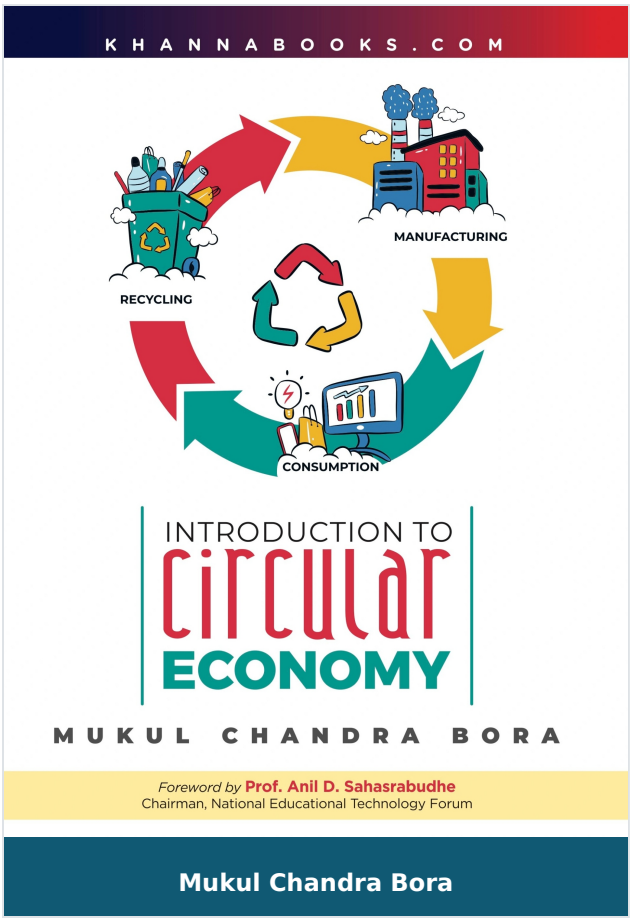


Introduction to Circular Economy

Author :	Mukul Chandra Bora
ISBN 13 :	978-93-55387-52-3
ISBN 10 :	9355387520
E-ISBN 13 :	978-93-55387-52-3
Edition :	1
Pages :	268
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 449.00
Categories :	New Arrivals, Environmental Engineering, Bookstore
Condition Type :	New
Country Origin :	India

Product Description

The concept of a Circular Economy has emerged as a transformative framework for addressing the environmental, economic, and social challenges of the 21st century. As the global population continues to grow and natural resources become increasingly scarce, the limitations of the traditional linear economy — characterized by a "take, make, dispose" model — have become evident. The linear approach has not only strained ecological systems but also led to significant economic inefficiencies and social inequalities. In response to these challenges, the circular economy presents a regenerative and restorative model designed to minimize waste, optimize resource use, and create sustainable economic opportunities.

The Bharatiya Gyana Parampara i.e., Indian Knowledge System as it commonly known to all of us now is also briefly described in this book as the concept of a circular economy was inherently practiced in ancient India, deeply rooted in the principles of sustainability, resource efficiency, and minimal waste generation. Traditional Indian society emphasized harmony with nature through practices such as reuse, recycling, and repurposing of materials. Agricultural systems followed natural cycles, using organic compost and crop rotation to maintain soil fertility. Handicrafts and textiles were produced using renewable resources like cotton, wool, and natural dyes, with worn-out materials often repurposed into quilts, ropes, or cleaning cloths. Metal and wooden tools were repaired or melted down for reuse, reflecting a resource-conserving mindset. Water harvesting systems, such as stepwells and reservoirs, ensured sustainable water management. The philosophical and spiritual underpinnings of Indian culture, including concepts from Vedic and Buddhist traditions, advocated for minimalism and mindful consumption, discouraging excess and waste. This self-sufficient and regenerative approach to production and consumption closely aligns with modern circular economy principles, highlighting the relevance of ancient Indian wisdom in addressing contemporary

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sustainability challenges.

This book, Introduction to Circular Economy, aims to provide a comprehensive foundation for understanding the principles, strategies, and practical applications of the circular economy. It explores how circular thinking can reshape industries, redefine business models, and drive innovation in the face of growing environmental and economic pressures. The circular economy encourages a shift from the consumption of finite resources to the use of renewable inputs, the extension of product life cycles through repair and remanufacturing, and the recovery of materials at the end of their useful life.

This book also provides a brief outline about the Economic theories and its evolution in the first chapter which is of great need to understand the importance of Circular Economy in present day context. This review of economic theories provides valuable insights into the foundation and evolution of the circular economy. Classical and neoclassical theories, pioneered by Adam Smith and Alfred Marshall, emphasized market efficiency, resource allocation, and profit maximization, but largely overlooked environmental constraints and waste generation. Keynesian economics highlighted the role of government intervention and public investment, which is crucial for supporting circular initiatives through infrastructure and policy measures. Institutional economics underscores the importance of regulatory frameworks, incentives, and market structures in enabling circular business models. Evolutionary and innovation economics highlight the role of technological advancements and business model disruptions in driving circular practices such as recycling, remanufacturing, and product lifecycle extension. Behavioural economics further informs how consumer preferences and social norms can influence the adoption of circular products and services. Thus, the circular economy integrates insights from multiple economic theories to create a sustainable framework that balances economic growth with environmental and social well-being.

Throughout this book, we will examine the theoretical underpinnings of the circular economy, tracing its evolution from early environmentalist movements to its current

status as a key driver of sustainable development. We will analyze real-world examples from various sectors — including manufacturing, construction, fashion, and electronics — to illustrate how businesses and governments are adopting circular strategies to reduce waste and create value. Additionally, we will explore the policy landscape, highlighting global initiatives and regulatory frameworks that are supporting the transition to a circular economy.

The role of Life Cycle Analysis in Circular Economy is also discussed due to its inherent role in implementation of circular economic model in real life applications as Life Cycle Analysis (LCA) plays a crucial role in the circular economy by providing a systematic method to assess the environmental impact of a product, process, or service throughout its entire life cycle. LCA evaluates all stages, including raw material extraction, manufacturing, distribution, use, and end-of-life disposal or recycling. In the context of a circular economy, LCA helps identify opportunities to reduce waste, improve resource efficiency, and extend product lifespans by highlighting the environmental costs and benefits of different production and consumption models. By measuring energy consumption, emissions, and material use at each stage, LCA enables businesses and policymakers to make informed decisions that support recycling, remanufacturing, and sustainable design. This ensures that economic activities are aligned with environmental sustainability, minimizing resource depletion and waste generation while promoting a closed-loop system.

A key focus of this work is to present the circular economy not merely as an environmental necessity but as a significant economic and strategic opportunity. By adopting circular principles, businesses can reduce costs, improve supply chain resilience, and unlock new markets. Moreover, the circular economy offers a pathway to greater social equity by promoting resource efficiency, reducing environmental degradation, and fostering inclusive economic growth.

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This book is intended for a broad audience, including business leaders, policymakers, researchers, and students. It provides both a conceptual understanding and a practical roadmap for implementing circular strategies at different scales — from individual businesses to global value chains. Each chapter includes case studies, key insights, and discussion questions to encourage deeper engagement with the material.

The transition to a circular economy represents one of the most promising avenues for achieving sustainable development in the 21st century. By closing the loop on resource use and fostering innovation in product design, supply chain management, and waste recovery, the circular economy holds the potential to create a more resilient, inclusive, and environmentally sustainable global economy. It is my hope that this book will inspire readers to rethink existing models of production and consumption and embrace the opportunities offered by circularity.

I am grateful to the reviewer Dr Rupsikha Sharma, Tampines, Singapore and other researchers, practitioners, and thought leaders whose work has been informed the insights presented in this book and are duly credited in the references. I would also like to thank my colleagues and family for their invaluable support throughout the writing process. May this work serve as a guiding resource for all those committed to building a more sustainable and prosperous future.

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- Business Model and Circular Economy
- Business Model and Case Studies in Circular Economy
- Reference (Suggested Reading)

Author

Mukul Chandra Bora

Dr. Mukul Chandra Bora has an extensive academic background in civil engineering, reflecting his commitment to scholarly excellence. He earned a Ph.D. in Civil Engineering from the Indian Institute of Technology (TIT) Guwahati in 2011, following an M. Tech in Geotechnical Engineering from IIT Kharagpur in 2000. His journey in the field began with aB.E.in Civil Engineering from Dibrugarh University in 1988. With decades of professional experience, Dr. Bora has held key academic and administrative roles. Since August 2012, he has been the Director of the Institute of Engineering & Technology, Dibrugarh University. Previously, he served as State Project Administrator for the Northeast State Project Implementation Unit (2017-2021) of TEQIP - III project of Ministry of Education, Government of India. His teaching career includes a tenure at Technical Education

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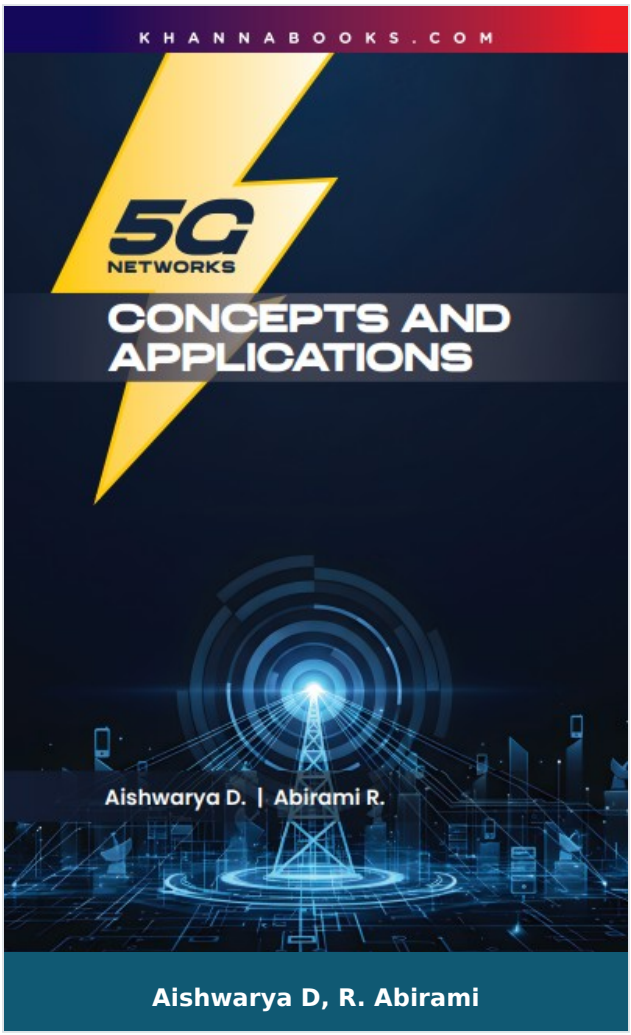
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Department of Government of Assam together with professional experience as a Quantity Surveyor at PBS Limited, Guwahati (199l-1995) and a Site Engineer at M.L. Dalmiya & Co. Ltd., Kolkata (l989-1991). Dr. Bora's research and consultancy work focus on ground improvement techniques, geosynthetics, rainfall impact on groundwater, non-biodegradable waste in construction, and slope stabilization. He has contributed significantly to materials characterization and geotechnical investigations for major infrastructure projects, including power plants and industrial facilities. He is at fellow of the Institution of Engineers (India), a Senior Member of the Asia Pacific Chemical, Biological and Environmental Engineering Society (Hong Kong), and a Member of the International Association for Life Cycle Civil Engineering (Italy). Additionally, he serves as a reviewer for reputed journals, including Springer's Journal of the Institution of Engineers (India), Series A. Beyond civil engineering, Dr. Bora has made remarkable contributions to the Bhartiya Knowledge System (BKS), which encompasses philosophy, science, mathematics, astronomy, Ayurveda, linguistics, and traditional Indian technologies. Rooted in ancient texts like the Vedas and Upanishads, BKS has profoundly influenced Indian civilization. Dr. Bora is dedicated to reviving and integrating traditional Indian knowledge with modern research and education, bridging the gap between ancient wisdom and contemporary advancements. His book, ''Foundations of Bhartiya Knowledge System" (2023), published by Khanna Publishing House, delves into the fundamental principles of India's knowledge systems, promoting their relevance in the modem era. Through his work, Dr. Bora continues to advance both civil engineering and India's intellectual heritage, fostering a deeper appreciation of Bhartiya wisdom among scholars and students.

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5G Networks: Concepts and Applications

Author :	Aishwarya D, R. Abirami
ISBN 13 :	978-93-55384-43-0
ISBN 10 :	9355384432
E-ISBN 13 :	978-93-55384-43-0
Edition :	First
Pages :	88
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 148.00
Categories :	New Arrivals, Bookstore, Sathyabama Series
Condition Type :	New
Country Origin :	India

Product Description

5G Networks: Concepts and Applications

5G: More Than Just Faster Internet

The Fifth Generation of wireless technology, or 5G, is far more than a simple speed boost for your smartphone; it represents a revolutionary shift in how the world connects, communicates, and innovates.

This book is your comprehensive guide to understanding this technological breakthrough. It starts by tracing the journey of mobile communication, from the analog voice calls of 1G and the text messages of 2G to the high-speed streaming of 4G LTE.

You will then dive deep into the heart of 5G, learning about its core features like ultra-fast speeds (up to 10Gbps) and near-zero latency (as low as 1 millisecond). The text clearly explains how these capabilities are transforming major industries:

- Healthcare: Enabling life-saving remote surgeries with robotic precision.
- Transportation: Powering autonomous vehicles that communicate instantly to ensure safety.
- Smart Cities: Managing massive amounts of connected devices, from traffic lights to smart grids.

Whether you are a student, an engineer, or a business leader, this book will equip you with the knowledge to understand both the technical foundations and the immense opportunities unlocked by the 5G network.

Salient Features:

This book is a vital resource designed to demystify 5G and prepare you for the future of connectivity. Key features include:

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- **Generational Overview**: A clear, concise breakdown of the evolution of mobile networks from 1G through the cutting-edge concepts of 6G and beyond.
- **Core 5G Technologies Explained**: Detailed explanations of the crucial technologies that make 5G possible, including Massive MIMO, Beamforming (focused signals), and Network Slicing (custom virtual networks).
- **The Internet of Things (IoT) Blueprint**: A dedicated look at how 5G acts as the essential backbone for the massive growth of IoT, supporting up to a million devices per square kilometer.
- S**pectrum Analysis**: Comprehensive coverage of the three main frequency bands: Low-Band (wide coverage), Mid-Band (balanced speed), and High-Band/mmWave (fiber-like speeds).
- **Real-World Applications**: In-depth case studies and examples of 5G use cases, such as Extreme Mobile Broadband (eMBB) for 4K/8K video streaming and its role in industrial automation and precision agriculture.

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- IoT applications
- Quality of service

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Mathematics-I – "Calculus and Linear Algebra (For Non Computer Science Engineering Branches) "

Author :	Reena Garg
ISBN 13 :	978-93-55381-77-4
ISBN 10 :	9355381778
E-ISBN 13 :	978-93-55381-77-4
Edition :	1
Pages :	692
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 295.00
Categories :	AICTE Prescribed Textbooks, Bookstore, Ebooks, Malayalam Books
Condition Type :	New
Country Origin :	India

Product Description

Calculus, Multivariable Calculus and Linear Algebra covers all the Modules prescribed by AICTE. Model curriculum to all the 1st year students (except CSE) studying in engineering institutions and universities of the country. It serves as both text book and / or useful reference work. It contains 5 units which include calculus, matrices, sequences & series and multivariable calculus along with their applications. This renowned and well respected title provides in one handy volume with the essential mathematical tools that helps in understanding the subject and problem solving techniques with many real life engineering applications. As per trademark of AICTE, this book is in student friendly style, author has endeavored enormous efforts in providing numerous solved examples and exercise under each topic to facilitate better understanding of the concepts to the students. Majority of Questions in this book have been designed to success the reader understands of the subject. Professionals or those who are preparing for competitive examinations will also find this book very useful. This book will give the students a complete grasp of the mathematical skills that are needed by engineers all over the country.

Some Salient Features of the Book:

1. In depth coverage of all related, essential and mentioned topics as per AICTE in simple presentation with clarity and accuracy.

2. Emphasis on the applications of concepts and theorems.

3. Core concepts are presented through a large number of solved graded model examples in an innovative and lucid manner.

4. A good number of relatively competitive problems are given at the end of each unit in the form of short questions, HOTS, assignments, MCQs and know more for student’s practices purpose. Practical /Projects/ Activity also given in each unit for enhancing the

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student’s capability, to increase the feeling of team work.

5. To clarify the subject, the text has been supplemented through Notes, Observations and Remarks; an attempt has been made to explain the topic through maximum use of geometries wherever possible.

6. Some standard problems with sufficient hints have been included in each exercise to gauge the student’s visual understanding and for grasp the theory.

7. Video links, interesting facts, uses of ICT also included after each topic in every unit for easy understanding of the readers. Also included the pictorial representations of many topics for fast and permanent grasping of the content.

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Reena Garg

Dr. Reena Garg , M.Sc. Mathematics (Gold Medalist), M.Phil, Ph.D is Assistant Professor (Mathematics) in YMCA University of Science & Technology, Faridabad (Haryana). She also taught in C.I.T.M. Faridabad (presently known as Manav Rachna International University, Faridabad). Her teaching experience of more than a decade has made this book more valuable for the knowledge seekers.She has published more than 10 research

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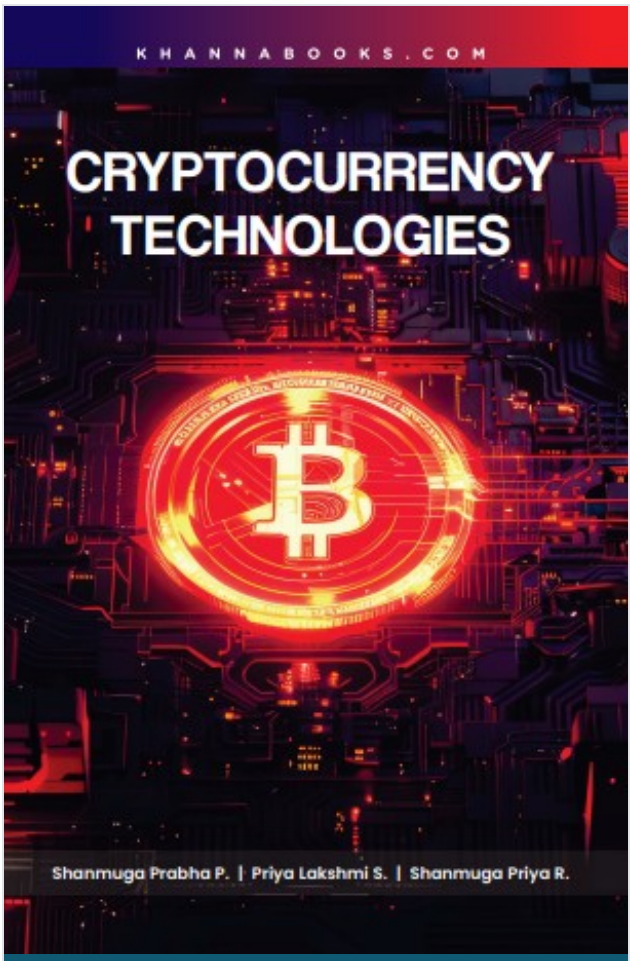
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Shanmuga Prabha P., Priya Lakshmi S., Shanmugaa Priyaa R.

Cryptocurrency Technologies

Author :	Shanmuga Prabha P., Priya Lakshmi S., Shanmugaa Priyaa R.
ISBN 13 :	978-93-55383-61-7
ISBN 10 :	9355383614
E-ISBN 13 :	978-93-55383-61-7
Edition :	First
Pages :	192
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 298.00
Categories :	New Arrivals, Bookstore, Sathyabama Series
Condition Type :	New
Country Origin :	India

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Product Description

Cryptocurrency Technologies

This book addresses the explosive growth of digital money, which has resulted in an entirely novel phase of decentralized structures, led prominently by the advancements in Bitcoin. As Bitcoin has evolved from an innovative concept into a multi-trillion-dollar business, it fundamentally challenges existing finance paradigms and recasts the concept of trust in digital communication.

Serving as a crucial, detailed resource, this text offers a comprehensive guide to the fundamental concepts, technological advances, and practical implications of digital currencies. It provides a detailed overview of the industry's current condition and possibilities for the future, covering essential topics such as blockchain basics, smart contracts, decentralized finance (DeFi), and emerging digital currency tendencies. Crucially, the text extends beyond core technology to explore the practical uses, legal issues, and wider societal ramifications of decentralized digital assets.

The book's mission is to equip individuals with the knowledge required to engage in and recognize the underlying bitcoin system, guiding readers through the complexity of cryptocurrency technologies in a simple and practical manner. The target audience is broad, encompassing complete beginners, enthusiasts, sector specialists, learners, researchers, programmers, and investors who seek to comprehend the foundations of this constantly evolving world. This academic yet friendly resource provides the necessary understanding to leverage the power of decentralized digital records.

Salient Features:

- **Core Fundamentals**: Systematic review of physical money, digital money, fiat currencies, and interbank payment systems, setting the essential historical context for decentralized finance.

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- **Advanced Cryptography**: Dedicated coverage of cryptographic tools crucial for blockchain security, such as Hash Functions, Digital Signatures (ECDSA), and the principle of Zero Knowledge Proof.
- **Blockchain Architecture**: Detailed explanation of the underlying network structure, covering essential concepts like Nodes, Distributed Consensus, and the Merkle Patricia Tree for data integrity.
- **Bitcoin and Ethereum**: In-depth units on the primitives and workings of Bitcoin (including mining and decentralization) and the Ethereum ecosystem, which revolutionized smart contracts.
- **Smart Contract Development**: Practical instruction on programming Smart Contracts on Ethereum and an overview of the specialized object-oriented Solidity Language used for development.
- **Regulatory Framework**: A comprehensive unit on the Legal Aspects and Regulation of cryptocurrency, discussing stakeholders, exchanges, and its impact on the black market and global economy.
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- Ethereum and Solidity
- Cryptocurrency Regulation and Blockchain Application

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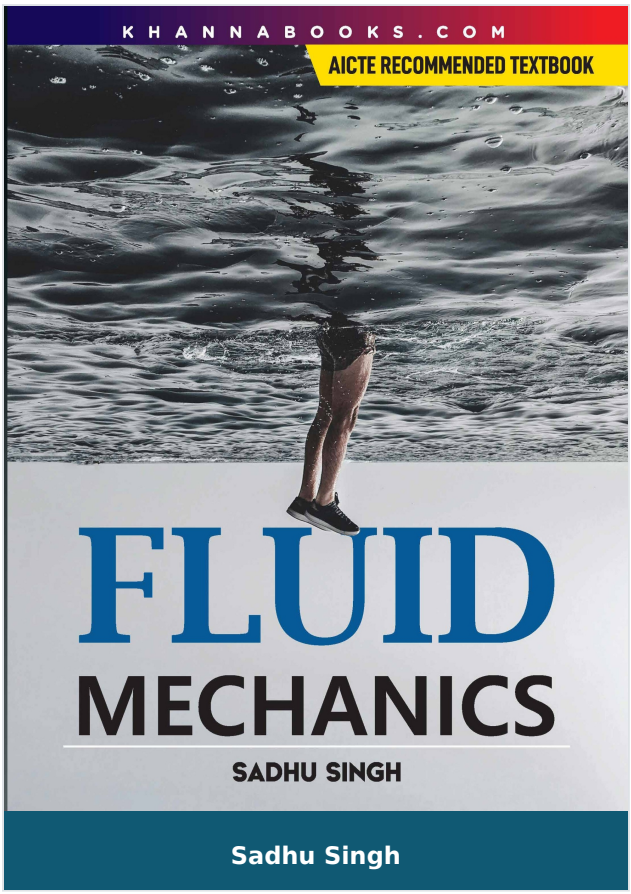
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Fluid Mechanics | AICTE Recommended Textbook

Author :	Sadhu Singh
ISBN 13 :	978-93-81068-65-6
ISBN 10 :	9381068658
E-ISBN 13 :	978-93-81068-65-6
Edition :	First
Pages :	680
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 495.00
Categories :	Civil Engineering, Mechanical Engineering, University Recommended, Civil Engineering, Bookstore
Condition Type :	New
Country Origin :	India

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Product Description

This book is a textbook for the B.E./B. Tech. students of All Indian Universities and Institutions. The subject matter has been explained in the simplest possible way for easy assimilation by the students. This has been reinforced by a large number of solved examples. A large number of solved examples, short answer type questions chapter wise. Unsolved end-of chapter exercises. Multi-choice questions from ESE/CSE/GATE.

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Dr. Sadhu Singh is a retired professor of Mechanical Engineering of Govind Ballabh Pant university of Agriculture & Technology, Pantnagar. He graduated in Mechanical Engineering with Hons, from Punjab University, Chandigarh, M.Sc. (Mechanical Design & Production Engineering) and Ph.D. from Kurukshetra University, Kurukshetra. His teaching experience spans 15 years at Regional Engineering College (now NIT), Kurukshetra and

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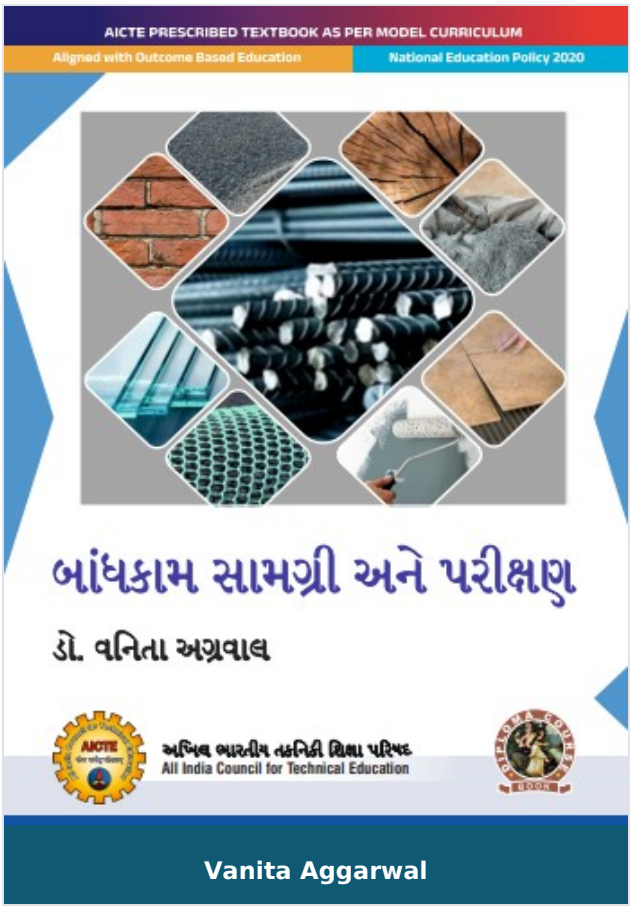
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Construction Materials and Testing

Author :	Vanita Aggarwal
ISBN 13 :	978-93-55386-12-0
ISBN 10 :	9355386125
E-ISBN 13 :	978-93-55386-12-0
Edition :	First
Pages :	192
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 298.00
Categories :	AICTE Prescribed Textbooks, Gujarati Books, Bookstore
Condition Type :	New
Country Origin :	India

Product Description

Construction Materials and Testing

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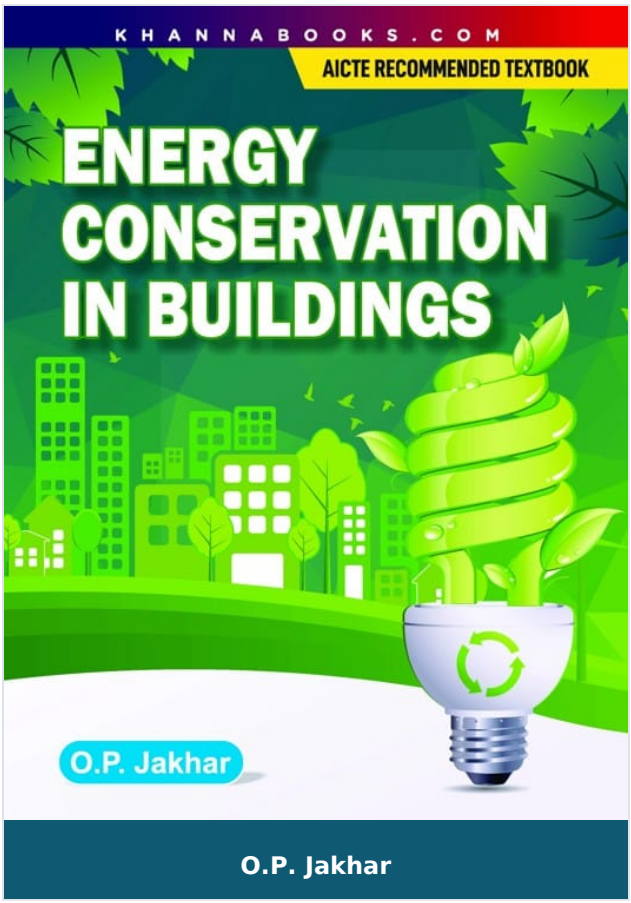
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O.P. Jakhar

Energy Conservation in Buildings

Author :	O.P. Jakhar
ISBN 13 :	978-93-86173-46-1
ISBN 10 :	9386173468
E-ISBN 13 :	978-93-86173-46-1
Edition :	First
Pages :	148
Type of book :	Physical
Year :	2023
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 399.00
Categories :	Civil Engineering, University Recommended, Civil Engineering, Bookstore
Condition Type :	New
Country Origin :	India

Khanna Publishing House

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

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Product Description

This book has the basic motive to guide the postgraduate and research students working in the field of energy conservation. This is to cater the strong need felt by the students pursuing the course on energy Conservation in Buildings during their M. Tech. and PhD studies. I have tried to compress the subject matter from the view point of research students. The different simulation techniques, such as Power DOC-2, BSIM 2000, e-Quest, which are extensively used in the energy conservation in buildings, have been added for quick references.

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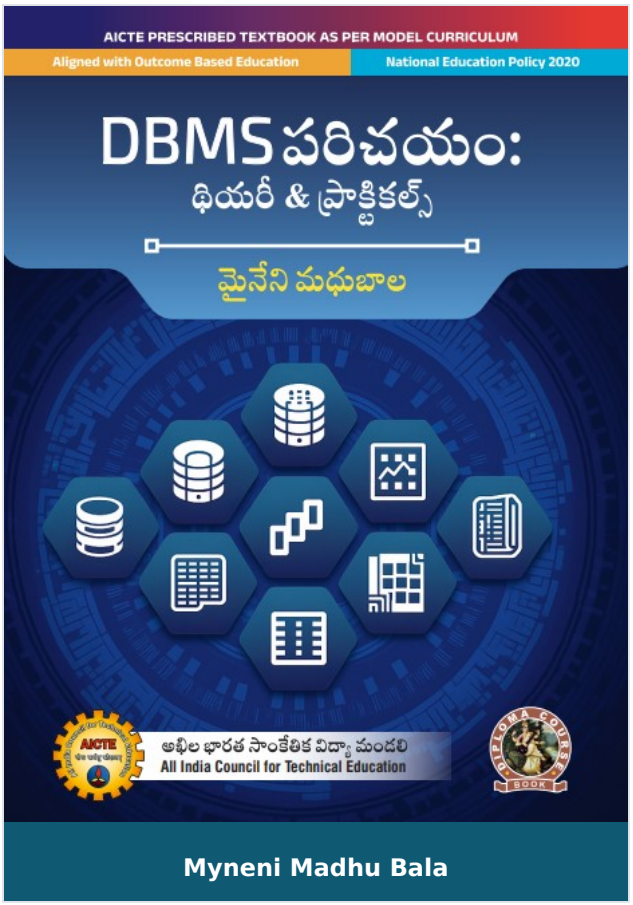
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Introduction to DBMS: Theory & Practicals

Author :	Myneni Madhu Bala
ISBN 13 :	978-93-55388-34-6
ISBN 10 :	9355388349
E-ISBN 13 :	978-93-55388-34-6
Edition :	First
Pages :	216
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 348.00
Categories :	AICTE Prescribed Textbooks, Telugu Books, Bookstore
Condition Type :	New
Country Origin :	India

Product Description

Introduction to DBMS: Theory & Practicals

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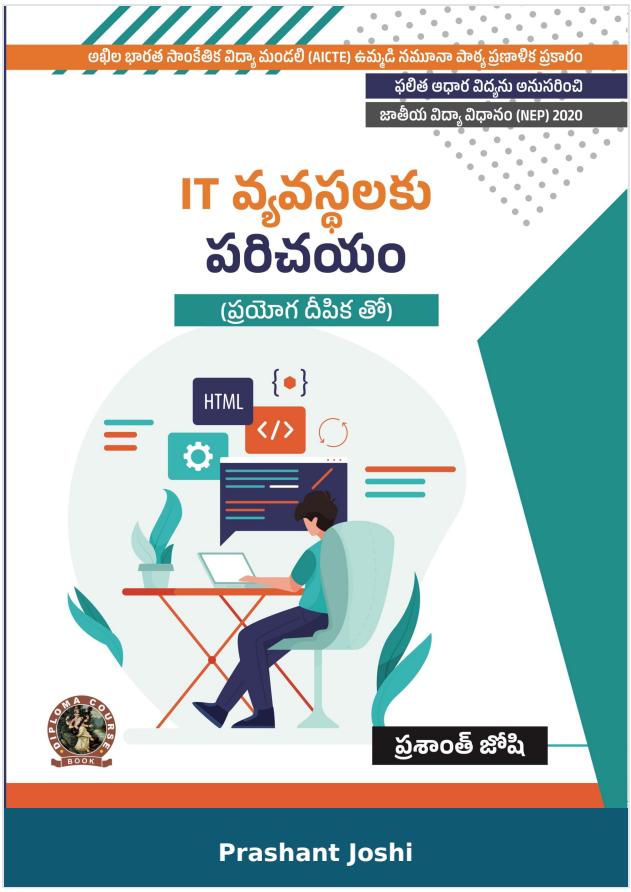
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Introduction to IT Systems (with Lab Manual)

Author :	Prashant Joshi
ISBN 13 :	978-93-91505-10-3
ISBN 10 :	9391505104
E-ISBN 13 :	978-93-91505-10-3
Edition :	1
Pages :	312
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 295.00
Categories :	AICTE Prescribed Textbooks, Telugu Books, Bookstore, Ebooks
Condition Type :	New
Country Origin :	India

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“INTRODUCTION TO IT SYSTEMS” is a compulsory paper for the first year Diploma course in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education. Book covers five units – Internet Skills and Computer Basics, Operating Systems, HTML and CSS, Open Office Tools, and Information Security Best Practices. Each topic in units is written in easy ad lucid manner. Every unit contains a set of exercise at the end of each unit to test the student’s comprehension.

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2. Practical are included with each unit for better understanding of the theoretical concepts.

3. Book provides interesting facts and various activities pertaining to topics. OR Codes are used for additional E-resources, use of ICT, online code editors, online quiz etc.

4. Student and teacher centric subject materials included in balanced and chronological manner.

5. Figures, tables, source code for web programming, numerous examples and applications are included to improve clarity of the topics.

6. Objective questions, subjective questions and crossword exercises are given for practice of students after every chapter.

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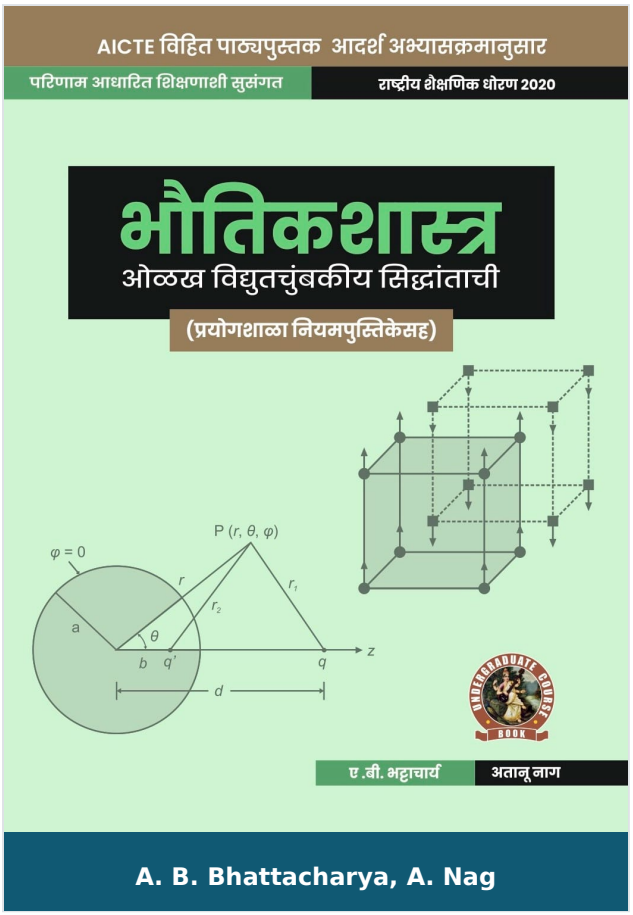
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Physics (Introduction to Electromagnetic Theory with Lab Manual)

Author :	A. B. Bhattacharya, A. Nag
ISBN 13 :	978-93-55380-29-6
ISBN 10 :	9355380291
E-ISBN 13 :	978-93-55380-29-6
Edition :	First
Pages :	340
Type of book :	Physical
Year :	2022
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 395.00
Categories :	AICTE Prescribed Textbooks, Marathi Books, Bookstore, Ebooks
Condition Type :	New
Country Origin :	India

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Engineering Physics: Introduction to Electromagnetic Theory has been written for the first year students of B. Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Electromagnetic Theory to tackle 21st century and onward engineering challenges and address the related questions.

Some Salient Features of the Book:

1. Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject.

2. To develop knowledge on critical questions, solved and supplementary problems covering all types of medium and advanced level problems in a very logical and systematic manner.

3. Some essential information for the users under the heading “know More” for clarifying some basic

4. Information as well as comprehensive synopsis of formulae for a quick revision of the basic principles.

5. Constructive manner of presentation so that an Engineering degree students can prepare to work in different sector or in national laboratories at the very forefront of technology.

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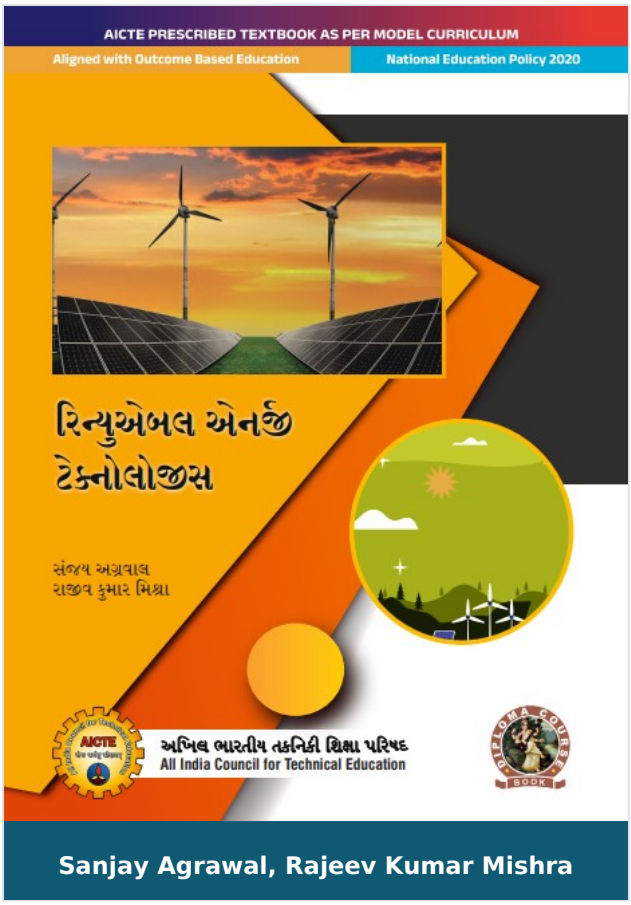
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Renewable Energy Technologies

Author :	Sanjay Agrawal, Rajeev Kumar Mishra
ISBN 13 :	978-93-55382-42-9
ISBN 10 :	9355382421
E-ISBN 13 :	978-93-55382-42-9
Edition :	First
Pages :	200
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 298.00
Categories :	AICTE Prescribed Textbooks, Gujarati Books, Bookstore
Condition Type :	New
Country Origin :	India

Product Description

Renewable Energy Technologies

The Book “Renewable Energy Technologies” is an up-to-date textbook based on the latest syllabus provided by AICTE. The book begins with the present status of conventional and renewable energy availability and consumption in India and World. It then goes on discussing different types of renewable energy resources like solar PV and concentrated solar power, wind power generation, hydropower plants and biomass-based power plants. Other renewable energy sources such as tidal energy, wave energy, OTEC, geothermal energy, hydrogen energy and fuel cell are also introduced. Practical based on the chapter is also provided at the of every chapter.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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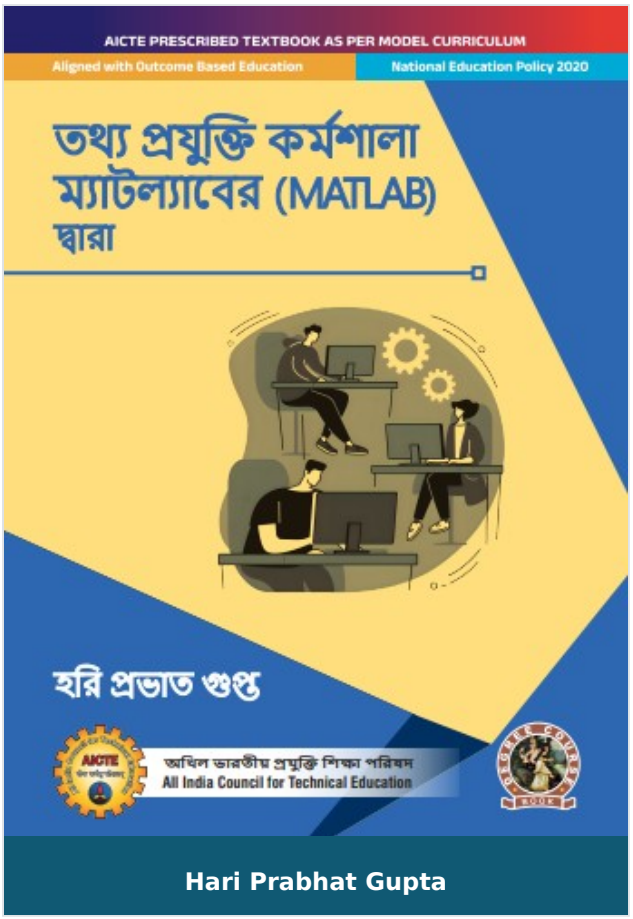
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Information Technology Workshop in MATLAB

Author :	Hari Prabhat Gupta
ISBN 13 :	978-93-55384-88-1
ISBN 10 :	9355384882
E-ISBN 13 :	978-93-55384-88-1
Edition :	First
Pages :	188
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 298.00
Categories :	AICTE Prescribed Textbooks, Bengali Books, Bookstore
Condition Type :	New
Country Origin :	India

Product Description

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