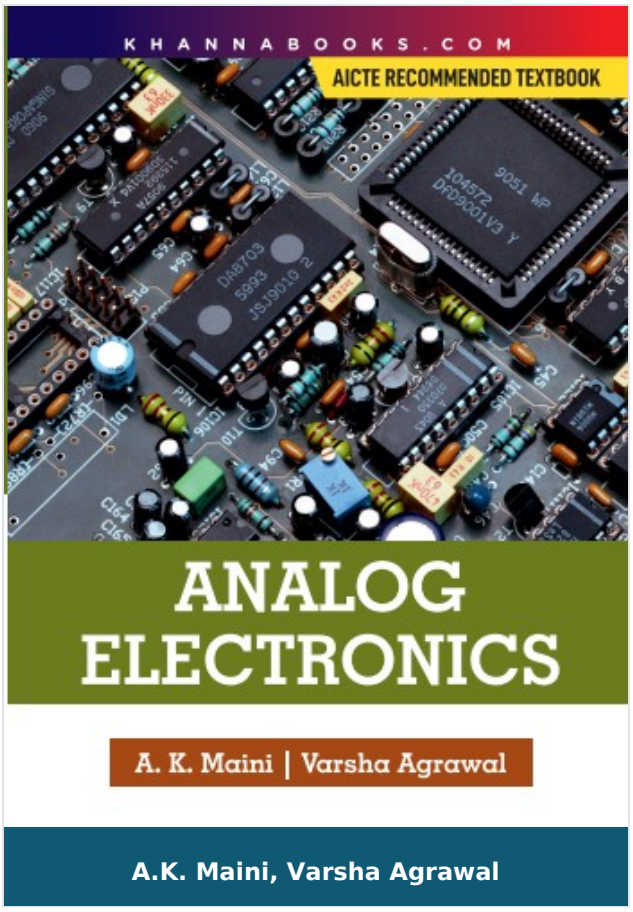
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Analog Electronics

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Product Description

Analog Electronics is a complete and yet concise textbook on Analog Electronics covering Semiconductor Devices and associated circuits. Major topics covered in the book include Semiconductor device fundamental, Small signal and Large signal analysis of amplifiers, Low and High frequency response of amplifiers, Sinusoidal and Non-sinusoidal oscillators, feedback amplifiers, Operational amplifiers and application circuits, D/A and A/D converters and finally Switched capacitor circuits. the contents are strictly as per the syllabus as prescribed by AICTE. the book is replete with Solved problems and Self-evaluation exercises including Multiple choice question with answers.

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- Chapter-3: Field- Effect Transistors
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- Chapter-10: Opamp Circuits
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Author

A.K. Maini

A.K. Maini Dr. Anil K. Maini served Defence Research and Development Organisation (DRDO) for 36 years in different capacities. Before superannuation, he served as Director of Laser Science and Technology Centre (DRDO) from September 2008 to june 2014. His areas of expertise include Optoelectronic simulators and sensors, Laser systems, Electro-optic countermeasures and High voltage electronics, He has authored and co-authored 15 books more then 150 publications in national/international journals/magazines and has 12 patents (four granted, eight pending) to his credit Currently, he is Consultant in Defence Technologies.

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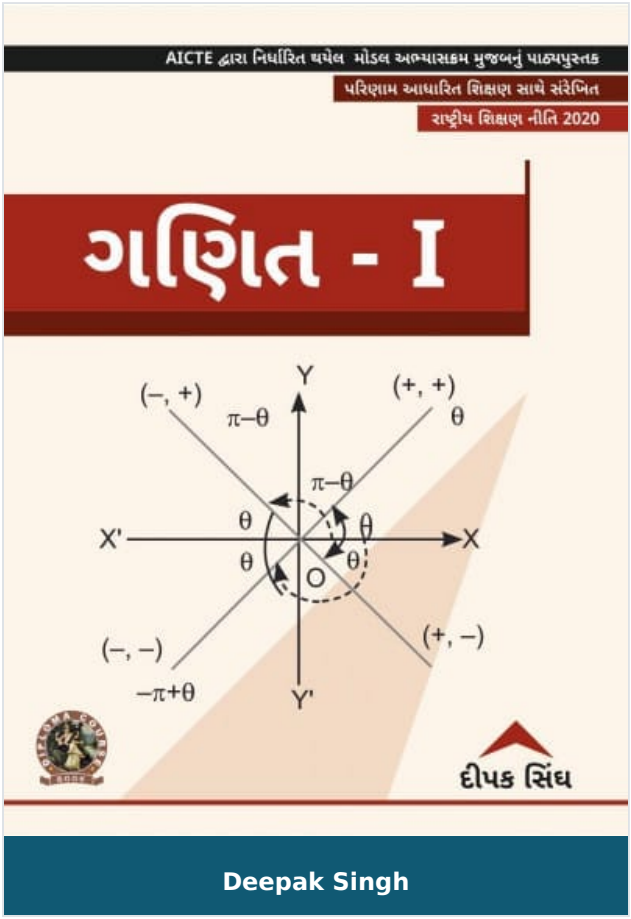
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Varsha Agrawal is a Senior Scientitst with DRDO. She has more than 19 year of R&D experience in Laser Systems, Optronic sensor systems and Embedded electronics. She has authored and co-authored five books and has large number of publications in national and international journals/magazines and has one patent to her credit.

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Deepak Singh

Mathematics-I

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Product Description

“Mathematics-I” is included as a paper for the first year Diploma program. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is combined with the concept of outcome-based education. Book cover five Units Trigonometry, Functions and Limit, Differential Calculus, Complex numbers and partial Fraction, Permutation and Combination and Binomial Theorem. In every unit each topic is written in easy and lucid manner. A set of exercise at the end of each unit is clubbed to test the student’s comprehension.

Some salient features of the book:

· Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

· Book provides lots of real-world applications, interesting facts, QR Code for E-resources, mini projects, curiosity topics, sample specification table etc.

· Students and teacher centric subject materials included in book with balanced and chronological manner.

· Figures, tables and mathematical equations are inserted to improve clarity of the topics.

· Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

· Comprehensive synopsis of formulae for a quick revision of the basic principles.

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- Differential Calculus
- Complex Numbers and Partial Fraction
- Permutation and Combination, Binomial Theorem
- Appendices
- References for Further Learning
- CO and PO attainment Table
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Author

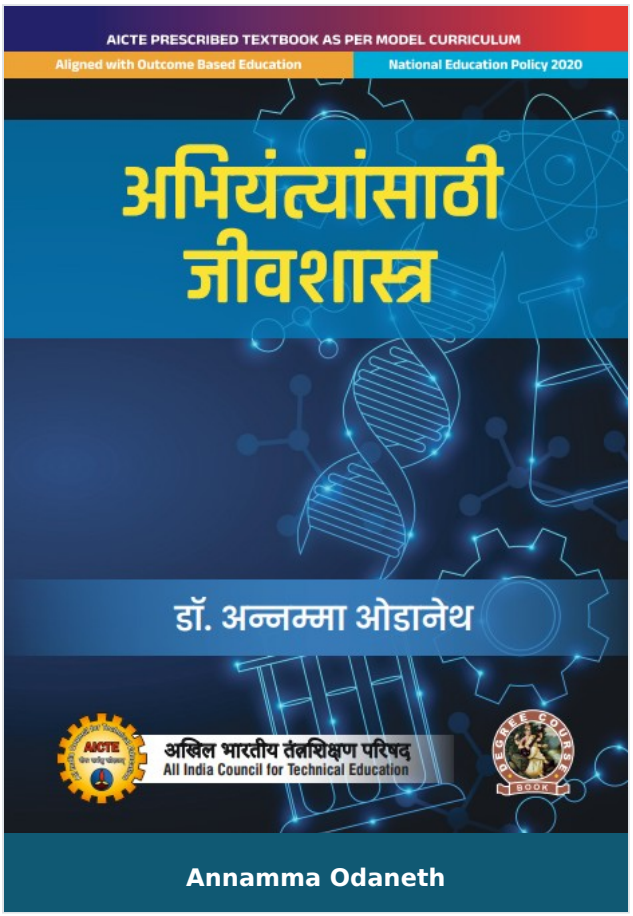
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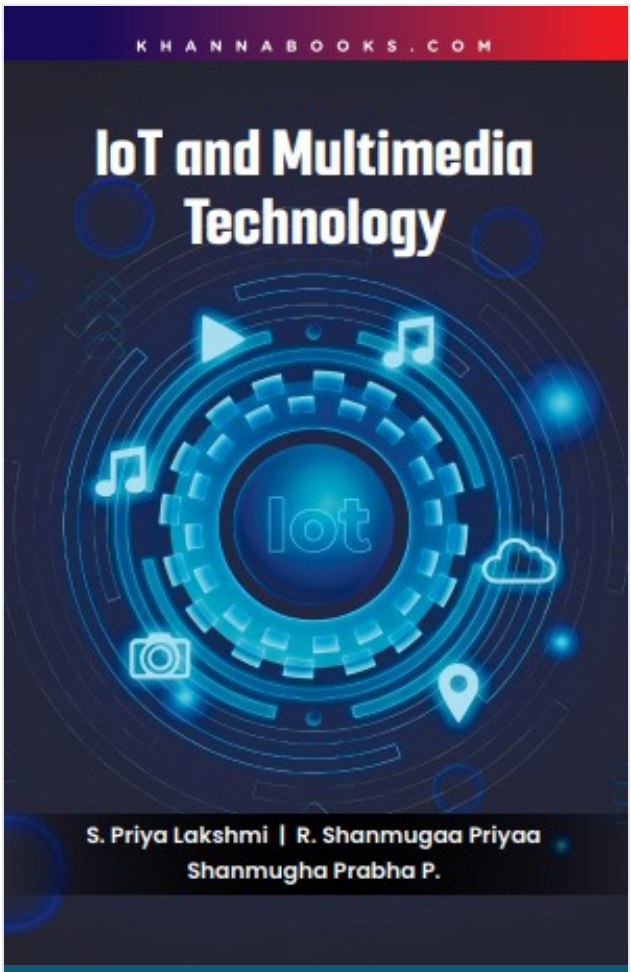
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S. Priya Lakshmi, R. Shanmugaa Priyaa, Shanmugha Prabha P.

IOT and Multimedia Technology

Author :	S. Priya Lakshmi, R. Shanmugaa Priyaa, Shanmugha Prabha P.
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Product Description

IOT and Multimedia Technology

The book IOT AND MULTIMEDIA TECHNOLOGY serves as a comprehensive and essential guide to the transformative convergence of the Internet of Things (IoT) and Multimedia Big Data (MMBD) Computing. This powerful synergy is fundamentally reshaping the digital landscape, enabling intelligent data processing, real-time analytics, and innovative applications across critical sectors such as healthcare, smart cities, and industrial automation.

The primary purpose of this text is to provide a profound understanding of the interconnected evolution and far-reaching impact of these technologies by examining both fundamental principles and state-of-the-art solutions. A core theme addresses the critical challenge of effectively managing the massive volume and velocity of multimedia data while ensuring minimal energy expenditure in resource-constrained IoT devices. Readers will delve into complex technical areas, including the architectural foundations for real-time data stream monitoring, advanced transport protocols, and the deployment of guaranteed Quality of Service (QoS) models like DiffServ and IntServ. The book maintains a structured, academic approach that skillfully balances theory with practical application, featuring numerous case studies from military surveillance to precision agriculture.

This resource is an indispensable tool for a broad target audience, including students and academics seeking advanced knowledge, technology enthusiasts, and industry professionals or researchers looking to master the multidisciplinary approaches required to navigate and contribute meaningfully to this rapidly advancing field.

Salient Features:

- **Deep Learning Analytics**: Explores Deep Learning models like CNNs and RNNs, demonstrating their efficacy for Multimedia Big Data analysis, pattern recognition, and anomaly detection in vast IoT data streams.
- **Network QoS Models**: Detailed coverage of Guaranteed Service Models such as DiffServ and IntServ, alongside QoS-aware routing and queuing techniques, crucial for reliable multimedia delivery.
- **Energy-Efficient Design**: Addresses the critical challenge of Energy Conservation in multimedia IoT, presenting solutions like energy-efficient protocols, cross-layer optimization, and energy harvesting technologies for resource-constrained devices.
- **Multimedia Transport**: In-depth analysis of transport protocols (TCP and UDP) for interactive and non-interactive applications, including techniques for jitter removal and transcoding considerations in streaming.
- **Embedded Network Evolution**: Traces the development of the Embedded Internet through WSNs, M2M Communications, and the innovative architecture of Information-Centric Networking (ICN).
- **Key Protocol Standards**: Focuses on essential hardware and session control protocols that form the backbone of advanced systems, including H.322, SIP, MGCP, RTSP, and RTP/RTCP.
- **Real-World Case Studies**: Features practical applications in Precision Agriculture, Military Surveillance, Smart Cities, and Video Conferencing, highlighting the limitless frontiers of multimedia big data in IoT.

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- Multimedia Transport
- Evolution Embedded Internet
- Application Environment

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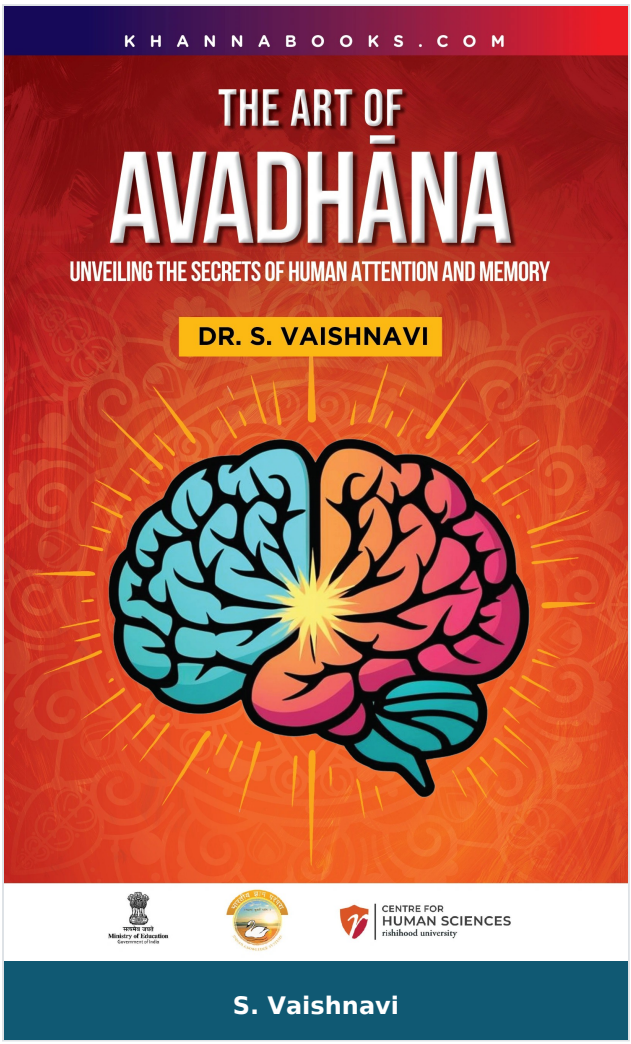
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The Art of Avadhanam (Unveiling the Secrets of Human Attention and Memory)

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The human mind, with its vast and intricate capabilities, has been a subject of wonder and inquiry across cultures and epochs. Amidst the profound legacy of Indian intellectual traditions, the ancient art of Avadhana shines as a remarkable testament to the extraordinary cognitive potential of the human mind. Rooted in classical disciplines of Sanskrit and other Indian languages, Avadhana exemplifies the harmonization of memory, multitasking, and creativity, encapsulating the extraordinary synergy between linguistic mastery and mental agility. This book delves into the multifaceted dimensions of Avadhana, exploring its relevance as a cognitive phenomenon and its profound implications for understanding human intelligence. The chapters within aim to bridge the traditional practice of Avadhana with contemporary perspectives on memory, focus, and the neuropsychology of learning. By doing so, I hope to illuminate its enduring significance, not only as a literary and cultural treasure but also as a practical framework for enhancing mental faculties in today's world. I was extensively inspired by the Avadhana art form and its remarkable demonstration of the human mind’s responses and functions. Witnessing this art directly was a transformative experience, deepening my appreciation of its cognitive intricacies and its potential applications. The foundation of this work owes much to the tireless efforts of Prof. Sampadananda Mishra, whose vision and leadership under the Indian Knowledge Systems (IKS) initiative have been instrumental in shaping this project. Prof. Mishra has been at the forefront of reviving and promoting the art of Avadhana, organizing three outcome-oriented workshops and training programs at the National Sanskrit University, Tirupati. These programs have not only provided practical insights into the nuances of Avadhana but have also cultivated a new generation of practitioners and researchers dedicated to this extraordinary tradition. I sincerely thank Prof. Mishra, my mentors, colleagues, family, and the custodians of this ancient tradition, whose insights, guidance, and unwavering encouragement have deeply enriched this work. This book is an invitation to rediscover the boundless possibilities of

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the human mind and the timeless wisdom embedded in India’s cultural heritage. May it inspire a renewed appreciation of Avadhana and spark meaningful conversations across disciplines.

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Author

S. Vaishnavi

Dr. S. Vaishnavi is a leading Sanskrit scholar, researcher, and educator dedicate to integrating traditional wisdom with modern learning. Her expertise spans Traditional pedagogies, psychology, and Cognitive Science, Holding a Ph.D. in Sanskrit from national Sanskrit University, Tirupati, alongside degree in Education, Psychology, and other disciplines, she boasts a strong academic foundation. as an Assistant Professor at national Sanskrit University for five Years, Dr. Vaishnavi mentored research scholars and contributed significantly to academia through publications and lectures. She has presented at numerous national and international conferences and actively participated in educational projects like Digital Chitrapadakosha and Swayam Prabha courses. Known for her oratory skills and leadership in education, she bridges the gap between ancient

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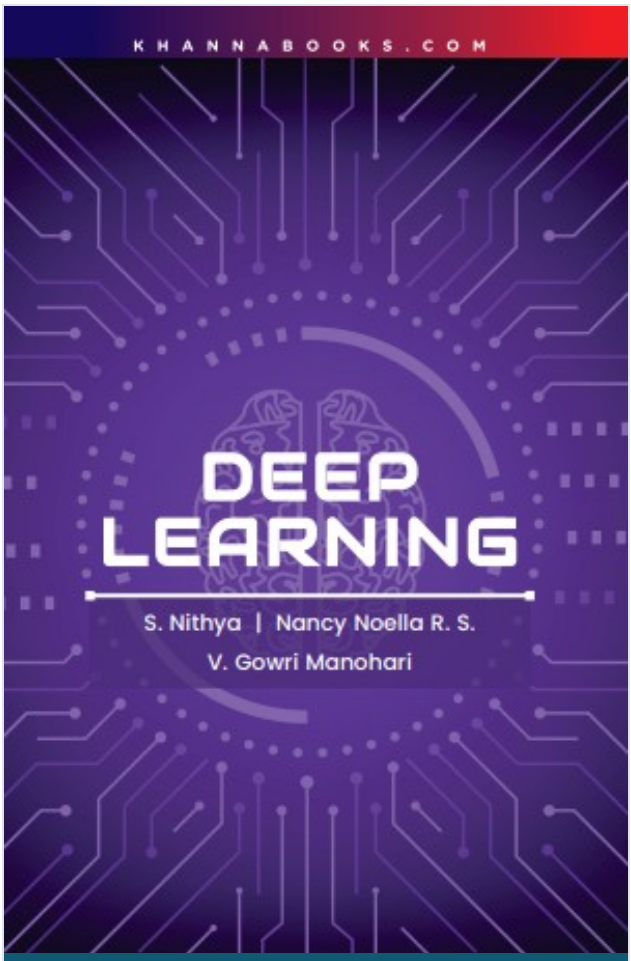
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knowledge and contemporary teaching methodologies, shaping the future of Sanskrit education through innovative curriculum development and a deep commitment to research and pedagogy.

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Deep Learning

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Product Description

Deep Learning

This textbook, Deep Learning, serves as a comprehensive and structured introduction to the transformative field of Artificial Intelligence, focusing specifically on modern Deep Learning (DL) methodologies. It is explicitly designed to meet the academic needs of students enrolled in computer science programs, covering the Sathyabama University Syllabus, while simultaneously acting as an invaluable resource for researchers and practitioners seeking to deepen their technical knowledge.

The book's core theme revolves around mastering the application of Artificial Neural Networks (ANNs) to extract complex patterns from massive datasets. Its primary objective is to effectively bridge the crucial gap between fundamental theoretical concepts and their practical utility in real-world scenarios. The content guides the reader progressively, starting from foundational Machine Learning concepts—including linear models like SVM and Perceptrons—to the intricate architectures of modern deep networks.

Key topics covered include the inner mechanics of neural networks, advanced training processes like backpropagation, various optimization techniques (e.g., SGD, Adam), and advanced models such as Convolutional Neural Networks (CNNs), Recurrent Neural Networks (RNNs), and Generative Adversarial Networks (GANs). To ensure practical mastery, each chapter is reinforced with hands-on exercises, code implementations, and case studies. By emphasizing both theoretical rigor and practical implementation, this text equips readers with the skills needed to apply DL to revolutionary areas such as natural language processing, image recognition, and healthcare.

Salient Features:

- **Foundational Concepts**: Structured coverage of Machine Learning fundamentals, including Linear Models, Support Vector Machines (SVM), and Perceptron, before diving into deep network architectures.
- **Core Network Mechanics**: Detailed explanations of Neural Network training processes, focusing on Loss Functions, Backpropagation, and Stochastic Gradient Descent principles.
- **Advanced Architectures**: Dedicated analysis of state-of-the-art models like Convolutional Neural Networks (CNNs), Recurrent Neural Networks (RNNs), and the latest Transformers and Generative Adversarial Networks (GANs).
- **Practical Optimization**: Thorough discussion on Hyperparameter Optimization, Batch Normalization, and various Stochastic Optimization algorithms (e.g., AdaGrad, Adam) to maximize model performance and training efficiency.
- **Dimensionality Reduction**: Explores essential techniques like Principal Component Analysis (PCA), Linear Discriminant Analysis (LDA), Manifold Learning, and Autoencoders for effective data preprocessing.
- **Sequence Modeling**: In-depth coverage of sequential data processing using Recurrent Neural Networks and advanced long-term dependency handling via Long Short-Term Memory (LSTM) units.
- **Real-World Case Studies**: Dedicated unit featuring practical applications and industry benchmarks like ImageNet, Audio Wavenet, Word2Vec for NLP, and Deep Reinforcement Learning (DRL).
- **Modern Applications**: Focus on emerging fields such as Bioinformatics, Face Recognition, and Scene Understanding to demonstrate the revolutionary scope of deep learning in critical real-world systems.

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- Dimensionality Reduction
- Optimization and Generalization
- Case Study and Applications

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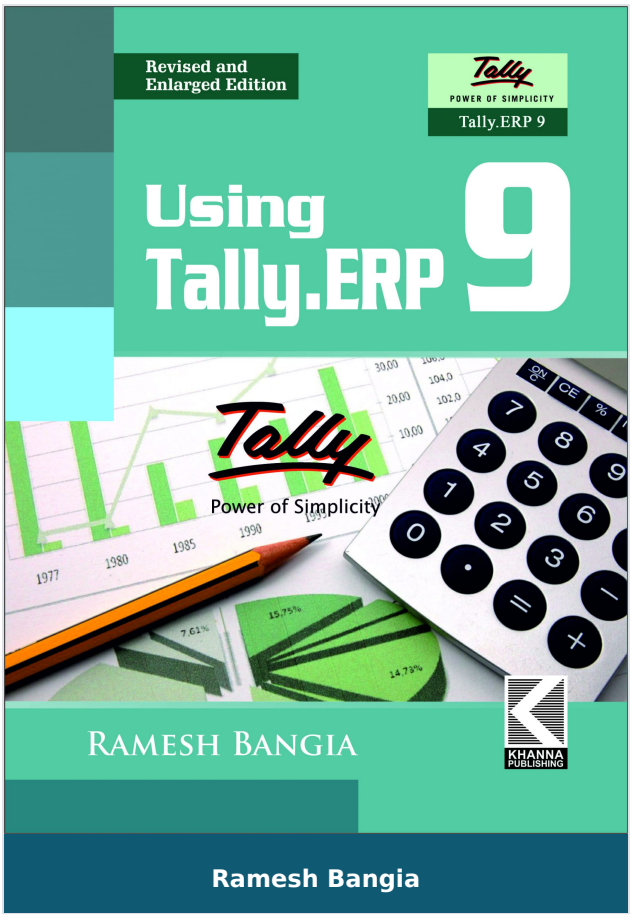
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Product Description

Tally is an accounting software, very popular with the accountants and other computer users who need to do some accounting over the computer. It not only helps you in maintaining the accounts, but also helps you in taking care of your inventory, billing, invoicing, payroll, etc. No wonder it is the most popular one among its competitors. Various versions of the software are available in the market, with the latest being tally.ERP9. This version takes the helps of net technology to raise the level of the software to the networking level and makes it users friendly with the networking atmosphere. Though most of the other aspects of the software remain the same, quite a number of reports have been added to make the software more user friendly and result oriented.

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Author

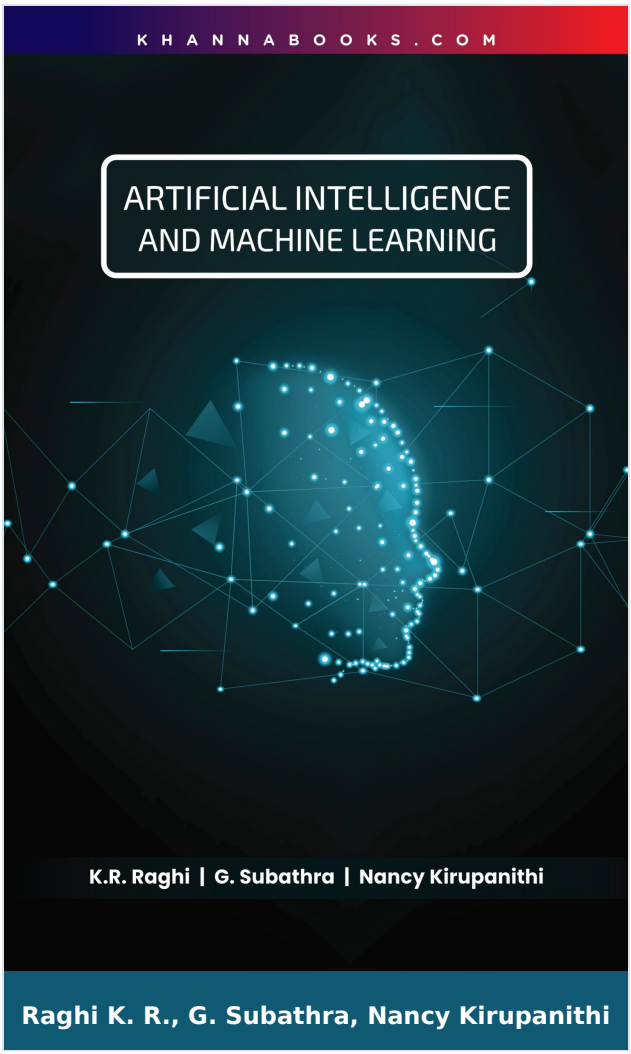
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Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Artificial Intelligence and Machine Learning

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Product Description

Artificial Intelligence and Machine Learning serves as a comprehensive and indispensable guide to two of the 21st century's most transformative fields. Recognizing the remarkable growth of AI and ML, which influences nearly every aspect of modern life—from self-driving cars and virtual assistants to healthcare diagnostics and financial forecasting—this book is designed to provide a structured approach to mastering these complex technologies.

The core purpose of this text is to bridge the gap between theoretical foundations and practical implementations. It begins by establishing the fundamental concepts of Intelligent Agents, their structure, and their decision-making processes, followed by a thorough exploration of uninformed and heuristic search strategies like A* search and optimization methods such as Simulated Annealing. The book then transitions to the heart of learning systems, covering essential Supervised and Unsupervised Learning paradigms, Neural Networks, and techniques to mitigate deep learning challenges like the Vanishing Gradient Problem. Crucially, it dedicates an entire unit to the Design and Analysis of ML Experiments, teaching readers how to validate models rigorously using K-Fold Cross-Validation and statistical tests.

This resource is tailored for a diverse audience, including students, aspiring data scientists, software engineers, and academic researchers, providing the valuable insights necessary to foster innovation and shape the future of intelligent systems. It simplifies daunting topics through easy-to-understand explanations, supplemented by real-world examples and case studies, making AI and ML accessible to all levels of expertise.

Salient Features:

• Intelligent Agent Core: Define the core components and types of intelligent agents (Simple Reflex, Model-Based, Goal-Based, Utility-Based), and analyze their structure and

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decision-making processes.

• Advanced Search Methods: Explore heuristic search (A*) and optimization techniques like Hill Climbing and Simulated Annealing for navigating complex, large-scale problem spaces.

• Learning Paradigms: Detailed coverage of Supervised and Unsupervised Learning, along with the principles of PAC Learning and handling Model Selection and Generalization.

• Deep Network Architectures: A unit dedicated to Neural Networks, explaining Multilayer Perceptrons and addressing deep learning challenges like the Vanishing Gradient Problem with solutions like ReLU and Dropout.

• Optimization Techniques: In-depth exploration of network training using Gradient Descent and Error Backpropagation, covering advanced optimization methods like Stochastic Gradient Descent for efficiency.

• Experimental Design: Essential unit on the rigor of ML development, including guidelines for experiments, K-Fold Cross Validation, Bootstrapping, and using statistical tests for model comparison.

• Real-World Applications: Illustrated examples of ML in practice, including Self-Driving Cars, Healthcare Diagnosis, and Personalized Recommendation Systems, showing technology's transformative impact.

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- Problem Solving
- Introduction to Machine Learning
- Natural Networks
- Design and Analysis of Machine learning Experiments

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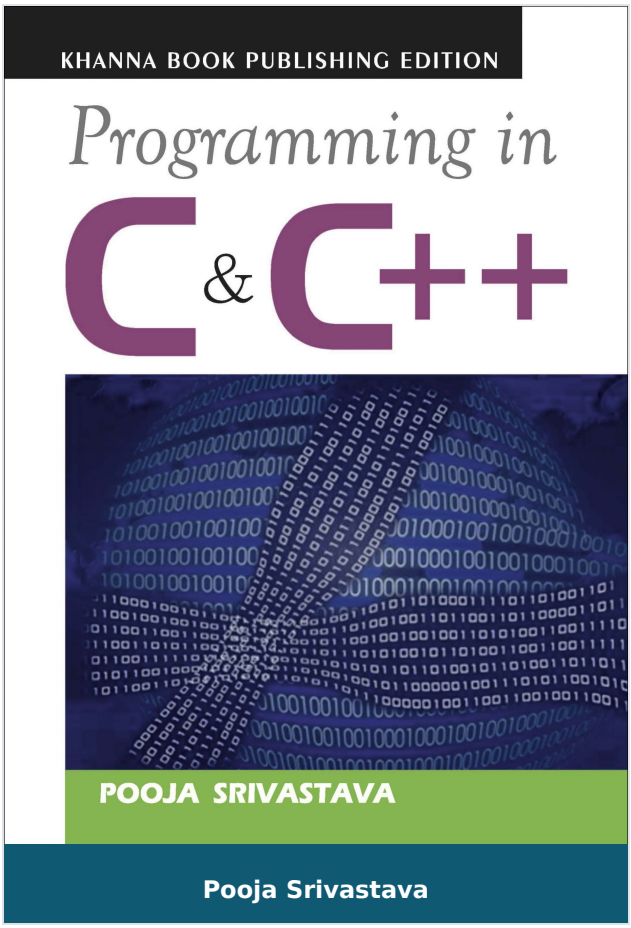
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Programming in C & C++

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Product Description

This book has been designed in a very systematic and logical manner. Each topic has been developed from the basic concepts. Practically every major point in the text is illustrated with suitable examples and screen shots. The text uses sample programs, case studies, programming problems and many more pedagogical aids to enable better understanding of these languages. This will help the students in understanding the basic theory and train them in solving every problem systematically, and confidently. A large number of unsolved as well as solved exercises have also been included in the book.

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- Pointers
- File Handling

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