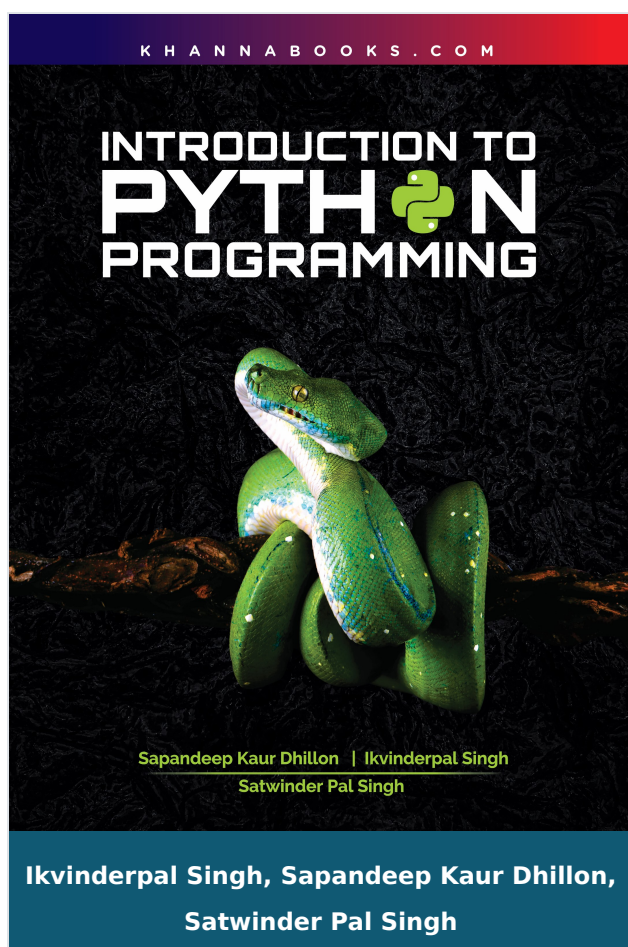




INTRODUCTION TO PYTHON PROGRAMMING

Author : Ikvinderpal Singh, Sapandeep Kaur Dhillon, Satwinder Pal Singh

ISBN 13 : 978-93-09430-36-7

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Categories : [New Arrivals, Emerging Technologies, Book Store](#)

Condition Type : New

Country Origin : India

Product Description

INTRODUCTION TO PYTHON PROGRAMMING Python Programming offers a practical and comprehensive introduction to Python, covering core programming concepts, data structures, functions, modules, exception handling, file handling, and object-oriented programming. The book also introduces NumPy and Pandas for numerical computing and data analysis. With clear explanations, solved examples, programming exercises, and real-world applications, it is an ideal resource for undergraduate and postgraduate students, beginners, and self-learners. **Salient Feature**

- Student-friendly and easy-to-understand approach.
- Covers Python fundamentals to intermediate concepts.
- Solved examples, practical programs, and exercises.
- Algorithms and programming logic explained step by step.
- Includes NumPy and Pandas for data analysis.

Author

Ikvinderpal Singh

Dr. Ikvinderpal Singh is an Assistant Professor at Trai Shatabdi Guru Gobind Singh Khalsa college Amritsar, bringing 17+ years of academic leadership and research experience to the field of computer science. A Gold Medalist in B.Sc. IT, with an MCA (Distinction) and a Ph.D. in Neural Networks and Image Processing, he is known for blending rigorous research with practical innovation. A prolific academic creator, he has authored 37 books, published 82+ research papers, and designed 100+ industry-aligned skill-development courses. His expertise extends to doctoral evaluation, supervision, and active participation on 100+ editorial and review boards worldwide.

Sapandeep Kaur Dhillon

Sapandeep Kaur Dhillon is an assistant professor in the department of computer science, Guru Nanak Dev University, Amritsar, bringing 12+ years of dedicated academic experience to the discipline. She has authored 4 books, published 10+ research papers across national and international journals, reflecting her steady engagement with emerging trends in computing. Her academic interests span data structures, Compiler Design, and Artificial Intelligence, where she integrates foundational theory with practical, algorithmic thinking.

Satwinder Pal Singh



Malware Analysis

Author : N. Senthamilarasi, V. Subapriya, Nikitha

ISBN 13 : 978-93-55389-84-8

ISBN 10 : 9355389841

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Categories : [New Arrivals, Emerging Technologies, Book Store, Sathyabama Series](#)

Condition Type : New

Country Origin : India

Product Description

In today's interconnected digital landscape, the threat from malicious software is a constant and rapidly evolving challenge, capable of inflicting significant harm on individuals and organizations. MALWARE ANALYSIS is an essential guide crafted to provide a comprehensive foundation for cybersecurity specialization in both malware analysis and Operating System (OS) security. It is designed to equip students, security professionals, IT professionals, and researchers with the crucial tools and knowledge needed to identify, understand, and effectively neutralize threats in real-world environments.

The book's core value lies in its pragmatic approach, meticulously combining theoretical foundations with indispensable hands-on analysis techniques. Readers will gain an in-depth exploration of both static malware analysis (examining code without execution) and dynamic malware analysis (studying behavior during execution). The content systematically progresses from fundamental concepts of malware types—such as worms, ransomware, and rootkits—and their evolution to advanced analysis techniques. Key topics include setting up an isolated malware analysis lab, using powerful behavioral monitoring tools like Process Monitor and Wireshark, and advanced code-level debugging with tools like OLLYDBG. Furthermore, it covers advanced malware functionality like Process Injection and modern detection techniques, including signature-based, non-signature-based, and machine-learning methods. This text is an indispensable resource for mastering the skills required to safeguard digital infrastructure against emerging and complex cyber threats.

In today's interconnected digital landscape, the threat from malicious software is a constant and rapidly evolving challenge, capable of inflicting significant harm on individuals and organizations. MALWARE ANALYSIS is an essential guide crafted to provide a comprehensive foundation for cybersecurity specialization in both malware

analysis and Operating System (OS) security. It is designed to equip students, security professionals, IT professionals, and researchers with the crucial tools and knowledge needed to identify, understand, and effectively neutralize threats in real-world environments.

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Salient Features:

- **Malware Taxonomy Deep Dive:** Explores the fundamental concepts, history, and taxonomy of malicious software, including worms, ransomware, rootkits, spyware, and sophisticated Advanced Persistent Threats (APTs).
- **Static Analysis Mastery:** Provides thorough instruction on static analysis techniques, covering X86 architecture, the Portable Executable (PE) File Format, and essential concepts like Opcodes and Disassembly for code inspection.
- **Dynamic Behavior Profiling:** Details the principles of dynamic analysis, including setting up an isolated Malware Sandbox and utilizing key tools like Process Monitor and

Wireshark to observe runtime behavior and network traffic.

- **Practical Lab Setup:** Guides the reader through assembling a complete malware analysis toolkit, covering virtualization, isolation techniques, and the use of behavioral monitoring and code-analysis utilities.
- **Advanced Debugging Techniques:** Teaches practical skills in advanced code-level analysis, including kernel vs. user-mode debugging, setting Breakpoints and Tracing execution, and using debuggers like OLLYDBG.
- **Covert Malware Functionality:** Discusses sophisticated attack vectors and persistence mechanisms, such as Process Injection, Privilege Escalation, Downloaders, and Credential Stealers.
- **Detection & Evasion Tactics:** Explores contemporary techniques like signature-based, similarity-based, and Machine Learning methods for detection, alongside malware evasion tactics such as Polymorphic and Metamorphic code.
- **Integrated OS Security:** Provides fundamental context by linking malware analysis directly to OS Security concepts, including principles like integrity, confidentiality, and availability, and various system threats.
- **Malware Taxonomy Deep Dive:** Explores the fundamental concepts, history, and taxonomy of malicious software, including worms, ransomware, rootkits, spyware, and sophisticated Advanced Persistent Threats (APTs).
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Author

N. Senthamilarasi

N. Senthamilarasi Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

V. Subapriya

V. Subapriya Associate Professor, Dept of CSE, Sathyabhama Institute of Science and Technology

Nikitha



Mastering MERN(Full-Stack Web Development Simplified)

Author : K. Ulaga Priya, Thilakavathi P.

ISBN 13 : 978-93-09430-00-8

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E-ISBN 13 : 978-93-09430-00-8

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Pages : 116

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Year : 2026

Language : English

Publisher : Khanna Publishing House

M.R.P : Rs 298.00

Categories : [Computer Science Engineering,](#)
[New Arrivals, Emerging](#)
[Technologies, Book Store](#)

Condition Type : New

Country Origin : India

Product Description

Welcome to Mastering MERN: Full-Stack Web Development Simplified. This book provides a seamless, structured journey into building dynamic, single-page applications (SPAs) using MongoDB, Express.js, React.js, and Node.js. Its core purpose is to bridge the gap between front-end and back-end technologies, empowering you to build end-to-end applications using a single programming language: JavaScript.

Readers will establish a strong foundation in JavaScript before diving into backend data management with MongoDB and Mongoose. The journey continues with front-end UI development using React, followed by constructing robust RESTful APIs with Node.js and Express.js.

Designed for students, aspiring software engineers, and professional developers, this book takes you from foundational JavaScript concepts to advanced API construction. It culminates in a hands-on integration of CRUD operations across the entire MERN stack, ensuring your theoretical knowledge translates directly into real-world application development.

Salient Features

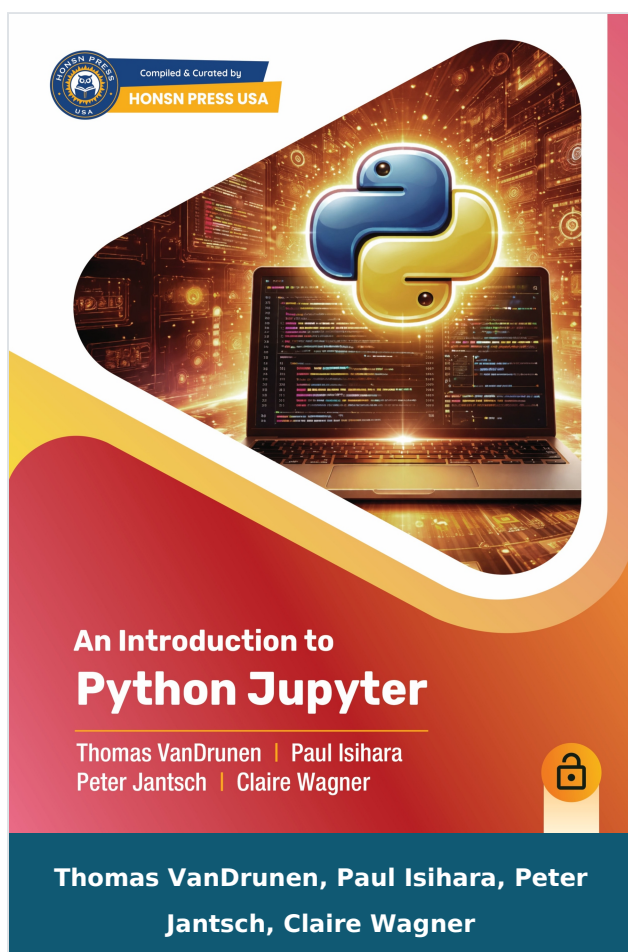
- **Foundational JavaScript Concepts:** Master essential language mechanics, including variables, control flow, array methods, and modern functions, providing a robust base for full-stack logic.
- **MongoDB Data Modeling:** Utilize Mongoose to design flexible NoSQL schemas, enforce data structures, and handle complex one-to-many or many-to-many database relationships.
- **React Component Architecture:** Break down complex user interfaces into reusable, self-contained functional or class components while ensuring predictable unidirectional data flow via props.

- **State Management Mastery:** Efficiently control dynamic application data and handle side effects using modern React Hooks like `useState`, `useEffect`, and `useReducer`.
- **Robust Backend Development:** Leverage the event-driven, single-threaded, and non-blocking I/O model of Node.js to create highly scalable, performant server-side architectures.
- **RESTful API Construction:** Simplify server logic using Express.js to seamlessly manage middleware, process form data, and route varying HTTP requests and responses.
- **Full-Stack CRUD Integration:** Bridge the gap between distinct technologies by building a fully functional application that integrates a React frontend with a backend API.

Author

K. Ulaga Priya

Thilakavathi P.



An Introduction to Python Jupyter (HONSN PRESS USA)

Author : Thomas VanDrunen, Paul Isihara,
Peter Jantsch, Claire Wagner

ISBN 13 : 978-93-74546-65-9

ISBN 10 : 9374546655

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Pages : 1200

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Publisher : Khanna Publishing House

M.R.P : Rs 2,450.00

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Condition Type : New

Country Origin : India

Product Description

An Introduction to Python Jupyter Notebooks for College Math Teachers” is a comprehensive and evolving classroom resource designed to bridge the gap between theoretical collegiate mathematics and practical computational application. This text serves as an essential guide for college math teachers and their students seeking to seamlessly integrate the power of Python and Jupyter Notebooks (JNBs) into their curriculum. Unlike traditional textbooks, this entire work is presented in the form of modular Jupyter Notebooks, with each section structured for interactive engagement. This format allows for the direct input and execution of Python code alongside explanatory text, charts, and multimedia resources, making mathematical concepts immediately demonstrable and reproducible.

The book’s core theme is to enrich and enliven the study of mathematics using this cutting-edge tool. It offers immense practical value by covering a wide range of collegiate mathematics, from foundational Python programming and Exploratory Data Analysis (EDA) to advanced topics in Calculus, Linear Algebra, Statistical Inference, Differential Equations, and Complex Variables. Crucially, it connects these abstract concepts to complex real-world societal applications, such as modeling disease spread (COVID-19), analyzing urban data, and groundwater flow. Each chapter is designed to be read independently and includes dedicated JNB labs with solutions, providing a flexible framework for experienced educators to modify and tailor content to their specific courses, ultimately serving as a useful starting point to harness computational power for mathematical education.

Salient Features

- **Interactive Learning Format:** The entire book is written as modular Jupyter Notebooks, allowing for immediate, interactive execution of code alongside

explanatory content, which is ideal for classroom use.

- **Comprehensive Curricula Integration:** The content seamlessly integrates Python programming with core college mathematics, including Calculus, Linear Algebra, Probability, and Statistical Inference for multiple course levels.
- **Foundational Coding Guide:** Provides a detailed Python Programming Guide, introducing essential concepts like data types, control flow, functions, and working with libraries such as NumPy and Pandas.
- **Applied Data Science:** Dedicated chapters on Exploratory Data Analysis (EDA) and Advanced Data Analysis provide hands-on experience in real-world data investigation and text classification using Python.
- **Societal Modeling Applications:** Features extensive application-based chapters, such as using Differential Equations to model public health issues (e.g., COVID-19) and Complex Variables for groundwater analysis.
- **Practical Lab Exercises:** Every chapter includes a dedicated Jupyter Notebook Lab and corresponding solutions, offering practical exercises that teachers can customize and students can use for independent practice.
- **Optimization & Systems:** Explores modern quantitative techniques like Linear Algebra for Optimization, K-means Clustering, and introduces the fundamental concepts of Complex Systems and Statistical Physics.

Author

Thomas VanDrunen

Thomas VanDrunen

Paul Isihara

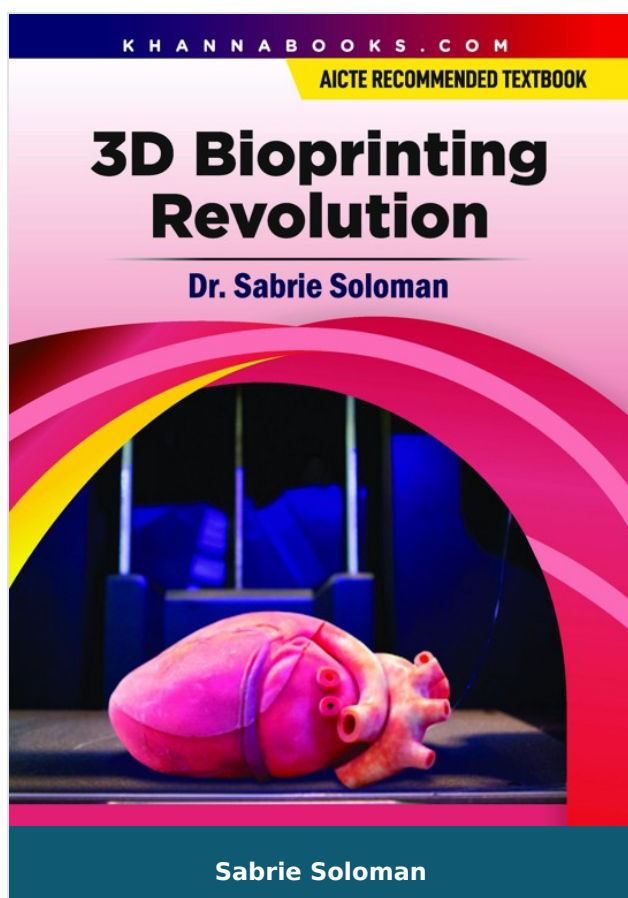
Paul Isihara

Peter Jantsch

Peter Jantsch

Claire Wagner

Claire Wagner



3D Bioprinting Revolution

Author :	Sabrie Soloman
ISBN 13 :	978-93-89139-08-2
ISBN 10 :	9389139082
E-ISBN 13 :	978-93-89139-08-2
Edition :	First
Pages :	336
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 295.00
Categories :	Emerging Technologies, Book Store
Condition Type :	New
Country Origin :	India

Product Description

This book provides a comprehensive guide to the principles and optimal applications of 3D bioprinting technologies. It explains the operational basics, along with similarities and differences among various bioprinters. School students, university undergraduates, and postgraduate students in biomedical and life sciences will find this book highly valuable in understanding and exploring bioprinting for real-world applications. It not only builds foundational knowledge in design and implementation but also inspires learners to experiment and create their own biological models. Educators, researchers, and medical professionals will be equipped with the insights needed to advance this revolutionary technology within their institutions and industries.

Table Of Contents

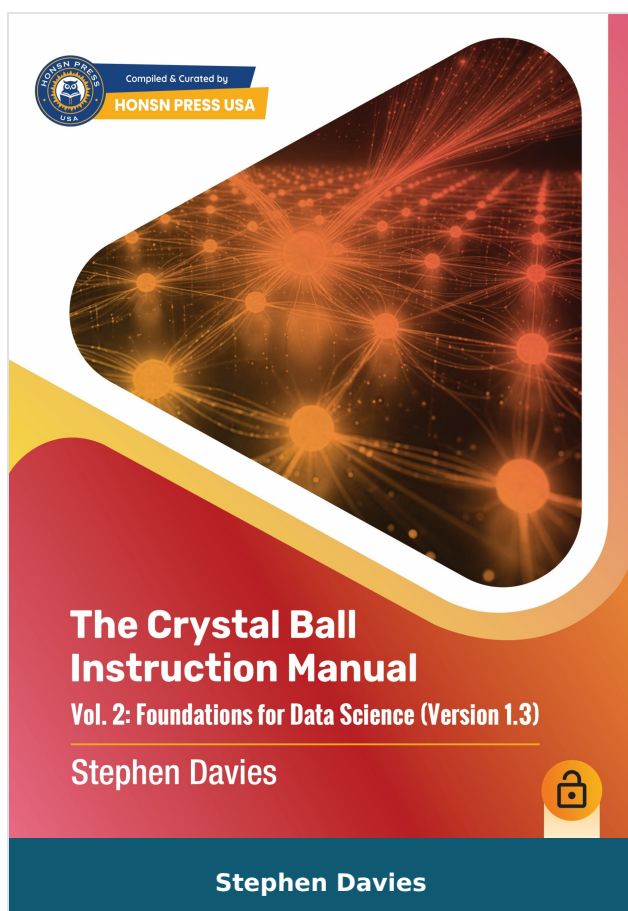
- 3D Bio-Printing Technology
- The Bioprinting Revolution
- Additive Bio-Manufacturing
- Organ Printing
- 3D Printing Scaffolds
- 3D Bioprinting Regenerative Medicine
- Rapid Prototyping - 3D Bioprinting Orthopedics
- The Digital Revolution - 3D Bioprinting Bio-manufacturing
- Organ Printing - Discovering Novel Treatments and Drugs
- 3D Bioprinting Innovative Design

Author

Sabrie Soloman

Dr. Sabrie Soloman, Ph.D., Sc.D., MBA, PE - He is the Chairman & CEO of American SensoR x, In, USA; Founder of Advanced Manufacturing Post Graduate Studies at Columbia University, USA; Professor of Advanced Technology at Columbia, where he lectures on Sensors & Control Systems in Manufacturing, Affordable Automation, Computer Integrated Manufacturing (CIM), Flexible Manufacturing System (FMS), Design for Manufacturability, Introduction to Electromechanical Engineering, Modern Welding Technology, and 3D Printing/Bioprinting Technology. Dr. Soloman authored numbers of technical books published and translated worldwide: Sensors Handbook (2nd edition), Sensors and Control Systems in Manufacturing (2nd edition), Affordable Automation, Introduction to Electromechanical Engineering, Modern Welding Technology, to name a few. Dr. Soloman holds numerous Patents, Technical Awards, and several US Product

Registrations. He is a Fellow of the Society of Manufacturing Engineers. USA. The Royal Society of Manufacturing Engineers (England), and L'Ores Des Ingenieurs Du Quebec (Canada), He received several awards from the American Society of Mechanical Engineers (ASME), the Society of Manufacturing Engineers (SME), and the American Management Association (AMA). Dr. Soloman is considered an international authority on advanced manufacturing technology, robotics, biomedical engineering, pharmaceuticals, and automation in the microelectronic, automotive, beef, pork, poultry industries. He has been and continues to be instrumental in developing and implementing several industrial and modernization programs through the United Nation to European, Asian, and African countries. He is the first to introduce and implement unmanned flexible synchronous/asynchronous manufacturing systems the microelectronic and meat industries, and the first to incorporate advanced vision technology in a wide array of robot/micro-robot manipulators. Dr. Soloman was selected to deliver the US Presidential closing address, "Innovative Remote Sensors Technologies," at the Universal Design Conference, New York, USA



The Crystal Ball Instruction Manual (Vol.2: Foundations for Data Science, Version 1.3) (HONSN PRESS USA)

Author :	Stephen Davies
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Product Description

The Crystal Ball Instruction Manual, Volume Two: Foundations for Data Science, is the essential next step for learners ready to move beyond introductory concepts and establish mastery in the field. Designed for intermediate students, aspiring professionals, and researchers who have a working knowledge of foundational Python programming, this volume solidifies the core knowledge and practical skills necessary to build a robust data science skill set. It assumes a base level of competency, offering a swift review of essential concepts like statistical significance, exploratory data analysis (EDA) fundamentals, and classification/regression principles.

The book's core theme is hands-on implementation, leveraging the Python ecosystem—including the Spyder IDE, NumPy, and Pandas—to tackle real-world data challenges. Its practical value is delivered through in-depth coverage of crucial data acquisition and wrangling techniques, such as parsing complex JSON and HTML using screen scraping, accessing databases, and data fusion to integrate multiple sources. It extends EDA with advanced visualization methods like heat maps and box plots, while simultaneously providing a solid grounding in machine learning principles like Naïve Bayes and kNN classification, along with essential pre-modeling steps like feature selection and association analysis.

Salient Features

- **Foundational Data Principles:** Reviews and solidifies core concepts like statistical significance, the crucial distinction between association and causality, and fundamental machine learning terminology.
- **Advanced Data Exploration:** Extends Exploratory Data Analysis (EDA) skills with detailed instruction on Kernel Density Estimates (KDEs), various distribution plots, and bivariate categorical analysis.

- **Real-World Data Acquisition:** Provides practical techniques for collecting and structuring disparate data, including parsing complex JSON files, performing screen scraping (HTML), and directly accessing databases (SQLite).
- **Effective Data Wrangling:** Focuses on combining and restructuring data using techniques like data fusion, merging tables, and transforming datasets between long, wide, and the modern "tidy" form.
- **Practical ML Algorithms:** Delivers hands-on instruction for fundamental classification algorithms, including thorough multipart coverage of the Naïve Bayes classifier and the k-Nearest Neighbors (kNN) method.
- **Statistical Modeling Insights:** Covers probabilistic reasoning, the concepts of the prior and posterior, and the practical application of the LOWESS non-parametric local regression smoothing algorithm.
- **Essential Pre-Modeling Techniques:** Dedicated chapters explore critical preparatory steps such as feature selection to improve model performance and association analysis (like market basket analysis).
- **Integrated Python Environment:** Instructions are explicitly integrated with the Spyder IDE within the Anaconda distribution, ensuring seamless, hands-on application using industry-standard Python libraries.

Table Of Contents

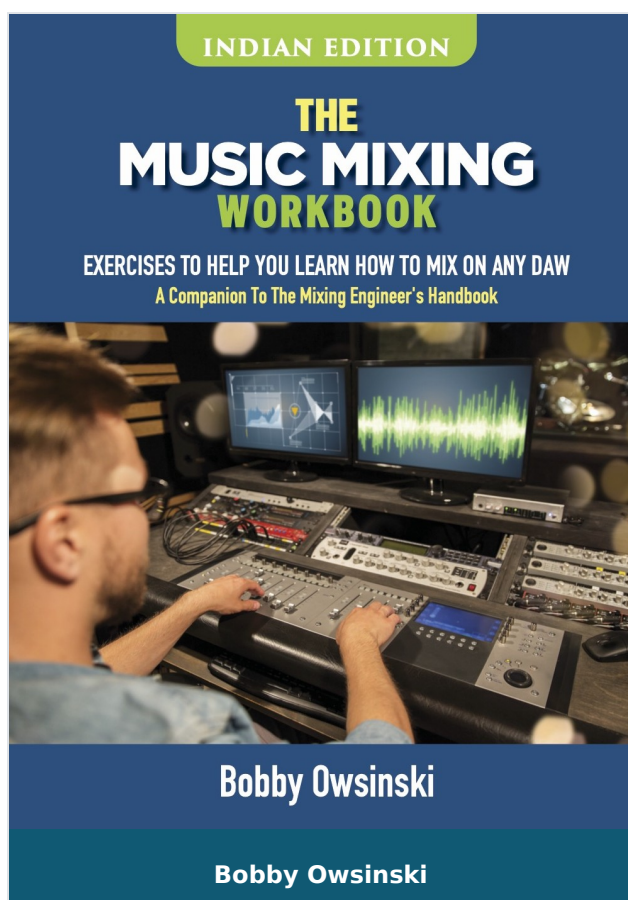
- Intermission and review
- Navigating the Spyder's web
- EDA: review and extensions
- KDEs and distributions
- Random value generation
- Synthetic data sets
- JSON (1 of 2)
- JSON (2 of 2)
- Lowess
- Data Fusion
- Long, wide, and "tidy" data
- Dates and Times
- Using Logarithms
- Accessing databases
- Screen Scraping (1 of 2)
- Screen Scraping (2 of 2)
- Probabilistic Reasoning
- Causality
- Naive Bayes (1 of 3)
- Naive Bayes (2 of 3)
- Naive Bayes (3 of 3)
- APIs
- kNN (1 of 2)

- kNN (2 of 2)
- Two key ML Principles
- Feature Selection
- Association Analysis
- "Special" Data types

Author

Stephen Davies

Stephen Davies



The Music Mixing Workbook (Indian Edition)

Author :	Bobby Owsinski
ISBN 13 :	978-93-55389-76-3
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Khanna Publishing House

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

Email: contact@khannabooks.com | Tel: 011-2324 44 47 - 48 | Mobile: +91-99109 09320

Product Description

If you're new to mixing and aren't sure what to do, or your mixes aren't anywhere near where you'd like them to be, then The Music Mixing Workbook is exactly what you need. Written by Bobby Owsinski, the author of the award winning and highly acclaimed Mixing Engineer's Handbook (the standard reference book for mixing in schools around the world), the Music Mixing Workbook features hands-on exercises that teach you all the things that make a mix sound great, as well as all the things to avoid along the way.

Designed to meet the needs of anyone relatively new to or confused about the once mysterious process of mixing audio, the book features 175 different exercises covering every operation needed to complete a modern sounding professional mix with tips and tricks that come directly from the A-list pro mixers.

The easy-to-grasp exercises can be used with any DAW application or hardware console, and any genre of music.

Topics covered include:

- . DAW signal
- . Basic monitoring setup
- . Balancing mix elements
- . Multiple EQ techniques
- . Compression, gates, and saturators
- . Reverb, delay and modulation effects
- . Master mix techniques, and much more

Although the reader can use the Workbook with any current songs they may be working on, most of the exercises are built around professionally recorded tracks that are

available to download for free.

The Music Mixing Workbook is meant to work in conjunction with Bobby's popular Mixing Engineer's Handbook to provide practical training behind the many concepts involved with mixing.

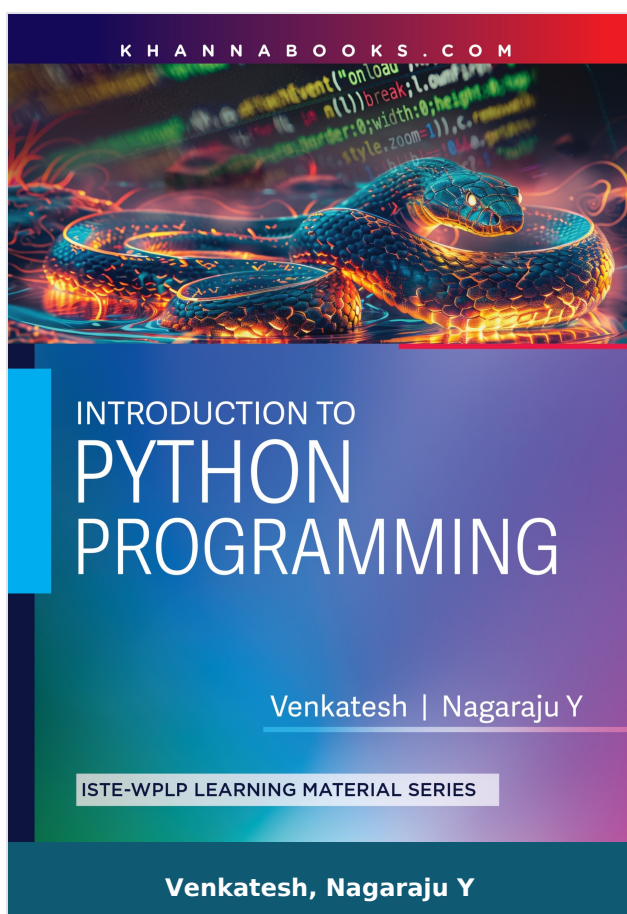
Table Of Contents

- Title
- Legal
- Tables of Contents
- Introduction
- FREE EXERCISE TRACKS
- Mixing Basics
- Monitoring
- Session Setup
- Mixing Mechanics
- Balance
- Planning
- Dynamics Processors
- Using The EQ
- Adding Reverb
- Adding Delay
- Modulation Effects
- Creating Interest
- The Master Mix
- Building The Mix in Order
- Glossary

Author

Bobby Owsinski

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer's Handbook, The Music Producer's Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He's also a contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he's appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOlnnerCircle.com, and his website at BobbyOwsinski.com.



Introduction to Python Programming

Author : Venkatesh, Nagaraju Y

ISBN 13 : 978-93-55384-45-4

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Condition Type : New

Country Origin : India

Product Description

The educational objective of this textbook is an Introduction to Python Programming, computer application development using python. This book serves two purpose in general. First, it serves as a text book in a college-level introductory to Python Programming subject. Second, the book is a broad introduction to the python concepts, libraries and tools essential for application development. Learning python has become a prerequisite for computer science graduates because, python has powerful software libraries that make complex tasks simple. The motivation behind writing this book is for the ease of learning Python and the ease of using its libraries in application development.

The textbook's pedagogical approach is to introduce Python programming concepts, Python programming in a easy and understanding manner. The approach followed in this book is more akin to learning a mother tongue, starting from small general-purpose words and then forming sentences and paragraphs.

Table Of Contents

- FORWARD
- PREFACE
- Introduction to Python, Python Data Types
- Imperative Statements
- Text Data, Files and Exceptions
- Execution Control Structures
- Container and Randomness
- Namespaces
- Object Oriented Programming in Python
- Graphical User Interfaces
- Recursion
- Web Programming Using Python
- Database and Data Processing in Python

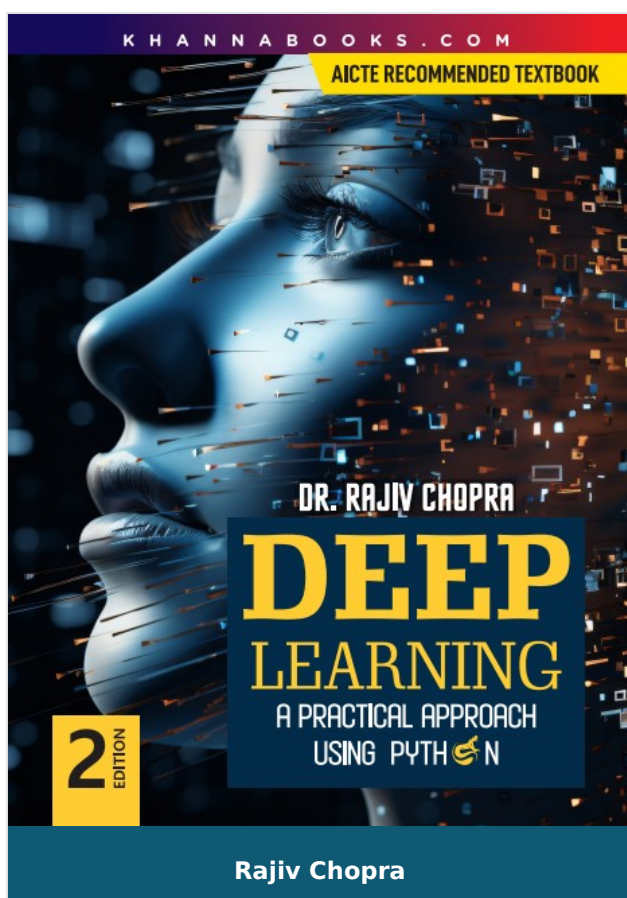
Author

Venkatesh

Venkatesh,

Nagaraju Y

Nagaraju Y



Deep Learning

Author :	Rajiv Chopra
ISBN 13 :	978-93-86173-41-6
ISBN 10 :	9386173417
E-ISBN 13 :	978-93-86173-41-6
Edition :	Second
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Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 450.00
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Condition Type :	New
Country Origin :	India

Product Description

A good book is like a teacher who sits behind the reader and guides him/her accordingly. Deep Learning has been an area of current research. After toiling through the various concepts of Deep Learning, the book slithers around all principles of deep learning. This book highlights in deep the concepts of deep learning so that new projects and researchers can be done. The book serves, both as textbook and as a reference book. Some of the highlights of the book are: Simple Language, Recent Concepts of Machine and Deep Learning explained, MCQ's, Conceptual Short Questions & Answers, Case Studies, Case Tools (like Tensor Flow, H2O etc.)

Table Of Contents

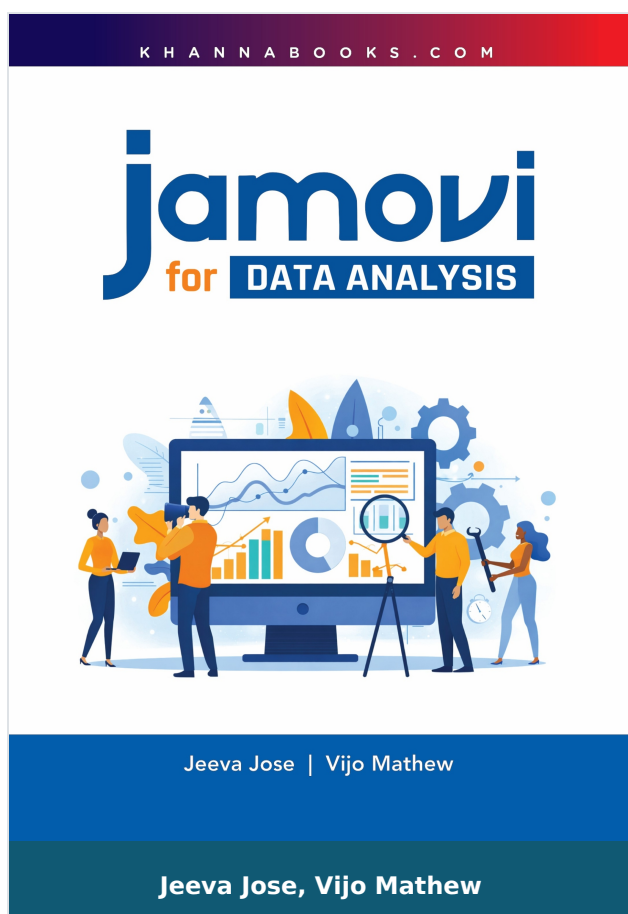
- The Neural Network (Deep Learning)
- Machine Learning Retrospective
- Deep Feedforward Networks
- Deep Learning Optimization
- Convolutional Neural Networks
- Sequence Analysis
- Practical Deep Learning
- Applications of Deep Learning
- Deep Learning Survey
- Appendix A : Glossary
- Appendix B : Model Question Papers
- Project - 1: Training ANN & Acoustic Cryptography of Computer Keyboard
- Project - 2: Cryptography Using ANNs
- References
- Index

Author

Rajiv Chopra

Dr. Rajiv Chopra has a Doctorate in Computer Science from Banasthali VidyaPith University. The author is M. Tech. in Information Technology from GGSIPU, Delhi. He did BE (CSE) from SDM College of Engg. and Technology, Dharwad and MIT from MAHE. He is working as an Associate Professor in CSE Department at Guru Tegh Bahadur Institute of Information Technology, GGSIPU Delhi. As an educator he has contributed to 21 research publications in Refereed, cited International Conferences and International Journals and

attended 21 conferences, workshops, FDPs and seminars. He is a prolific author with 26 Text and Reference books to his credit, for B. Tech. (CSE/IT), M. Tech. (CSE/IT), BCA, MCA and other courses of different Universities of India.



Jamovi for Data Analysis

Author : Jeeva Jose, Vijo Mathew

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Product Description

Jamovi for Data Analysis In today's data-driven world, the ability to analyze information accurately is an essential skill across education, research, and industry. However, many traditional statistical tools are either prohibitively expensive or too complex for beginners to master. Jamovi for Data Analysis introduces readers to a powerful, free, and open- source alternative built on the R programming language. By providing a user-friendly point-and-click interface, Jamovi allows users to focus on understanding their data rather than struggling with complex coding or intimidating software environments. This book is specifically designed to build confidence in statistical analysis, guiding readers from the initial installation and interface navigation through to sophisticated data handling and hypothesis testing. The content is presented in a clear, step-by-step manner, enriched with examples that reflect real-world scenarios. Whether you are a student beginning your journey in statistics, a teacher looking for modern pedagogical tools, or a researcher needing a reliable and transparent platform for analysis, this book serves as an indispensable companion. It bridges the gap between theoretical concepts and practical application, making data exploration, visualization, and advanced modeling accessible to all.

Salient Features

- **Comprehensive Tool Introduction:** Learn to navigate Jamovi's modular architecture, including its intuitive Data View, Variable Panel, and Analyses Panel for seamless statistical workflows.
- **Structured Learning Path:** Follow a pedagogical journey from basic data types and measures of central tendency to complex regression models and ANOVA.
- **Practical Implementation Focus:** Master data entry and cleaning by importing various formats like Excel, CSV, and SPSS, or by manually defining variables and

types.

- **Visual Data Exploration:** Utilize built-in visualization tools to generate professional histograms, box plots, scatter plots, and bar charts that reveal underlying data patterns.
- **Parametric & Non-Parametric Testing:** Conduct a wide range of essential tests, including t-tests, Chi-square, and Wilcoxon signed-rank tests, with guidance on choosing the right method.
- **Advanced Modeling Techniques:** Explore sophisticated analytical methods such as simple and multiple linear regression, logistic regression, and structural equation modeling (SEM).
- **Real-Time Collaborative Reporting:** Benefit from Jamovi's unique "live results" system where outputs are displayed instantly and can be easily exported to PDF or Word.
- **Assessment and Reinforcement:** Each chapter includes Multiple Choice Questions and Short Answer Questions to test understanding and reinforce key statistical concepts.

Table Of Contents

- Preface
- Introduction to Jamovi
- Data Types
- Measures of Central Tendency & Dispersion
- Descriptive Statistics with Jamovi
- Correlation and Regression
- Non-Parametric Test & ANOVE
- Data Analysis Using Jamovi

Author

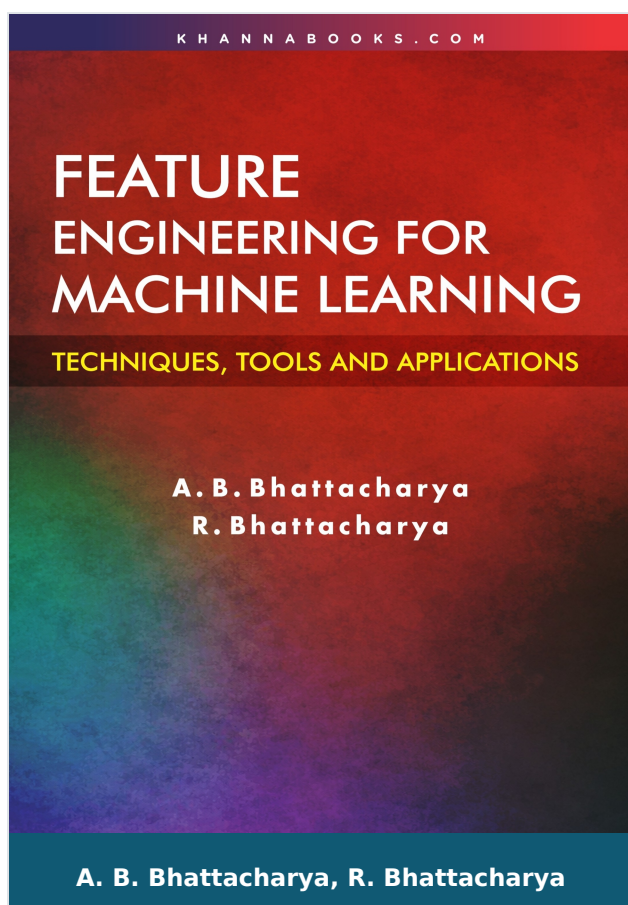
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Feature Engineering for Machine Learning (Techniques, Tools and Applications)

Author : A. B. Bhattacharya, R. Bhattacharya

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Product Description

Feature Engineering for Machine Learning (Techniques, Tools and Applications)

Feature engineering is where machine learning success is truly built.

Algorithms get the spotlight, but the real competitive edge lies in how you shape your data. Feature Engineering for Machine Learning is your practical, no-nonsense guide to transforming raw data into powerful signals that unlock model performance, reliability, and insight.

Whether you're a data scientist, ML engineer, analyst, or student, this book takes you beyond theory into the craft of creating features that matter. You'll learn how to identify meaningful patterns, design robust transformations, handle messy real-world data, and systematically improve model outcomes.

Key Features

Through clear explanations, real examples, and actionable techniques, you'll discover how to:

- Turn raw data into predictive features
- Apply domain knowledge to engineer smarter signals
- Handle categorical, temporal, and high-dimensional data
- Avoid common pitfalls that sabotage model performance
- Build scalable, reproducible feature pipelines

Feature engineering isn't just a step in the workflow, it's the foundation of great machine learning. Master it, and you don't just build models... you build better decisions.

Table Of Contents

- Preface
- Acknowledgement
- INTRODUCTION TO FEATURE ENGINEERING
- BASIC FEATURE PREPROCESSING
- FEATURE ENGINEERING TECHNIQUES
- FEATURE EXTRACTION VS. FEATURE SELECTION
- ADVANCED TOPICS AND CASE STUDIES

Author

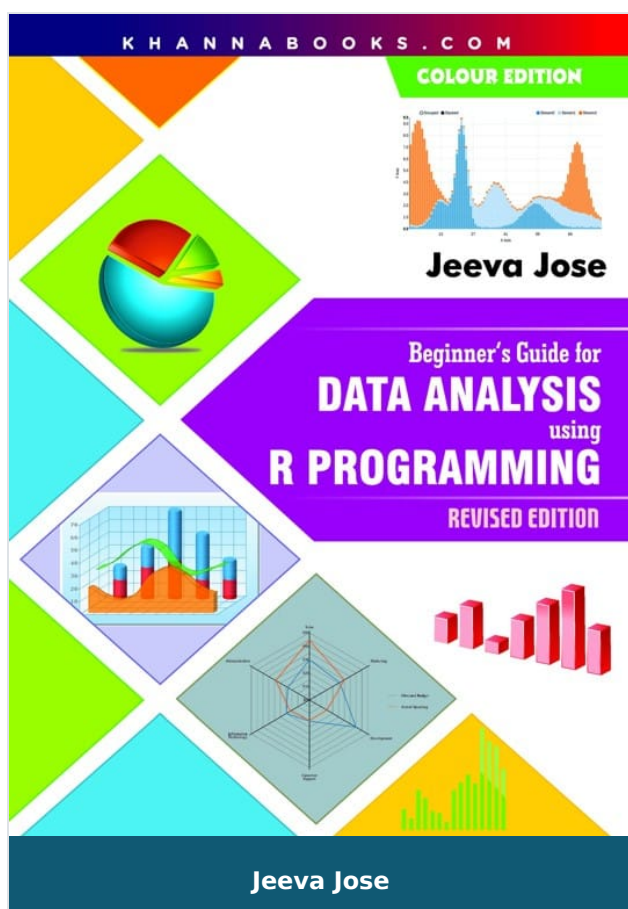
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Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant

contribution to education. The International Institute of Success Awareness honored him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lightning is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

R. Bhattacharya

R. Bhattacharya



Beginner's Guide for Data Analysis using R Programming

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Product Description

R programming is an efficient tool for statistical analysis of data. Data science has become critical to each field and the popularity of R is skyrocketing. Organization as large and diverse as Google, Facebook, Microsoft, Bank of America, Ford Motor Company, Mozilla, Thomas Cook, The New York Times, The National Weather Service, Twitter, ANZ Bank, Uber, Airbnb etc. have turned to R for reporting, analyzing and visualization of data, this book is for students and professionals of Mathematics, Statistics, Physics, Chemistry, Biology, Social Science and Medicine, Business, Engineering, Software, Information Technology, Sales, Bio Informatics, Pharmacy and any one, where data needs to be analyzed and represented graphically.

Salient features of the book:

1. Explains R concept in a simple method.
2. Best self-study material and reference guide.
3. Teaches how to apply various statistical methods to data science.
4. Help statistician and professional to leverage strength by combining their domain expertise with data analysis capability of R.
5. More than 300 solved and tested program provided.
6. A comprehensive book covering all areas of R in detail.

Table Of Contents

- Introduction
- Data Types & Operations
- Flow Control
- Functions and Packages
- Charts and Graphs
- Connecting R to External Interfaces
- Elementary Statistics
- Tests of Hypotheses
- Non Parametric Tests
- Analysis of Variance
- Basic Multivariate & Analysis
- Advanced Multivariate Analysis
- Advanced Graphs

Author

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Dr. Jeeva Jose completed Ph. D. in Computer Science from Mahatma Gandhi University, Kerala, India and is a faculty member at BPC College, Kerala. Her passion is teaching and areas of interests include world wide web, Data Mining and Cyber laws. She has been in higher education for the last 15 years and has completed three research projects funded by UGC and KSCSTE. She has published more than twenty research papers in various refereed journals and conference proceedings. She has edited three books and has given many invited talks in various conferences. She is a recipient of ACM-W Scholarship provided by Association for Computing Machinery, New York.