

S. Mangairkarasi, N. Senthamilarasi, V. Subapriya

Data and Information Science

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Product Description

Data and Information Science

This book provides a comprehensive and practical guide to the multidisciplinary fields of data science and information science. In an increasingly data-driven world, the text addresses the critical need to understand, manage, and extract actionable value from massive data sets in sectors ranging from business to government. It is an essential resource for students, professionals, and hobbyists seeking to master the techniques of this transformative domain. The book systematically explores the entire data lifecycle, from initial data acquisition, preprocessing, and cleaning to advanced subjects like Artificial Intelligence, Big Data Analytics, and Data Ethics.

It successfully bridges the gap between theoretical concepts and practical application by detailing key methodologies, essential tools of Business Intelligence (BI), and providing real-world insights. Readers will gain an in-depth understanding of how to combine computer science, statistics, and machine learning principles to detect patterns, predict outcomes, and drive superior decision-making. Ultimately, this material is designed to equip you with the critical skills needed to utilize data effectively, spur creativity, and confidently participate in the ongoing data-driven revolution.

Salient Features:

- **Full Data Lifecycle**: Presents a complete framework covering all steps of the data lifecycle, from acquisition sources (Web APIs, Relational Databases) to data processing and final analysis.
- **Practical Tool Focus**: Integrates practical tools and libraries like Pandas, NumPy, and Matplotlib for real-world data preparation and implementation in Machine Learning models.

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- **Data Quality Mastery**: Offers detailed strategies for improving data quality, including Data Wrangling, handling missing values, and utilizing Binning, Regression, and Clustering for noisy data.
- **Big Data Principles**: Introduces the fundamental concepts and challenges of Big Data (Volume, Variety, Velocity) and discusses effective strategies for processing and utilizing massive datasets.
- **Text Analysis Techniques**: Dedicated coverage of text-based data handling, exploring methods such as Bag of Words, Regular Expressions, and the practical application of Sentiment Analysis.
- **Visualization and BI**: Provides essential skills in data visualization basics, including creating compelling charts and dashboards using the leading Business Intelligence tool, Tableau.
- **Data Transformation Depth**: Explores the nuances of data transformation, detailing structural changes, normalization, discretization, and the difference between ETL and ELT processes.
- **Open Data Resources:** Highlights key sources for obtaining data, including internal/external systems, Cloud Data Warehouses, and open-source repositories like Kaggle and the UCI Machine Learning Repository.

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Table Of Contents

- Data Acquisition
- Data Processing and Preparation
- Data Quality and Transformation
- Handling Text Data
- Business Intelligence Strategy and Road Map

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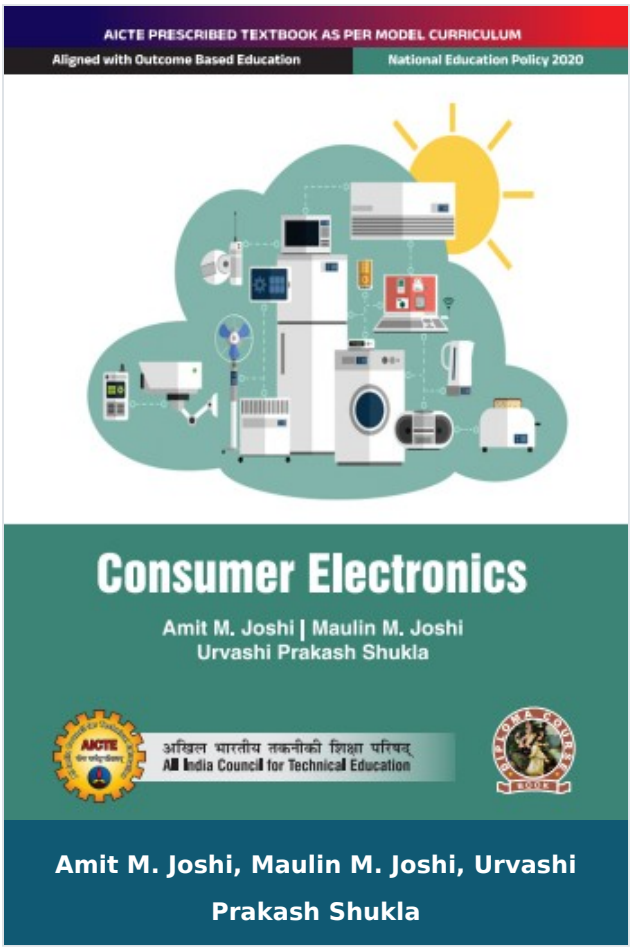
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Consumer Electronics

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Product Description

Consumer Electronics

This text book on consumer Electronics provides foundation of the subject to the reader. it familiarizes readers to important basic technical concepts of audio, video and consumer electronics devices used in daily affairs. The main concepts of this boo is aligned with model curriculum of AICTE followed by concept of outcome-based education as per National Education Policy (NEP)2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved with systematic steps.

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Table Of Contents

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines for Teachers
- Guidelines for Students
- Abbreviations and Symbols
- List of Figures
- List of Tables
- Audio Fundamentals and Devices
- Audio Systems
- Television Systems
- Television Receivers and Video Systems
- Home/Office Appliances
- Digital Electronic Systems
- References for Further Learning
- CO and PO Attainment Table
- Index

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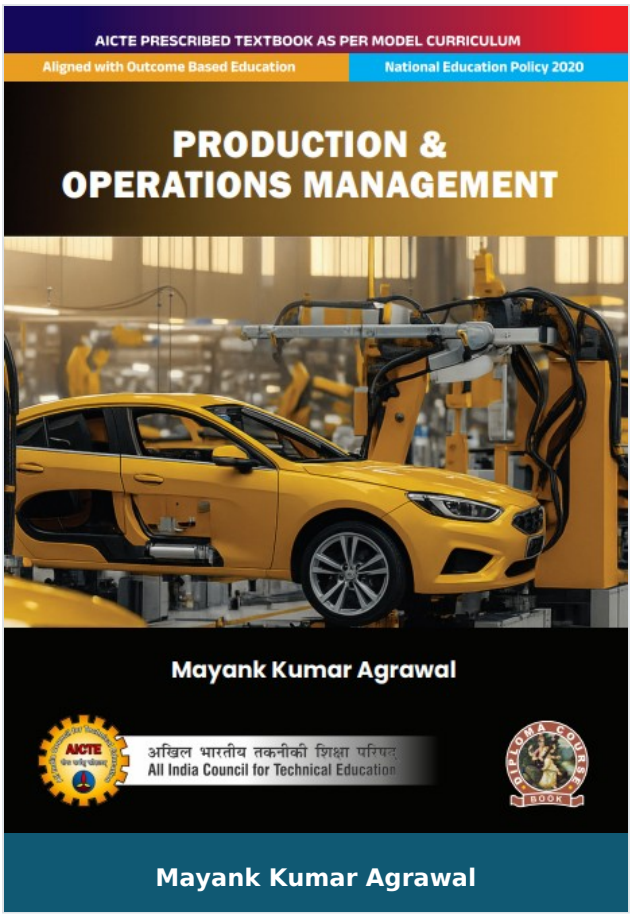
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Production & Operations Management

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Product Description

Production & Operations Management

Production & Operations Management is a field of management that focuses on overseeing an optimizing the process of producing goods and services. It involves planning, organizing, and controlling the activities involved in the production of goods and delivery of services. This book gives detailed description about production management and operation management in industry. The book entitles “production & Operations management” developed as per the model curriculum of AICTE for third year students of mechanical and industrial Engineering.

Salient Features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.
- Solved and unsolved problems including numerical examples are solved systematic step. All chapters have been updated to reflect new techniques, case studies and technologies. Expansion of purpose and impact of strategic planning, including environmental and sustainability issues. Allows students to understand the importance of the field at a higher level, including impacts and benefits to society as a whole.

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- Information included on lean production concepts and theory of constraints. Theory of constraint provides an interesting and potentially effective alternative method to think about several of the concepts in the book, and can help students compare and contrast theory of constraints with non-theory of constraint approaches.
- Book provides lots of recent information, interesting facts, QR code for E-resources etc.

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Table Of Contents

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Guidelines for Teachers
- Guidelines for Students
- Abbreviations and Symbols
- List of Figures
- List of Figures
- Process Planning and Process Engineering
- Production Forecasting and Scheduling
- Break-Even Analysis & Aggregate Operations Planning
- Assembly Line Balancing
- Material Management
- Annexure
- CO and PO Attainment Table
- Index

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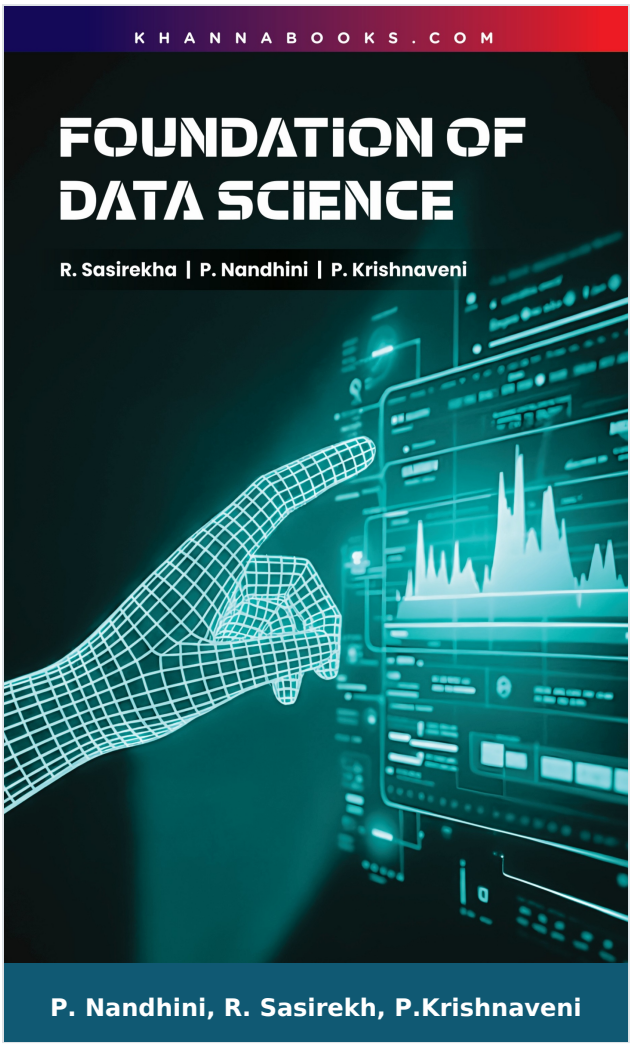
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Foundation of Data Science

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Product Description

Foundation of Data Science is a comprehensive textbook designed to provide readers with a strong foundation in modern data science concepts, techniques, and applications. In today's data-driven world, the ability to collect, process, clean, analyze, and interpret large volumes of data is essential across industries. This book serves as a structured and practical guide to the complete data analysis pipeline, with a particular emphasis on Natural Language Processing (NLP) and Big Data Analytics.

The text begins with the fundamentals of data acquisition, covering methods for collecting data from multiple sources, including internal databases, external repositories, APIs, and web scraping techniques. It then explores critical data preprocessing activities such as data cleaning, transformation, quality control, handling missing values, and noise reduction, enabling readers to prepare datasets for accurate analysis and modeling.

A significant portion of the book is dedicated to Natural Language Processing, introducing key concepts such as Bag-of-Words, Regular Expressions, Tokenization, Stemming, Lemmatization, TF-IDF, and Sentiment Analysis. Through practical examples and case studies, readers learn how to transform unstructured textual information into meaningful insights for decision-making and business intelligence.

The book further extends into Exploratory Data Analysis (EDA), data visualization techniques, and modern Big Data frameworks such as Hadoop and Spark. Combining theoretical understanding with practical implementation, this resource is suitable for students, researchers, data analysts, and professionals seeking to build expertise in data science and text analytics. By integrating NLP methodologies with contemporary Big Data concepts, the book provides a complete toolkit for extracting value from data and succeeding in a data-centric environment.

Salient Features:

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- Data Sourcing & APIs: Explains data acquisition techniques from internal and external sources, including web scraping and the use of APIs such as Google Maps and IBM Watson for real-time data collection.
- Data Cleaning & Wrangling: Covers systematic approaches to data preprocessing, transformation, data munging, handling noisy datasets, and resolving inconsistencies to improve data quality.
- Core NLP Toolkit: Introduces essential Natural Language Processing concepts, including Bag-of-Words, Regular Expressions, Tokenization, Sentence Splitting, and pattern matching techniques.
- Linguistic Normalization: Clearly differentiates between stemming and lemmatization, demonstrating how linguistic rules and morphological analysis are applied to derive meaningful root forms of words.
- Feature Engineering: Discusses advanced text representation techniques such as TF-IDF (Term Frequency–Inverse Document Frequency), stop-word removal, and feature extraction methods for enhanced analytical performance.
- Practical Visualization: Provides hands-on guidance on data visualization and Exploratory Data Analysis (EDA), including the use of professional tools such as Tableau for effective data presentation.
- Big Data Ecosystem: Introduces the principles, characteristics, and frameworks of Big Data, including technologies such as Hadoop and Spark for managing and processing large-scale datasets.
- Real-World NLP Case Study: Presents a comprehensive Sentiment Analysis case study demonstrating how NLP techniques can be applied to extract opinions, emotions, and actionable insights from textual data across diverse domains.

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Table Of Contents

- Introduction to Data Acquisition
- Data Pre-Processing
- Reliable Data: Quality Control And Transformation Methods
- Introduction to NLP
- Introduction to Big Data

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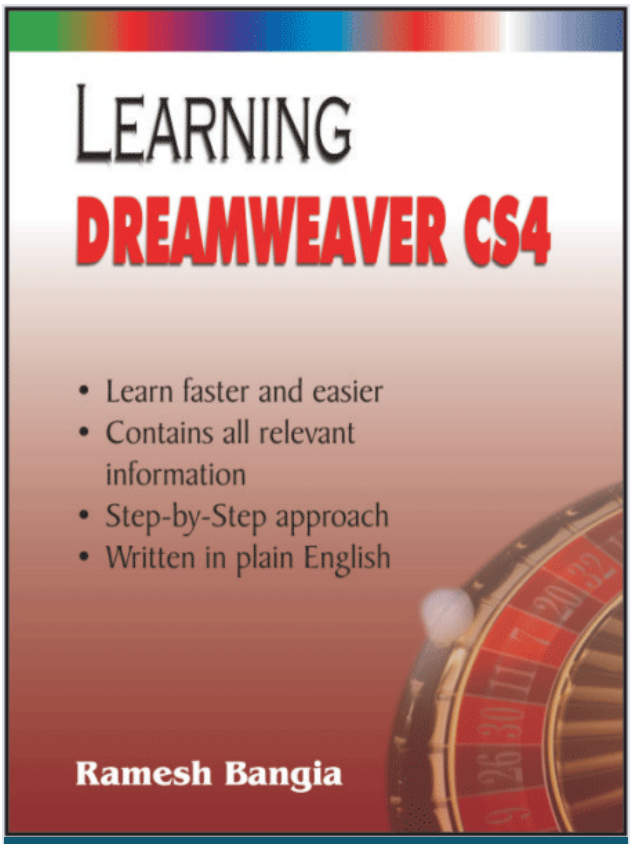
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Ramesh Bangia

Learning Dreamweaver CS4

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Product Description

Learning of a software is both easy and difficult. It depends upon what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realise how difficult it is to master it. Freamweave CS4 is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.

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Table Of Contents

- Introduction to Dreamweaver CS4
- Creating a New Page in Dreamweaver CS4
- Adding Graphics and Multimedia
- Working with Tables in Dreamweaver CS3
- Working with Forms in Dreamweaver CS3
- Working with Frames in Dreamweaver CS4
- Working with Stylesheets in Dreamweaver CS4
- Creating and Applying Templates
- More Commands of Dreamweaver CS4
- Integrating with Other Software
- Keyboard Shortcuts of Dreamweaver CS4
- Questions

Author

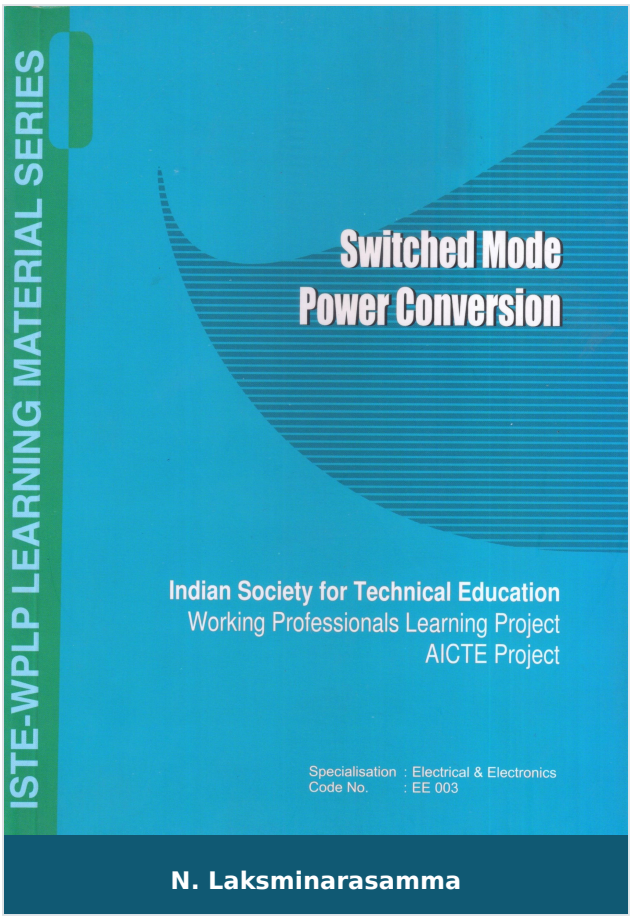
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Switched Mode Power Conversion

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Product Description

The switched mode power conversion course is a design and application oriented subject with vast employment and career potential. Presently, the subject invariably has no laboratory component at all. When present, the laboratory session is a euphemism for a dry PC based entry and print out sessions linked to some branded circuit simulation software. However, the students rarely learn the skills of assembling circuits, testing & debugging the same and designing application circuits.

This learning module is intended to serve as a bridge course for fresh engineers who take up power engineering as their career. This will aid in filling the gap between the academics and the industry requirement. The material is designed to be schedules for five days. The study material gives an overview of switched mode power conversion with a design example organized in five Chapters as follows.

The concepts of power processing, a simple power processing system such as a power converter, elements available at the disposal of a power engineer in the design of efficient power converters are discussed in chapter 1. The study state analyses of the basic converter topologies are explained. The basic design of a power converter is explained in Chapter 2 by a spread sheet procedure. Simulation of the designed topology using circuit simulation software SEQUEL (Solver for Equation with User defined Elements) is discussed. The theoretical estimation of the efficiency of the designed power converter is discussed in Chapter 3. The effects of increase in the switching frequency on the losses incurred in the power converter are discussed with a design example.

The state of the art in the power converters are discussed in Chapter 4. The demand is forever moving towards high power densities for which higher switching frequencies becomes inevitable. The problems associated with higher switching frequency are discussed. The technology which provides a solution for high power density power converters such as soft switching are discussed. The concepts of soft switching with an

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example is explained. Chapter 5 gives an Introduction to construction projects of scaled down power level. These may be used as training kits along with this learning module to get an overview of switching converters.

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Table Of Contents

- FOREWORD
- PREFACE
- Overview of Power Processing System
- Design of DC DC Converters
- Loss Analysis in DC DC Converters
- Concepts of Soft Switching in DE DE Converters
- Introduction to Construction Projects
- References

Author

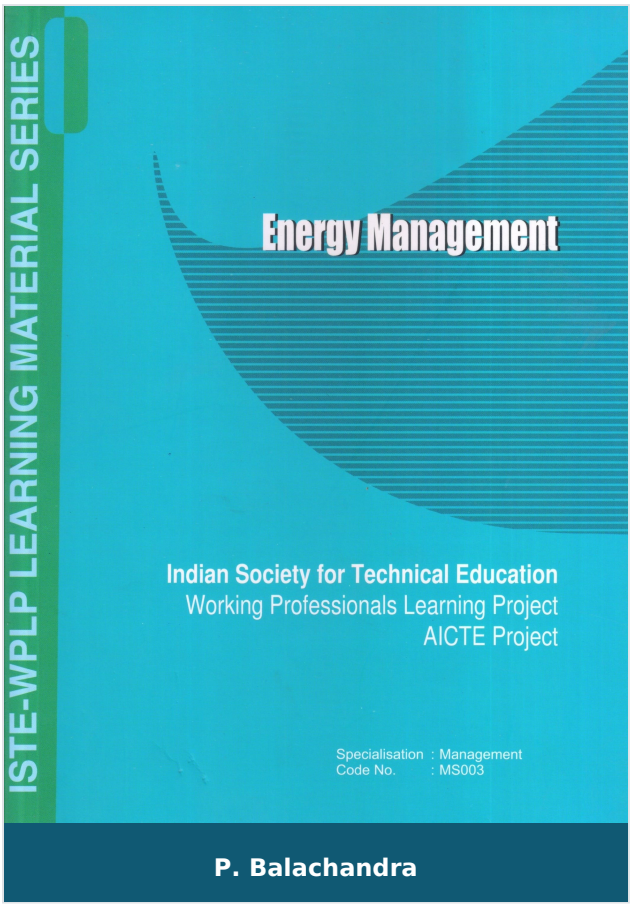
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Dr. N. Lakshminarasamma, Faculty, Dept. of Electrical Engineering, Indian Institute of technology, Madras, Chennai. Email: lakshmin@iitm.ac.in N. Lakshminarasamma received B.E. degree in Electrical Engineering in 1994, Master in power electronics in 1997 from Bangalore University, and Ph.D. degree from Indian Institute of Science, Bangalore, India in 2007. Currently she is faculty at Indian Institute of Technology Madras, Chennai. She has 4 years of academic experience in B.M.S. college of Engineering, Bangalore and Nitte Institute of Technology, Bangalore in the Dept. of Electrical Engineering; she has worked as a software engineer with 12 Technologies India Private Limited and as a Systems Engineer in GE Healthcare India Limited. She has coauthored four journal papers in peer-reviewed journals, including the IEEE Transactions on Power Electronics and several premier conferences. Her areas of interest are power electronics, switched mode power converters and resonant converters.

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Energy Management

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Product Description

Supply and utilization of energy, forms an integral part of economic development of a country. Further, energy interacts with all aspects of social and economic development, including livelihoods, water, agriculture, industry, environment, population, health education, job creation and gender- related issues. These energy interactions have both positive and negative implications for every sector of the economy as well as for the environment. The objective of the author, is to introduce the prospective readers of this book to the fascinating world of energy and how it interacts with many other systems which are closely connected to the human system. This is done with a focus on India.

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Table Of Contents

- Foreword
- Preface
- Energy Basics and Fundamental Concepts.
- Dynamics of Energy Supply and Demand in India.
- Energy and Economic Development.
- Energy and Sustainable Development.
- Energy Production and Utilization: Implications for Environment.
- Economics of Energy Supply and Use.
- Energy Efficiency: A new Source of Energy.
- Renewable Energy.
- Energy Modeling and Integrated Resource Planning.
- Energy Supply and Demand Security,
- Energy Policy and Regulatory Issues.
- Typical Questions
- Bibliography
- Appendix

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Dr. P. Balachandra is a member of the Faculty, at the Department of Management Studies and Associate Faculty at the Centre for Sustainable Technologies Indian Institute of Science (IISc), Bangalore, India. In addition, he served as a visiting expert at the Harvard Kennedy School, Harvard University, USA; UNDP-Regional Centre, Bangkok; Asian Institute of Technology, Bangkok and Indira Gandhi Institute of Development Research,

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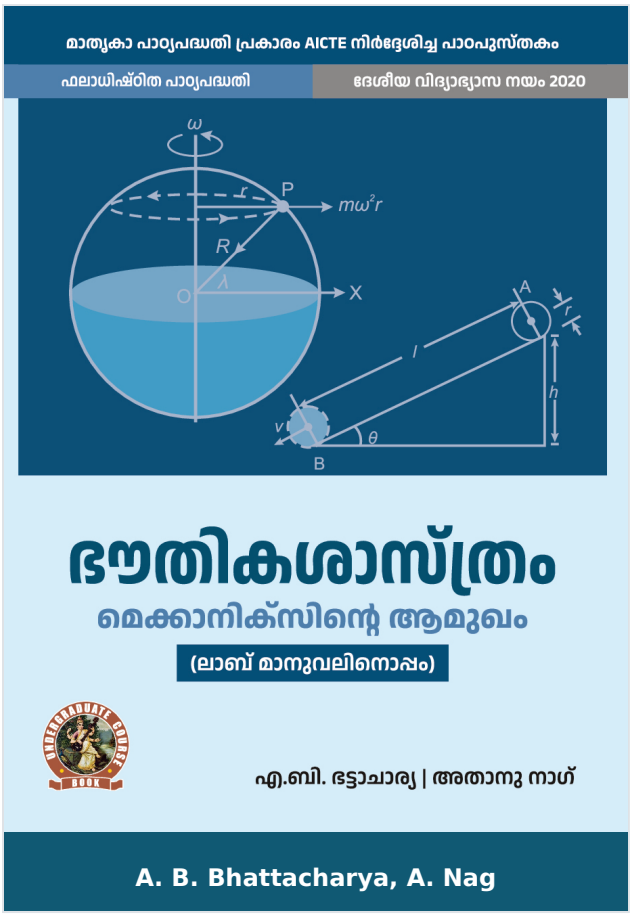
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Mumbai. He received his ph.D. in Energy and Enviroment form the IISc in 2000. He has about 22 years of Research and Teaching experience in the field of energy, environment and technology management. His Research expertise includes energy & environmental economics and policy, sustainable development, climate change mitigation, technology transfer and diffusion, renewable energy and sustainable mobility. His Research is focused predominantly on policy analysis, technology assessments, economic analyses, modeling and planning, arriving at solutions relevant for developing countries like India and truing from the perspective of sustainable development. He has investigated about 20 research and consultancy projects. Prominent Organizations, for which he has carried out Consultancy/Research assignments, are UNDP, European Commission, World Bank, SIDA AIT, TERI, IGIDR and various ministries of Government of India and private sector organizations. He ha co-authored three books and published about 70 papers in various iInternational and National journals, conferences and edited books.

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Physics - Introduction to Mechanics (with Lab Manual)

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Product Description

Physics: Introduction to Mechanics has been written for the first year students of B Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs. Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Mechanics to tackle 21 century and onward engineering challenges and address the related questions.

Some Salient features of the book:

·Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject.

·To develop knowledge on critical questions solved and supplementary problems covering all type of medium and advanced level

· Under problems in a very logical and systematic manner.

· Some essential information for the user the heading “Know more” for clarifying some basic information as well as comprehensive synopsis of formulae for a quick revision of the basic principles.

· Constructive manner of presentation so that an Engineering degree students can prepare to work in different sectors or in national laboratories at the very forefront of technology.

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Table Of Contents

- Foreword
- Acknowledgement
- Preface
- Outcome Based Education
- Course Outcomes
- Abbreviations and Symbols
- List of Figures
- Guidelines for Teachers
- Guidelines for Students
- Introductory Mechanics.
- Conservation Principles.
- Dynamics of Particles.
- Oscillations.
- Rotational Motion.
- Dynamics of a Right Body.
- Table of Physical Constants
- Appendices
- Annexures
- References for Further learning
- CO and PO Attainment Table
- Ind

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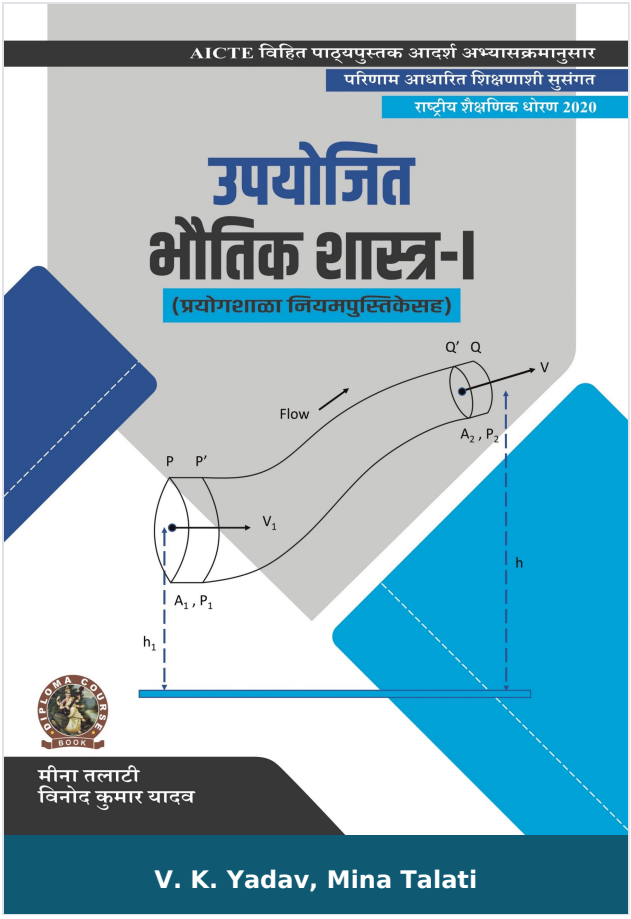
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“Applied Physic-l” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this books is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concepts of outcome-based education.

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2. Book provides lots of interested facts, QR Code for E-resources, QR Code for use of ICT etc.

3. Students and teacher centric subject materials are included in book with balanced and chronological manner.

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Table Of Contents

- Physical World, Units and Measurements
- Force and Motion
- Work, Power and energy
- Rotational Motion
- Properties of Matter
- heat and Thermometry
- Annexes
- Appendices
- Index

Author

V. K. Yadav

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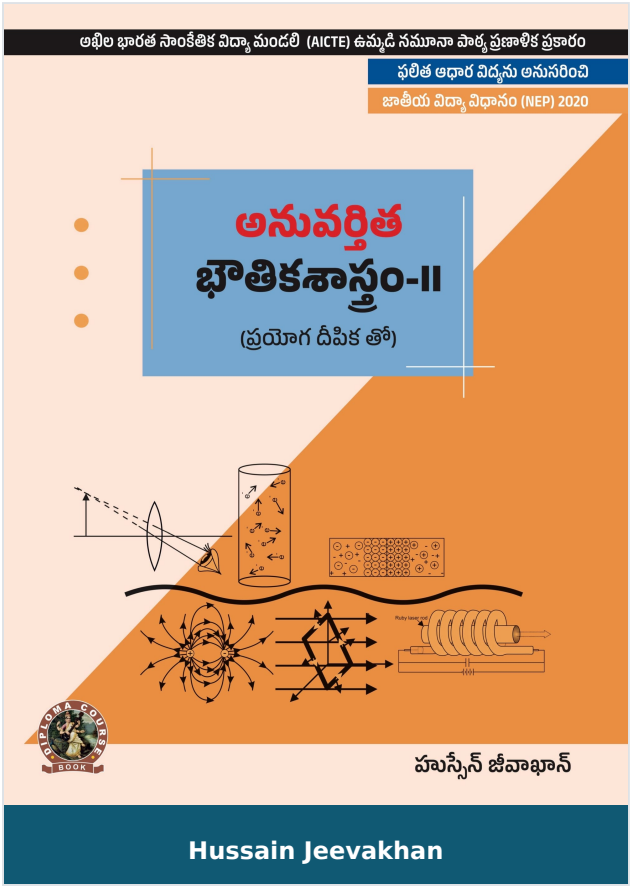
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Table Of Contents

- Foreword,
- Acknowledgement,
- Preface,
- Outcome Based Educations,
- Course Outcomes,
- Abbreviations and Symbols,
- List of Figures,
- Guidelines for Teachers,
- Guidelines for Students
- Wave Motion and its applications.
- Optics.
- Electrostatics.
- Current Electricity.
- Electromagnetism.
- Semiconductor physics.
- Modern physics.
- Index

Author

Hussain Jeevakhan

Hussain Jeevakhan-789391505578(DIP126EN) “Applied Physics-ll” is a basic science course in the first year of the Diploma program in Engineering & Technology. Contents of this book are stringently aligned as per model curriculum of AICTE and incorporated with the concepts of outcomes-based education(OBE). Book covers seven topics- Wave

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