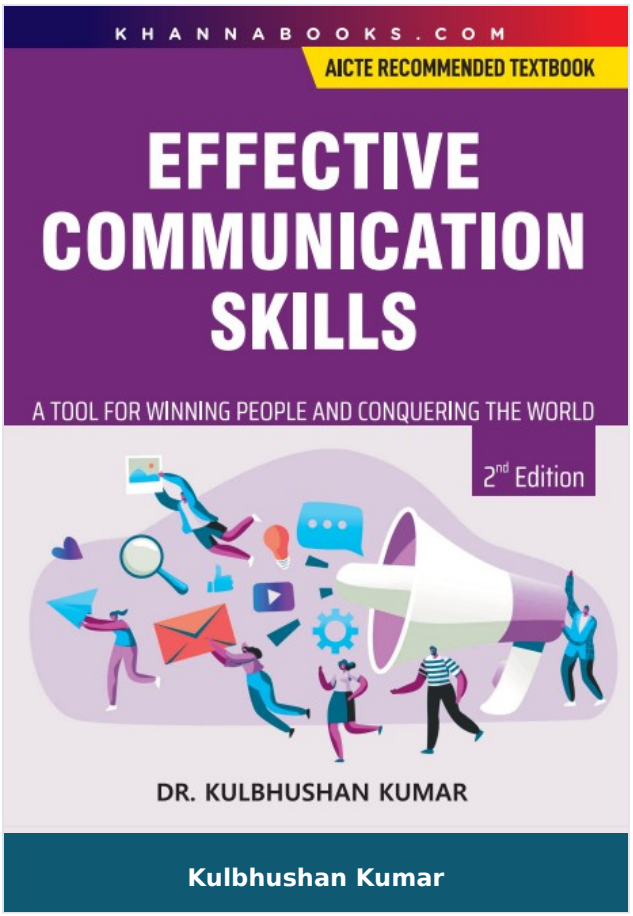


Effective Communication Skills | AICTE Recommended

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Product Description

Effective Communication Skills | AICTE Recommended

This is a comprehensive guide to mastering the indispensable art of communication. The book explores the vast importance of English, offering a practical, holistic approach to various aspects of business communication. Divided into sixteen chapters, including a new one on linguistics, it covers everything from the fundamentals of Listening, Speaking, Reading, and Writing (LSRW) to advanced topics.

Readers will find actionable strategies for impactful oral presentations, professional guidance for business correspondence like emails, reports and templates for standout resume. The book also hones skills essential for group discussions, meetings and interviews, ensuring readers can articulate their ideas with confidence.

This book is envisioned as a textbook for BBA, BCA, MBA, MCA, Engineering and for various other academic courses to meet the growing academic and professional needs of learners from diverse streams. Whether preparing for job interviews, internships, group discussions, or leadership roles, students will find in these pages the guidance they need to communicate with clarity, confidence and impact.

With a strong foundation in grammar and a simple, accessible language, the book includes real-world examples, case studies and practical exercises. It follows and Outcome Based Education approach, empowering students with the language and life skills needed to succeed in academic and professional landscapes. This book is a timely and thoughtfully curated resource for success in the 21st century.

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- Business Correspondence Planning A Business Letter
- Business Correspondence Reports, Tenders, Orders, Proposals, Memorandums, Notices, Circulars.
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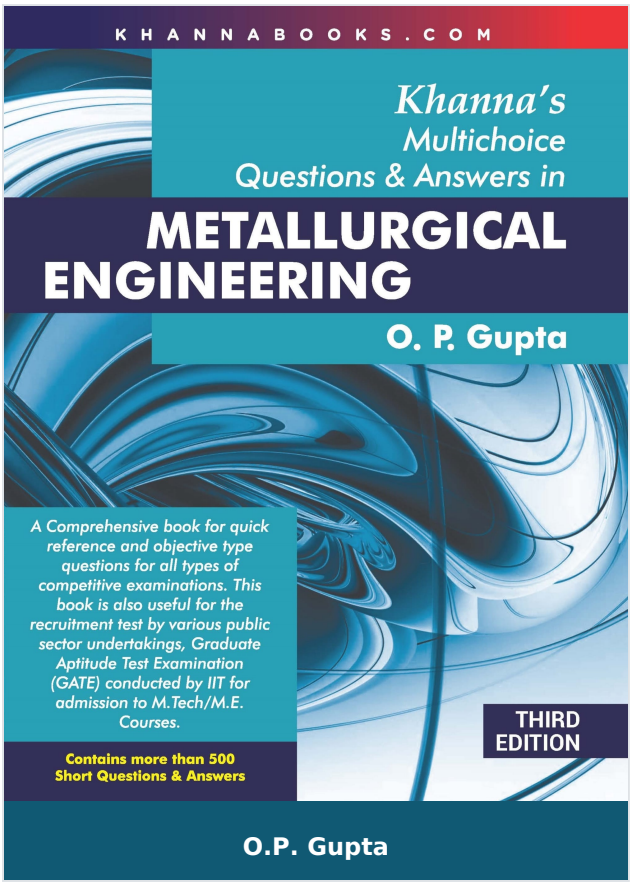
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Kulbhushan Kumar Former Head, Department of English and Communication Studies and Former Chief Editor and Coordinator. EU Voice University Magazine, Eternal University, Baru Sahib (Himachal Pradesh).

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Khanna's Multichoice Questions & Answers in Metallurgical Engineering

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Product Description

This book is meant for diploma & degree student of metallurgical engineering for their academic programs as well as for various competitive examination for securing jobs. This book has been structured in three section. First section contains multiple choice type questions of various subjects of metallurgical engineering. Second section contains chapter wise question of GATE (Graduate Aptitude Test in Engineering) from 1991 to 2016. Third section contains SHORT QUESTIONS & ANSWERS in METALLURGICAL ENGINEERING. Fourth section contains APPENDICES containing Glossary of terms related to Metallurgical Engineering and Q&A of GATE-2017. This book has been designed to serve as "Hand Book of Metallurgical Engineering" which will be useful for various competitive examinations for recruitment in various public sector & Private Sector companies as well as for GATE Examination. Question have been arranged subject wise and answers are given at the bottom of the page.

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- Metallurgical Testing &Inspection
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- Metallurgical Kinetics
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- Electrometallurgy and Corrosion
- Metallurgical Thermodynamics
- Metallurgical Kinetics
- Miscellaneous Questions
- GATE– 2017
- Section- C Short Questions & Answers in Metallurgical Engineering
- Glossary

Author

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O.P. Gupta Om Prakash Gupta is basically being a chemical engineer, he has a practising experience of efficient Ennergy management and HR functions in steel Industry for more than three decades. privileged to be the youngest writer of technical books in the country (for he had written his first book at the age of 24 years while doing M. Tech. at I.I.T

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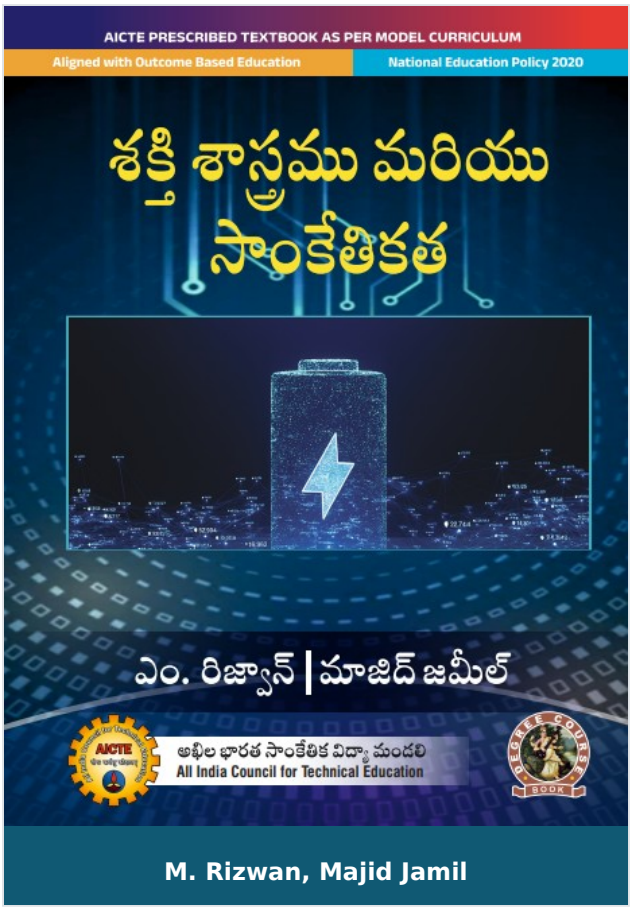
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kanpur in 1979), he has authored many frontline books for engineering students. besides, being the regular faculty member in technical courses for Management Trainees (Technical), he has also visited england and france on a study tour sponsored by United Nations Development Programme (UNDP) to study the scope of energy conservation in steel plants in 1987.

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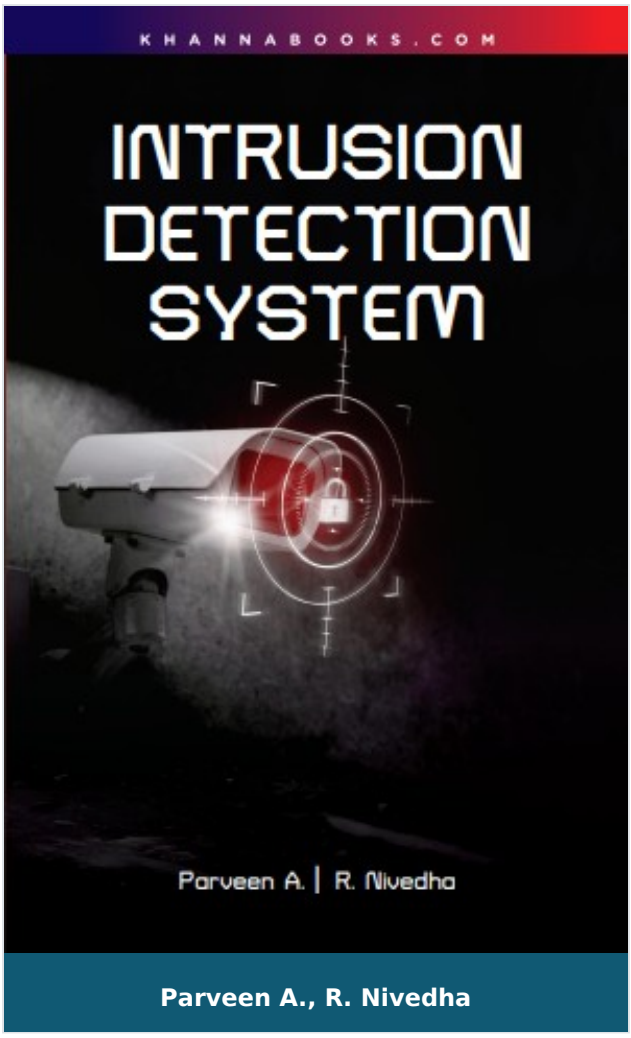
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Parveen A., R. Nivedha

Intrusion Detection Systems

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Product Description

Intrusion Detection Systems

"INTRUSION DETECTION SYSTEMS" offers a comprehensive and vital resource for navigating the rapidly evolving domain of cybersecurity. Written in an academic yet accessible tone, this book provides a thorough introduction to Intrusion Detection Systems (IDS), exploring their historical evolution, foundational concepts, and critical role in protecting modern digital environments. The core purpose of this text is to bridge the gap between theoretical knowledge and real-world application, equipping readers with the expertise to implement robust security strategies against increasingly sophisticated threats.

The book highlights the transformative impact of Machine Learning (ML) and Artificial Intelligence (AI) on IDS, detailing deep learning approaches, ML models for anomaly detection, and feature engineering techniques. It goes beyond traditional methods to address the unique challenges of securing emerging technologies such as the Internet of Things (IoT), cloud-based networks, and blockchain. Furthermore, it delves into advanced techniques like fuzzy logic, genetic algorithms, hybrid models, and real-time IDS using big data analytics.

This indispensable guide is meticulously structured with five units and includes detailed case studies, making it an essential text for its target audience: students seeking foundational knowledge, professionals looking to upgrade their deployment strategies, and researchers exploring open challenges like adversarial ML attacks and autonomous IDS development. It serves as a definitive roadmap for enhancing network resilience against the ever-changing cyber threat landscape.

Salient Features:

- **Core IDS Fundamentals**: Explore the history, evolution, and foundational principles of IDS. Compare signature-based, anomaly-based, and hybrid models, and understand key evaluation metrics like TPR and FPR.
- **AI-Driven Detection**: Master the use of Machine Learning and Deep Learning, including CNNs and LSTMs, to enhance anomaly detection capabilities and prepare large-scale datasets for modern IDS.
- **Securing New Frontiers:** Learn to design and implement specialized IDS for emerging technologies like IoT, cloud computing, and blockchain. Focus on lightweight solutions for resource-constrained mobile and edge environments.
- **Advanced Threat Mitigation**: Investigate cutting-edge techniques such as fuzzy logic and genetic algorithms in IDS. Understand hybrid models, distributed architectures, and real-time big data analytics for large-scale networks.
- **Future Resilience & Research**: Analyze emerging threats and explore future trends like autonomous and self-healing IDS. Study the defense against adversarial ML attacks and the strategic integration with SIEM systems.
- **Real-World Application**: Apply theoretical knowledge through five detailed case studies, including enterprise deployment, advanced financial institution solutions, and securing smart city infrastructure.
- **Defense Architecture**: Clearly differentiate between the passive monitoring role of Intrusion Detection Systems (IDS) and the proactive blocking function of Intrusion Prevention Systems (IPS) in modern security.

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- IDS for Emerging Technologies
- Advanced Techniques and Hybrid Models
- Future Trends and Research Challenges

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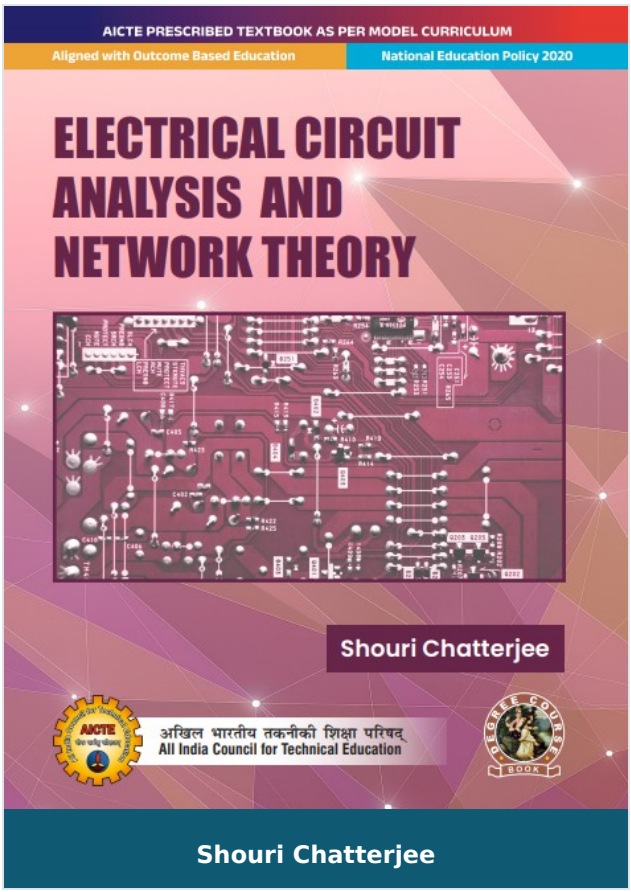
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Electrical Circuit Analysis and Network Theory

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Product Description

Electrical Circuit Analysis and Network Theory

This introductory text book on Circuit Theory is designed for all second year (sophomore year) undergraduate students in Electrical and Electronics and Communications Engineering. The book follows the AICTE curriculum for both Electrical Circuit Analysis (PCC-EE01) and Network Theory (Ec06).

It is Expected that the EE/EC students will take up this book at the very beginning of his/her second year. The objective of the text book is to prepare the students for (1) power engineering, (2) power electronics, (3) communications engineering, (4) analog electronics, (5) control engineering, and (6) microwave engineering.

One of the features of the book is the guided use of numeral packages, such as MATLAB ® and Octave. These tools have deep relevance in Engineering and the Science today. The book exposes the student to these tools at a very early stage in his/her undergraduate journey. Full Octave programs for analysis with Laplace and Fourier transforms have been given. Project ideas for the development of an Octave-based circuit simulator have also been shown.

With approximately 100 worked out problems, approximately 200 exercises, and over 250 illustrations, the author hopes the textbook will add value to the students" understanding of circuits

and systems.

Salient Features:

- Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit.

- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provide lots of recent information, interesting facts, QR Code for E-resources, QR Code for use of ICT, project, group discussion etc.
- Student and Teacher centric subject materials included In book with balanced and chronological manner.
- Figures, tables and software screenshots are inserted to improve clarity of the topics.
- Apart from essential information a Know More’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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- First and second order networks
- Sinusoidal steady-state analysis
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- Index

Author

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Mati Kahe Pukar Ke

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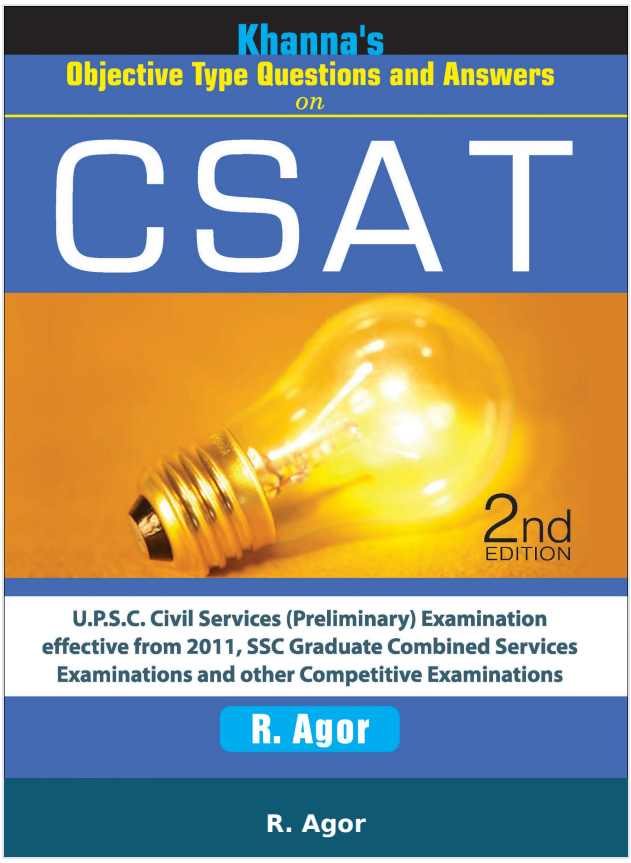
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Khanna's CSAT [Objective Type Ques. & Ans.]

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Product Description

The author feels great pleasure in presenting this comprehensive treatise for the candidates aspiring for Civil Services (preliminary) Examination as per the revised syllabus and pattern effective from 2011 and all other competitive examinations. This has been an endeavor of the author to compile the necessary knowledge for the Examination through the multiple type questions and answers on various subjects and current affairs.

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- Judiciary of India
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Author

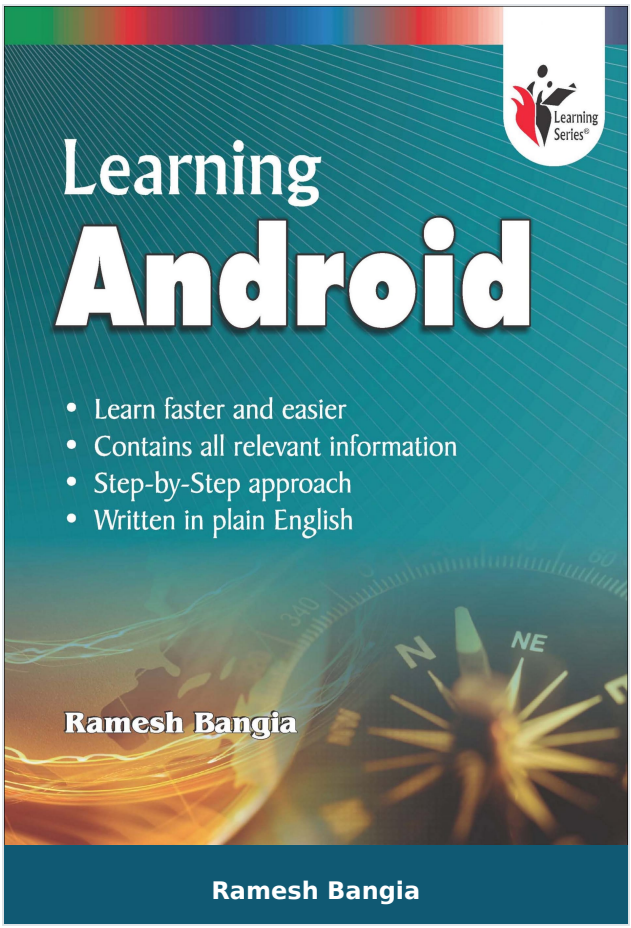
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Learning Android

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Product Description

The complete Learning Series has been designed in a very systematic and logical manner. Each topic has been developed from the basic concepts. Practically every major point in the text is illustrated with suitable examples and screen shots. This will help the students in understanding the basic theory and train them in solving every problem systematically, and confidently. A large number of unsolved as well as solved exercises have also been included in the book. The language of the text of the book is lucid, direct, and easy-to understand. Each chapter is laced with various diagrams wherever possible. Functions has been explained in full and some of them have been explained in the form of examples. Tips for working faster using the keyboard shortcuts are also provided.

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- Introduction to Android
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Author

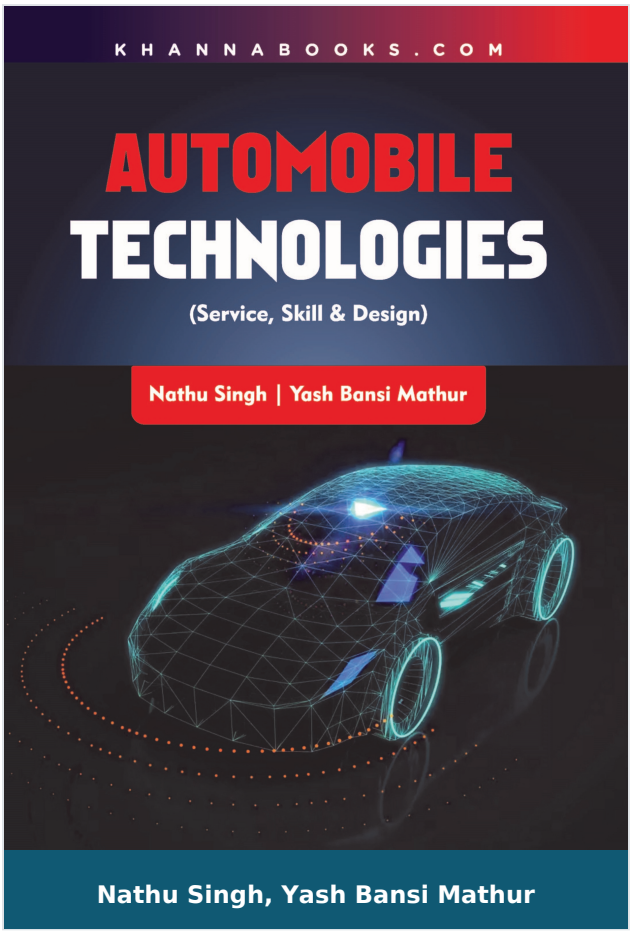
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Product Description

To award Certificate/Diploma/Advanced Diploma/ Degree level Professional courses to the technicians and engineers and to provide vertical mobility vertical mobility in the Service, Skills and Design stream of automotive sector, some model curriculum has been designed by the Technical Boards and Technical Universities has included in the book. The book consists of Motor Vehicle Technology, Automotive Systems, Drawing and Design. These systems are very useful for all level of technicians covering some practical and theoretical knowledge and technics of Automotive field. After studying the book, the person would acquire relevant and appropriate technical skill together with the professional competencies in the automotive fields, so that he may properly prepare to take gainful employment in the field.

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- Fuel Systems of Petrol Engines and Carburetors
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- Unit-3: Automotive System Design
- Design of Clutches and Gear-Box
- Design of Propeller Shats and Axles
- Design of Brake Systems
- Design of Suspension and Steering System
- Statistical Consideration in Design and Optimization
- Unit-4 Automotive System Design
- Drafting of Sectional Views of the Main Assembles of I.C. Engine
- Free hand Diagram of the Main Systems of the Vehicle
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- Design of the Main Components of an Automobile Engine

Author

Nathu Singh

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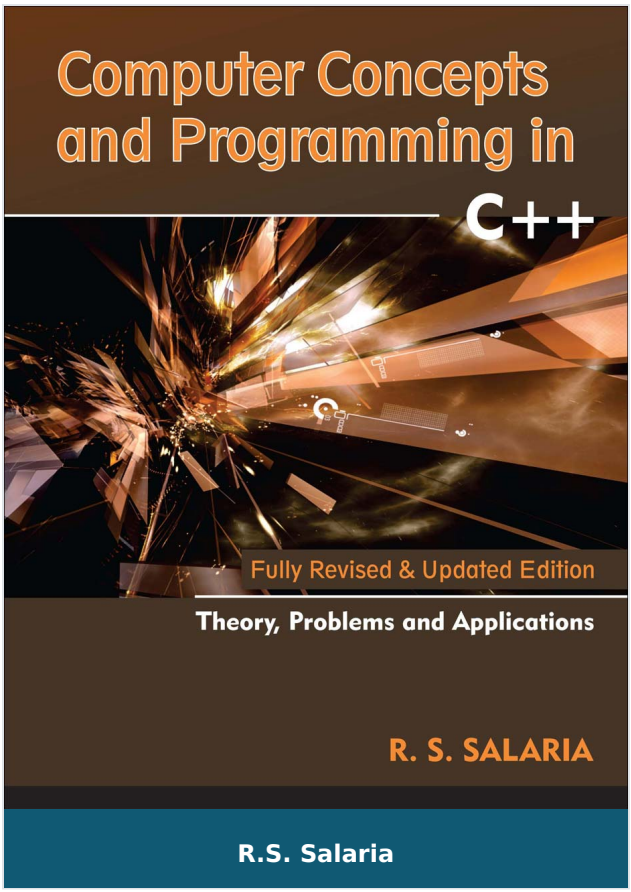
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The Subjects of Fundamentals of Computers and Programming in C++ are compulsory subjects in the syllabus of BCA, BSc (Computer Science), BSc (IT), PGDCA, MSc (Computer Science), MSc (IT), B Tech and MCA of all Indian Universities. This book is designed to serve as a textbook for the students studying in these programs of study and it covers the topics of Fundamentals of Computers as well as Programming in C++ .

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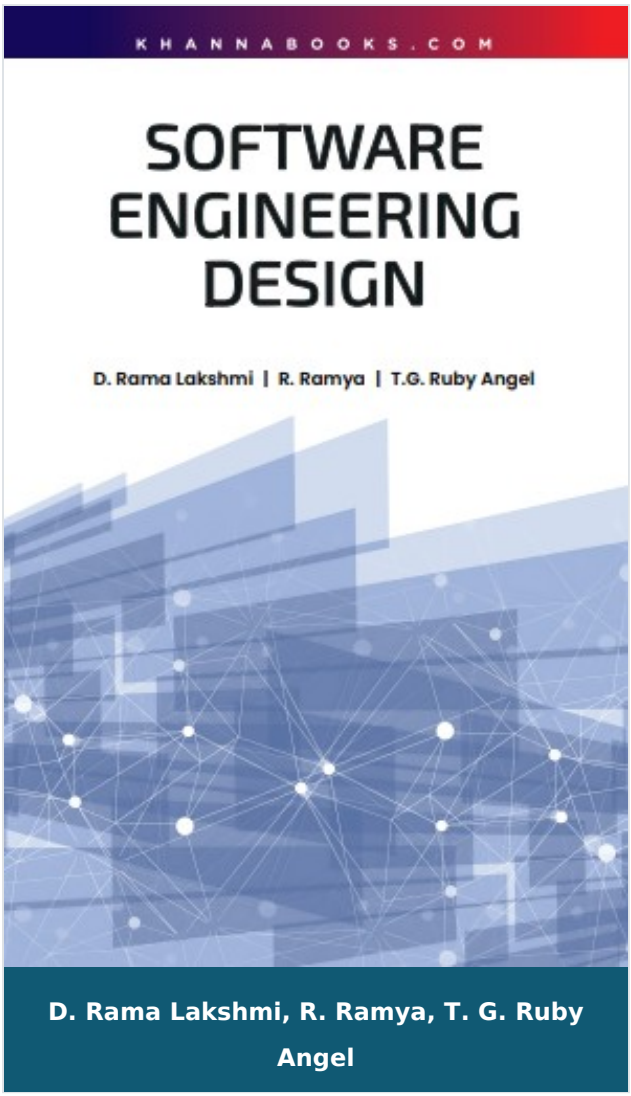
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Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

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Software Engineering Design

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The book covers the entire spectrum of the software development lifecycle. It begins with an exploration of various Software Life Cycle Models—from linear methods like the Waterfall Model to adaptive Agile methodologies. The text then provides a deep dive into Requirement Engineering, focusing on crucial tasks like requirements modeling (DFD, ERD) and rigorous validation, before moving into the central System Design phase. Here, readers learn about popular architectural paradigms (Layered, Data-Centered) and objective metrics, such as Coupling and Cohesion, used to measure the "goodness" of a design. The content concludes with a focus on Testing & Quality Assurance (Verification and Validation) and key management aspects, including risk mitigation (RMMM) and project estimation (COCOMO).

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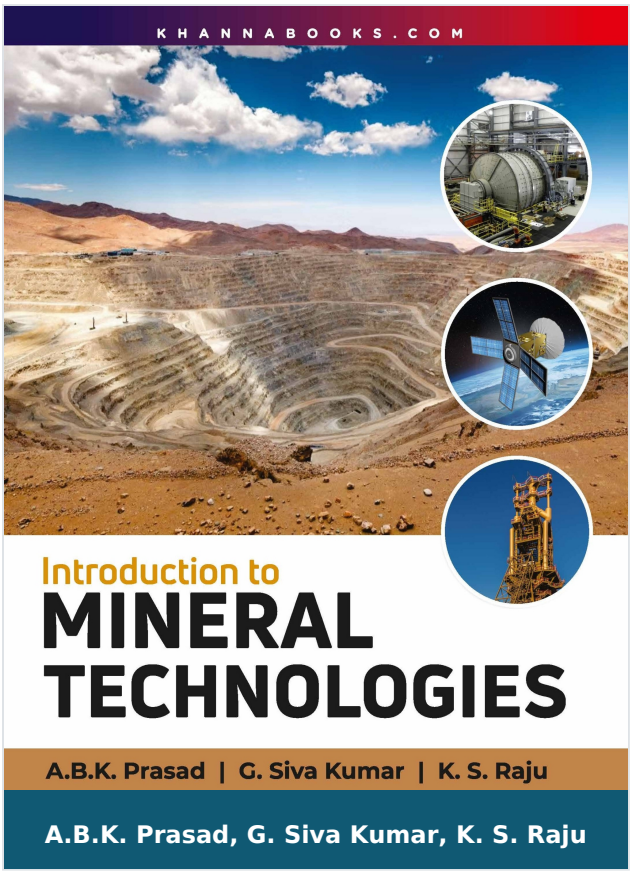
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