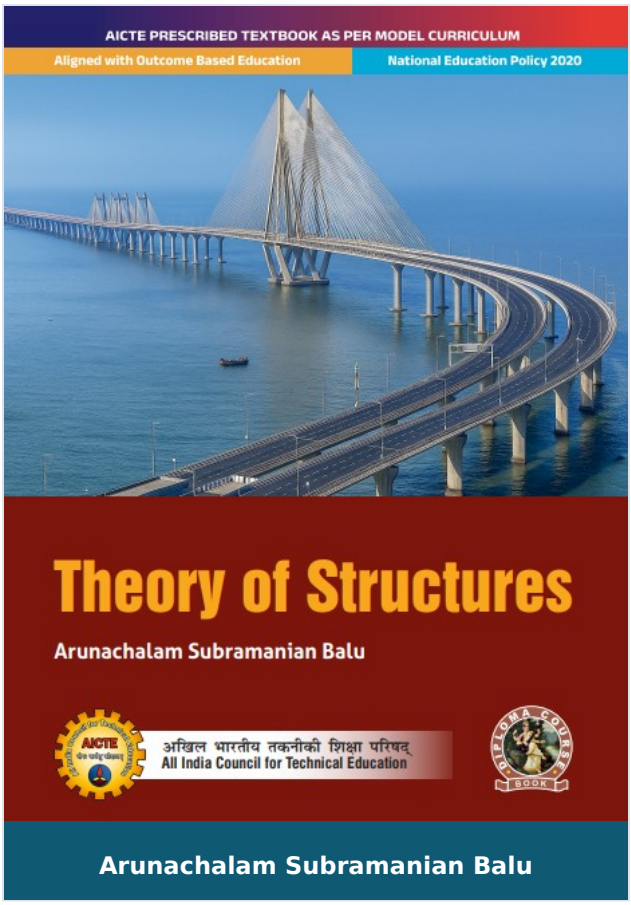


Theory of Structures

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Edition :	First
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Publisher :	Khanna Publishing House
M.R.P :	Rs 498.00
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Condition Type :	New
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Product Description

Theory of Structures

Theory of structures is a basic core course developed for understanding the behaviour of structures. The presentation of physical principles founded in the field of mechanics can be used for understanding the behaviour of structures, which is the prerequisite for designing any structures. This book aims to help students in developing ability to analyze structures i8n a simple and logical manner. The contents are divided into five units as required for the students of diploma in civil engineering. The main contents of this book are aligned with the model curriculum of AICTE followed by the concept of Outcome based Education as National Education Policy (NEP)2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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- Solved and unsolved problems including numerical examples are solved with systematic steps

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Author

Arunachalam Subramanian Balu

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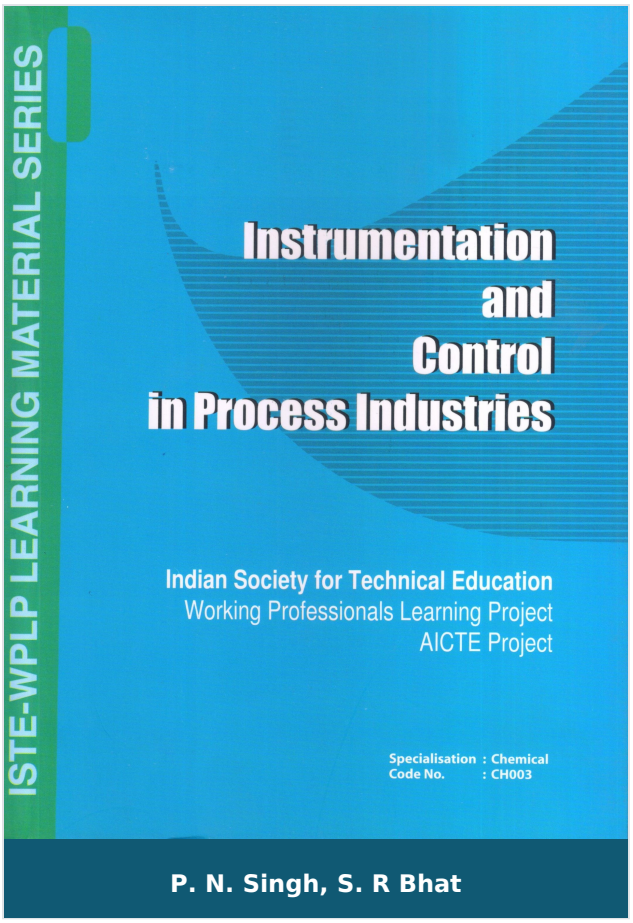
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Instrumentation And Control in Process Industries

Author :	P. N. Singh, S. R Bhat
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Product Description

Many case studies related to instruments and controllers in operating plants are covered. Chapter-1 covers the basic principle of control, various technical terms used in control, classification of control system, rudimentary knowledge on pneumatic, hydraulic and electronic controllers.

It is expected that by the end of covering these topics, people will be well familiar with technical jargons used by control engineers, why should there be automation, why process industries keep on investing very substantial amount to the extent of 20 to 30% of their plant outlay on instrumentation and control. Chapter 2- present a brief description of various types of instruments used in various industries.

Chapter-3 lays emphasis on dynamic behavior of process measuring instruments and other peripherals, response of open loop and closed loop systems, stability, controller tuning, estimation of transfer functions and system parameters in operational plants, determining optimum controller setting for best operation of plants and few case studies. Chapter 4- covers the scheme of operations and strategies to be followed while introducing controllers in plants.

It is expected that by the end of covering these topics, operating personnel will know theoretical basis of many operations on controllers that are being carried in plants, how some emergency measures are to be taken when the behavior of plant operations are not satisfactory.

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- Measurement and Final Control Element
- Process Dynamics and Controllers Design
- Applications of Control Schemes
- Appendix
- A Simple Glossary
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Author

P. N. Singh

Dr. P. N. Singh is the Director (Retired), National Institute of Technology Karnataka, Surathkal. He is basically a Chemical Engineer and has over decades of experience in teaching and research related to processes industries. The coauthor, Mr. S. R. Bhat, is presently working as Group General Manager (Instrumentation) at Mangalore Refinery and Petrochemicals Limited, Mangalore. He graduate in Chemical Engineering from Indian Institute of Technology, Chennai. Atomic Research centre, for seven years. Later he worked for Humphreys and Glasgow Consultants, for three years. He ha also worked for Uhde India Limited, for seven years. For the last sixteen years, he has been working for Mangalore Refinery and Petrochemicals in various capacities. He has introduced many innovative ideas in running the process plants, particularly in the areas of instrumentation and control.

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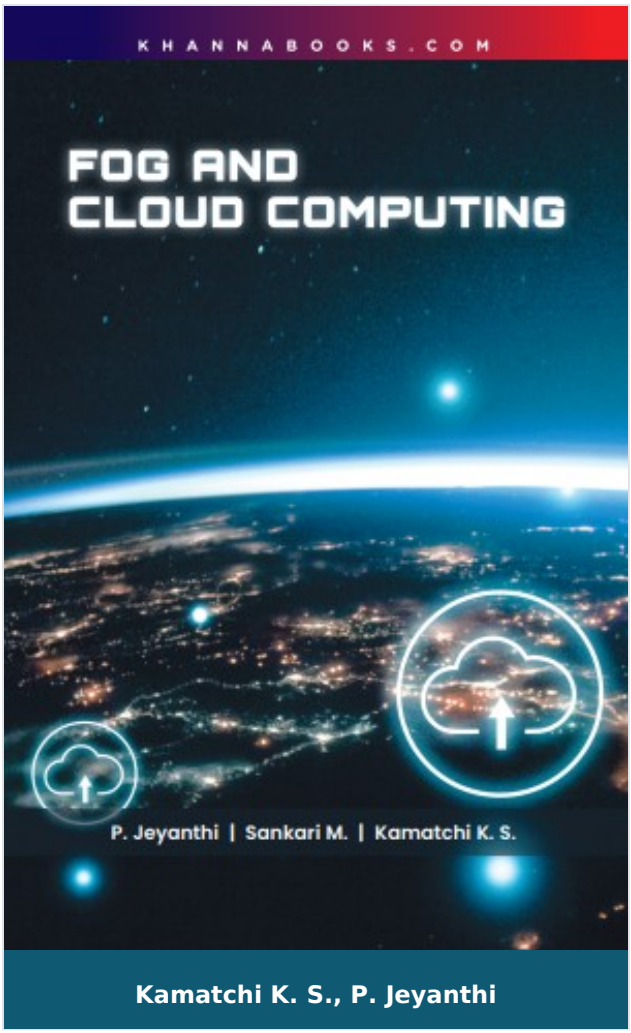
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The first author of this learning material, Dr. P. N. Singh is the Director (Retired), National Institute of Technology Karnataka, Surathkal. He is basically a Chemical Engineer and has over decades of experience in teaching and research related to processes industries. The coauthor, Mr. S. R. Bhat, is presently working as Group General Manager (Instrumentation) at Mangalore Refinery and Petrochemicals Limited, Mangalore. He graduate in Chemical Engineering from Indian Institute of Technology, Chennai. Atomic Research centre, for seven years. Later he worked for Humphreys and Glasgow Consultants, for three years. He ha also worked for Uhde India Limited, for seven years. For the last sixteen years, he has been working for Mangalore Refinery and Petrochemicals in various capacities. He has introduced many innovative ideas in running the process plants, particularly in the areas of instrumentation and control.

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Kamatchi K. S., P. Jeyanthi

Fog and Cloud Computing

Author :	Kamatchi K. S., P. Jeyanthi
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Product Description

Fog and Cloud Computing

This book serves as a comprehensive and essential guide to mastering the modern landscape of cloud and fog computing, two fundamental technologies reshaping the digital era. The core purpose of this text is to provide a robust understanding of Cloud Computing, exploring its history, characteristics, architectural framework, and the key benefits of virtualization. It thoroughly details the major service models—Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS)—and analyzes the deployment models (Public, Private, and Hybrid Cloud) used by global players like Amazon, Microsoft, and IBM.

Crucially, the book extends this foundation into the emerging field of Fog Computing. Fog computing is presented as an indispensable, decentralized architectural layer that addresses the challenges of high latency and network congestion caused by the massive scale of Internet of Things (IoT) devices on traditional, centralized cloud systems. By covering cloud management, security strategies, and the transition to the edge network, this resource aims to bridge the gap between theoretical concepts and their practical, real-world applications. The target audience includes students, IT professionals, researchers, and technology enthusiasts seeking to leverage cloud infrastructure for innovation, digital transformation, and professional growth.

Salient Features:

- **Core Architectural Framework**: Provides a clear overview of cloud computing history, fundamental characteristics (e.g., scalability, multi-sharing), and the architectural components that enable robust cloud services.
- **Essential Service Models:** Dedicated coverage of the foundational service paradigms: Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and

Software as a Service (SaaS), explaining their structure and real-world utility.

- **In-Depth Virtualization**: Details the need for and types of virtualization (hardware, OS), including deep dives into essential hypervisors like Xen, KVM, and Hyper V, and open-source cloud platforms like Eucalyptus.
- **Cloud Security & Governance**: Addresses critical challenges of cloud data management, data center tiers, and essential security protocols like multi-factor authentication, data privacy, and strategies for avoiding vendor lock-in.
- **Industry Landscape Analysis**: Analyzes the competitive landscape by profiling major cloud players (e.g., AWS, Microsoft, IBM) and detailing the advantages and disadvantages of Public, Private, and Hybrid Cloud deployment models.
- **Fog & Edge Integration**: Introduces Fog Computing as an extension of the cloud, detailing its unique architecture, benefits (low latency), and comparing it structurally and functionally to the traditional cloud model.
- **Real-World Fog Applications**: Focuses on the practical utility of Fog Computing in critical modern fields like Smart Cities, Smart Grids, and enabling real-time analytics for high-volume data from Self-driven Cars.
- **Simulation & Testing Tools**: Features an introduction to the role and architecture of Cloud Simulator (CloudSim) for evaluating a nd testing cloud applications before real-world deployment.

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- Cloud Service Models
- Cloud Deployment Models and Virtualization
- Management in Cloud Computing and Security
- Fog Computing

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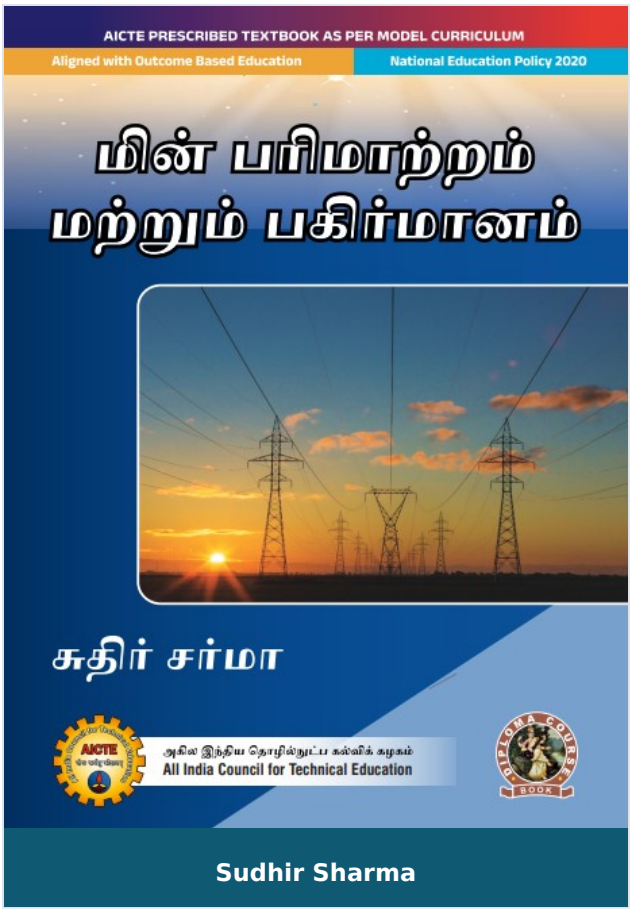
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Electric Power Transmission and Distribution

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Programming in Python

Author :	R.S. Salaria
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Product Description

This book is designed to serve as textbook for the students taking this subject. It is a book with a difference form other textbooks as it lays more emphasis on the conceptual concepts that are supported by illustrative examples, plenty of challenging theory and programming exercises, to test your knowledge acquired on the subject.

While writing the book, special emphasis is given to keep the language very simple and lucid; level of presentation is kept simple and illustrative so that even an average reader can grasp the subject matter with quite ease. Practically this book will provide you every thing you need on the subject.

Salient Feature

- Simple and easy language to encourage self-study
- Focus on the conceptual concepts of the subject.
- Demonstrates the development of programs in a good programming style.
- Large number of ready to run programs for reference.
- Large number of very short, short, and long theory questions to test your knowledge about the subject learned.
- Large number of programming exercises to test your programming skills acquired.

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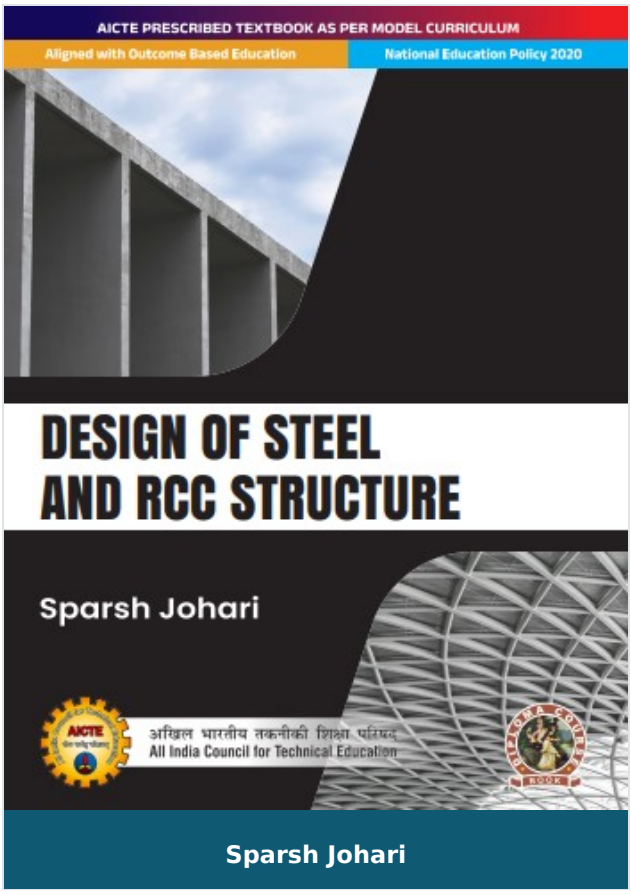
R.S. Salaria

Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

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Design of Steel and RCC Structure

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Product Description

Design of Steel and RCC Structure

This book – Design of steel and RCC Structures – covers various topics relevant to construction work. It includes on introduction to steel and RCC structures, philosophies of designing beams and columns, use of the Limit state Method in designing the RCC members, shear and bond strength, and designing the development length. In addition, a detailed design of axially loaded RCC columns is also included in the book.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- questions are given for practice of students after every chapter.
- Solved numerical problems are illustrated in the chapters.

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- CO and PO Attainment Table
- Index

Author

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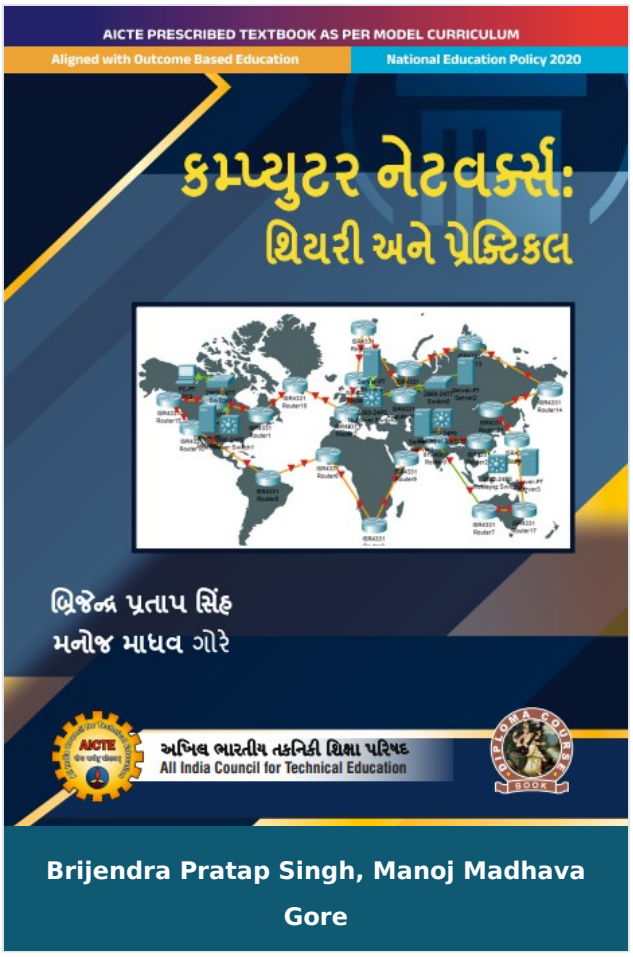
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Computer Networks: Theory & Practicals

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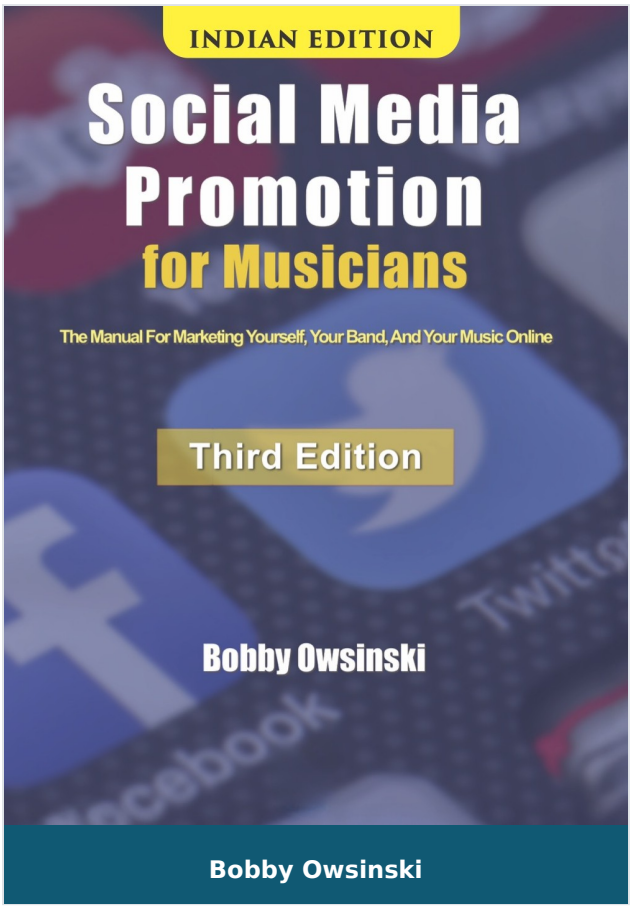
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Social Media Promotion for Musicians (Indian Edition)

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Product Description

Learn how to efficiently use your online presence to promote your band, your music or yourself with the totally revised Third Edition of Social Media Promotion for Musicians. The updated book reveals the latest insider tips on how to use both the most popular platforms like Instagram, Facebook, YouTube and TikTok in conjunction with your website and mailing list to gain more fans, followers, views and streams.

If you’re an artist, band, engineer, producer or songwriter, Social Media Promotion for Musicians Third Edition provides the newest techniques and strategies to increase your online and streaming presence without taking away precious time from making music. BONUS: Now includes a special chapter on marketing to playlists|

You’ll Discover

. How to maximize your online exposure to increase your fan base

. How to have more time for creating by saving at least an hour each day on social media posting, and with better results|

. Exclusive Facebook, YouTube, Instagram, TikTok and Twitter promotional tips that boost your streams, views and followers

. How to uncover and develop your personal or band’s brand

. The secret behind successful posts and tweets that get maximum engagement

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- Marketing with Twitter
- Using LinkedIn for Marketing
- Marketing With Blog
- Playlist Marketing
- Posting Frequency Strategy
- Glossary
- Abou Bobby Owsinski

Author

Bobby Owsinski

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer’s Handbook, The Music Producer’s Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He’s also a

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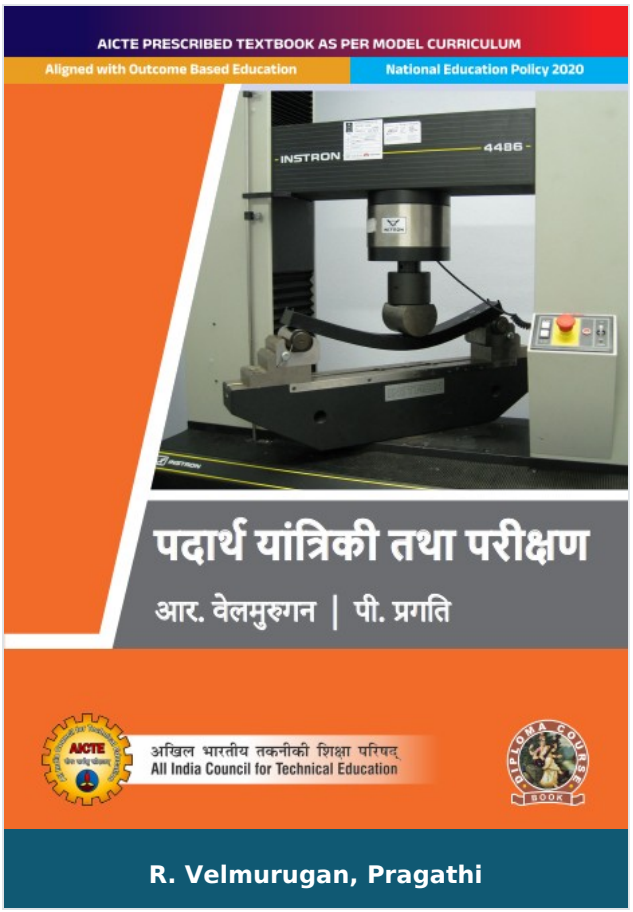
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contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he’s appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOInnerCircle.com, and his website at BobbyOwsinski.com.

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Mechanics of Materials and their Testing

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Product Description

Mechanics of Materials and their Testing

The book titled “Material Mechanics and Testing” is highly important for students of Mechanical Engineering across various technical boards and universities. This book is especially useful for diploma students working on the design of structures and machine components. The authors have presented the subject matter in simple language, making complex concepts easy to understand. Whether you are a beginner starting your academic journey or an instructor guiding aspiring students, this book aims to be your reliable companion.

Key Features:

- The content of the book is structured in alignment with Course Outcomes (COs) and Program Outcomes (POs).
- Learning objectives are clearly stated at the beginning of each unit so that students understand what is expected after completing the unit.
- Diagrams, tables, and screenshots are included to improve clarity of concepts.
- At the end of each unit, objective questions with answers are provided for student practice.
- Numerical problems are included in a systematic manner, with both solved and unsolved examples for better understanding.

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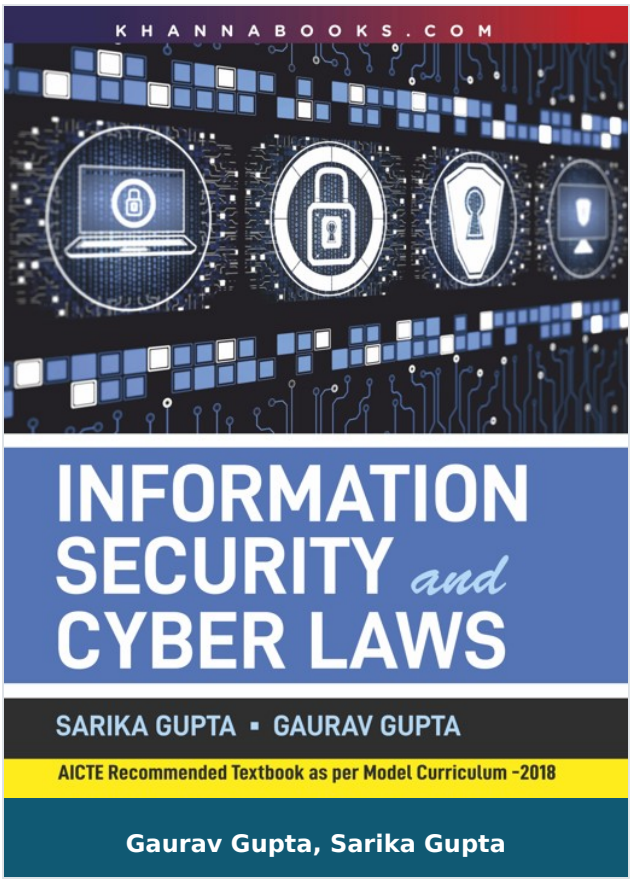
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Information Security and Cyber Laws

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Introduction of Information Security and security and cyber law covers the fundamentals aspect of system, Information system, Distributed Information system, Cryptography, Network Security etc. It is Incredibly robust, portable & adaptable. This book coverage of Model paper, Question Bank and Examination Question Paper etc.

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- What is Security ?
- What is E-commerce ?
- Physical Security
- Cryptography
- Network Security
- Security Metrics
- Ethical Issues
- Question Bank
- Model papers

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Sarika Gupta

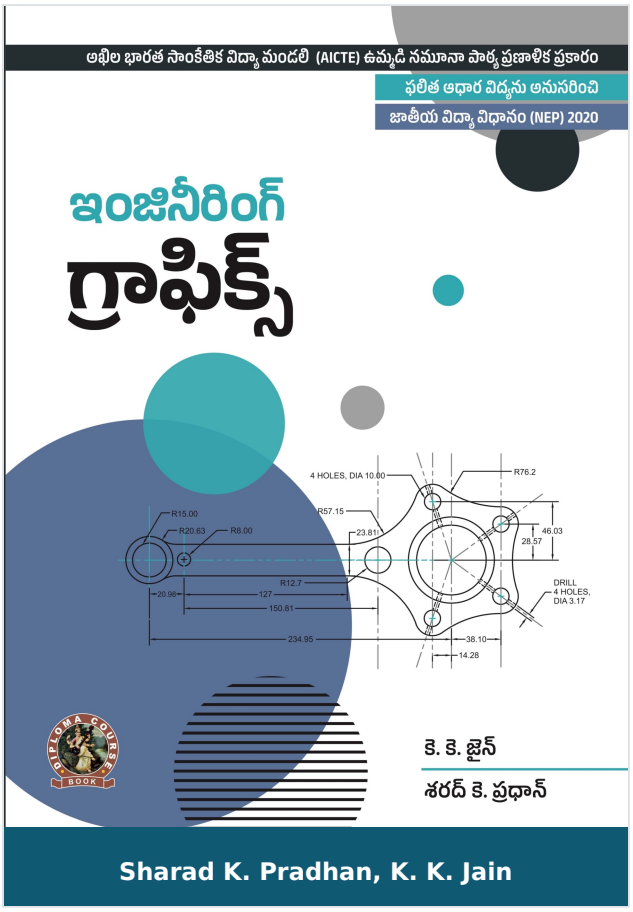
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This textbook “Engineering Graphics and Design” is based on the latest outcome based model curriculum of the AICTE. The book covers complete syllabus catering requirements of all major technical universities and institutes and provides insights into traditional engineering graphics as well as treats of the subject using 2D and 3D design software. It offers technical details, current standard, real world examples and clearly explains theory and technique in highly visual and concise format. The topic covered in this book are arranged into 9 chapters comprising self-explanatory diagrams and solved examples.

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- Basic Elements of Drawing.
- Orthographic Projections.
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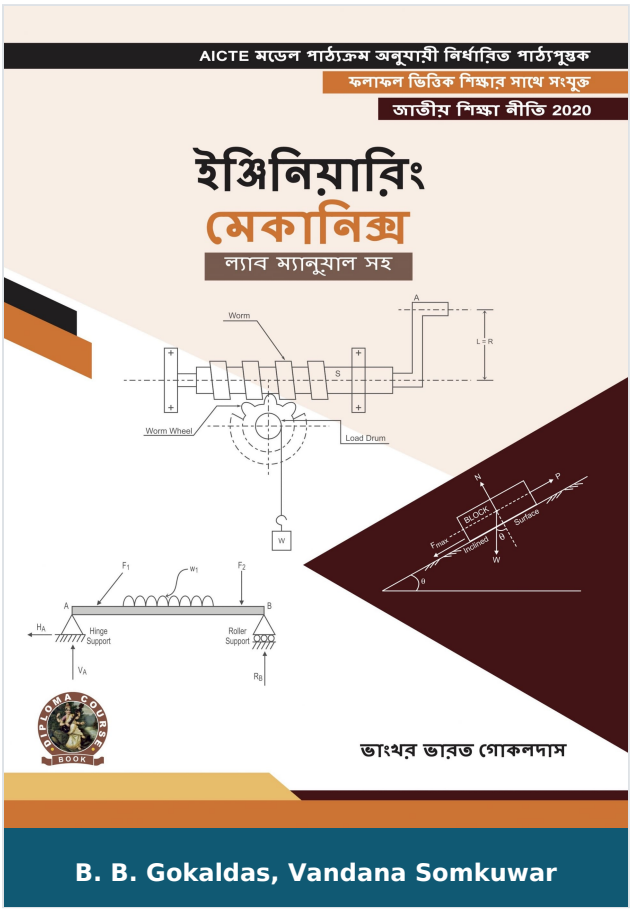
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2. Book provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for use of ICT, projects, group discussion etc.

3. Student and teacher centric subject materials included in book with balanced and chronological manner.

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