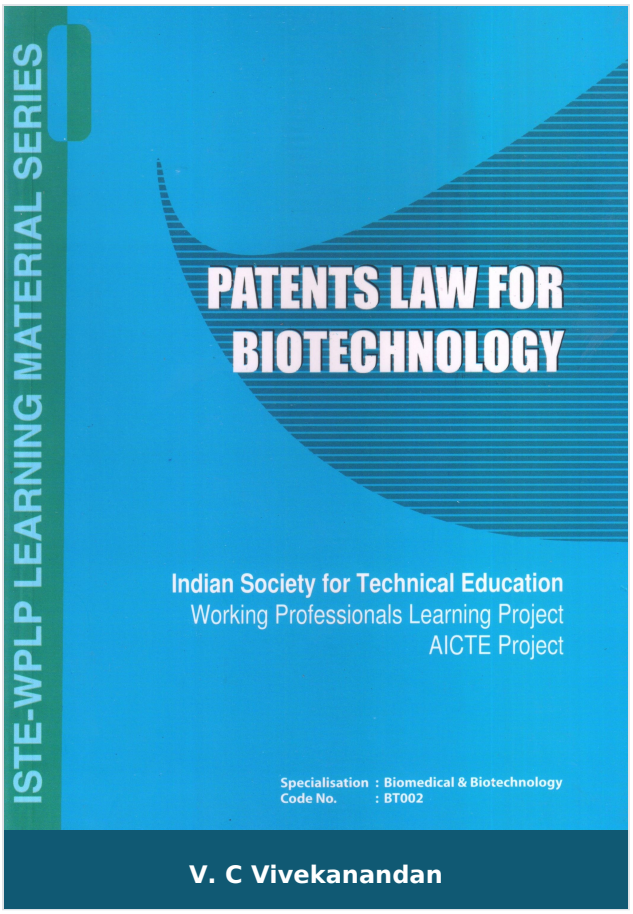


Patents Law For Biotechnology

Author :	V. C Vivekanandan
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Product Description

This module of designed to give the reader - a technocrat or a lawyer an understanding of the history of the development of Intellectual Property in the first chapter. This chapter shows how the need for such a legislation arose in Europe and later in United States. The Second chapter deals with the conceptual understanding of contemporary issues in Patenting, what qualifies for patents, what qualifies for patents, what does not and how standards are constantly raised and interpreted. The third chapter deals with the legislation in India. It deals with what are inventions under law and what are not. How does one proceed to patent and invention? How one can draft a good patent? what are the safeguards if one abuses the system? What are the rights of the public in such a system and related issues? The fourth chapter deals with the special issues relating to the emerging research in Biotechnology like the cell culture, hybridoma technologies, recombinant DNA, patenting of software programmes and other principles. The fifth chapter deals with Patent Cooperation Treaty which offers a single window filing system for patenting inventions world wide. The sixth chapter deals with the TRIPS agreement and its salient features, where the provisions relating to patents law and compulsory licences are dealt with. Chapter Seven deals with the World Intellectual Property Organization, its mission, challenges and future agenda.

The module also has select case laws relating to patenting of life forms, Biotechnology, Chemical patents and issues relating to Pharma industry.

The modules have been written to sensitize the target audience to the exciting, yet complex world of patenting system.

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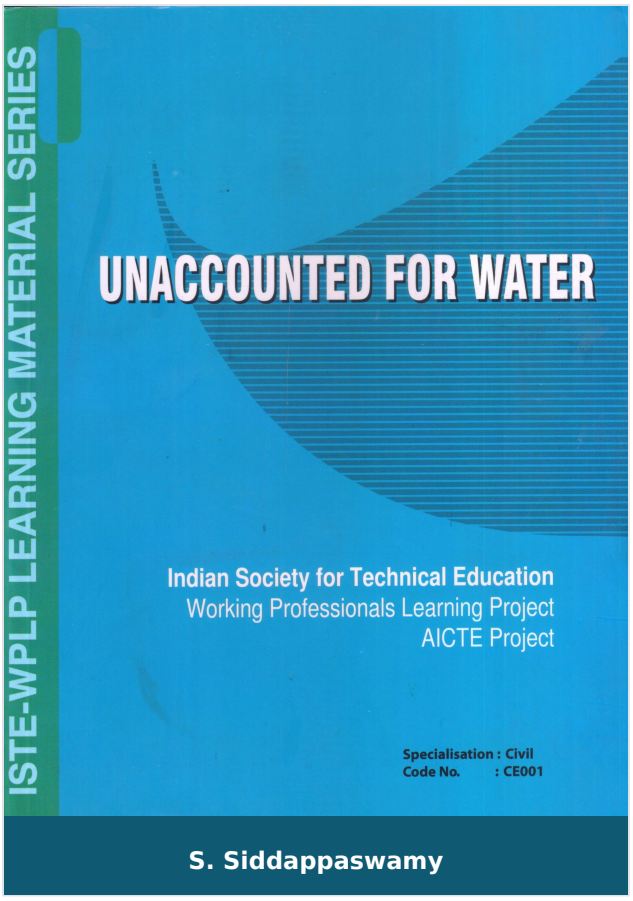
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Unaccounted for Water

Author :	S. Siddappaswamy
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Pages :	88
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Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

The book, "Unaccounted For Water", explains the intricacies involved in identifying the various components for UFW, quantifying the same methods to reduce the leakage and non-metered consumption. The book also explains about the measures and the expenditure to contain UFW, which depends on the cost of water. Chapter 4 and 5 deal with the various techniques on water leakage management and chapter 6 highlights the latest instruments used for leakage detection. Chapter 9 spells out the realistic issues of UFW.

The learning material has been prepared to train the professionals responsible for water supply and maintenance. Knowledge gained from this book will help the Water Board to maintain the Water Supply System (WSS) more effectively and earn more revenue.

The specific objectives of this resource training material are:

1. To use as learning material, for leakage control activities.
2. To use as manual for , trainers and managers involved in leakage control activities.
3. To help the process of training so that more trainees have access to skills dealing with leakage control.

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- S. Siddappaswamy

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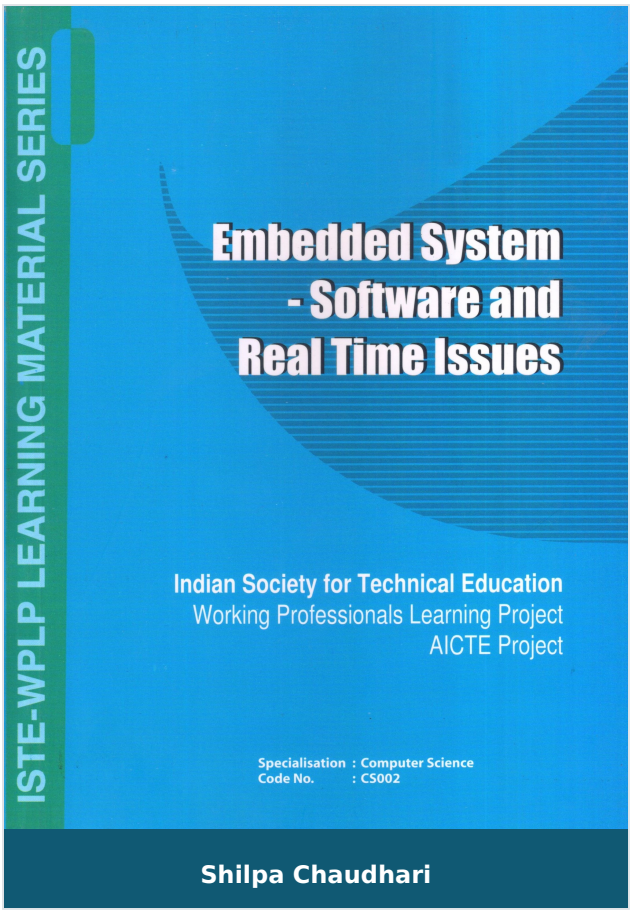
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Embedded System- Software and Real Time Issues

Author :	Shilpa Chaudhari
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Pages :	458
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Publisher :	Khanna Publishing House
M.R.P :	Rs 649.00
Categories :	Computer Science Engineering, Book Store, ISTE Series
Condition Type :	New
Country Origin :	India

Product Description

This learning material is prepared to train fresh graduates and working professionals, to take up the challenges of embedded system design with special emphasis on embedded software design. Embedded system design is about designing a dedicated system, providing solution to a specific problem by implementing a specific application. Embedded system design uses all existing technologies to provide such application-oriented solution. The design begins with understanding the requirements of specifications are further implemented , using suitable technologies. The learning materials is organized to give overall view of embedded system design with special emphasis on software design.

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- Task Management in MicroC-OS
- Synchronization
- Mailbox, Message Queue and Memory Partitioning
- Distributed (Networked) Embedded Systems
- Network Programming
- Software Modeling
- References
- Bibliography

Author

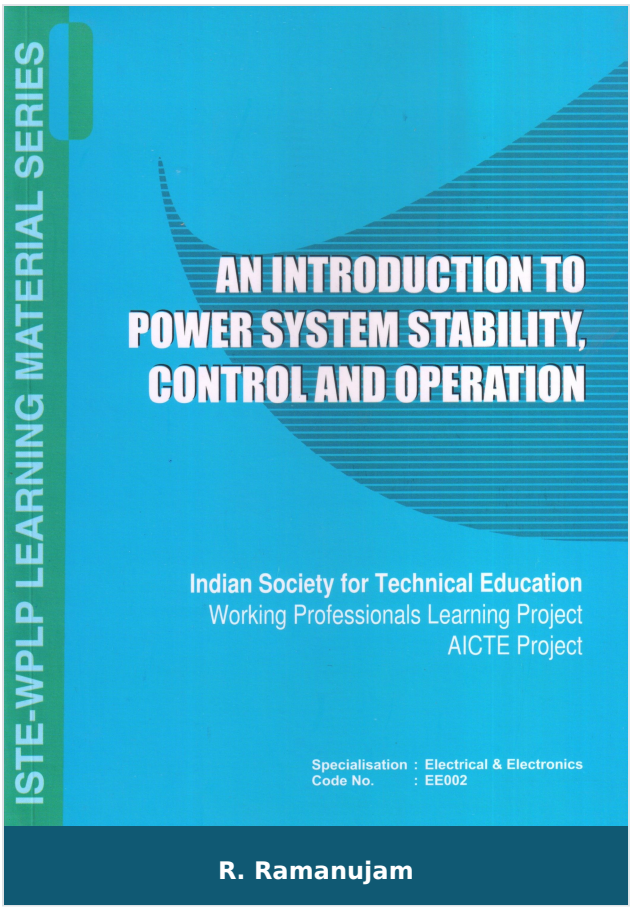
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An Introduction to Power System Stability, Control and Operation

Author :	R. Ramanujam
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ISBN 10 :	9355384327
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Edition :	1
Pages :	142
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Product Description

Power system in India have come a long way since independence. Growth of a power system indicates the health of the economy of a country. But it is accompanied by complexity and this complexity that power system stability and control are relevant.

This book is organized into two sections. " Power System Stability" is covered in the first three chapters and " Power System Control" in the latter part of the book. Power system stability is perhaps the earliest dynamic problem the power system engineering had to deal with. It was referred to as "hunting" then. Since then, volumes have been written on this topic and even a preliminary treatment of the entire contribution is clearly out of scope of this book.

This learning material is intended for the Electrical Engineering Graduates working professional in power utilities / Independent Power Plants (IPP) in the supervisory cadre and power system planning engineering / system operators / power transmission product manufacturers / Protection Engineers.

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- PREFACE
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- Power System Stability: Concepts and Classification
- Analysis of Power System Stability
- Control of Active Power and Frequency
- Control of Reactive Power and Voltage
- Power System Security
- Supervisory and Energy Management System

Author

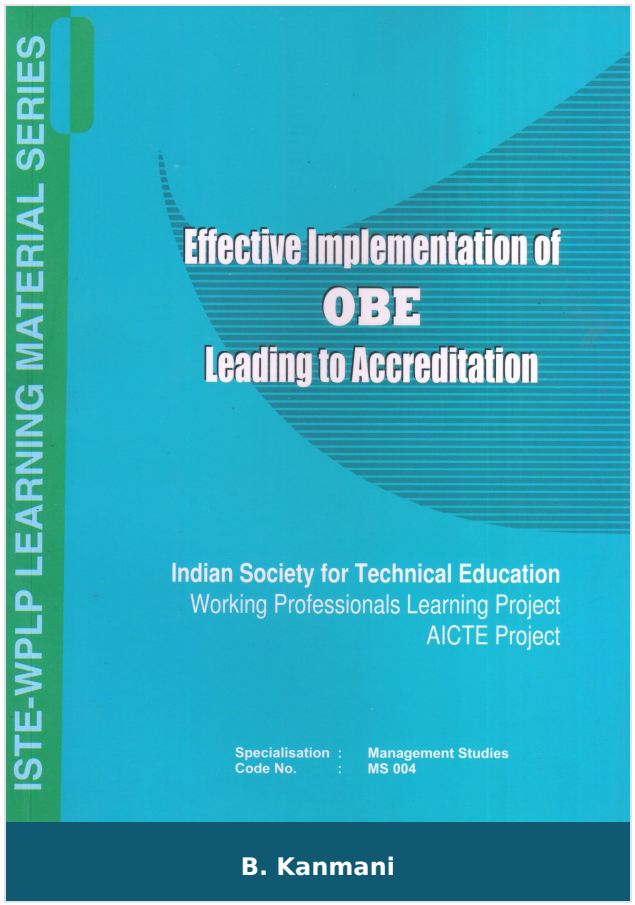
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Effective Implementation of OBE Leading to Accreditation

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Product Description

Accreditation of programs has now become a measure of quality. Hence, a large number of engineering programs voluntarily apply to have their programs accredited. The programs put significant efforts towards preparing and submitting the Self-Assessment-Report (SAR), followed by the huge preparations for the actual evaluation by the expert team. Team book provides a comprehensive approach to ensure an effective implementation of OBE that is reflected through quality teaching together with quality assessments. The recommended processes when effectively implemented, leads to enhanced quality of the graduating engineers, as OBE is focused on student learning. This then reflects through enhanced performance of students in: Percentage of On-campus placements; Off-campus placements; Average ad highest pay package; Performance, through planned faculty contribution, eventually lead to accreditation. The book provides broad guidelines focused on implementation of Outcome Based Education (OBE) and associated academic procedures leading to accreditation of the program.

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- Preface
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- Curriculum Design
- The Program Outcomes and Program Specific Outcomes
- The Course Outcomes
- Computing the attainment of various Outcomes
- Student Performance
- Faculty Contribution
- Ensuring Continuous Improvement Through OBE
- Reference.

Author

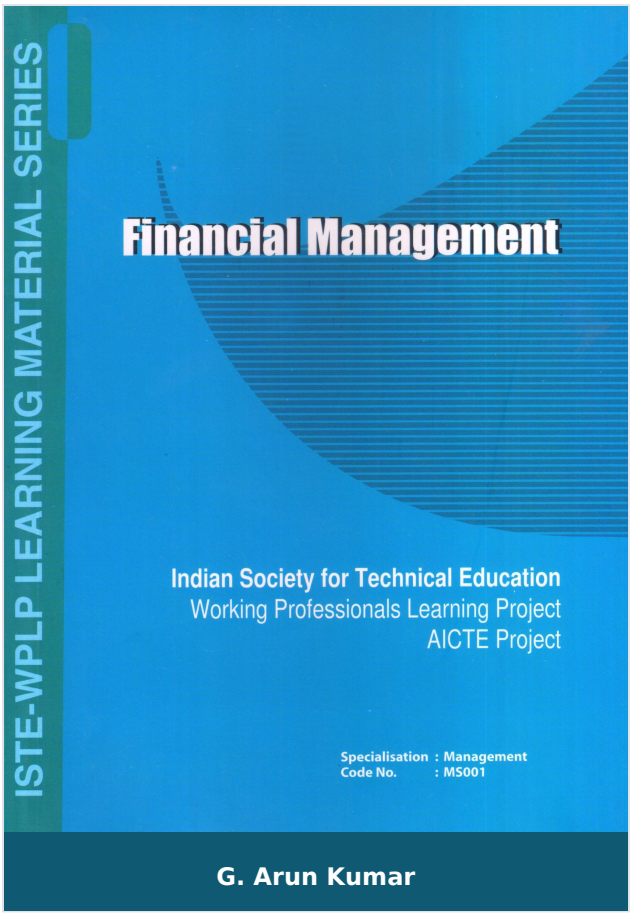
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Financial Management

Author :	G. Arun Kumar
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Condition Type :	New
Country Origin :	India

Product Description

The trend of current day Financial Management is to emphasized on overall managerial implication of a decision made than the decision making process itself. Through it is occasionally useful to put under a scanner the entire process of decision making. the managers are better advised to focus on the implications. Such is the focus of this reading material on Financial Management.

This is a concise form of basic text in the area of Financial Management and assumes that, the participant has as basic level of knowledge in accounting and the financial markets. This reading material will accomplished the objective of both a basic addition to a financial management theory. The instructor who chooses to discuss the basic financial management theory will find this reading material especially appealing.

Through this material is more of a miniature form of a financial management text book in provides clarity, in terms of various basic theories and aspects for a person new to tis arena. The entire material is divided into three modules. In the first module, the author introduces the subject of financial management and also discusses the time value of money concepts.

In the second part of this material, the various characteristics of risk viz. systematic and unsystematic risk and their measurement is discussed. In addition, the various return models are also discussed. The basic portfolio selection and measurement of portfolio risk and return along with cost of equity are discussed in this module. The third module focuses on capital structure and divided policy. Various types of markets efficiency and their implications give the reader a sufficient idea about the markets. In this module the debt markets and the market signaling aspects are also discussed.

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- FOREWORD
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- Module I: Introduction & Time Value of Mony
- Module II: Risk Return & Cost of Capital
- Module III: Capital Structure & Dividend Policy
- Reference

Author

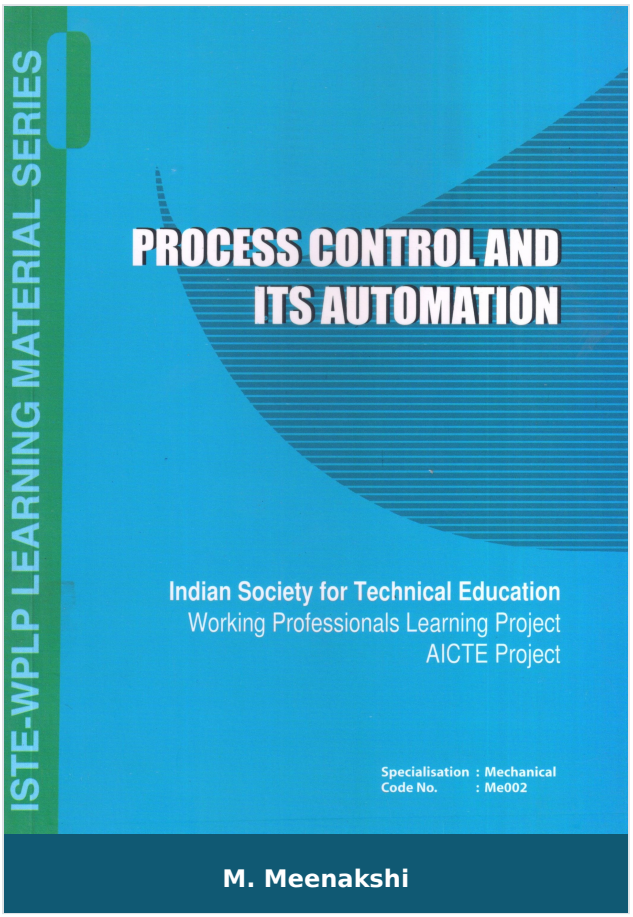
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Process Control and ITS Automation

Author :	M. Meenakshi
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Publisher :	Khanna Publishing House
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Product Description

A sound knowledge of the basic principle underlaying any particular branch of engineering is fundamental to its practical application in industry and to its further development. A study of the elements of process dynamics and control now forms an essential part of the education of the chemical and process engineer and is of value also the students in allied fields of fluid process technology.

Process control technology has demonstrated great through the years. Today, the study of process control systems or automation in various engineering institutes and universities is confined to the theoretical aspects, which can hardly be applied to the real world problems. While focusing on the fundamentals, this book reflects the current advances in the technology associated with the process control, hence useful to the students or practicing engineers when they are faced with practical problems.

The main objective of this book is to impart solid application oriented knowledge of the technology spanning the industrial control field. This technology includes control instrumentation, and some specified systems like programmable logic controllers etc. The treatment of programmable logic controllers has also been expanded to reflect how this technology hos increased its application based in modern industry. It also incorporates distributed digital control, which is an important field in all industrial control applications. This book also describes intelligent controllers covering model based controllers, fuzzy controllers and neuro controllers.

The book introduced the subject of automation, its historical development, basic functions and current trends.

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- Programmable Logic Controllers and Industrial Automation
- Distributed Digital Control
- Intelligent Controllers
- Plant Parameter Estimation Theory
- REFERENCES

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Dr. M. Meenakshi is currently working as Professor and Head of the department of Instrumentation Technology, Dr. Ambedkar Institute Technology, Bangalore. She received B.E. degree in instrumentation Technology from S.J.C.E. Mysore, Mysore University, M. Tech degree in Electrical engineering, specialized in controls, guidance and instrumentation from I.I.T Madras and Ph.D form Aerospace Engineering Department, I.I.Sc Bangalore. She has teaching experience of around 21 years and published over 20 national conferences. She has presented several invitee lectures in various seminars and workshops. She has guided large number of students in their project works leading to B.E, M.Tech degrees. She has particulated in formulation of syllabi and curricula of several

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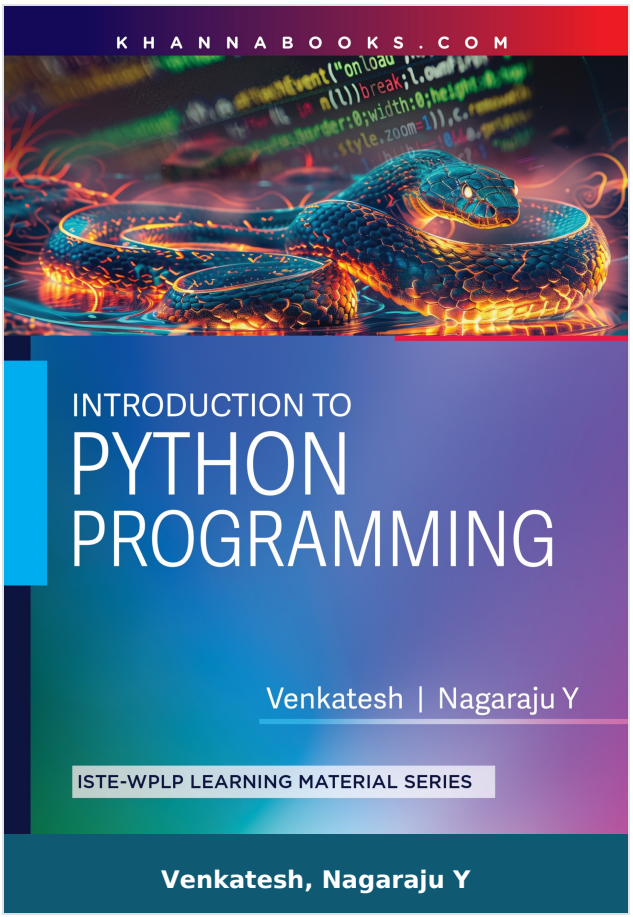
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Introduction to Python Programming

Author :	Venkatesh, Nagaraju Y
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Product Description

The educational objective of this textbook is an Introduction to Python Programming, computer application development using python. This book serves two purpose in general. First, it serves as a text book in a college-level introductory to Python Programming subject. Second, the book is a broad introduction to the python concepts, libraries and tools essential for application development. Learning python has become a prerequisite for computer science graduates because, python has powerful software libraries that make complex tasks simple. The motivation behind writing this book is for the ease of learning Python and the ease of using its libraries in application development.

The textbook's pedagogical approach is to introduce Python programming concepts, Python programming in a easy and understanding manner. The approach followed in this book is more akin to learning a mother tongue, starting from small general-purpose words and then forming sentences and paragraphs.

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- PREFACE
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- Imperative Statements
- Text Data, Files and Exceptions
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- Container and Randomness
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- Object Oriented Programming in Python
- Graphical User Interfaces
- Recursion
- Web Programming Using Python
- Database and Data Processing in Python

Author

Venkatesh

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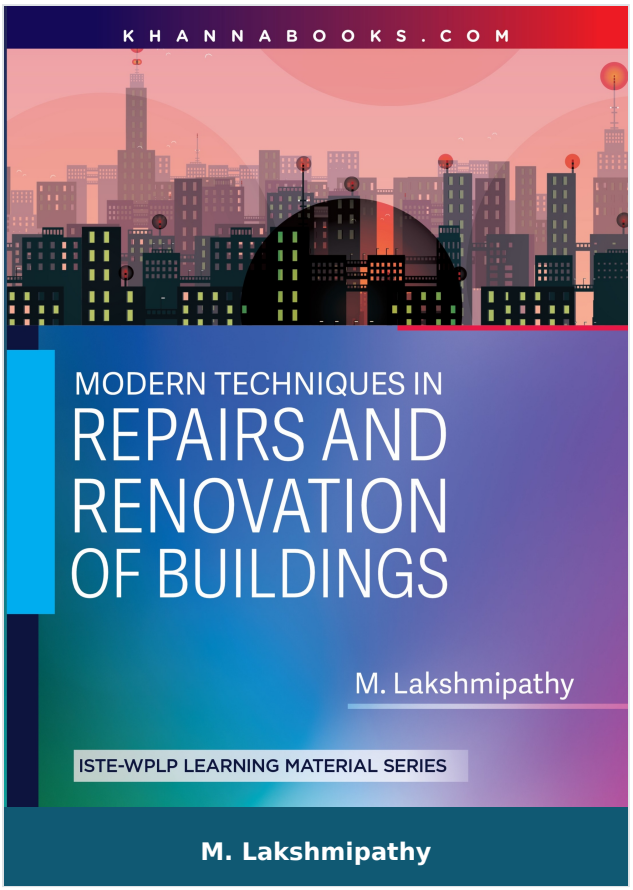
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Modern Techniques in Repairs and Renovation of Buildings

Author :	M. Lakshmipathy
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Product Description

The preparation of learning material on " **Modern Techniques in Repairs and Renovation of Building**" is undertaking by Indian Society for Technical Education under the Working Professionals Learning Project. The various topics covered in this materials are routing and sealing, stitching techniques for members failing in flexure, shear, torsion and excessive compression, use of pressure forms for replacement of concrete and small introduction on ultrasonic pulse velocity method and rebound hammer methods for assessing the in-situ quality of concrete and strength respectively. Since there is no authentic information material available at one place, the necessity arises to have this material. The authors feel that this material fulfills the requirement of much needed information and techniques to implement in the field whenever the need arises. It is felt that transfer of technology for implementation will be fulfilled by this learning ma

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- repairing of Active Cracks
- Sealing of Cracks in Walls by Epoxy Injection
- Strengthening Techniques
- Jacketing Techniques
- Replacement of Concrete by Pressure Forms
- Assessment of Quality and Strength by Using Non-Destructive Test (NDT) (Rebound Hammer & UPV)
- REFERENCES

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Dr. M. Lakshmpathy is a graduate in Civil Engineering and post graduate in Structural Engineering and obtained his Ph.D. in the area of ductility of Structural members using fibrous concrete. He served Anna University for 34 years and retired as Head of the department of Civil Engineering, College of Engineering, Guindy (now Anna University), Chennai in 2002. He presented and published number of research papers in National and International Conferences/Seminars and National International journals. He served as

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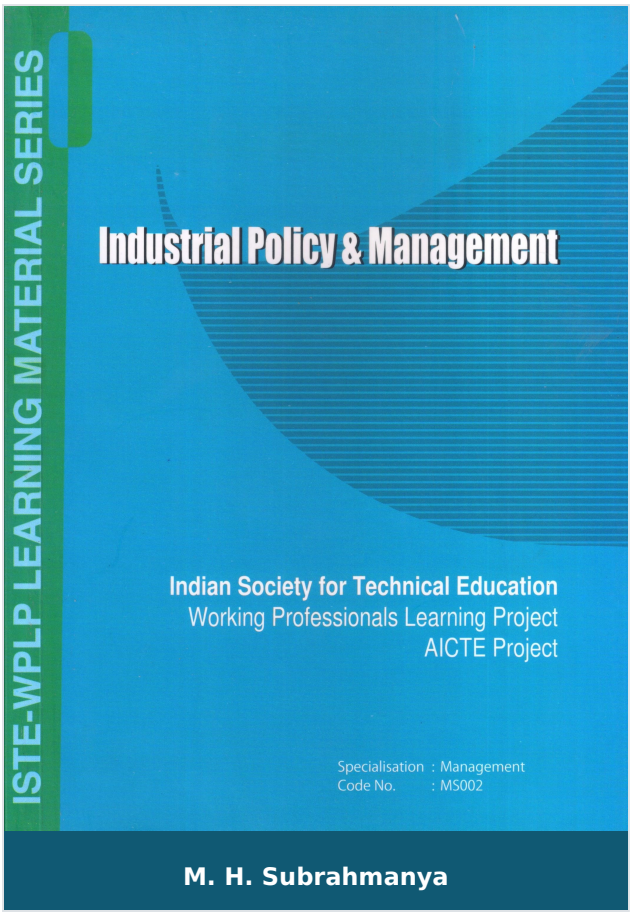
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Chairman of Tamil Nadu Centre of Indian Concrete Institute, a premier professional body. He served as an expert member nominated by Government of Tamil Nadu for renovation for Madurai Meenakshi Temple, Thirumalai Naicker Mahal in Madurai and Tanjavur Palace and Saraswathi Mahal at Tanjavur. Now he is a Professor in Civil Engineering SRM University, Chennai. He has guided about 6 Ph.D Students, one M.S (by research) student, and has guided numerous B.Tech and M.Tech project works. He is now a member of the United Kingdom India Education Research Initiative (UKIER) through SRM University Chennai.

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Industrial Policy & management

Author :	M. H. Subrahmanya
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Product Description

Industrialization is the sine-qua-non of economic development. Policy makers in Indian economy have attached strategic significance of industrialization with the twin objectives of employment generation and acceleration of economic development, among others. Industrial Policy has a decisive role of play in the management and growth of industrial enterprises as well as over all industry. India's Industrial Policy has undergone remarkable changes over a period of time 1950s to 1980s to a period of enormous economic freedom since 1990s, industrial enterprises have seen and experienced different turbulent times. All these have valuable lessons to be learnt not only for academic and business researchers but also for managers and executives of industrial enterprises of different sizes. It is to meet this objective that this monograph on Industrial Policy & Management has been written.

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- Industrial Policy Developments since 1991.
- Industrial Structure and Growth in India: Dimensions and Implications.
- Foreign Investment Policy and Foreign Enterprises.
- Small & Medium Enterprises (SMEs) om India: Policy and Growth.
- Environmental Policy for Industry in India.
- Technology Policy and Research & Development in Industry.
- Labour Policy.
- How to Set-up an Enterprise?

Author

M. H. Subrahmanya

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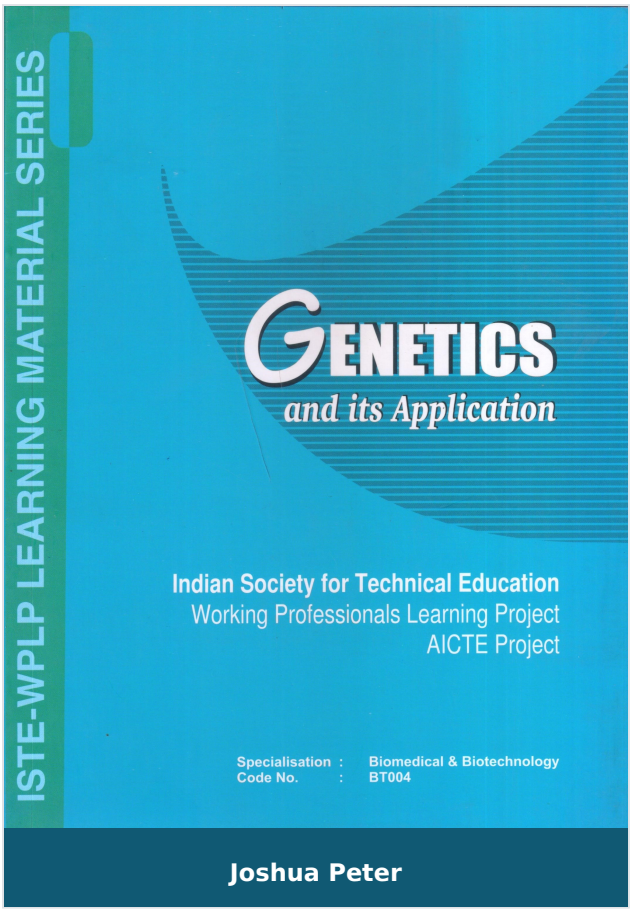
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1999-2000 and worked as a Visiting Research Fellow at the Foundation for Small and Medium Enterprise Development, University of Durham, United Kingdom during February-July 2000. He was awarded Japan Foundation Fellowship for 2004/2005 and he worked as a Visiting Research Fellow at the National Graduate Institute for Policy Studies(GRIPS) Tokyo, Japan during March 2005-February 2006. In 2008, one of his papers won Emerald Literati Network Highly Commended Award. He has been awarded Fulbright-Nehru Senior Research Fellowship for 2009/2010. He has published more than 50 research papers in refereed national and international journals and presented 15 research in International Conferences. His field of specialization is Industrial Economics. He is currently involved in doing research & consultancy projects, teaching and guiding students for Ph.D.

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Genetics and Its Application

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Product Description

The objective of this book is to provide knowledge on basics of Genetics and its application in livestock enhancement, agriculture and human health and also to know ethical aspects involved in application of genetics. Emphasis is laid on information related to various aspects of Medical Genetics for medical students, clinicians, nurses, allied professional and policy makers.

The author has covered all aspects of Genetics which can be understood by lay person because it is written in easy and simple language.

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- Crucial Cytogenetic Landmarks: Historical, Current and Upcoming

Author

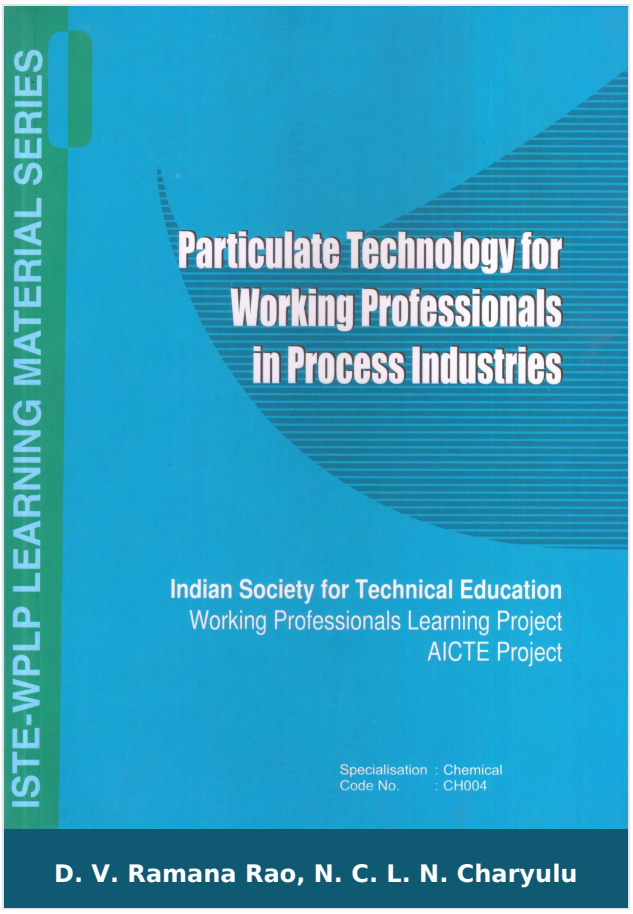
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Particulate Technology for Working Professionals in Process Industries

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Product Description

Particulate Technology, a study of particulate materials, their properties and behavior in processes, is of increasing importance in process industries. Particulates are frequently encountered in modern technology that it is difficult to name an area of industrial activity where such materials do not play a significant part.

The term " particulates" is used to include small pieces of solid material ordinarily called "particles", small masses of liquids usually termed "drop" and isolated quantities of gas surrounded by a continuous phase normally termed "bubbles".

Research in the field of particulates is being carried out in several disciplines-Chemical, mechanical, mining and metallurgical engineering, food and pharmaceutical technology, agriculture, medicine, air pollution etc. There is much in common between these various disciplines in regard to particulate problems.

In recent years, however, there is growing awareness in all the process industries and among research, design and development workers in chemical engineering, and other process industries, as our present knowledge of particulate systems is extremely meager and several workers have taken keen interest in the problems of Particulate Technology.

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D. V. Ramana Rao

Dr. D. V. Ramana Rao received his B.Sc. (Hons.) and M.Sc. in Chemical Technology from Andhra University and Ph.D. in Chemical Engineering from Indian Institute of Technology, Madras in 1970. He worked as a Research Associate, as part of post doctoral work at DECHEMA-Institute, Frankfurt, Germany in the field of corrosion for two years. Before joining Ph.D. , he worked in Andhra University, I.I.T. , Kanpur, and in the Chemical Engineering Department of National Sugar Institute as a lecturer. After returning from

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Germany, he joined as a Scientist at senior level in National Council for Cement and Building Materials (NCB), [formerly known as Cement Research Institute of India], New Delhi and retired as Joint Director, after working for 26 years. After retiring from NCB, he worked as Professor & Head of Chemical Engineering Department of BVRIT, Hyderabad and IS Sadan College of Engg. and Technology, Hyderabad (present Boji Reddy College of Engineering) nearly for 2 years. At present he is the Managing partner fo Institute of Particulate Technology International (IPTI) from June 2004, which carries sponsored research work, training programmes for working personnel in Industry and Consultancy. He has authored 21 research papers, published in international, national journals and international seminars. He has to his credit 2 patents. He has prepared 15 and technical reports of R&D work and coordinated more than 30 training programmes and 4 workshops to working personnel in cement manufacturing industries. At present as a managing partner of IPTI, he has carried out 7 sponsored projects and two training programmes to working personnel in cement and pharmaceutical Industry.

N. C. L. N. Charyulu

N. C. L. N. CHARYULU obtaining B. Tech. (Chem. Engg.) from Andhra University in 1963, M. Tech. (Chem. Engg.) with specialization in Chemical Plant Design, from I.I.T., Kharagpur, in 1967 (Technical Teacher Trainee) and Ph.D. (Chem. Engg.) from I.I.Sc., in 1977. Joined Karnataka Regional Engineering College, KREC Surathkal (presently renamed as National Institute of Technology Surathkal) as lecturer in 1967. Served in different caplacities as Asst. Prof. Professor, Head of Chemical Engineering Department and Dean Students Affairs. Taken voluntary retirement in March, 2001 and joined Chaitanya Bharati Institute of Technology (CBIT). Served as Prof. and Head Chem. Engg. Dept. CBIT till May, 2010. Total teaching experience of 46 Y (1964-2010). He was awarded National Biotechnology Associate for One Year (1988-1989) during which he was a visiting professor at Fermentation Technology and Bioengineering C.F.T.R.I., Mysore, in the Biotechnology associate ship programme. May-Nov 1990, he spent 3 months at NCSU,

Raleigh, N.C., USA, another 3 moths at U.M.C., U.S.A. and Indian Secondment Visiting Professorship for one semester 1996-97 at School of Environment Resource Development, Asian Institute of Technology, Bangkok, Thailand. He has Coordinated two I.S.T.E. sponsored Winter/Summer School a) Fludization Engineering 1980;b) Bioconversion process optimization computer modeling -1989 and two refresher courses to working professionals a) Application of Chem. Eng. principle to Urea plant operator of MCF, Panambur, 1993 and b) Unit operations for design, production and maintenance personnel in cement and mineral based industries, October 20-25,2008. He guided four theses for Ph.D. a) Biosynthesis for Cellulase enzyme and Modeling, 1994. b(Bioremediation of industrial and domestic effluents by microorganisms1990c) Studies on biodegradation of high BOD effluent by anaerobic digestion and modeling 2001.d) Study of Coagulation/flocculation Process by polyelectrolytes for effective solid- liquid separation in water and wastewater treatment 2005. In addition he has guided over 20 M.Tech. theses. His areas of specialization are Chemical plant design, chemical reaction engineering, Enzyme synthesis, Biomediation, Biosynthesis and Bioconversion; Simulation & Computer Modeling, Application of Science and Technology to Rural areas for utilization of Agro waste Environmental Impact Assessment; Environment Management Planning. He published about 15 technical papers in International and national journals and seminars/symposia. He delivered number of invited lectures. He was a Chairman and / or member of several academic bodies of different Universities-Mysore, Banglore, Manglore, Osamnia, Kuvempu etc.