

Environmental Science

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Product Description

“Environmental Science” is an audit course for the first year Diploma programme in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome-based education.

Book covers four units- Ecosystem, Air and Noise Pollution, Renewable Sources of Energy and Solid waste management, ISO 14000 & Environmental Management, Every unit contains as set of exercise at the end of each unit to test the student’s comprehension.

Some salient features of the book:

1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

2. Book provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for use of ICT, projects, group discussion etc.

3. Student and teacher centric subject materials included in book with balanced and chronological manner.

4. Figures and tables are insert to improve clarity of the topics.

5. Objective questions, Short questions and long answer exercise given for practice of students after every unit.

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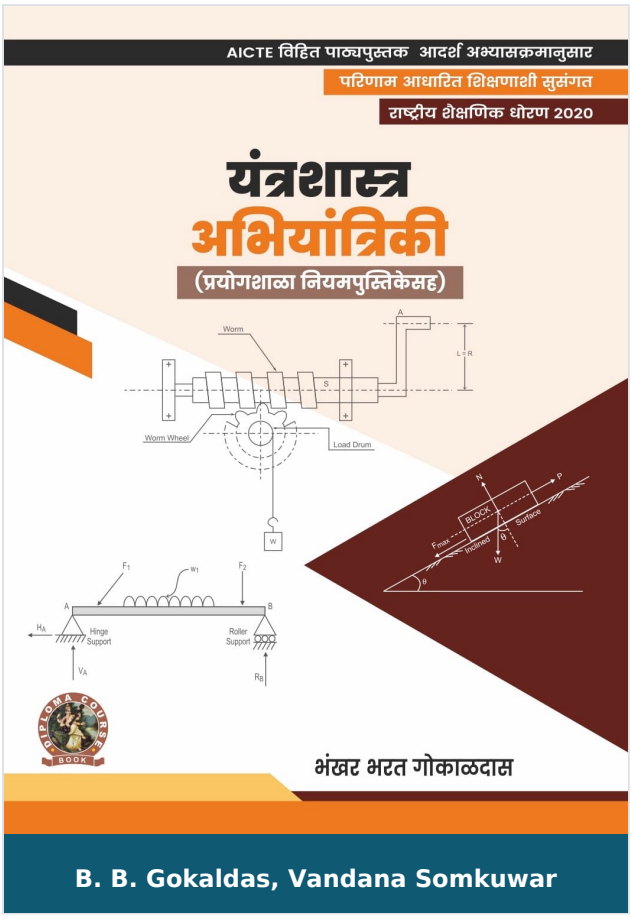
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Engineering Mechanics (with Lab Manual)

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4. Figures, tables, equations and activities are insert to improve clarity of the topics.

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6. Solved and unsolved problems including numerical examples taken with systematic steps.

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Author

B. B. Gokaldas

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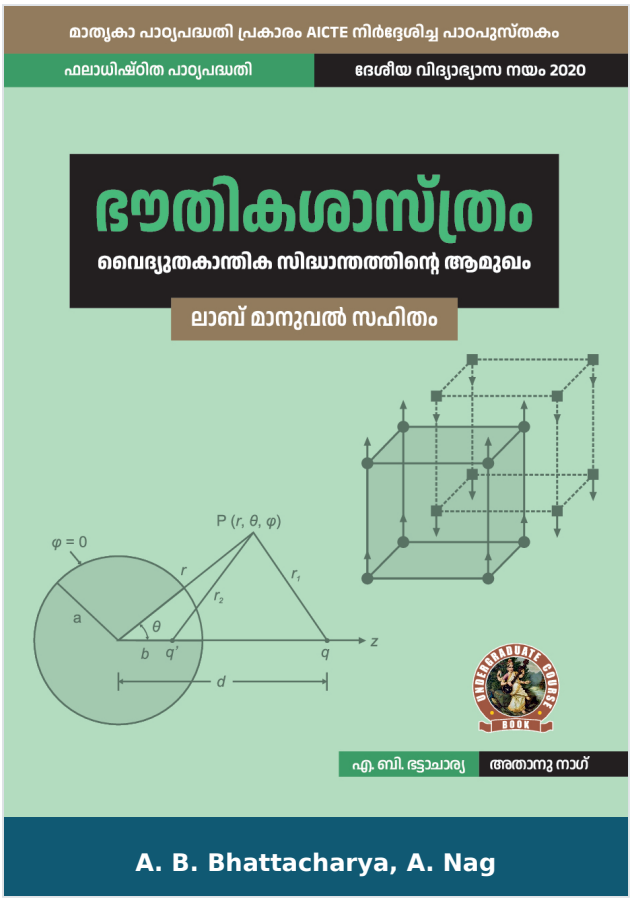
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Physics - Introduction to Electromagnetic Theory (with Lab Manual)

Author :	A. B. Bhattacharya, A. Nag
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ISBN 10 :	9355381557
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Engineering Physics: Introduction to Electromagnetic Theory has been written for the first year students of B. Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Electromagnetic Theory to tackle 21st century and onward engineering challenges and address the related questions.

Some Salient Features of the Book:

· Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject.

· To develop knowledge on critical questions, solved and supplementary problems covering all types of medium and advanced level problems in a very logical and systematic manner.

· Some essential information for the users under the heading “know More” for clarifying some basic

· Information as well as comprehensive synopsis of formulae for a quick revision of the basic principles.

· Constructive manner of presentation so that an Engineering degree students can prepare to work in different sector or in national laboratories at the very forefront of technology.

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Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

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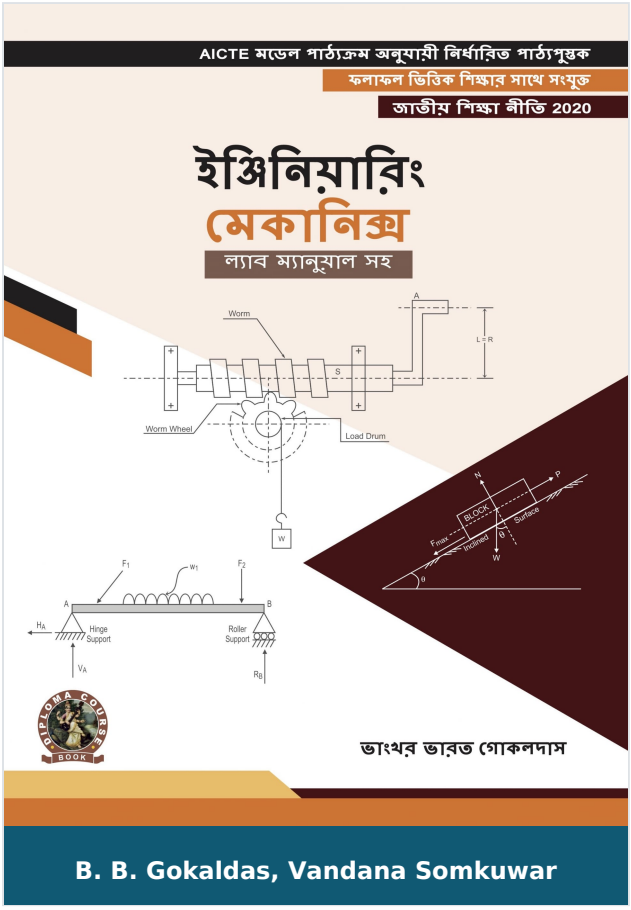
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A. Nag Dr. Atanu Nag did his M. Sc. in 2007 and Ph. D. in 2013 from the University of Kalyani. He has published over 50 Journal papers and 5 books for Science & Engineering students. Presently he is the Head and Associate Professor in the Department of Physics, Modern Institute of Engineering & Technology, Hooghly, West Bengal.

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4. Figures, tables, equations and activities are insert to improve clarity of the topics.

5. Objective questions, Short questions and long answer exercise given for practice of students after every unit.

6. Solved and unsolved problems including numerical examples taken with systematic steps.

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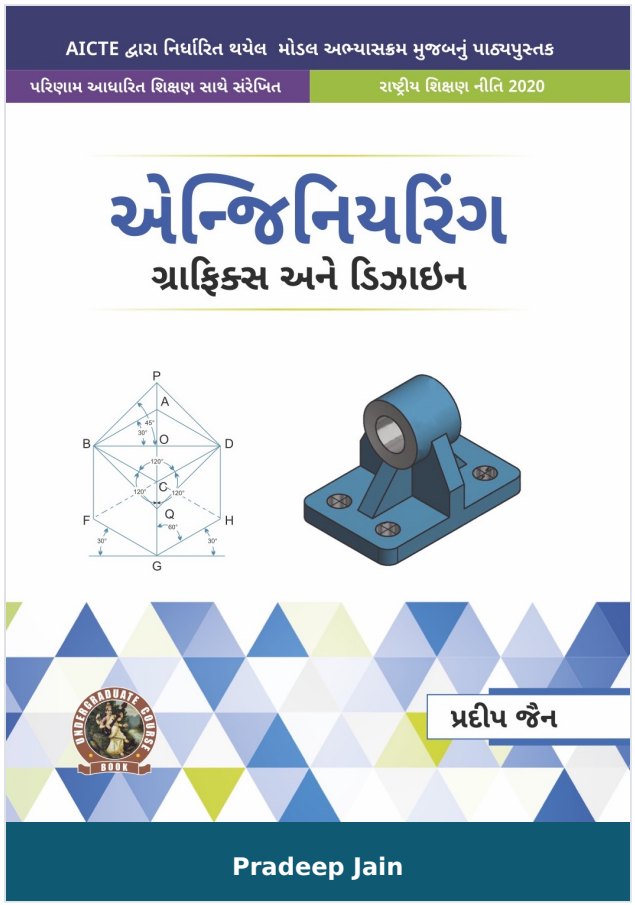
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Engineering Graphics & Design

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Product Description

This textbook “Engineering Graphics and Design” is based on the latest outcome based model curriculum of the AICTE. The book covers complete syllabus catering requirements of all major technical universities and institutes and provides insights into traditional engineering graphics as well as treats of the subject using 2D and 3D design software. It offers technical details, current standard, real world examples and clearly explains theory and technique in highly visual and concise format. The topic covered in this book are arranged into 9 chapters comprising self-explanatory diagrams and solved examples.

Salient Features:

1. Introduction of Engineering Drawing.
2. Orthographic Projection.
3. Projection of Solids.
4. Section of Solids and Development of Surfaces.
5. Isometric Projection.
6. Overview of Computer Graphics.
7. CAD Drawing.
8. Solid Modelling.
9. Team Design Project.

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- Orthographic Projection
- Projection of Solids
- Sectional Views of Solids
- Isometric Projection
- Overview of Computer Graphics
- Customisation &CAD
- Annotation Layers and 3D Modelling
- Projects
- Reference
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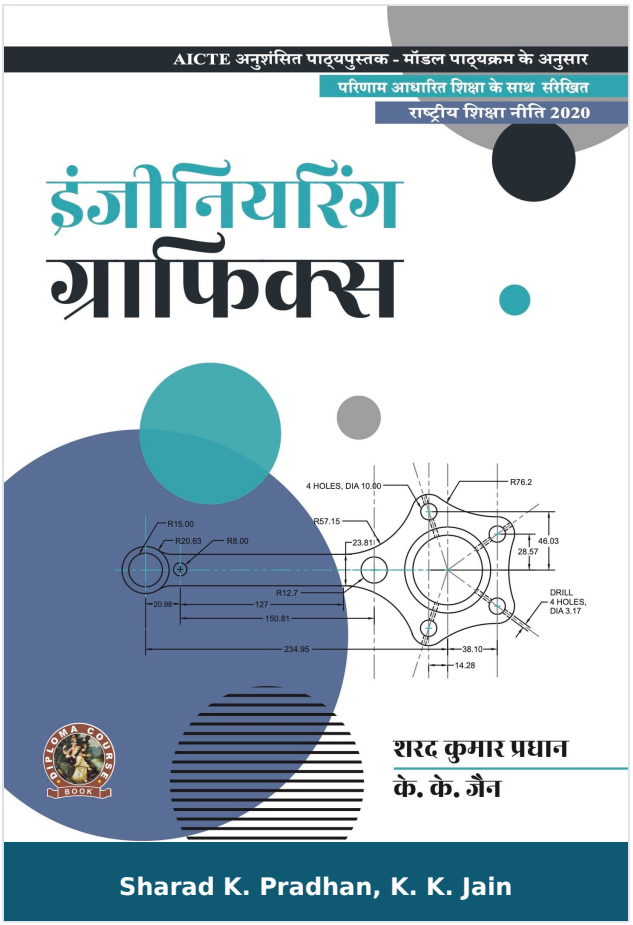
Pradeep Jain

Pradeep Jain has 15 years of experience in teaching and industry in CAD/CAM. presently he is working as an associate professor in the Department of Mechanical Engineering, Ajay Kumar Garg Engineering College, Ghaziabad. He is providing training and consultancy in CAD/ CAM field.

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Engineering Graphics

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Product Description

“ Engineering Graphics” is a compulsory paper for the first year Diploma course in Engineering & Technology.Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education.

Book covers six topics- Basic Elements of drawing , Orthographic Projections, Isometric Projections, Free Hand Sketcher of Engineering Elements, Computer Aided Drafting Interface, Computer Aided Drafting. Each topic is written in easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test the student’s comprehension.

Some salient features of the book:

1. Content of the book is aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

2. In start of each unit learning outcomes are listed to make the student understand what is expected out of him/ her after completing that unit.

3. Book provides lots of recent information, interesting facts, Codes for E-resources, QR Code for use of ICT, projects, group discussion etc.

4. Student and teacher centric subject materials included in book with balanced and chronological manner.

5. Figures, tables and software screen shots are inserted to improve clarity of the topics.

6. Apart from essential information a ‘Know More’ section is also provided in each unit to extend the learning beyond syllabus.

7. Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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8. Solved and unsolved problems including numerical examples are solved with systematic steps.

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Author

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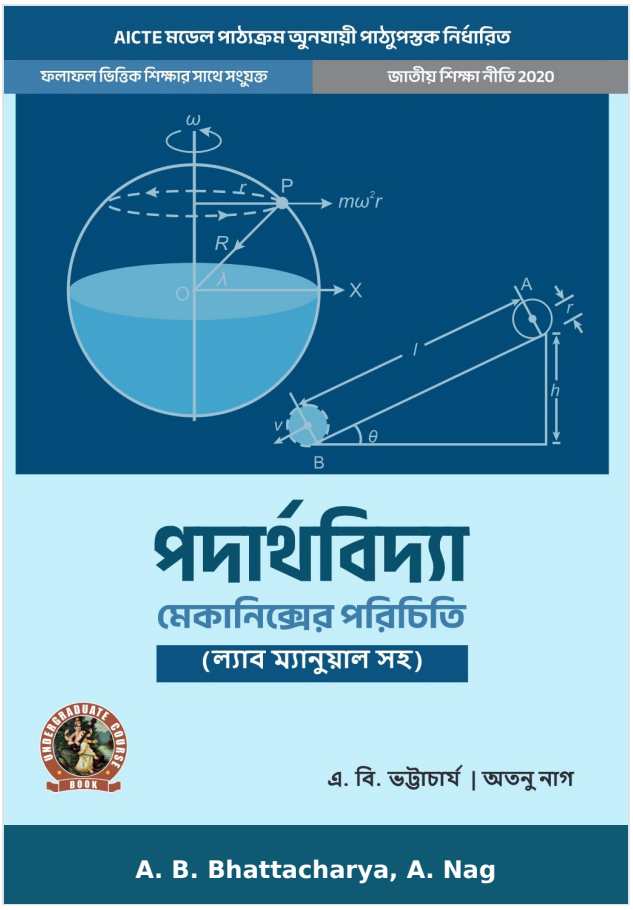
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Physics (Introduction to Mechanics) (with Lab Manual)

Author :	A. B. Bhattacharya, A. Nag
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Some Salient features of the book:

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A. B. Bhattacharya

Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

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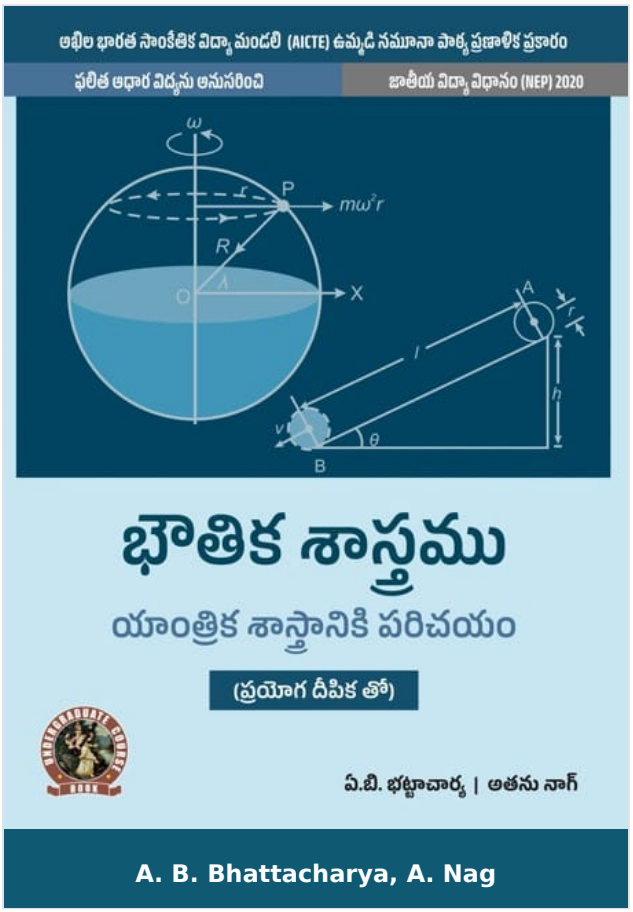
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A. Nag Dr. Atanu Nag did his M. Sc. in 2007 and Ph. D. in 2013 from the University of Kalyani. He has published over 50 Journal papers and 5 books for Science & Engineering students. Presently he is the Head and Associate Professor in the Department of Physics, Modern Institute of Engineering & Technology, Hooghly, West Bengal.

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A. B. Bhattacharya

Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

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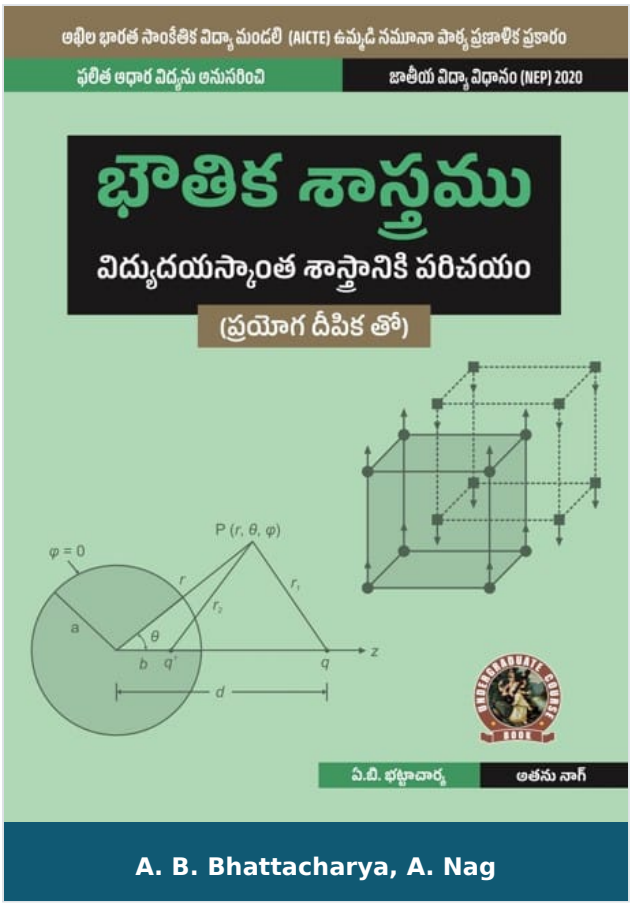
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Physics (Introduction to Electromagnetic Theory) with Lab Manual

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Product Description

Engineering Physics: Introduction to Electromagnetic Theory has been written for the first year students of B. Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Electromagnetic Theory to tackle 21st century and onward engineering challenges and address the related questions.

Some Salient Features of the Book:

1. Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject.

2. To develop knowledge on critical questions, solved and supplementary problems covering all types of medium and advanced level problems in a very logical and systematic manner.

3. Some essential information for the users under the heading “know More” for clarifying some basic

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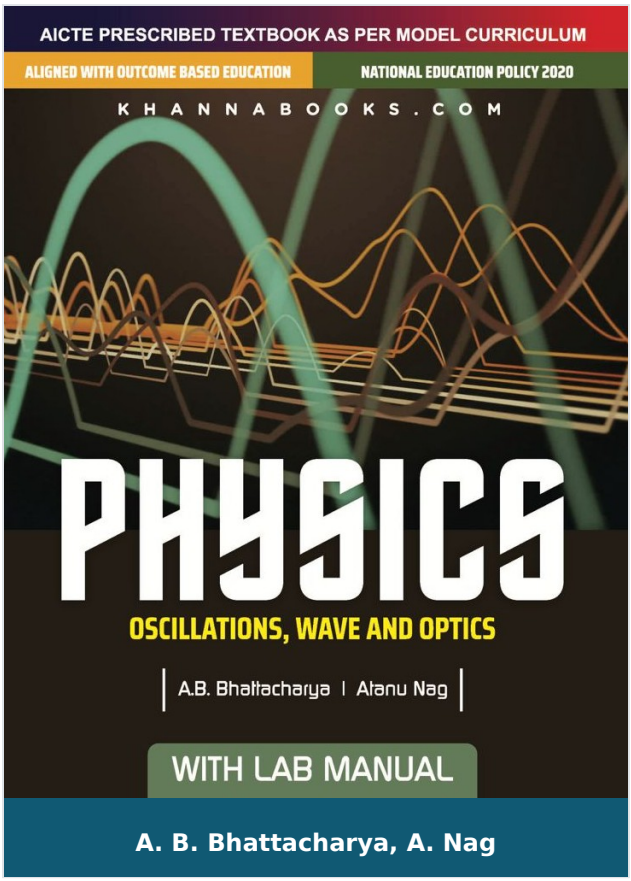
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Physics (Oscillations, Waves and Optics) With Lab Manual

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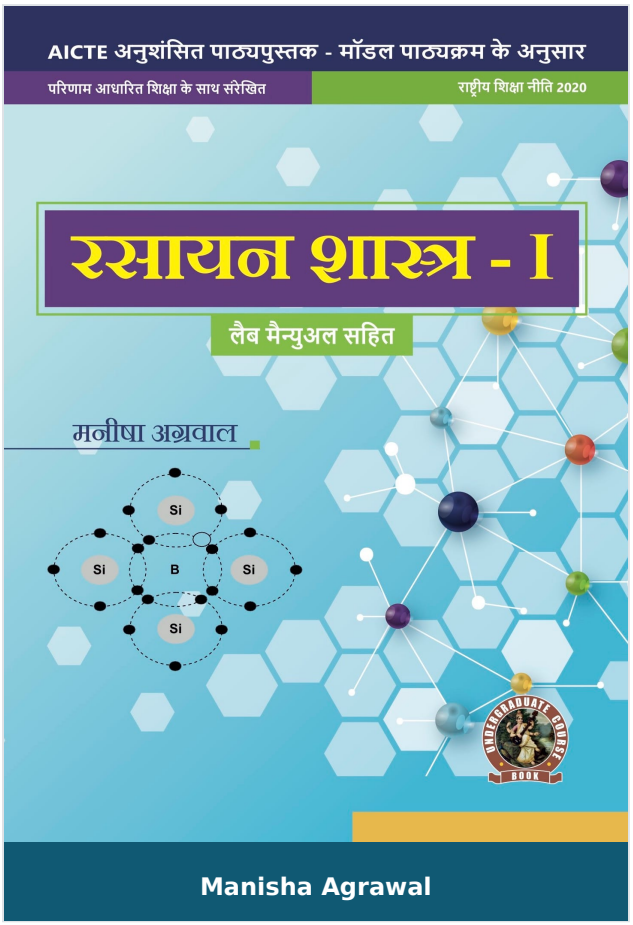
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Product Description

“Chemistry-I” is a compulsory paper for the first year Undergraduate course in Engineering & Technology. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education. Book covers seven topics- Atomic and molecular structure, Spectroscopic Technique and applications, Inter-molecular Forces and Potential Energy Surfaces, Use of Free Energy in Chemical Equilibrium, Periodic Properties, Stereo-chemistry, Organic Reactions and Synthesis of Drug Molecules. Each topic is written is easy and lucid manner. Every chapter contains a set of exercise at the end of each unit to test student’s comprehension.

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2. Book Provides lots of recent information, interesting facts, QR Code for E-resources, QR Code for us of ICT, Projects group discussion etc.

3. Students and teacher centric subject materials included in book with balanced and chronological manner.

4. Figures, tables, chemical equations and comparative charts are inserted to improve clarity of the topics.

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“Mathematics-I” is included as a paper for the first year Diploma program. Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is combined with the concept of outcome-based education.

Book cover five Units Trigonometry, Functions and Limit, Differential Calculus, Complex numbers and partial Fraction, Permutation and Combination and Binomial Theorem. In every unit each topic is written in easy and lucid manner. A set of exercise at the end of each unit is clubbed to test the student’s comprehension.

Some salient features of the book:

1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

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