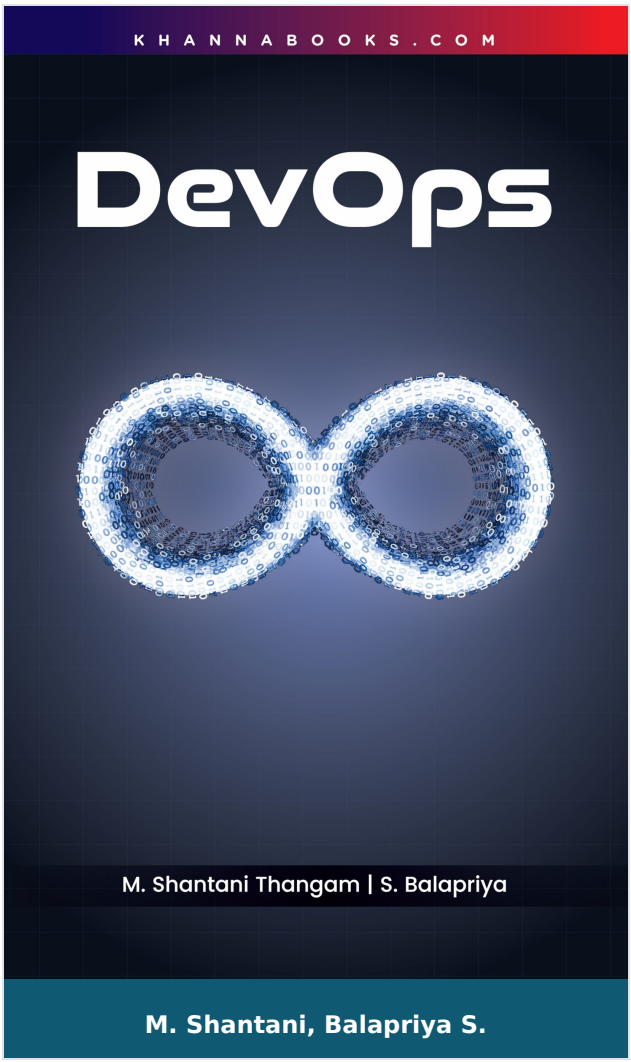


Devops

Author :	M. Shantani, Balapriya S.
ISBN 13 :	978-93-55386-27-4
ISBN 10 :	9355386273
E-ISBN 13 :	978-93-55386-27-4
Edition :	First
Pages :	200
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 298.00
Categories :	Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

Khanna Publishing House
4C/4344, Ansari Road, Daryaganj, New Delhi-110002
Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

This book serves as your essential guide to the world of DevOps—the powerful blend of cultural philosophies, practices, and tools designed to close the gap between development and operations teams.

By laying out the fundamental principles and complete lifecycle of DevOps, this text will equip you with a core understanding of how modern organizations deliver applications and services at high velocity. You will learn how to transition from traditional methods to a seamless, automated workflow that enables teams to produce software faster and more reliably.

From Continuous Integration (CI) and Continuous Deployment (CD) to infrastructure automation and real-time monitoring, this book provides the foundational knowledge and practical insights needed to foster better collaboration, streamline processes, and achieve a state of continuous improvement.

Salient Features:

• DevOps Fundamentals: Gain a clear overview of DevOps principles, including Customer-Centric Action, End-to-End Responsibility, and the core philosophy to "Automate Everything You Can".

• The DevOps Life Cycle: Deep-dive into the complete, iterative life cycle, covering the seven key stages: Plan, Code, Build, Test, Release, Deploy, Operate, and Monitor.

• CI/CD Pipeline Mastery: Learn the vital practices of Continuous Integration and Continuous Deployment/Delivery to ensure quick, automated, and frequent releases.

• Core Concepts Explained: Dedicated sections thoroughly cover essential building blocks like Version Control (using tools like Git/GitHub), Build Automation (using Jenkins, Maven), and Configuration Management (using Chef, Puppet, and Terraform).

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• Clear Distinctions: Understand the key differences between DevOps and the Agile methodology, learning how DevOps complements Agile's iterative approach.

• Essential Toolchain: Get an overview of popular DevOps tools for containerization (Docker, Kubernetes), monitoring (Prometheus, Nagios), and automation, helping you choose the right technology for your pipeline.

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- Cloud Computing and AWS
- GIT and Configuration Management Tool
- Deployment and Monitoring Tool

Author

M. Shantani

Shanthi Thangam M. Balapriya S.

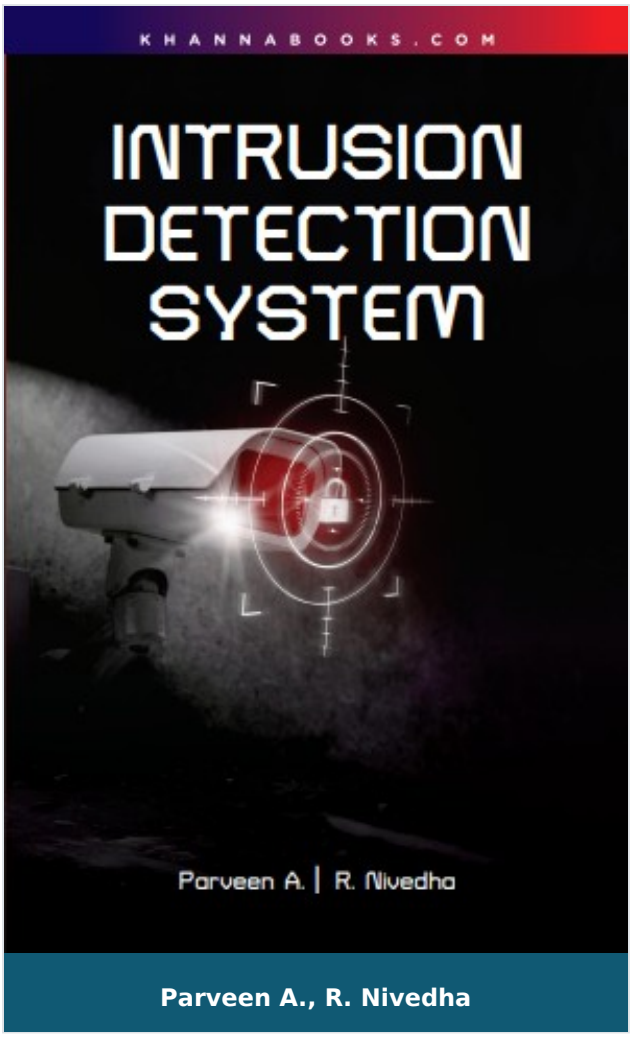
Balapriya S.

Shanthi Thangam M. Balapriya S.

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Parveen A., R. Nivedha

Intrusion Detection Systems

Author :	Parveen A., R. Nivedha
ISBN 13 :	978-93-55382-47-4
ISBN 10 :	9355382472
E-ISBN 13 :	978-93-55382-47-4
Edition :	First
Pages :	100
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 148.00
Categories :	New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

Khanna Publishing House

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

Intrusion Detection Systems

"INTRUSION DETECTION SYSTEMS" offers a comprehensive and vital resource for navigating the rapidly evolving domain of cybersecurity. Written in an academic yet accessible tone, this book provides a thorough introduction to Intrusion Detection Systems (IDS), exploring their historical evolution, foundational concepts, and critical role in protecting modern digital environments. The core purpose of this text is to bridge the gap between theoretical knowledge and real-world application, equipping readers with the expertise to implement robust security strategies against increasingly sophisticated threats.

The book highlights the transformative impact of Machine Learning (ML) and Artificial Intelligence (AI) on IDS, detailing deep learning approaches, ML models for anomaly detection, and feature engineering techniques. It goes beyond traditional methods to address the unique challenges of securing emerging technologies such as the Internet of Things (IoT), cloud-based networks, and blockchain. Furthermore, it delves into advanced techniques like fuzzy logic, genetic algorithms, hybrid models, and real-time IDS using big data analytics.

This indispensable guide is meticulously structured with five units and includes detailed case studies, making it an essential text for its target audience: students seeking foundational knowledge, professionals looking to upgrade their deployment strategies, and researchers exploring open challenges like adversarial ML attacks and autonomous IDS development. It serves as a definitive roadmap for enhancing network resilience against the ever-changing cyber threat landscape.

Salient Features:

- **Core IDS Fundamentals**: Explore the history, evolution, and foundational principles of IDS. Compare signature-based, anomaly-based, and hybrid models, and understand key evaluation metrics like TPR and FPR.
- **AI-Driven Detection**: Master the use of Machine Learning and Deep Learning, including CNNs and LSTMs, to enhance anomaly detection capabilities and prepare large-scale datasets for modern IDS.
- **Securing New Frontiers:** Learn to design and implement specialized IDS for emerging technologies like IoT, cloud computing, and blockchain. Focus on lightweight solutions for resource-constrained mobile and edge environments.
- **Advanced Threat Mitigation**: Investigate cutting-edge techniques such as fuzzy logic and genetic algorithms in IDS. Understand hybrid models, distributed architectures, and real-time big data analytics for large-scale networks.
- **Future Resilience & Research**: Analyze emerging threats and explore future trends like autonomous and self-healing IDS. Study the defense against adversarial ML attacks and the strategic integration with SIEM systems.
- **Real-World Application**: Apply theoretical knowledge through five detailed case studies, including enterprise deployment, advanced financial institution solutions, and securing smart city infrastructure.
- **Defense Architecture**: Clearly differentiate between the passive monitoring role of Intrusion Detection Systems (IDS) and the proactive blocking function of Intrusion Prevention Systems (IPS) in modern security.

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- Advanced Techniques and Hybrid Models
- Future Trends and Research Challenges

Author

Parveen A.

Parveen A. , Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology R. Nivedha, Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

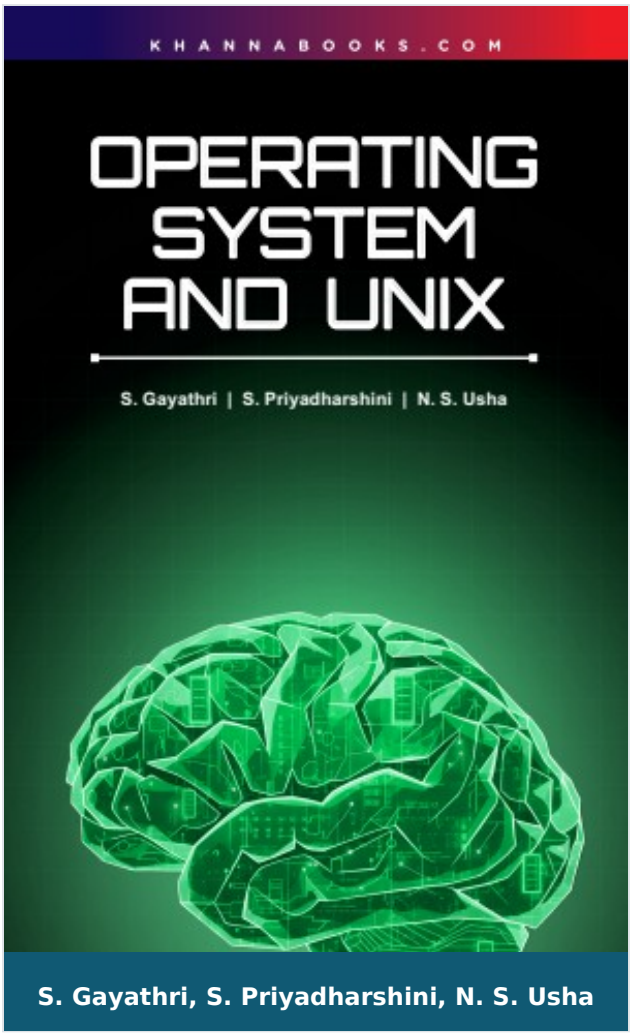
R. Nivedha

R. Nivedha, Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

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Operating System and Unix

Author :	S. Gayathri, S. Priyadharshini, N. S. Usha
ISBN 13 :	978-93-55388-90-2
ISBN 10 :	935538890X
E-ISBN 13 :	978-93-55388-90-2
Edition :	First
Pages :	136
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 198.00
Categories :	New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

Khanna Publishing House
4C/4344, Ansari Road, Daryaganj, New Delhi-110002
Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

Operating System and Unix

The Operating System (OS) is the fundamental software that manages a computer's resources, making it the core of all modern computing. This book provides a comprehensive, two-part exploration of both the theoretical principles of operating systems and the practical application of the UNIX/Linux environment.

Starting with the bedrock of OS design, the book clarifies essential concepts like Resource Management, Process Management, Memory Management, and Security. It meticulously details how the OS handles multitasking, deadlocks, and various memory allocation techniques.

The second part transitions seamlessly into hands-on skills, focusing on the powerful and enduring UNIX system. Readers will master the UNIX file system structure, essential shell commands, and the art of Shell Scripting, including arithmetic expansion and floating-point calculations using tools like bc and awk. Whether you are a student, developer, or systems administrator, this book is the definitive resource for understanding how computers work and mastering the command-line tools that power the digital world.

Salient Features:

- **Operating System Fundamentals**: In-depth coverage of OS Goals (Resource Management, Reliability, Performance Optimization) and the role of System Software versus Application Software.
- **Core Management Concepts**: Detailed units on Process Management (scheduling, threads, synchronization) and Memory Management (paging, segmentation, virtual memory).
- **Security and Deadlocks**: Clear explanation of system security features and mechanisms to prevent or handle deadlocks and starvation.

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- **UNIX Mastery**: Comprehensive guide to the UNIX File System, Directory Structure, and mastering crucial shell commands for effective navigation and file manipulation.
- **Shell Scripting:** Practical, step-by-step instruction on Bash Shell Scripting, including Arithmetic Operations using let and $((...)) and handling Floating-Point Arithmetic with bc and awk.
- **User Interaction**: Focus on the different ways users interact with the OS, from the command-line interface to the graphical user interface.
- **Ideal for**: Undergraduate and postgraduate students in Computer Science, and IT professionals seeking a robust understanding of both OS theory and practical UNIX command-line skills

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- Memory MANAGEMENT and I/O Management
- Unix

Author

S. Gayathri

S. Gayathri,

S. Priyadharshini

S. Priyadharshini

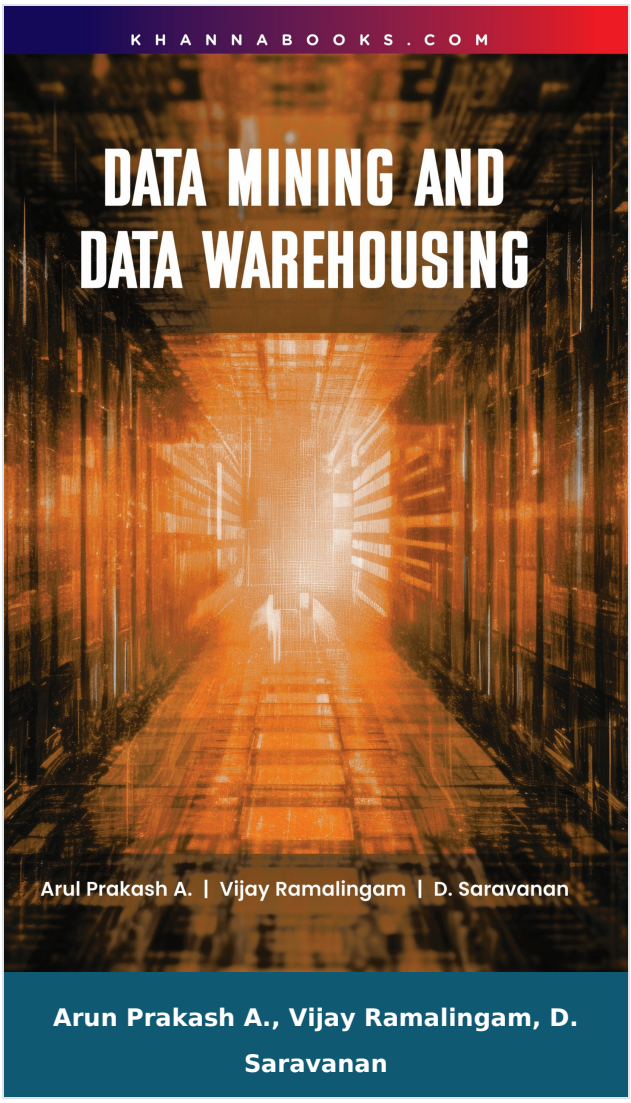
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Arun Prakash A., Vijay Ramalingam, D. Saravanan

Data Mining and Data Warehousing

Author :	Arun Prakash A., Vijay Ramalingam, D. Saravanan
ISBN 13 :	978-93-55387-32-5
ISBN 10 :	9355387326
E-ISBN 13 :	978-93-55387-32-5
Edition :	First
Pages :	112
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 248.00
Categories :	Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

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Product Description

In the contemporary digital age, where data has become the lifeblood of industries, the ability to effectively collect, store, and analyze massive volumes of information is paramount. Data Mining and Data Warehousing serves as an indispensable resource, offering a comprehensive and insightful exploration of these dynamic, interconnected disciplines. This book acts as a crucial bridge, guiding readers from foundational theoretical principles—such as the Knowledge Discovery in Databases (KDD) process—to cutting-edge practical applications required to navigate the modern, data-driven environment.

The core purpose of this text is to empower readers to extract implicit, previously unknown, and potentially useful patterns from large datasets, transforming raw information into strategic business decisions. The content is systematically structured, beginning with Data Preprocessing and Data Warehousing concepts like multi-dimensional modeling, OLAP operations, and various schemas (Star, Snowflake). It then thoroughly covers essential data mining techniques: Association Rule Mining, Classification and Prediction, and Cluster Analysis. Concluding with discussions on the social impacts and real-world applications in areas like financial analysis and the retail industry, this text is an invaluable tool for students in Computer Science and Data Science, IT professionals, and researchers seeking to leverage data for a competitive advantage.

Salient Features:

• KDD & Preprocessing Focus: Thoroughly explains the steps of Knowledge Discovery in Databases (KDD), including essential processes like data cleaning, integration, selection, and transformation, preparing raw data for effective mining.

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• Multidimensional Modeling: Detailed coverage of Data Warehousing components, the Multi-Dimensional Data Model, and its schemas, such as Star and Snowflake. It also contrasts OLAP and OLTP systems.

• Association Rule Mastery: Explores mining frequent itemsets, associations, and correlations using powerful methods like Candidate Generation and FP-Growth, along with finding Multi-Level and Constraint-Based rules.

• Classification & Prediction: Deep dive into key predictive models, including Decision Tree Induction, Bayesian Classification (Naïve Bayes), Support Vector Machines (SVM), and neural networks like Backpropagation.

• Comprehensive Clustering: Systematically presents a wide range of clustering techniques, covering Partitioning (k-means), Hierarchical, Density-based (DBSCAN), and Model-based methods for effective group discovery.

• Data Mining Architectures: Explains the full system architecture, components, and functionalities of data mining systems and examines different integration schemes with data warehouses (e.g., tight coupling).

• Real-World Case Studies: Includes dedicated sections on the practical utility and social impacts of data mining, with case studies on applications like Financial Analysis, the Retail Industry, and mining the WWW and Text Databases.

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- Data warehousing
- Association Rule Mining
- Classification and Prediction
- Clustering, Applications & Trends

Author

Arun Prakash A.

Arul Prakash A. Vijay Ramalingam D. Saravanan

Vijay Ramalingam

Vijay Ramalingam

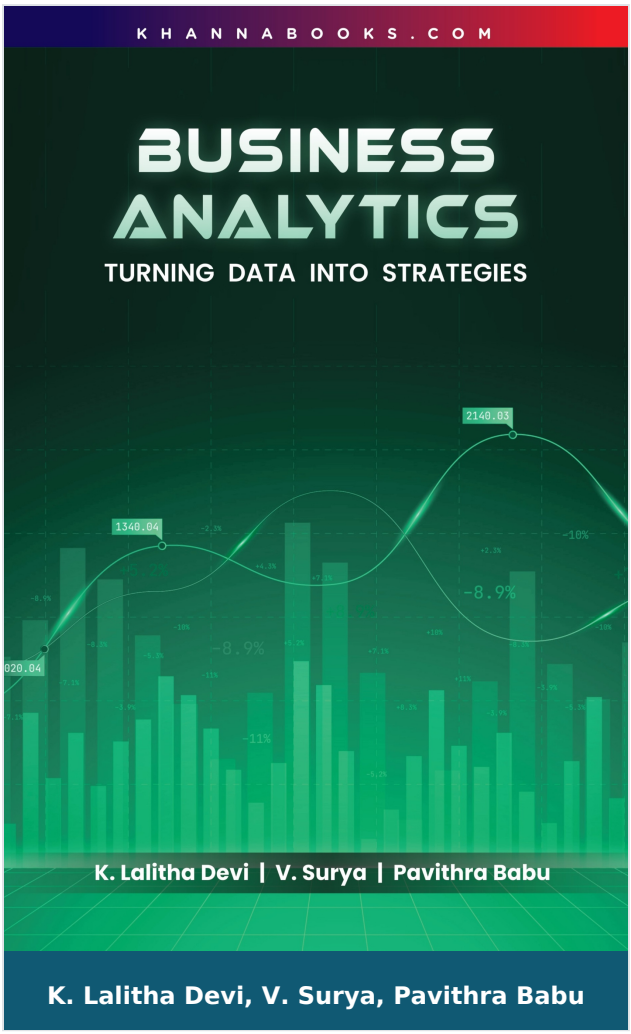
D. Saravanan

D. Saravanan

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Business Analytics (Turning Data into Strategies)

Author :	K. Lalitha Devi, V. Surya, Pavithra Babu
ISBN 13 :	978-93-55389-61-9
ISBN 10 :	9355389612
E-ISBN 13 :	978-93-55389-61-9
Edition :	First
Pages :	152
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 248.00
Categories :	Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

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4C/4344, Ansari Road, Daryaganj, New Delhi-110002
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Product Description

This book serves as an essential guide for navigating the complex, data-driven world, focusing on the discipline of Business Analytics (BA). Titled "Business Analytics Turning Data into Strategies," it is specifically designed to equip professionals, analysts, and decision-makers with the knowledge to harness the immense power of data for informed and effective business strategies.

The core purpose is to provide a comprehensive understanding of BA concepts, methodologies, and applications, going beyond traditional reporting to leverage statistical models and predictive algorithms to uncover hidden patterns and optimize strategies. It explores the full spectrum of analytics, from Descriptive Analytics—understanding past trends—to Predictive Analytics—forecasting future outcomes, and the advanced practice of Prescriptive Analytics—optimizing decisions and recommending the best course of action.

Structured to balance theoretical concepts with practical insights and real-world applications, the book provides a clear roadmap for driving growth, efficiency, and innovation. It delves into modern topics crucial for competitive advantage, including Big Data Analytics, Machine Learning, and Artificial Intelligence. Whether you are a beginner seeking foundational knowledge or an experienced professional looking to refine skills, this resource will equip you with the tools and mindset to transform raw data into a strategic asset for sustainable success.

Salient Features:

• Full Analytics Spectrum: Explores the four major types of analytics—Descriptive, Diagnostic, Predictive, and Prescriptive—to help businesses understand what happened, why, and what action to take next.

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• Data Architecture Explained: Provides in-depth coverage of Data Warehouse and Data Lake architectures, detailing the ETL/ELT process and their critical role in supporting efficient strategic reporting.

• Core Data Mining: Discusses foundational Data Mining concepts, including OLAP, Association Analysis, and Cluster Analysis to discover hidden patterns for effective decision optimization.

• Text & Web Analytics: Guides readers through techniques like Natural Language Processing and Sentiment Analysis to extract meaningful insights and trends from unstructured sources like social media and web data.

• Strategic Performance KPIs: Details the Business Performance Management cycle, covering the setting of objectives, monitoring of Key Performance Indicators (KPIs), and utilizing real-time dashboards.

• Industry Applications: Showcases practical applications of BA in various business functions, including Finance, HR, Operations, Retail, and Healthcare, to solve complex real-world challenges.

• Big Data & AI: Integrates discussions on high-volume, high-velocity Big Data (the 5 Vs) and the application of AI and Machine Learning algorithms for advanced predictive and prescriptive solutions.

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- Business Performance Management

Author

K. Lalitha Devi

K. Lalitha Devi

V. Surya

V. Surya

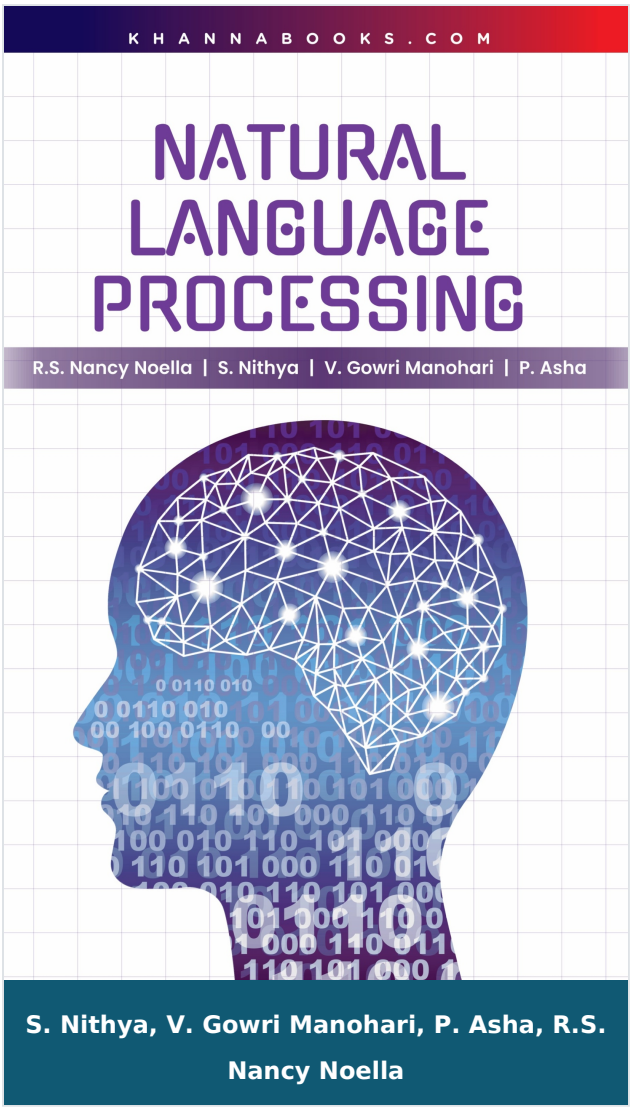
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Natural Language Processing

Author :	S. Nithya, V. Gowri Manohari, P. Asha, R.S. Nancy Noella
ISBN 13 :	978-93-55384-52-2
ISBN 10 :	9355384521
E-ISBN 13 :	978-93-55384-52-2
Edition :	First
Pages :	80
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 148.00
Categories :	Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series
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Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

This comprehensive text is an essential guide to the rapidly evolving field of Natural Language Processing (NLP), which sits at the dynamic intersection of linguistics, computer science, and artificial intelligence. The core theme is mastering the ability for computers to understand, interpret, and generate human language, a capability that powers modern AI applications from virtual assistants and machine translation to sentiment analysis and chatbots.

Designed to be a balanced and holistic resource, the book successfully bridges the critical gap between theoretical foundations and practical implementation. It systematically covers fundamental concepts like text preprocessing, tokenization, and language modeling, ensuring readers build a strong conceptual base. The practical value lies in its commitment to demystifying complex concepts, providing readers with the necessary tools to build, optimize, and deploy robust NLP systems effectively.

The text offers in-depth coverage of state-of-the-art architectures like transformers, BERT, and GPT, complemented by practical, hands-on examples using industry-standard frameworks such as PyTorch, TensorFlow, and Hugging Face. Furthermore, it extensively covers the entire phases of NLP—from lexical and syntactic processing to semantic interpretation and discourse analysis—ensuring a thorough understanding of the whole pipeline. The primary audience for this text is students seeking foundational knowledge, researchers looking to refine their expertise, and practitioners aiming to implement real-world NLP solutions. It is an indispensable resource for anyone dedicated to exploring and innovating in this exciting and interdisciplinary domain.

Salient Features:

• Foundational Concepts: Provides clear explanations of core NLP techniques, including tokenization, embedding, and language modeling, covering the phases of NLP from

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lexical to pragmatic analysis.

• State-of-the-Art Models: Includes in-depth coverage of current advancements, exploring transformer architectures, BERT, GPT, and other cutting-edge, highly efficient models for language tasks.

• Hands-on Implementation: Offers practical, hands-on examples using popular industry frameworks such as PyTorch, TensorFlow, and the Hugging Face library for real-world development.

• Syntactic-Semantic Pipeline: Explores the key NLP phases of syntactic parsing and semantic interpretation, including grammar, ambiguity resolution, and the use of Logical Forms.

• Context and Discourse: Dedicated coverage of World Knowledge and Discourse Structure, including knowledge representation techniques and the analysis of coherence and reference resolution.

• Real-World Applications: Features case studies and projects demonstrating the practical deployment of NLP in industry, covering applications like machine translation and sentiment analysis.

• Parsing & Grammar: Delves into advanced parsing techniques, including Probabilistic Parsing, Feature Structures, Augmented Grammars, and the Symbolic Approach to computation.

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- Semantic Interpretation
- Context and World Knowledge
- Natural Language Discourse Structure

Author

S. Nithya

S. Nithya, Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

V. Gowri Manohari

V. Gowri Manohari Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

P. Asha

P. Asha

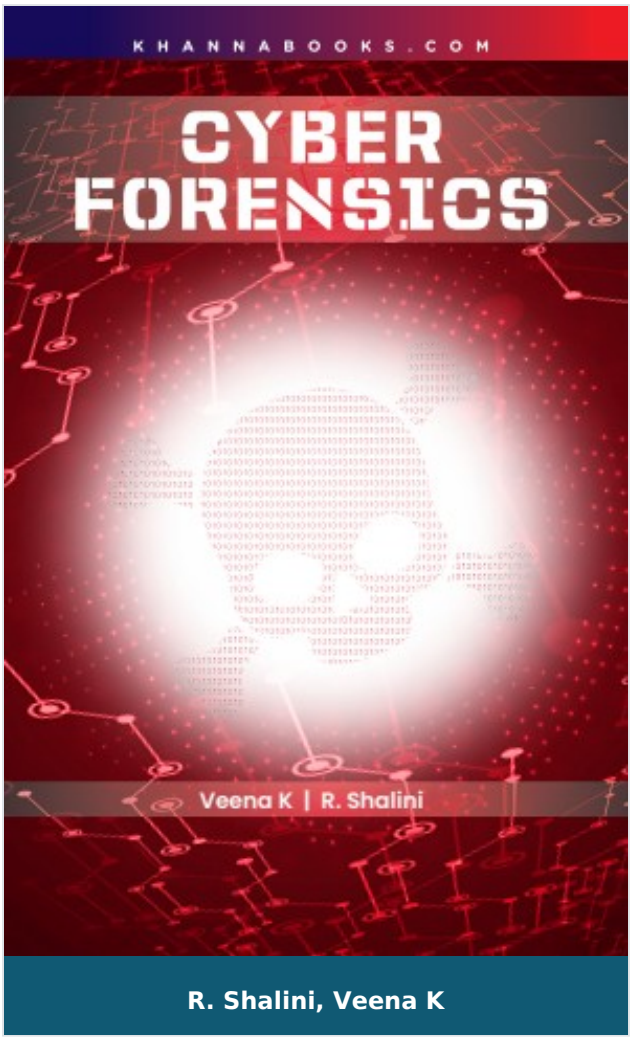
R.S. Nancy Noella

Nancy Noella R. S. S. Nithya Gowri Manohari V P. Asha

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R. Shalini, Veena K

Cyber Forensics

Author :	R. Shalini, Veena K
ISBN 13 :	978-93-55385-44-4
ISBN 10 :	9355385447
E-ISBN 13 :	978-93-55385-44-4
Edition :	First
Pages :	88
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 148.00
Categories :	New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

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4C/4344, Ansari Road, Daryaganj, New Delhi-110002

Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

CYBER FORENSICS

This book," CYBER FORENSICS," serves as comprehensive and essential guide to the rapidly evolving field of digital crime investigation. It is specifically structured to align with the curriculum for BE CSE students specializing in cyber security, but its rigorous methodology makes it indispensable for law enforcement, IT security specialists, and aspiring forensic professionals.

The book's core theme revolves around the systematic process of identifying, collecting, analyzing, and preserving electronic evidence to ensure its integrity and legal admissibility in court. It establishes a robust foundation by detailing the history of computer crime, the critical intersection of technology and law, and the fundamentals of professional forensic methodology.

Moving beyond theory, the text provides in-depth coverage of specialized forensic domains, including disk, network, memory, and mobile forensics. Readers gain practical expertise through detailed explorations of advanced topics such as window registry analysis, cloud forensics, and virtual machine forensics. The practical value is significantly enhanced by incorporating hands-on case studies and demonstrating the use of open-source forensic tools. This approach equips readers with the skills needed to navigate the complex challenges of investigative reconstruction, analyze criminal modus operandi, and secure justice in the digital world.

Salient Features:

- **Foundational Protocols**: covers the history and terminology of computer crime, establishes the investigative process, and details the crucial intersection of technology and law for evidence admissibility.

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- **Advanced Domains**: Provides deep dives into specialized areas like memory forensics, cloud storage analysis, and virtual machine forensics, preparing students for complex, modern cyber-investigations.
- **Practical Tools & Techniques**: integrates learning on essential forensic software such as Wireshark, bulk extractor, and YARA through engaging case studies, emphasizing real-world tool application.
- **Evidence Life Cycle**: Emphasizes the forensic methods for identifying, collecting, and preserving electronic data, along with crucial steps like forensic imaging and maintaining the chain of custody.
- **Data Artifact Analysis**: Explores the structure of storage devices, including SSD devices, and teaches the extraction and analysis artifacts, hidden data, and file signatures.
- **Criminal Profiling**: Focuses on investigative reconstruction techniques, analyzing the modus operandi (MO), motive, and technology used by cybercriminals for effective profiling and case resolution.
- **System-Specific Forensics**: dedicated chapters on performing forensic for specific operating environments, including details steps for windows registry, Browser Usage, and network traffic analysis.

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- Understanding Information
- Computer Basics for Digital Investigators
- Types Of Computer Forensics
- Advanced Cyber Forensics

Author

R. Shalini

Dr. R. Shalini Associate Professor, Dept of CSE, Sathyabama Institute Of Science and technology Dr. K. Veena Associate professor, Dept of CSE, Sathyabama Institute Of science and technology

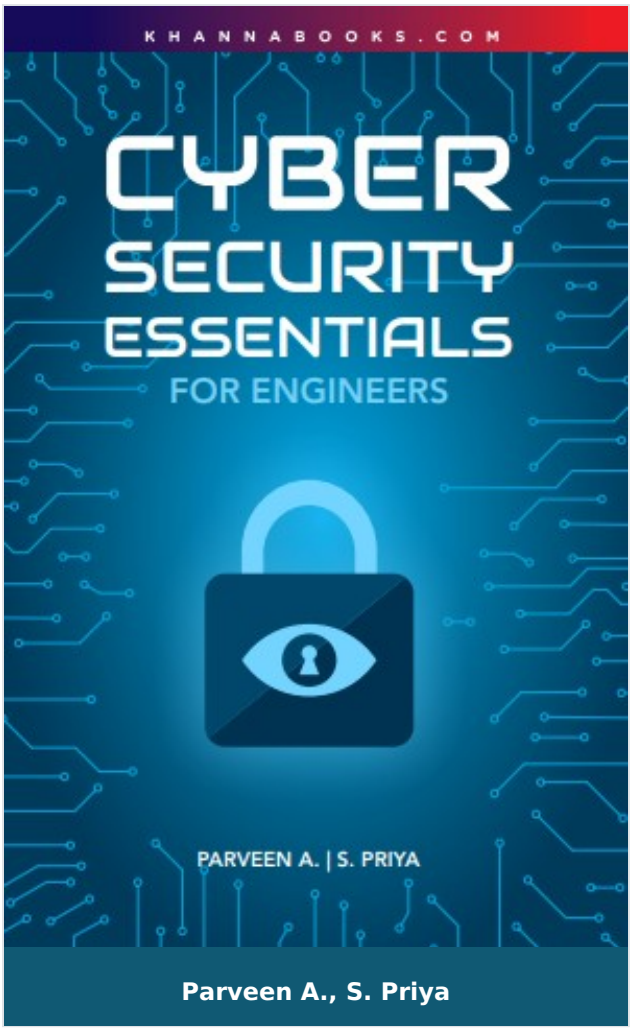
Veena K

Dr. Veena k Associate Professor Dept Of CSE, Sathyabama Institute of Science and Technology Dr. R Shalini Associate Professor Dept Of CSE, Sathyabama Institute of Science and Technology

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Parveen A., S. Priya

Cyber Security Essentials For Engineers

Author :	Parveen A., S. Priya
ISBN 13 :	978-93-55388-52-0
ISBN 10 :	9355388527
E-ISBN 13 :	978-93-55388-52-0
Edition :	First
Pages :	72
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 148.00
Categories :	New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

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Product Description

Cyber Security Essentials For Engineers

In today's interconnected world, security is not an add-on; it is an essential engineering discipline. Cybersecurity Essentials for Engineers is the practical, hands-on guide built specifically for engineers, developers, and IT professionals who need to do more than define security—they need to build it.

This book provides a robust foundation, starting with the core security principles: Confidentiality, Integrity, and Availability (CIA Triad), supplemented by critical mechanisms like Authentication and Non-repudiation. It then dives into the technical details of securing communications, exploring the evolution of protocols like SSL/TLS, WPA2, S/MIME, and PGP.

Moving beyond theory, the text focuses on real-world implementation, teaching you to analyze cipher suite negotiations, identify potential attack vectors, and navigate the crucial trade-offs between security and system performance. Packed with practical insights, ethical hacking exercises, and case studies, this resource ensures you are equipped to design, implement, and maintain truly resilient digital systems.

Salient Features:

- **Engineering-Centric Foundation**: Master the CIA Triad (Confidentiality, Integrity, Availability) and the importance of robust Authentication and Non-repudiation mechanisms.
- **Protocol Mastery**: Detailed examination of secure communication protocols, tracing their evolution from early standards (SHTTP, WEP, SET) to modern essentials (SSL/TLS, WPA, WPA2).
- **Secure Email and Trust Models**: In-depth coverage of S/MIME, PEM, and PGP, contrasting the PKI and Web of Trust models and addressing key management

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challenges.

- **Practical Attack Analysis**: Learn through packet analysis and ethical hacking exercises to understand implementation details and uncover real-world vulnerabilities.
- **Performance vs. Security**: Explore the critical trade-offs between high security, performance, and usability in system design.
- **Dispelling Myths**: Directly addresses and corrects common security misconceptions, such as "encryption alone guarantees security" or "hiding the SSID is enough."
- **Best Practices**: Emphasizes the need for strong passwords/passphrases and the continuous imperative to stay current with emerging threats and protocol updates.

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- Security Tools & Technologies
- Cryptography
- Protocols for Secure Communication

Author

Parveen A.

Parveen A. , Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology R. Nivedha, Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

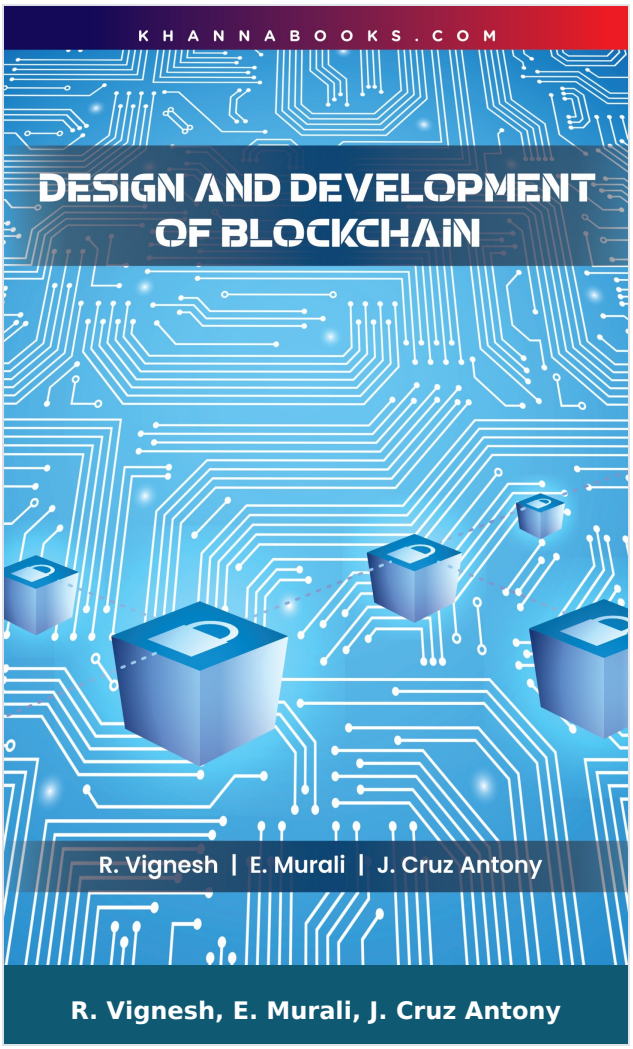
S. Priya

S. Priya Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

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Design and Development of Blockchain

Author :	R. Vignesh, E. Murali, J. Cruz Antony
ISBN 13 :	978-93-55384-03-4
ISBN 10 :	9355384034
E-ISBN 13 :	978-93-55384-03-4
Edition :	First
Pages :	88
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 148.00
Categories :	Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

Product Description

"Design and Development of Blockchain" offers a comprehensive and practical guide to understanding the fundamentals and applications of blockchain technology. The book bridges the gap between theoretical concepts and hands-on implementation by providing detailed coverage of Distributed Ledger Technology (DLT), consensus mechanisms such as Proof-of-Work (PoW) and Proof-of-Stake (PoS), and the principles of cryptoeconomics. Discussions are grounded in real-world blockchain platforms, including Bitcoin and Ethereum.

The primary objective of the book is to equip readers with both conceptual knowledge and practical skills needed to design, implement, and innovate blockchain solutions. It explains decentralization in depth, covering decentralized computing, storage, and communication systems. The text also explores Smart Contract and Decentralized Application (DApp) development while addressing important industry challenges such as scalability, energy efficiency, and security. Additionally, it examines blockchain integration with Artificial Intelligence (AI), Internet of Things (IoT), and Cloud Computing.

This book serves as a valuable resource for students, researchers, developers, and industry professionals interested in building secure, efficient, and future-ready blockchain-based systems.

Salient Features:

- • Cryptoeconomic Principles: Explores the economic incentives and cryptographic security mechanisms that resolve the Byzantine General's Problem in decentralized P2P networks.

  • Architectural Components: Details the core building blocks of a blockchain, including blocks, hashing, digital signatures, and the structural variations in Bitcoin

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and Ethereum blocks.

• Practical Consensus: Clarifies the operation, advantages, and energy trade-offs of major consensus algorithms, such as Proof-of-Work (PoW), Proof-of-Stake (PoS), and other hybrid models.

• Hands-on Chain Building: Provides a step-by-step guide to developing an independent blockchain, covering P2P network creation, Genesis Blocks, registering miners, and block storage.

• Ethereum Development: Offers practical instruction on setting up the Ethereum environment using developer tools like Ganache and Truffle Suite to create, test, and deploy functional Smart Contracts.

• Decentralization Ecosystem: Focuses on achieving full ecosystem decentralization for computation, storage, and communication, along with developing decentralized applications (DApps) and DAOs.

• Emerging Technology Integration: Delves into the intersection of blockchain with AI, IoT, and Cloud Computing, showcasing how it enhances data integrity, network security, and automation in various sectors.

• Security and Challenges: Addresses key technical and commercial hurdles, including scalability limitations, energy efficiency concerns, regulatory frameworks, and mitigating DDoS and Sybil attacks.

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- Decentralization Using Blockchain
- Creating an Own Blockchain
- Ethereum Wallet & Smart Contract

Author

R. Vignesh

R. Vignesh

E. Murali

E. Murali

J. Cruz Antony

J. Cruz Antony

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T. Anitha, Raghi K. R., S. Vignesh

Software Project Management

Author :	T. Anitha, Raghi K. R., S. Vignesh
ISBN 13 :	978-93-55388-57-5
ISBN 10 :	9355388578
E-ISBN 13 :	978-93-55388-57-5
Edition :	First
Pages :	124
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 198.00
Categories :	New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

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Product Description

Software Project Management

Software Project Management provides a crucial integration of core management principles with the technical expertise of software engineering. As the complexity of modern software systems grows, effective management practices are more essential than ever.

This book is meticulously designed to equip both students and professionals with the knowledge and practical tools necessary to navigate the challenges of the software development lifecycle. It guides readers through the entire process, encompassing everything from initial project planning and effort estimation to continuous monitoring, risk control, and ensuring software quality.

By mastering the methodologies and techniques presented, you will learn to manage projects that are completed on time, within budget, and to the required standards of quality. The text emphasizes that successful project execution requires a balanced approach, highlighting the vital role of teamwork, leadership, and communication alongside technical expertise. Ultimately, this is the definitive resource for anyone seeking to master the art of delivering high-quality software products.

Salient Features:

- **Project Evaluation and Strategy**: Learn to categorize, evaluate, and align projects with business goals using Project Evaluation, Programme Management, and Cost-Benefit Evaluation Techniques (like ROI and NPV).
- **Estimation Mastery**: Practical coverage of Software Effort Estimation, including the Bottom-up, Top-down approach, and Parametric models such as the industry-standard COCOMO model.

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- **Activity Planning**: Detailed guidance on Activity Planning, Project Schedules, and Network Planning models for sequencing and scheduling tasks.
- **Comprehensive Risk Management**: Explores a systematic framework for dealing with risk, covering Risk Identification, Assessment, Planning, and effective Risks and Counter Measures.
- **Monitoring and Control**: Techniques for creating a monitoring framework, Collecting Data, conducting Reviews, performing Earned Value Analysis, and managing Software Configuration.
- **Software Quality Assurance**: Defines and measures quality using models like ISO 9126, Product and Process Metrics, and introduces Process Capability Models (like CMMI).
- **People Management**: Essential strategies for Managing People in a software environment, including Organizational Behavior, Team Dynamics, and Stress Management,

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- Introduction to Software Project Management
- Selection of Appropriate Project Approach, Effort Estimation
- Activity Planning and Risk Management
- Monitoring and Control
- Software Quality

Author

T. Anitha

T. Anitha Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

Raghi K. R.

Raghi.K.R Subathra.G Nancy Kirupanithi

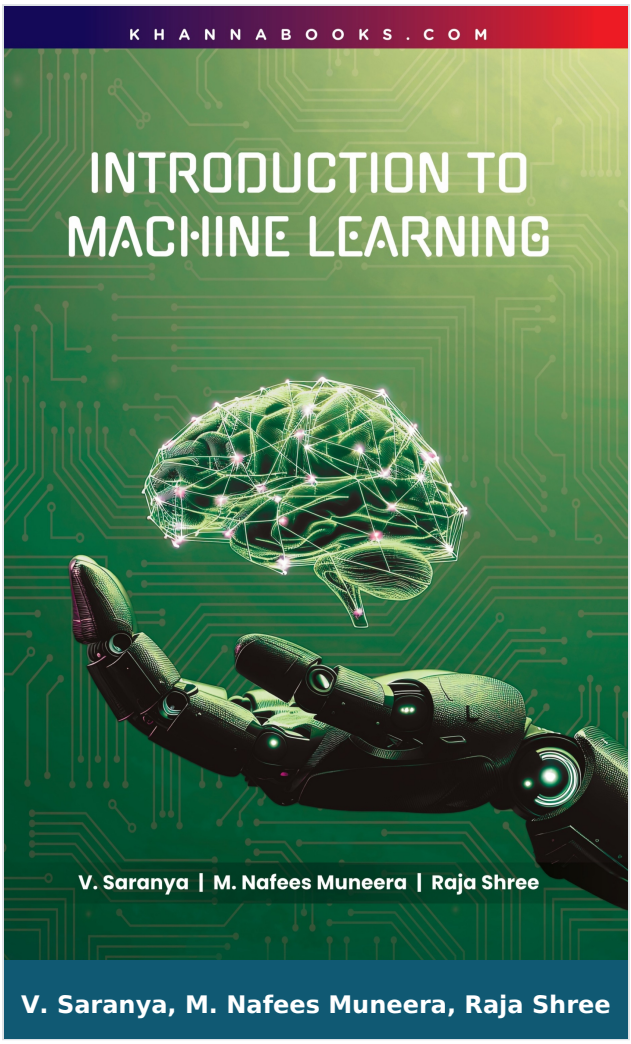
S. Vignesh

S. Vignesh

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Introduction to Machine Learning

Author :	V. Saranya, M. Nafees Muneera, Raja Shree
ISBN 13 :	978-93-55389-35-0
ISBN 10 :	9355389353
E-ISBN 13 :	978-93-55389-35-0
Edition :	First
Pages :	128
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 248.00
Categories :	Computer Science Engineering, New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

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Product Description

The book, INTRODUCTION TO MACHINE LEARNING, is an essential guide meticulously designed to provide a comprehensive, progressive, and practical foundation in the field of Machine Learning (ML). In the rapidly advancing “data era,” ML has become an integral part of modern advancements across healthcare, finance, autonomous systems, and artificial intelligence. This textbook is dedicated to crafting a strong foundational understanding of the principles, techniques, and real-world applications that drive these intelligent systems.

The core purpose of this book is to bridge the gap between theoretical understanding and practical application. It begins with the fundamental concepts of ML, its categories (supervised, unsupervised, semi-supervised, and reinforcement learning), and essential data preprocessing techniques. The journey progresses through the crucial mathematical backbone, including probability, distributions, and the Naive Bayes Classifier. It then thoroughly explores core supervised algorithms like Linear Regression and Support Vector Machines (SVM), and dives into unsupervised methods such as K-Means clustering and Principal Component Analysis (PCA). Finally, it addresses advanced concepts in model optimization through ensemble methods like bagging, boosting, and stacked generalization.

This resource is an invaluable companion for students building their academic foundation, researchers seeking clear insights, and professionals aiming to integrate ML into their work. The content is structured with clarity and is supported by well-illustrated examples, making it suitable for both beginners and experienced learners who wish to master the application of ML techniques effectively in various domains.

Salient Features:

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• Foundational Principles: Provides a solid, structured introduction to Machine Learning, its core concepts, types (supervised, unsupervised, etc.), and the critical bias-variance tradeoff.

• Essential Preprocessing: Covers crucial initial steps of the ML workflow, including noise removal, normalization techniques, and an understanding of data quality challenges.

• Statistical Backbone: Dedicated unit on the mathematical foundations, including random variables, probability distributions, Bayes' Theorem, and the Naive Bayes Classifier Algorithm.

• Supervised Algorithms: Detailed coverage of key supervised methods like Linear Regression, Lasso Regression, Logistic Regression, Support Vector Machines (SVM), and K-Nearest Neighbors (KNN).

• Unsupervised Deep Dive: Explores clustering techniques (K-Means, K-Medoids, DBSCAN), dimensionality reduction with PCA, Outlier Analysis, and an introduction to Reinforcement Learning.

• Model Evaluation: Discusses essential evaluation metrics for both regression and classification tasks, ensuring readers can accurately measure and validate their model performance.

• Advanced Optimization: Focuses on model generalization and optimization using ensemble learning, covering techniques like Bagging, Boosting, Stacked Generalization, and Cascading.

• Practical Application: Emphasizes practical skills and insights necessary for applying ML techniques effectively in real-world scenarios across various domains, supported by clear examples.

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- Introduction to Machine Learning
- Basic Mathematical Concepts for Machine Learning
- Supervised Learning
- Unsupervised Learning
- Generalization and Optimization

Author

V. Saranya

V. Saranya

M. Nafees Muneera

M. Nafees Muneera

Raja Shree

Raja Shree

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Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320



A. Sivasangari, L. Lakshamanan, P. Ajitha

Internet of Things

Author :	A. Sivasangari, L. Lakshamanan, P. Ajitha
ISBN 13 :	978-93-55389-98-5
ISBN 10 :	9355389981
E-ISBN 13 :	978-93-55389-98-5
Edition :	First
Pages :	96
Type of book :	Physical
Year :	2026
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 198.00
Categories :	New Arrivals, Book Store, Sathyabama Series
Condition Type :	New
Country Origin :	India

Product Description

Internet of Things

This comprehensive textbook, Internet of Things (IoT), serves as an essential guide to the disruptive technological network that is reshaping the physical and digital worlds. Moving beyond simple connectivity, the book provides a robust, unit-by-unit exploration of the entire IoT ecosystem, from the foundational hardware components to the advanced data analytics that drive decision-making.

The core theme is the intelligent integration and automation achieved by linking physical objects via sensors, actuators, and communication protocols. Its purpose is to equip readers with both theoretical knowledge—covering complex topics like reference architecture, protocols (MQTT, CoAP), and cloud service models (IaaS, PaaS, SaaS)—and practical, real-world application insights. Readers will learn how IoT transforms industries through technical optimization, waste reduction, and enhanced customer engagement.

The target audience includes undergraduate and graduate students in Computer Science, Electronics, and Information Technology, as well as researchers and industry professionals seeking to design, implement, or manage scalable IoT solutions. With dedicated sections on Big Data Analytics, Industry 4.0 concepts, and hands-on projects using platforms like Raspberry Pi and Arduino, this book offers a complete and engaging framework for understanding the future of interconnected technology.

Salient Features

- **Foundational Concepts**: Provides a solid grounding by exploring the evolution from Machine-to-Machine (M2M) communication to the full Internet of Things, detailing key benefits like technical optimization and waste reduction.
- **System Architecture**: Offers a comprehensive, layered reference architecture covering the Device, Communication, Aggregation, and Data Analysis layers, along

with lightweight protocols like MQTT and CoAP.

- **Embedded Components**: Focuses on the physical layer, including the function and use of various sensors and actuators, alongside the crucial design of embedded systems and gateways for IoT devices.
- **Cloud Integration**: Discusses the convergence of IoT and Cloud Computing (IaaS, PaaS, SaaS) for scalable data management, featuring in-depth analysis of major platforms like AWS IoT and IBM Watson.
- **Big Data Analytics**: Contains a dedicated unit on managing the high Volume, Variety, and Velocity of IoT data, covering general data architecture and practical data visualization tools.
- **Development Boards**: Includes practical guidance on implementing projects using popular hardware platforms like Raspberry Pi, Arduino, and Intel Galileo, catering to hands-on learning and prototyping.
- **Business & Industry 4.0**: Outlines the vast business scope of IoT, covering concepts like Industry 4.0, economic transformation, and the new Information-Driven Global Value Chain (I-GVC).
- **Security & Threats**: Addresses critical challenges such as security threats (e.g., DDoS attacks) and the need for robust Identity and Access Management within the distributed and scalable IoT ecosystem.

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- Communications and Connective Technologies
- Big Data Analytics
- Hands-On Projects

Author

A. Sivasangari

A. Sivasangari Associate Professor, Dept of CSE, Sathyabama Institute of Science and Technology

L. Lakshamanan

A. Sivasangari Associate Professor, Dept of CSE, Sathyabama Institute of Science and Technology P. Ajitha Associate Professor, Dept of CSE, Sathyabama Institute of Science and Technology L. Lakshmanan Associate Professor, Dept of CSE, Sathyabama Institute of Science and Technology

P. Ajitha

P. Ajitha Associate Professor, Dept of CSE, Sathyabama Institute of Science and Technology L. Lakshmanan Associate Professor, Dept of CSE, Sathyabama Institute of Science and Technology

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