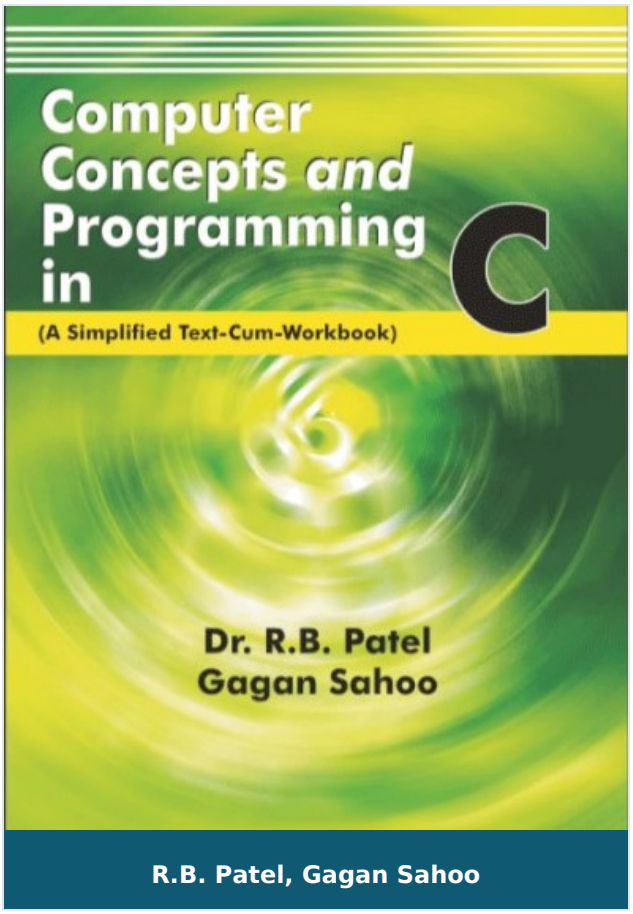


Computer Concepts and Programming in C

Author :	R.B. Patel, Gagan Sahoo
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Product Description

The book is written and designed keeping in mind following objectives for the students to understand the basic concepts of computing, to understand the basic concepts of operating system and number systems, to understand the methodology of problem solving, to develop skill in programming using C language. Cover detailed theory supplemented with appropriate figures and examples. Step-by-step instructions for doing practical training purpose. solved and unsolved examples at the end of each chapter. Provides proper testing tools for better learning. Provides user friendly approach.

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- Number Systems
- Programming Algorithms
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- Operators and expressions
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- Characters I/O Functions
- Arrays and Strings
- C Standard Library Function
- User defined functions
- Structures
- Pointers
- Linked lists and stacks
- C processor derivates
- File operations in C

Author

R.B. Patel

R.B. Patel Prof. Ram Bahadur Patel, Professor, Department of Computer Science and Engineering, Chandigarh College of Engineering and Technology, U. T. Administration Chandigarh, earlier he was Professor at NIT Uttarakhand, graduated from Madan Mohan Malaviya Engineering College Gorakhpur in Computer Engineering in the year 1991. He

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did M.S. from BITS Pilani in the year 1996. He obtained his Ph.D. from the Indian Institute of Technology, Roorkee in the field of Distributed Computing and PDF in Reliable Computing from Athens Greece in the year 2005. He has supervised 18 PhD thesis and 42 M. Tech. dissertation. He has 4 Patents (1 US and 3 Indian) to his credit. He has published more than 190 research paper in International/National Journals and Conferences. He has organized 7 International Conferences/Seminars. He has edited 5 Scopus indexed Journal/Proceedings of National and International publishers, viz. Springer Verlag, American Institute of Physics etc. He has authored 7 Books on Data Structures, Automata Theory, etc.

Gagan Sahoo

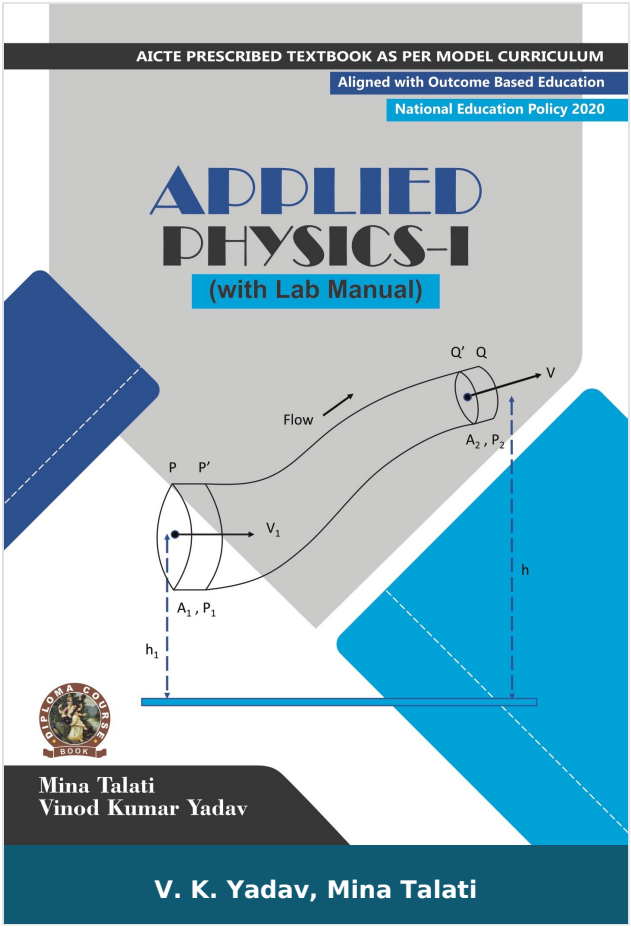
Gagan Sahoo This well -organized and comprehensive book offers a detailed coverage on Visual Basic Programming concept. It contains a rich collection of examples, exercises and project based concepts. This book concentrates on the principles of good software engineering and stresses program clarity. without assuming and background knowlwdge of programming, this book teaches VB language using carefully graded approach. The book covers easy-to understand steps, from simple programs to sophisticated ones that demonstrate VBs power for programming development. Using this book you can create different application statring from desktop application; database Handling to Internet based programming. The book contains 100's source codes in different chapters in CD. He has more that 15 Years of experience in the computer field working as a software developer, director of software development. He is a well-known author of various computer books including, VB, C++, Java. Since last 10 years, he has lots of experience in different computer project works. He has written number of project books including Foxpro, C, C++, Vb, etc. He associates Mr. Arvind Kumar working as co-author in various technical projects in .NET technology. He has been Programming in various .NET project and tested so many code on Microsoft's .NET environment. His prime development of Beginner's Guide to VB, C# 2005 (with.NET 3.0), ASP.NET, VB.NET, etc. Which was written

to fullfil the need and development guide for the students and developers.

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Applied Physics I (with Lab Manual)

Author :	V. K. Yadav, Mina Talati
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Categories :	AICTE Prescribed Textbooks, English Books, Bookstore, Ebooks, Applied Sciences & Humanities
Condition Type :	New
Country Origin :	India

Product Description

“Applied Physic-l” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this books is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concepts of outcome-based education.

Book covers six topics- Physical World, Units and Measurements; Force and Motion; Work, Power and Energy; Rotational Motion; Properties of Matter; Heat and Thermometry. Each topic is written in easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test the student’s comprehension.

Some salient features of the book:

1. Content of the book is aligned with the mapping of Course Outcome, Programs Outcomes and Unit Outcomes.

2. Book provides lots of interested facts, QR Code for E-resources, QR Code for use of ICT etc.

3. Students and teacher centric subject materials are included in book with balanced and chronological manner.

4. Figures and tables are inserted to improve clarity of the topics.

5. Short questions, objective questions and long answer exercises of different difficulty levels are given for practice after every chapter.

6. Solved numerical examples are provided with systematic steps in each chapter followed by numerical exercises with hints.

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- Physical World, Units and Measurements
- Force and Motion
- Work, Power and energy
- Rotational Motion
- Properties of Matter
- heat and Thermometry
- Annexes
- Appendices
- Index

Author

V. K. Yadav

V. K. Yadav

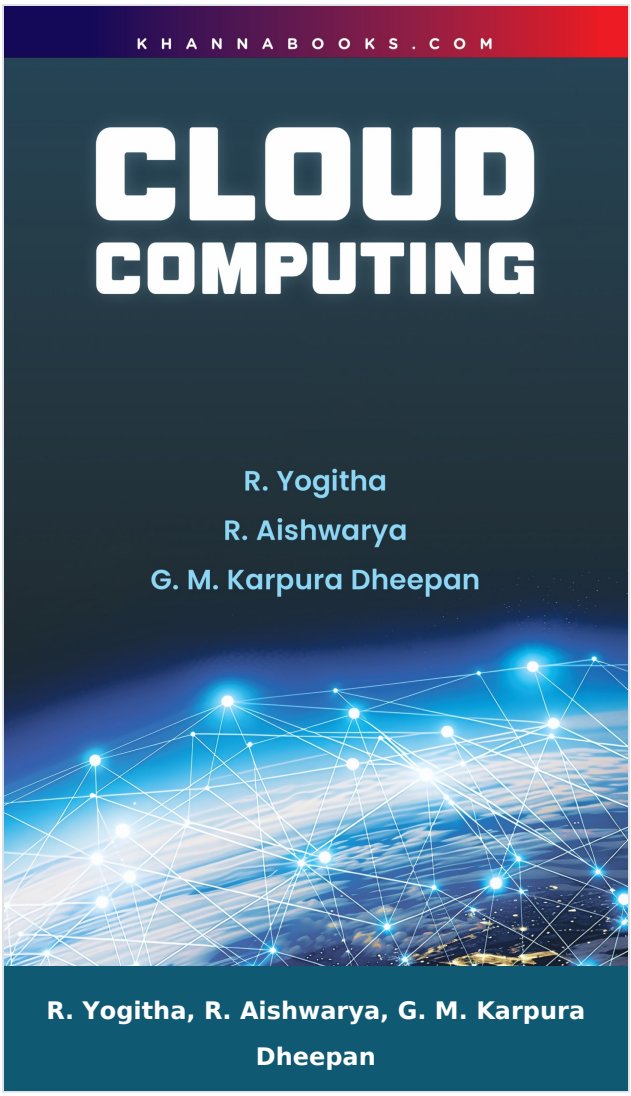
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Cloud Computing

Author :	R. Yogitha, R. Aishwarya, G. M. Karpura Dheepan
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Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 260.00
Categories :	Bookstore, Sathyabama Series
Condition Type :	New
Country Origin :	India

Product Description

Cloud Computing

This comprehensive textbook provides a structured and authoritative introduction to Cloud Computing. guiding readers from foundational principles to advanced real-world applications. It serves as an essential resource urce for students, IT professionals, and researchers seeking to master the technologies that power modem digital infrastructure The book clearly outlines the origins and essential characteristics of cloud environments, such as Rapid Elasticity, Broad Network Access, and Measured Service, setting the stage for deep dives into implementation. It thoroughly examines the cloud infrastructure, covering foundational technologies like data center components, power efficiency metrics (PUE), and the multi-level implementation ofvirtualization across CPU, Memory, and I/O. A significant portion is dedicated to cloud architecture, detailing the fundamental service models (SaaS, PaaS, laaS) and various deployment models (Public, Private, Hybrid). Finally, a major focus is placed on cloud security, detailing the CIA Triad, Zero Trust principles, and modem DevSecOps practices crucial for designing and deploying secure cloud software. By covering these core concepts and modern storage systems (Object. NoSQL Databases), this book delivers both the academic knowledge and the practical value needed to confidently design, manage, and secure scalable cloud solutions.

Salient Features:

- **Core Cloud Characteristics**: The book meticulously details the defining aspects of cloud computing, such as Rapid Elasticity, Meaaured Service. and On-demand Seli service, contrasting them with traditional IT models for a clear understanding of cloud value
- **Advanced Infrastructure**: Features an in-depth exploration of data center design, including.crucial topics like calculating Power Usage Effectiveness (PUE) and

implementing robust power redundancy configurations (N+1, 2N forhigh for high reliability

- **Multi-Level Virtualization**: Explains the foundational role of virtualization by detalling the implementation levels across CPU, Memory, and I/D, including hypervisor types and the mechanics of creating virtual machines
- **Cloud Security Focus:** Provides dedicated coverage of Cloud Computing Software Security. focusing on the CIA Triad (Confidentiality, Integrity, Availability), Zero Trust principles, and legal compliance requirements.
- **Secure Development Practices**: Highlights the adoption of modem security methods like DevSecOps and Secure Development Practices to integrate security into the CI/CD pipeline and mitigate risks from the requirements phase onwards.
- **Comprehensive Service Models**: Offers a detailed comparative analysis of the three fundamental service models-laaS, Paas, and Saas complete with their respective features, benefits, and roies within various cloud architecture
- **Modern Cloud Storage**: Delves Inte scalable data management, covering distributod file systems (HDFS, Ceph FS), NoSOL doud databases (MongoDB, Dynamo DB), and industry-leading Object Storage solutions (Amazon 53, Ceph).

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- Cloud Infrastructure
- Cloud Architecture
- Cloud Computing Software Security
- Cloud Storage

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R. Aishwarya

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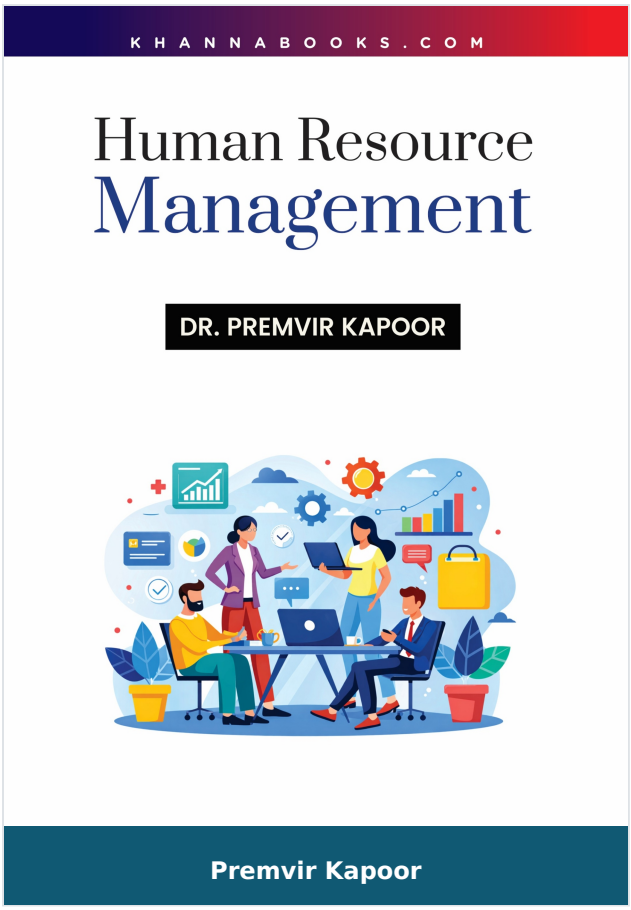
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Human Resource Management

Author :	Premvir Kapoor
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Product Description

Human Resource Management

Human resource management by Dr. Premvir Kapoor is a comprehensive and forward-looking guide designed to navigate the complexities of managing people in a rapidly evolving global economy. Recognizing that human capital is an organization's most vital and appreciating asset, the book shifts the focus from traditional, rule-bound personnel management to a modern, humanitarian, and strategic approach. It explores how socioeconomic, technological, and political shifts – such as globalization and the rise of WTO—demand innovative mechanisms for developing employee skills and competencies.

Specifically tailored for students for students of BBA, MBA, and M. Com, the text presents complex concepts in a simple, compact, and easily understandable manner. It bridges the gap between academic theory and professional practice by covering essential topics like job analysis, recruitment, performance appraisal, and the emerging field of human resource Accounting. Whether you are a student preparing for professional examinations or a manager seeking to improve organizational effectiveness through a motivated workforce, this book provides the necessary tools to transform human potential into a source of sustainable competitive advantage.

Salient Features:

- **Strategic Capital Focus**: the text treats human resources as a form of capital and a primary investment, emphasizing that while other resources depreciate, human value appreciates through experience.
- **Comprehensive functional coverage**: it provides an in-depth look at the entire HRM lifecycle, including meticulous processes for manpower planning, recruitment, selection, and induction.

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- **Scientific job Analysis**: The book details systematic methods for job description and specification, utilizing both quantitative and non-quantitative techniques to define roles and responsibilities accurately.
- **Advanced performance metrics**: Readers are introduced to sophisticated evaluation tools such as the balanced scorecard and HR scorecard to link people management directly to business performance.
- **Human Resource Accounting**: It explores modern valuation methods and models, like the lev and schwarts model, to measure the economic value of human resources within financial statements.
- **Organizational Development Insights**: The content emphasizes building an enabling culture through OD interventions, team development, and the use of change agents to faster innovation.
- **Analytical Research tools**: Dedicatied sections on personal research and auditing provide methodologies for evaluating HR effectiveness and ensuring compliance with statutory provisions.
- **Practical Learning Aids**: Each chapter is supported by learning objectives, summaries, and a detailed glossary of key terms to reinforce conceptual clarity and academic retention.

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- Human Resource Accounting
- Auditing and Accounting
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- Questions for Review
- Biblography

Author

Premvir Kapoor

Dr. Premvir Kapoor BBM(BHU), MBA(Podar Institute of Management), LLB Delhi, Ph.D(Meerut University), Diploma in Training and Development, ISTD New Delhi, Diploma in Corporate Laws and Secretarial Practice(Indian Law institute New Delhi). He has worked s Director in Sri Ram Institute of Management and IIMT Institute of Management, Greater Noida and Professor of Human Resource Management at IMS Ghaziabad and

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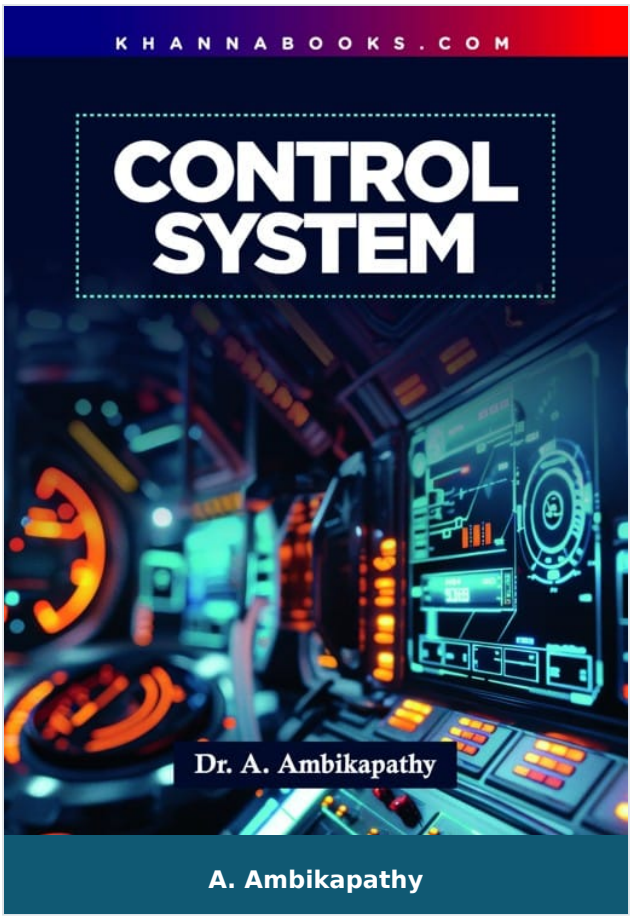
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Lingaya University Faridabad. He has been associated with some of the leading Institutes of Company Secretaries of India, Institute of Marketing management, Western U.P Productional Council. He is a member of Indian Law Institute, New Delhi. He has been visiting faculty at various prestigious business schools.

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A. Ambikapathy

Control System

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Product Description

The textbook on Control System tells about the basic concepts of control system in a detailed manner. This book contains the brief explanation about block diagram reduction, signal flow graph and time domain analysis. The techniques which are used in control system such as root locus, bode plot and polar plots are explained in detail. designing procedures for the compensators (Lag, lead and lag lead) are given in easy manner and steady state space analysis also explained in a simple manner. The effort has been taken to explain all the concepts in a simple language to make the students to understand the concepts very easily.

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- Basics of Control System
- Time Domain Analysis
- Concept of Stability
- Correlation
- Compensators Design

Author

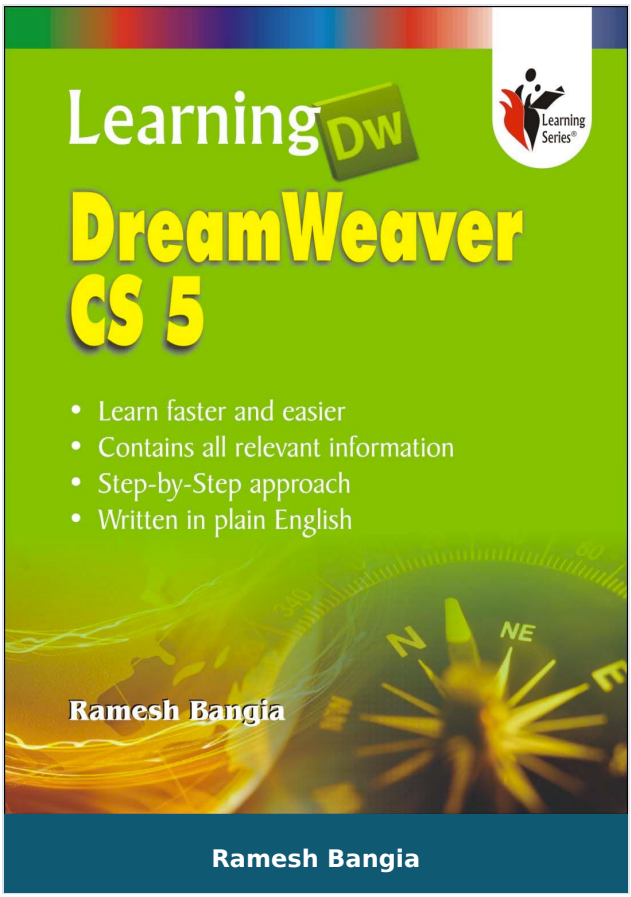
A. Ambikapathy

A. Ambikapathy currently working as an assistant professor in " Galgotia College of Engineering and Technology " holds M. Tech degree. She has presented five papers in national level conferences. She worked under three different universities and having ten years of teaching experience.

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Learning Dreamweaver CS5

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Country Origin :	India

Product Description

The complete Learning Series has been designed in a very systematic and logical manner. Each topic has been developed from the basic concepts. Practically every major point in the text is illustrated with suitable examples and sceen shots. This will help the students in understanding the basic theory and train them in solving every problem systematically, and confidently. A large number of unsolved as well as solved exercises have also been included in the book. The language of the text of the book is lucid, direct and easy-to understand. Each chapter is laced with various diagrams wherever possible. Functions has been explained in full and some of them have been explained in the form of examples. Tips for working faster using the keyboard shortcuts are also provided.

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- Creating and Applying Templates
- More Commands of Dreamweaver CS5
- Integrating with other Software
- Keyboard Shortcuts of Dreamweaver CS5
- Questions

Author

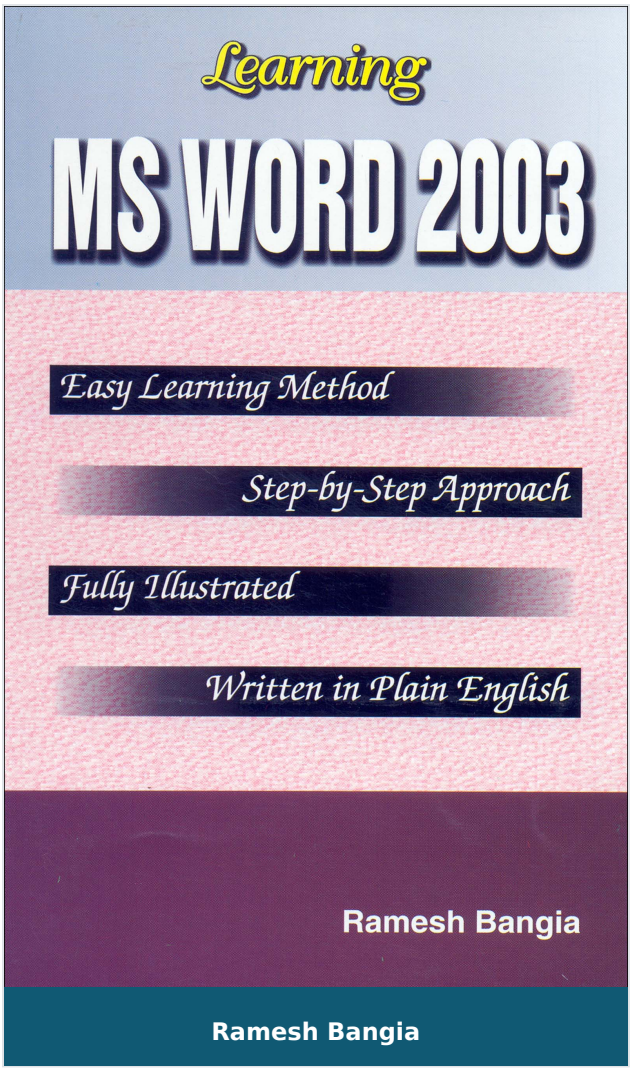
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Learning MS Word 2003

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Product Description

Learning MS Excel 2003

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- Proofing Your Documents
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- Handwriting and Speech
- Keyboard Shortcuts
- Questions.

Author

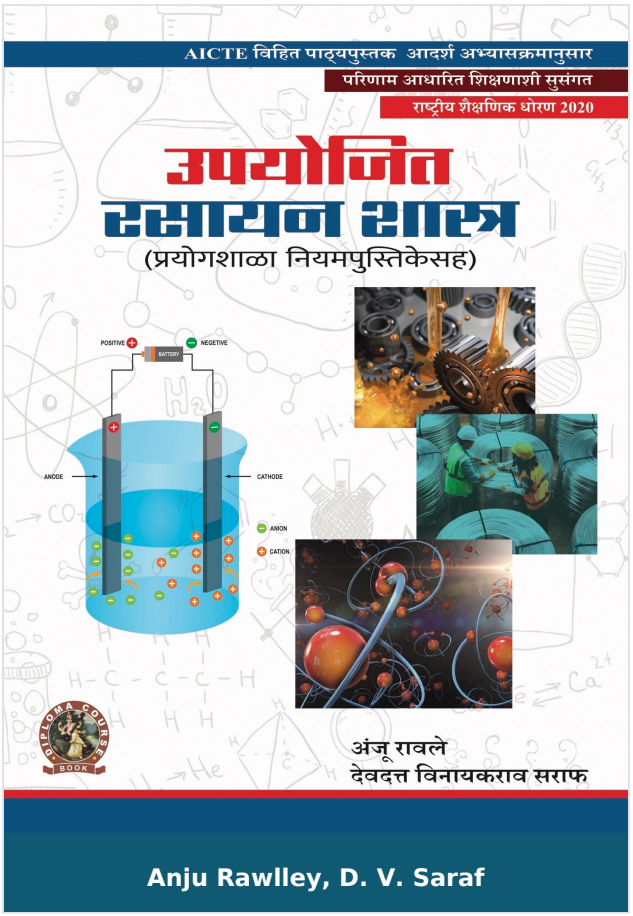
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Applied Chemistry (with Lab Manual)

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Product Description

This text book o “Applied Chemistry” is development as per AICTE model curriculum ,2018, for compulsory course on Applied Chemistry of first years Diploma Program in Engineering and Technology. Atomic Structure, Chemical Bonding & Solution, Water, Engineering Materials, Chemistry of fuels & Lubricants and Electrochemistry are the five units of this book, comprising of both practical and theory.

Some salient features of the book:

1. Course Outcomes and Unit Outcomes are written specifically and are mapped with program Outcomes.

2. Utmost care have been taken to amalgamate the philosophy of outcome based education.

3. The structure of the textbook is comprehensive, where in practical exercises are integral part of each unit.

4. The text is presented in a very simple way with illustrations, examples, tables, flow chart, self -assessment questions and their solutions.

5. Micro projects, points/issue for the creative inquisitiveness & curiosity, know more, video links, case study and summary points are integral part of each unit to facilitate the students to develop the attitude of scientific inquiry, investigate the cause and effect relationship, systematic, scientific & logical thinking , ability to observe, analyse and interpret.

6. To meet the requirement of outcome based education (OBE) and outcome based assessment (OBA), criterion referenced testing (CRT) have been used as an integral part of assessment in each practical.

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7. Sample QR codes have been provided in each units on some topics/sub topics for supplementary reading and reinforcing the learning.

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- Water
- Engineering Materials
- Chemistry of Fuels and Lubricants
- Electro Chemistry

Author

Anju Rawlley

Anju Rawlley Devdatta Vinayakarao Saraf

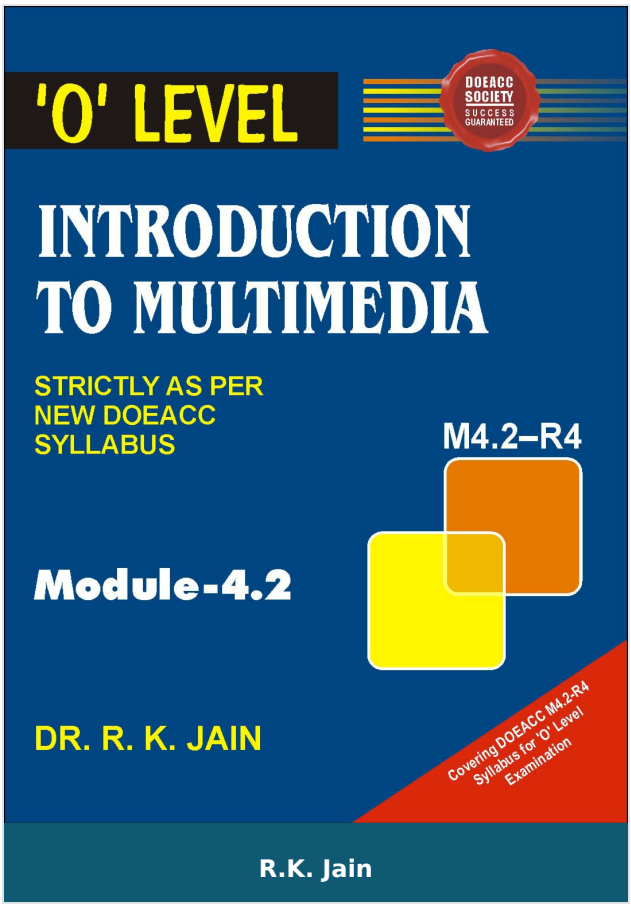
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'O' LEVEL Introduction to Multimedia

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E-ISBN 13 :	978-93-80016-67-2
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Product Description

Written strictly according to the syllabus for M4.2-R4 paper of 'O' Level as prescribed by DOEACC examination, it covers various topics of multimedia, its applications, creation and usage. Topics like fonts, hypertext, images, audio and video formats are also covered. also how these are combined to create a good-looking multimedia application. Each topics is covered in a separate chapter answer has questions based on the pattern suggested by DOEACC. Students reading this book and solving all the questions given with the chapters and the sample papers as the end of it are sure of getting through the exams. Special features of the book are review question at the end of each chapter, Sample papers at the end of the book, Glossary and index is provided too, wherever necessary topics are explained with screen shots.

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- HTML Basics
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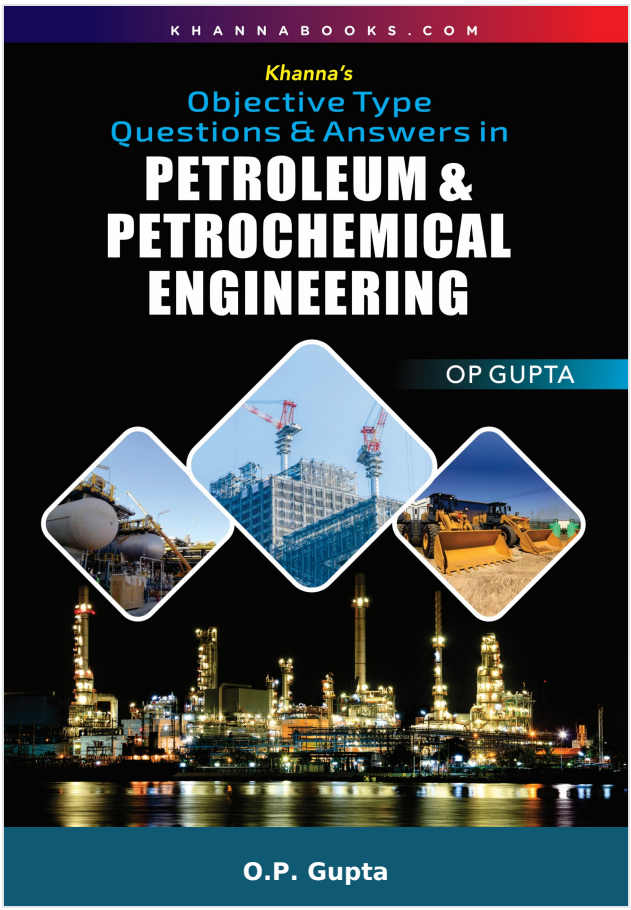
R.K. Jain

Dr. R.K. Jain studied at IIT Powai and submitted his thesis for Ph.D at Iit Delhi. He has held various important posts in the past. At present he is advisor to variuos universities on setting up of a computer department and setting up of the syllabus for the same. With his knowledge of the various computer topics, he is and ideal choice for writing these kinds of books.

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Khanna's Objective Type Questions & Answers in Petroleum & Petrochemical Engineering

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Product Description

Objective Type Questions and Answers in Petroleum & Petrochemical Engineering is a comprehensive academic resource designed to provide a deep and structured understanding of the oil and gas industry. Authored by Om Prakash Gupta, a seasoned expert with extensive industrial experience at Bokaro Steel Plant, this book serves as an essential guide for mastering the technical nuances of petroleum refining and petrochemical manufacturing. Its core theme revolves around bridging the gap between theoretical engineering principles and their practical applications in the energy sector.

The book is meticulously divided into two primary sections: Petroleum Engineering and Petrochemical Engineering. Each part features a rich repository of objective-type questions, detailed short-answer explanations, and a specialized glossary of terms to ensure a holistic learning experience. By covering critical topics such as crude oil properties, refining processes like cracking and reforming, and the synthesis of polymers and elastomers, the text provides the practical value needed to excel in both academic and professional environments.

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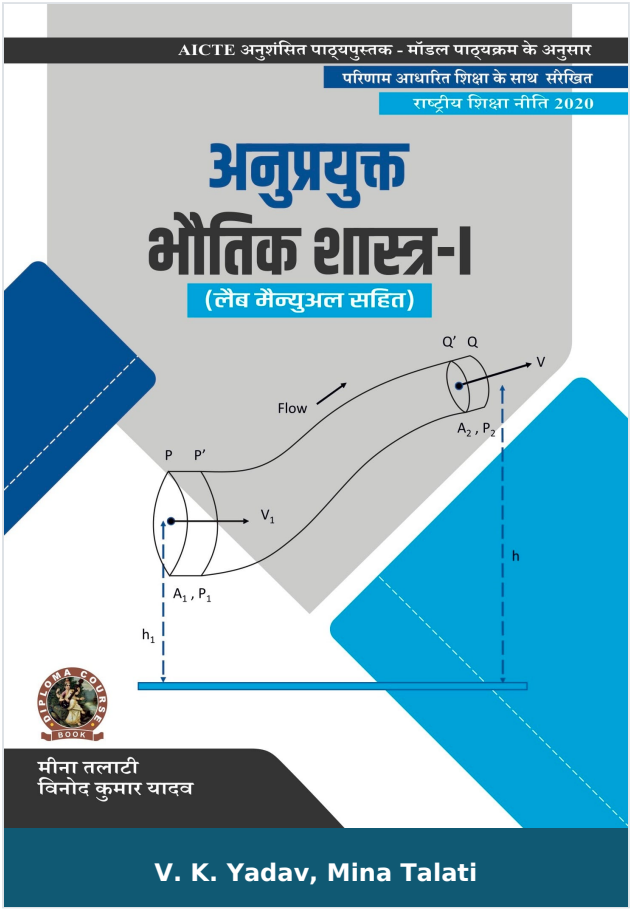
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Applied Physics-I (with Lab Manual)

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Product Description

“Applied Physic-l” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this books is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concepts of outcome-based education.

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Some salient features of the book:

1. Content of the book is aligned with the mapping of Course Outcome, Programs Outcomes and Unit Outcomes.

2. Book provides lots of interested facts, QR Code for E-resources, QR Code for use of ICT etc.

3. Students and teacher centric subject materials are included in book with balanced and chronological manner.

4. Figures and tables are inserted to improve clarity of the topics.

5. Short questions, objective questions and long answer exercises of different difficulty levels are given for practice after every chapter.

6. Solved numerical examples are provided with systematic steps in each chapter followed by numerical exercises with hints.

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Author

V. K. Yadav

V. K. Yadav

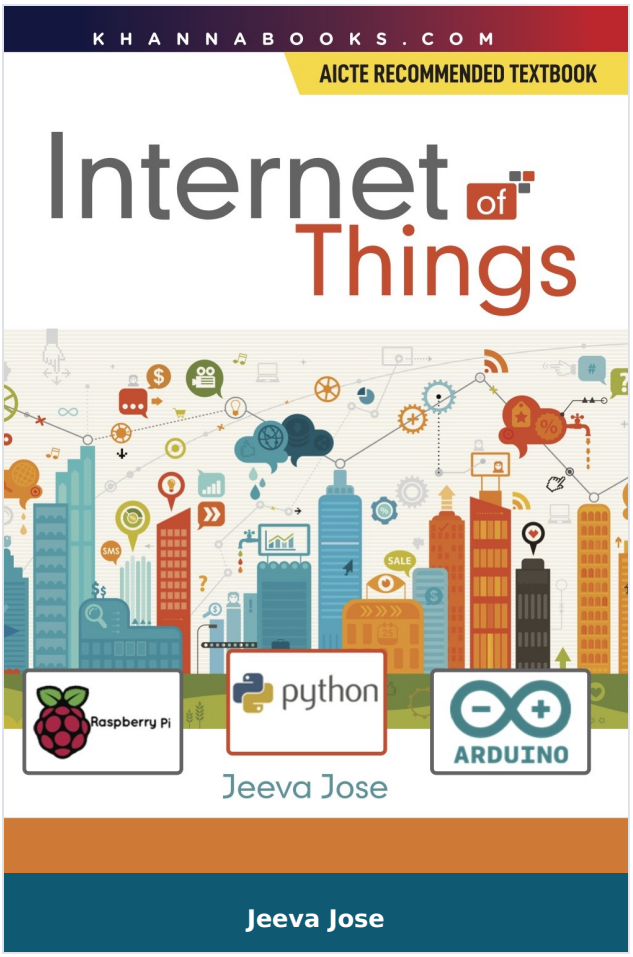
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Internet of Things

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Product Description

Internet of Things (IoT) is a network comprising of machines, vehicles, home appliances, computers, micro controllers, sensors and actuators supported by application software and protocols. The study of IoT is the detailed understanding of these components. As per the estimates, by 2020 the connected things in IoT network will outnumber human beings in earth. Practical applications of IoT Technology is in every area like agriculture, construction management, health care, energy, transportation, education etc. The opportunity in business and job for IoT is increasing day by day.

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