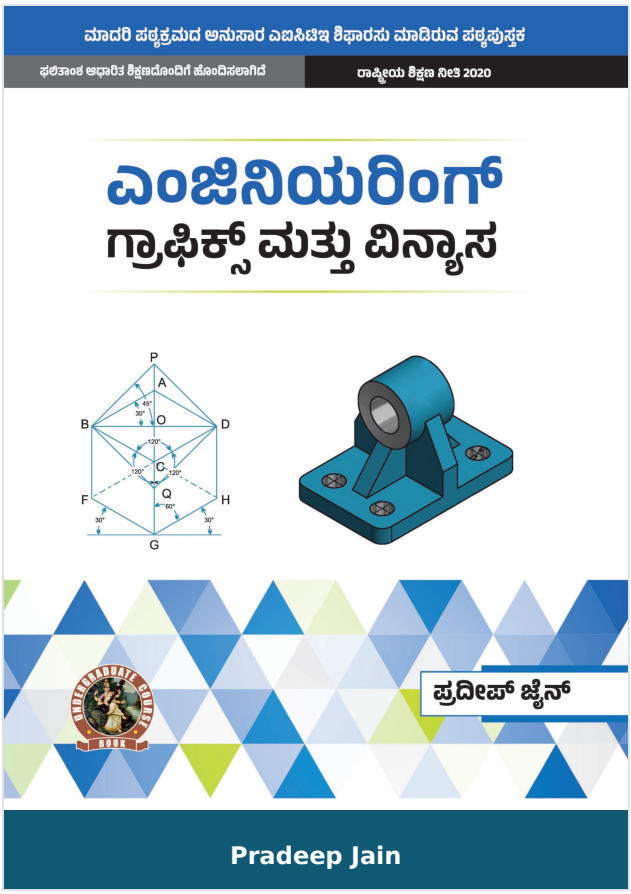


Engineering Graphics & Design |

Author :	Pradeep Jain
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Publisher :	Khanna Publishing House
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Categories :	AICTE Prescribed Textbooks, Kannada Books, Bookstore, Ebooks
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Product Description

This textbook “Engineering Graphics and Design” is based on the latest outcome based model curriculum of the AICTE. The book covers complete syllabus catering requirements of all major technical universities and institutes and provides insights into traditional engineering graphics as well as treats of the subject using 2D and 3D design software. It offers technical details, current standard, real world examples and clearly explains theory and technique in highly visual and concise format. The topic covered in this book are arranged into 9 chapters comprising self-explanatory diagrams and solved examples.

Salient Features:

1. Introduction of Engineering Drawing.
2. Orthographic Projection.
3. Projection of Solids.
4. Section of Solids and Development of Surfaces.
5. Isometric Projection.
6. Overview of Computer Graphics.
7. CAD Drawing.
8. Solid Modelling.
9. Team Design Project.

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- Isometric Projection
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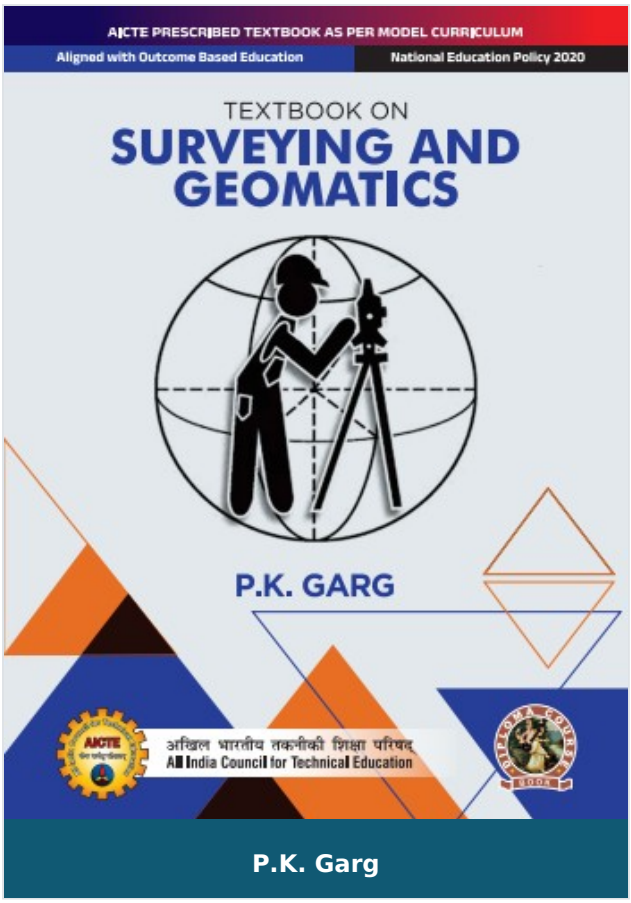
Pradeep Jain

Pradeep Jain has 15 years of experience in teaching and industry in CAD/CAM. presently he is working as an associate professor in the Department of Mechanical Engineering, Ajay Kumar Garg Engineering College, Ghaziabad. He is providing training and consultancy in CAD/ CAM field.

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Textbook on Surveying and Geomatics

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Product Description

Surveying and Geomatics

The book provides the fundamental principles and theory of various equipment and techniques used in surveying and geomatics engineering. The fast developments which have taken place in field data collection methods and mapping techniques are also covered in the book. The book is intended to guide and help students and researches understanding of surveying and geometrics tools and techniques. It provides insights to the subject matter aligned with the latest model curriculum of the AICTE, followed by the concept of outcome-based education as per the New Education Policy (NEP)-2020.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

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- PHOTOGRAMMETRY SURVEYING
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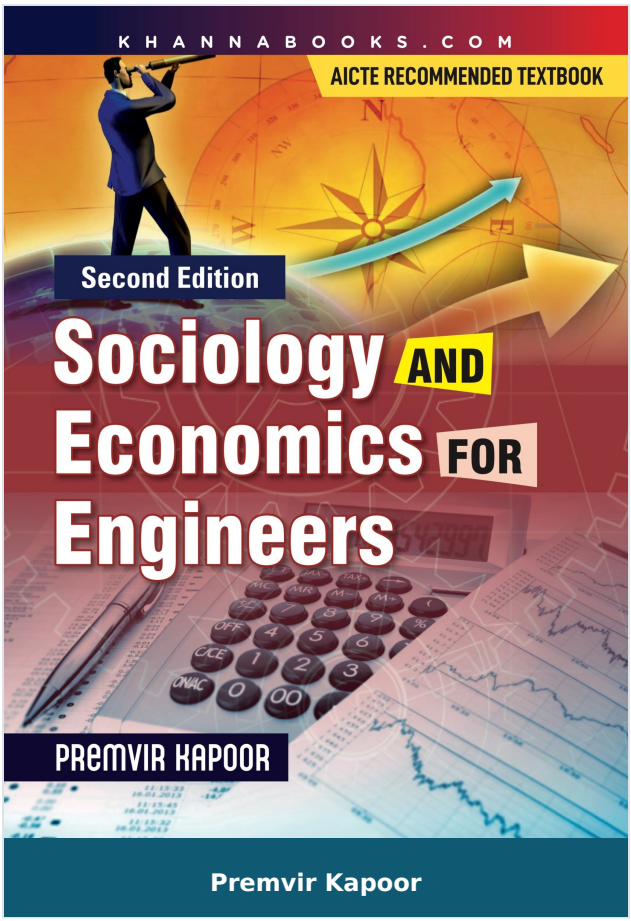
P.K. Garg

P.K. GARG Professor, Civil Engineering Department Indian Institute of Technology Roorkee, Roorkee & Former, Vice Chancellor Uttarakhand Technical University, Dehardun

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Sociology and Economics for Engineers

Author :	Premvir Kapoor
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Product Description

The book will help the students to understand variety of economics and sociological issues the concepts. It shall provide to them an insight and knowledge to understand the impact of developments in business an society. The book will meet the requirements of the engineers to evaluate the comparison of alternatives that involve spending money and their likely outcomes.

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- Money and Banking
- Financial Accounting
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- Final Accounts
- Depreciation
- Cost Concepts
- Break Even Analysis
- Important Terms
- Questions for Review

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Premvir Kapoor

Dr. Premvir Kapoor BBM(BHU), MBA(Podar Institute of Management), LLB Delhi, Ph.D(Meerut University), Diploma in Training and Development, ISTD New Delhi, Diploma

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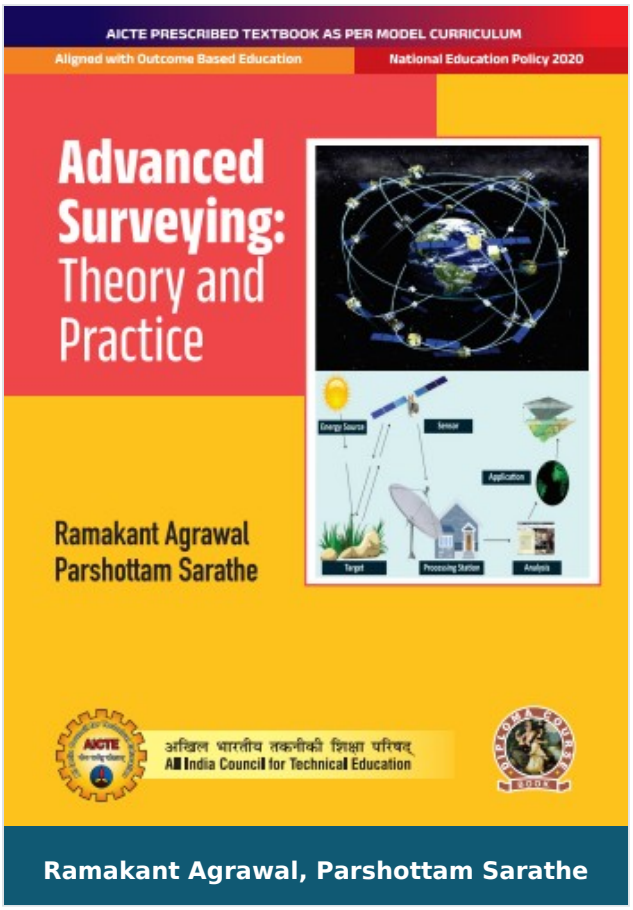
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in Corporate Laws and Secretarial Practice(Indian Law institute New Delhi). He has worked s Director in Sri Ram Institute of Management and IIMT Institute of Management, Greater Noida and Professor of Human Resource Management at IMS Ghaziabad and Lingaya University Faridabad. He has been associated with some of the leading Institutes of Company Secretaries of India, Institute of Marketing management, Western U.P Productional Council. He is a member of Indian Law Institute, New Delhi. He has been visiting faculty at various prestigious business schools.

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Advanced Surveying: Theory & Practice

Author :	Ramakant Agrawal, Parshottam Sarathe
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Product Description

Advanced Surveying: Theory & Practice

This book contains advanced topics of surveying for fourth semester students of diploma course strictly as per syllabus and model curriculum of AICTE and aligned with the theme of outcome-based education according to National Education Policy 2020. This book comprises of six chapters covering topics on plane table Surveying. Theodolite, tacheometry. Curves, total station, Electromagnetic measurement, Remote sensing and GPS & GIS.

Salient features:

- Content of the book aligned with the mapping course outcomes, programs and Units Outcomes.
- In the beginning of each unit learning outcomes are listed to make the student understand what is expected out of him/her after completing that unit.
- Book provides lots of recent information, interesting facts, QR code for E-resources, QR code for use of ICT, projects, group discussion etc.
- Student and teacher centric subject materials included in book with balanced and chronological manner.
- Figures, tables, and software screen shots are inserted to improve clarity of the topics.
- Apart from essential information a ‘know more’ section is also provided in each unit to extend the learning beyond syllabus.
- Short questions, objective questions and long answer exercises are given for practice of students after every chapter.

Solved and unsolved problems including numerical examples are solved with systematic steps

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- Curves
- Advanced Surveying Equipment
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- References for Further Learning
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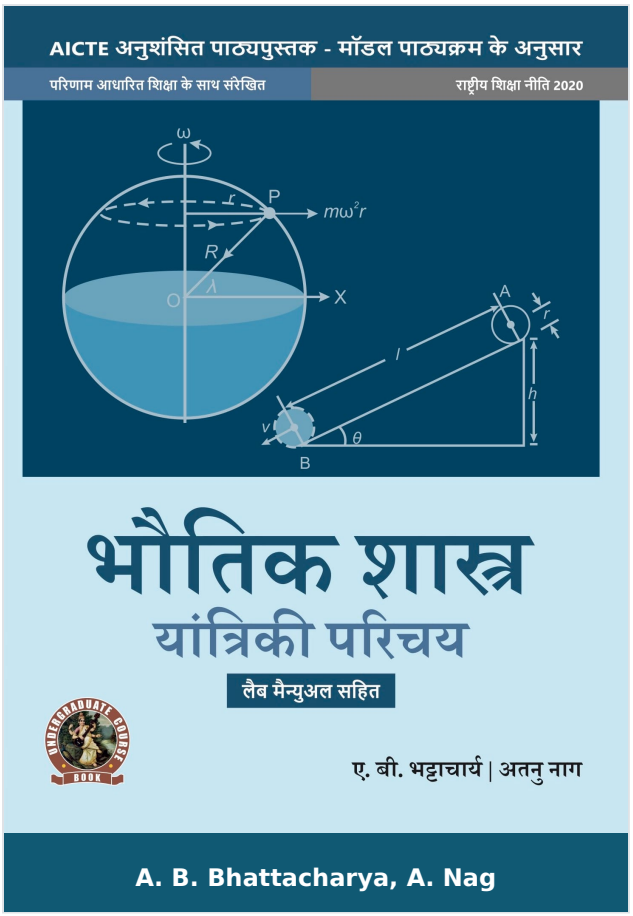
Parshottam Sarathe

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Physics (Introduction to Mechanics) (with Lab Manual)

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Country Origin :	India

Product Description

Physics: Introduction to Mechanics has been written for the first year students of B Tech Engineering Degree Courses of all Indian Universities following the guideline and syllabus as recommended by AICTE. The book, written in a very simple and lucid way, will be very much helpful to reinforce understanding of different aspects to meet the engineering student’s needs. Writing a text-cum manual of this category poses several challenges providing enough content without sacrificing the essentials, highlighting the key features, presenting in a novel format and building informative assessment. This book on engineering physics will prepare students to apply the knowledge of Mechanics to tackle 21 century and onward engineering challenges and address the related questions. Some Salient features of the book: 1. Expose basic science to the engineering students to the fundamentals of physics and to enable them to get an insight of the subject. 2. To develop knowledge on critical questions solved and supplementary problems covering all type of medium and advanced level 3. Under problems in a very logical and systematic manner. 4. Some essential information for the user the heading “Know more” for clarifying some basic information as well as comprehensive synopsis of formulae for a quick revision of the basic principles. 5. Constructive manner of presentation so that an Engineering degree students can prepare to work in different sectors or in national laboratories at the very forefront of technology.

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Author

A. B. Bhattacharya

Prof. A. B. Bhattacharya did his MSc and PhD degree from the University of Calcutta in Physics and Post-doc from the Massachusetts Institute of Technology (MIT), Cambridge, USA. He worked in close collaboration with the leading laboratories like Lincoln Laboratory; Milestone Hill Observatory; Earth, Atmospheric and Planetary Sciences division of MIT and many other well recognized laboratories in India and abroad. He served as Professor & Head of the Department of Physics, University of Kalyani; Dean of Research and Head of the ECE Department, Techno India University; Pro Vice Chancellor of JIS University and Director of Brainware University. He has published 32 text books for Science and Engineering students, two popular books for general readers and over 400 research articles in reputed International Journals. Under his supervision 24 scholars received their doctoral degree. He is a fellow of the Institute of Electronics and Telecommunication Engineers and member of many scientific organizations. India International Friendship Society awarded him the prestigious "Shiksha Ratna Award" and Certificate of Excellence for meritorious services, outstanding performance and significant contribution to education. The International Institute of Success Awareness hon0red him with their globally recognized "Glory of India Gold Medal" for his outstanding contribution to the national stature of India. A few words from the certificate issued by Prof. Williams of MIT may be quoted "Our collaborative effort was directed at the wavelength dependence of radar echoes observations with the Millstone Hill UHF radar in Westford. He made use of the Charles River Data System computer in the Weather Radar Laboratory for these calculations. His results help to make a convincing case that the volume reflectivity associated with lighting is a diminishing function of radar wavelength, contrary to contemporary thinking". Dr.

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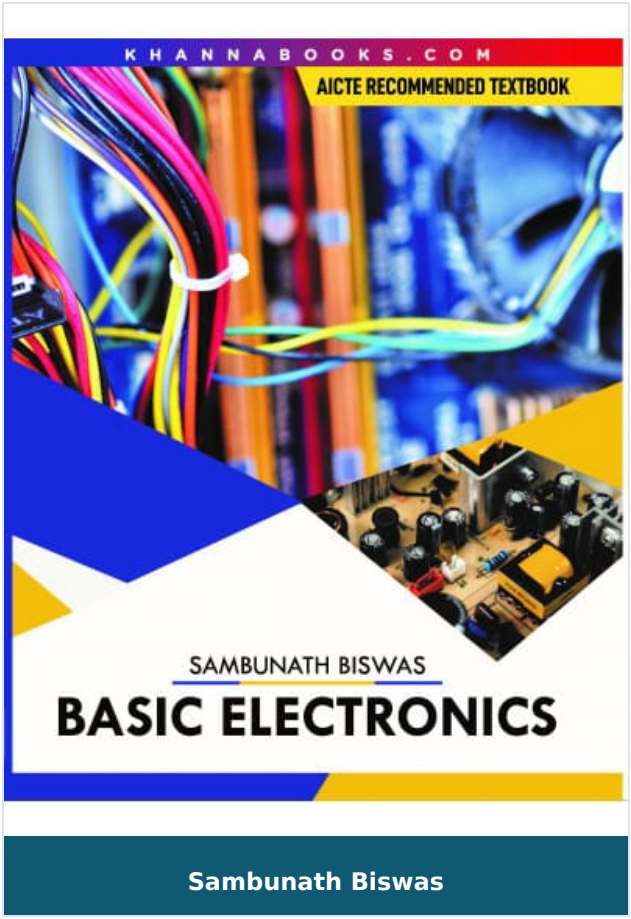
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A. Nag Dr. Atanu Nag did his M. Sc. in 2007 and Ph. D. in 2013 from the University of Kalyani. He has published over 50 Journal papers and 5 books for Science & Engineering students. Presently he is the Head and Associate Professor in the Department of Physics, Modern Institute of Engineering & Technology, Hooghly, West Bengal.

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Sambunath Biswas

Basic Electronics

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Product Description

This is an age of Electronics. At the dawn of the new millennium, it is no denying the fact that electronics has influenced the lifestyles of mankind in a manner never seen before. In order to understand the fundamentals of electronics, basic electronics is now taught as a compulsory subject for students of all branches of engineering. This book is planned to meet the requirements of a good and up-to-date book on basic electronics. The book discusses in a clear and concise way the fundamental principles and applications of basic electronics. The readers should find the book interesting particularly with large number of objective questions, solved problems and exercise problems.

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- Ch-3: Semiconductor Diodes and Miscellaneous Devices
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- Ch-5: Bipolar Transistor Biasing
- Ch-6: Single Stage BJT Amplifiers
- Ch-7: Field Effect Transistors
- Ch-8: Power Amplifiers
- Ch-9: Frequency Response of Amplifiers
- Ch-10: Feedback in Amplifiers
- Ch-11: Oscillators and Multivibrators
- Ch-12: Modulation and Demodulation
- Ch-13: Integrated Circuits
- Ch-14: Operational Amplifiers
- Ch-15: Television

Author

Sambunath Biswas

Dr. Sambunath Biswas had his schooling from Howrah Akshya Sikshayatan. He then joined the St. Xaviers College for the B.Sc(Hons) degree in Physics from the University of Calcutta.Subsequently, he obtained the B.Tech and M.tech degrees in Radio Physics and Electronics from University of Calcutta in 1967 and 1968 respectively. Later on , he obtained the degree of Doctor of Philosophy from the University of Calcutta in Radio Physics and Electronics.He is also winner of the PRS award of the University of Calcutta.

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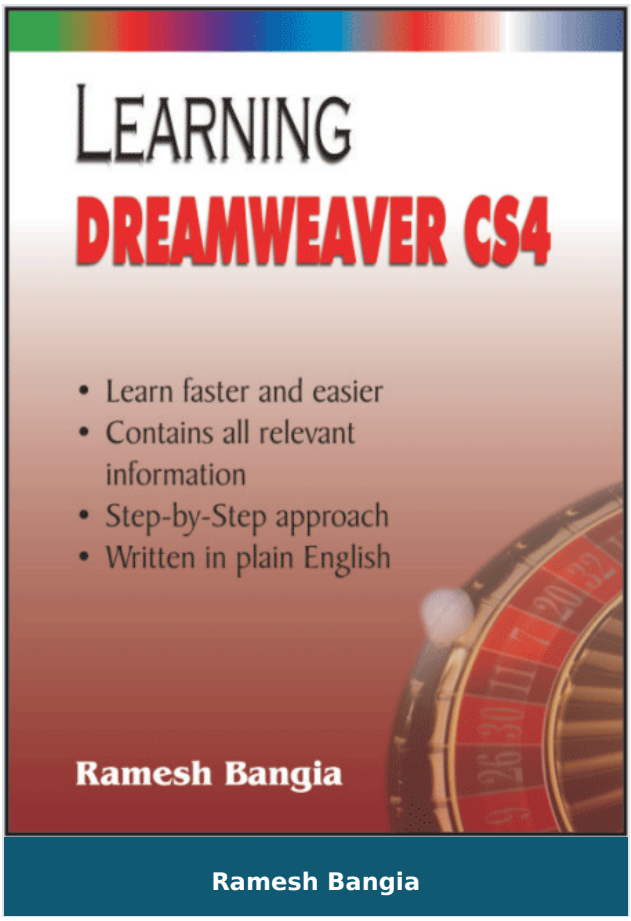
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He is a MOVAT medalist of the University of Calcutta. In March 1972, he joined Dept. of Electronics and Telecommunication Engineering, Bengal Engineering College as a lecturer. At present, he is working in the same dept. as a Professor. He was the Head of the Dept. of Electronics and Telecommunication Engineering during the period April 1988 to March 1989 and April 1995 to march 1998. he visited the federal Republic of Germany on DAAD Fellowship during the periods December 1979 to March 1981 and also in 1992.

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Ramesh Bangia

Learning Dreamweaver CS4

Author :	Ramesh Bangia
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Product Description

Learning of a software is both easy and difficult. It depends upon what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realise how difficult it is to master it. Freamweave CS4 is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.

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- Creating and Applying Templates
- More Commands of Dreamweaver CS4
- Integrating with Other Software
- Keyboard Shortcuts of Dreamweaver CS4
- Questions

Author

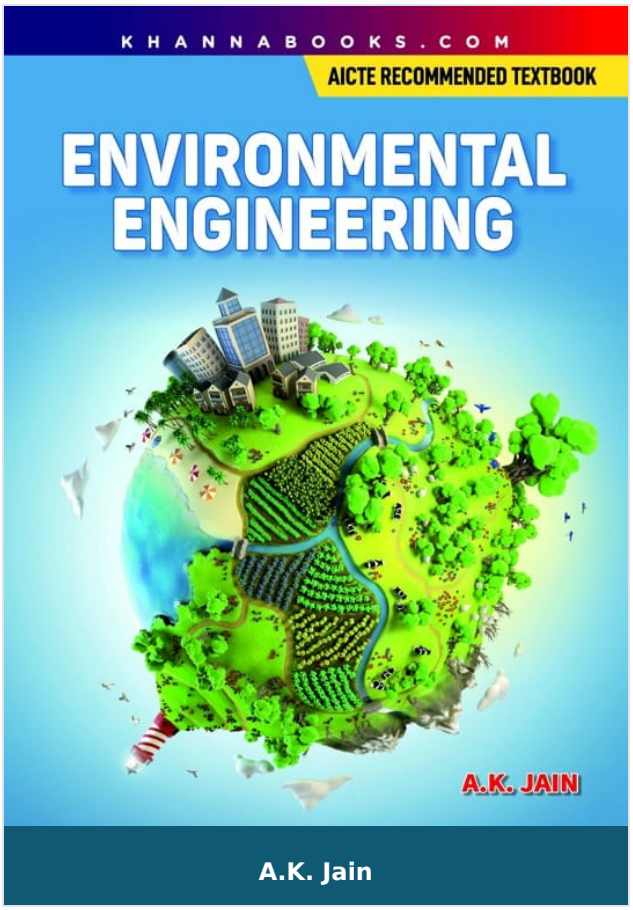
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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A.K. Jain

Environmental Engineering

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Product Description

The book Environmental engineering covers a wide range of topics-water, sanitation and drainage, solid and liquid waste treatment, energy, pollution control and environmental planning. the basis of environmental engineering is the sustainability which include the ecology, climate, geology, hydrology, and infrastructure services. One of the major challenges pertains to making the cities more sustainable by environmental planning, which have been explained in detail. Several examples, explained in a simple, flowing language and more than 200 drawings and visuals give a practical focus to the book.

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- Chapter-3: Water Supply in Buildings
- Chapter-4: Sanitation and Sewerage
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- Chapter-7: Energy Conservation and Efficiency
- Chapter-8: Water Pollution and Health
- Chapter-9: Waste Water Treatment
- Chapter-10: Environmental Planning
- Glossary, Terms and Definition
- Bibiliography

Author

A.K. Jain

A.K. Jain, as Commissioner (Planning) Delhi Development Authority worked on the Master Plan for Delhi-2021, National Urban Housing and Habital Policy, National Urban Transport Policy and various urban projects. He was a member of the Committee Constituted by the Ministry of Urban Development, GOI to review the statute of the Delhi Development Authority vis-a-vis the changing urban scenario and new policy initiatives. As a member of editorial Board of International Journal of Environmental Studies (UK) and is author of several books on urban development and management. He is visiting faculty at Delhi School of Planning and Architecture and other Institutes. He was awarded 2nd Urban Professional Award 2014 at World Urban Forum in Medellin, Colombia in recognition of

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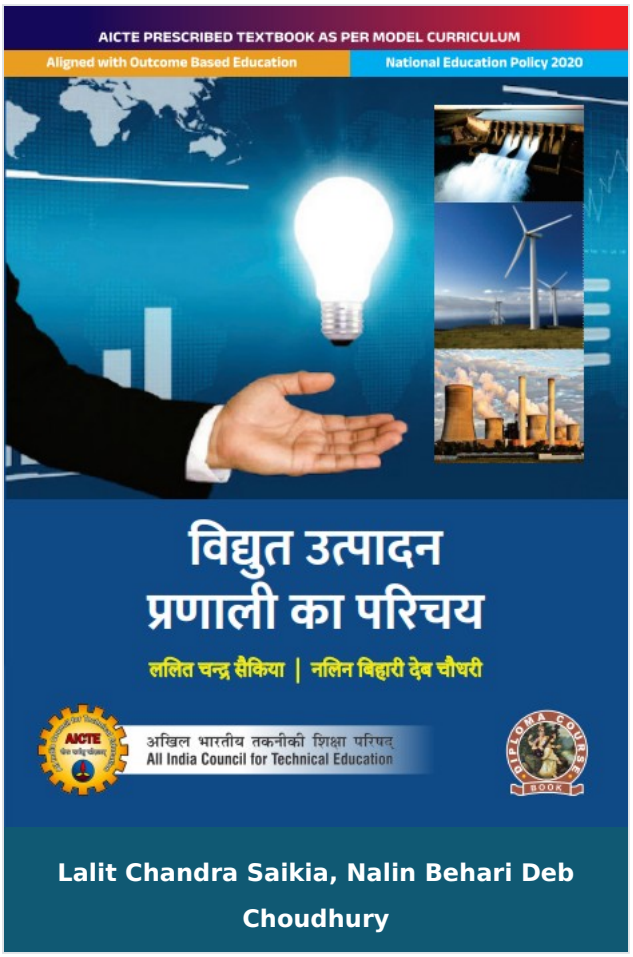
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being an exemplary city changer. Union Minister for Urban Development hourured him with IBC Lifetime Achievement Award (2016).

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Introduction to Electric Generation Systems

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Introduction to Electric Generation Systems

Khanna Publishing House

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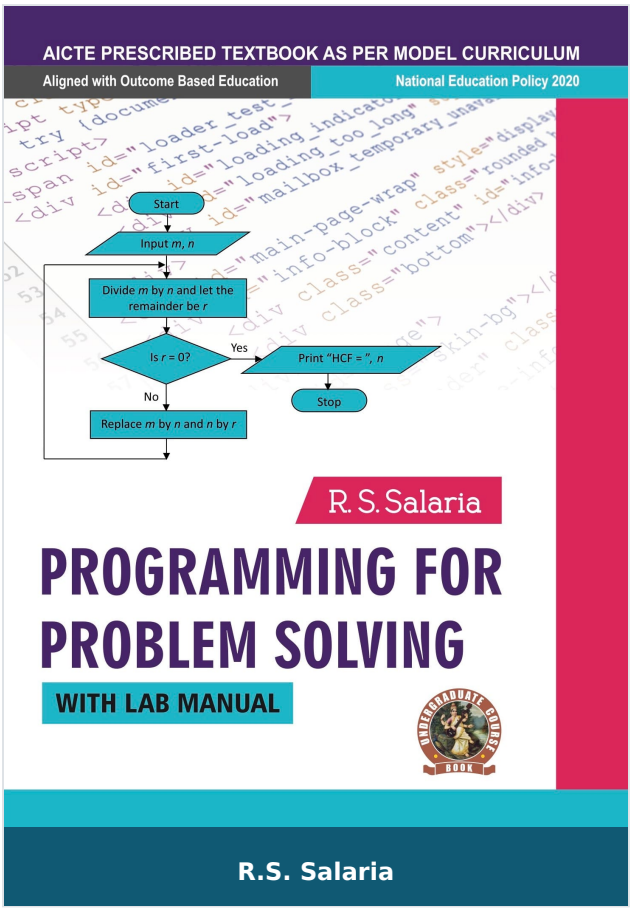
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Programming for Problem Solving (with Lab Manual)

Author :	R.S. Salaria
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Product Description

This textbook is designed as per the model curriculum of AICTE for the first year students of all branches of undergraduate program in Engineering & Technology (BE/B. Tech). The subject of programming for problem Solving aims at developing problem solving skills among the students and the skills to create programs in C language for their implementation. This book emphasizes to empower the students to grasp the skills required for problem solving and to develop deep understanding of the constructs of C language. These aspects of the subject are well illustrated through enormous solved programming problems.

Salient Features:

1. Simple and lucid language that enables students to grasp the subject.
2. Demonstrates the elegant programming style.
3. 165+ ready to run programs for reference and to illustrate the program development process.
4. 135+ Short answer type questions to provide an opportunity for self-assessment of the fundamental concepts learned by answering them precisely.
5. 165+ multiple choice questions to provide an opportunity to synthesize the fundamental concepts.
6. 90+ Programming problems to provide an opportunity to harness programming skills.

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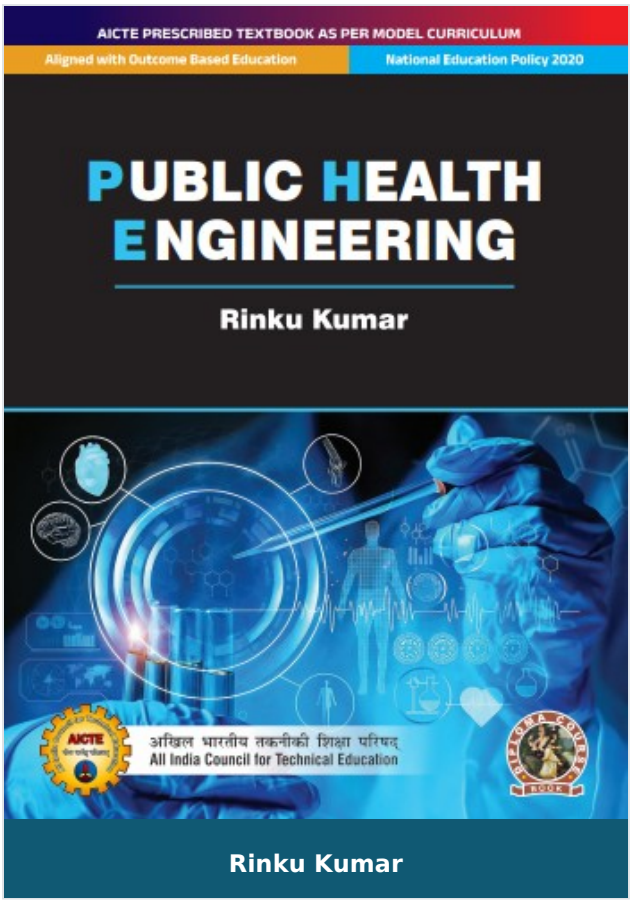
R.S. Salaria

Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

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Public Health Engineering

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Product Description

Public Health Engineering

This book familiarizes the students with the basics of public health engineering. The main aim of this book is to provide conceptual knowledge of techniques and processes for selecting water sources for domestic purpose and different treatment process related to treatment of sewage. These knowledge helps in deciding the water requirement of town or city. The main context of this book is aligned with the model curriculum of AICTE followed by the concept of outcome-based education according to the National Education Policy (NEP)2020.

Salient Features:

- The content of the book is aligned with the mapping of course outcomes, program outcomes and unit outcomes.
- At the beginning of each unit, unit outcomes are provided to help the students understand what is expected of them after completing the unit.
- The book consists of a lot of information about the sources of water for supply in town and make it easier to understand different sources to the students.
- The practical problems related to forecasting of population are discussed to enhance the understanding of the design period of different treatment units helps the field engineers.
- Different sewage techniques are discussed in details which helps the environmental engineering in deciding particular techniques based on characteristics of sewage.
- Some information about the latest IS code is also shared.
- QR codes are given in the book to access advanced information about the different topics.

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- Solved numerical problems, short-answer, long-answer, and multiple-choice questions (MCQs) are given for practice at the end of each unit.

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Author

Rinku Kumar

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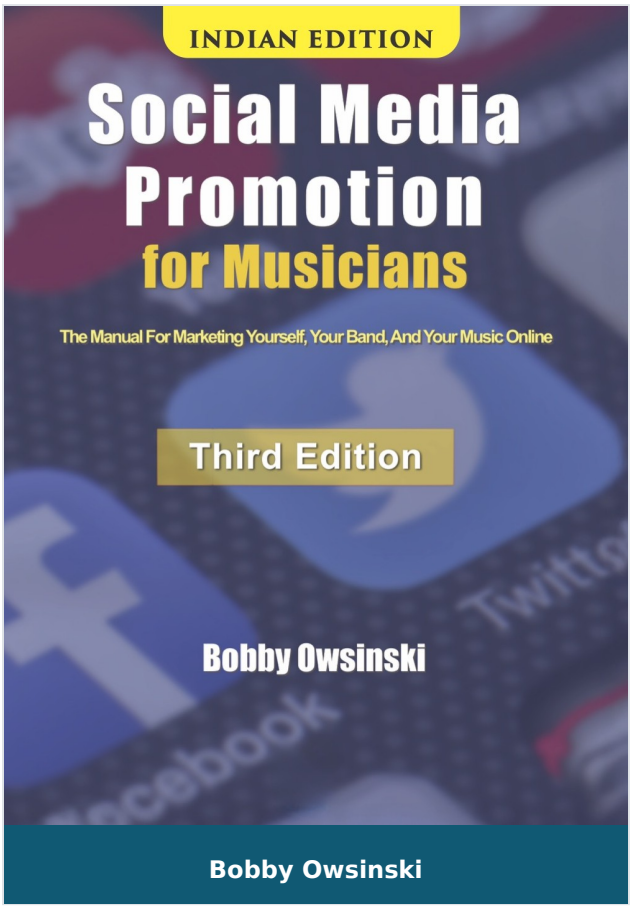
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Social Media Promotion for Musicians (Indian Edition)

Author :	Bobby Owsinski
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Product Description

Learn how to efficiently use your online presence to promote your band, your music or yourself with the totally revised Third Edition of Social Media Promotion for Musicians. The updated book reveals the latest insider tips on how to use both the most popular platforms like Instagram, Facebook, YouTube and TikTok in conjunction with your website and mailing list to gain more fans, followers, views and streams.

If you’re an artist, band, engineer, producer or songwriter, Social Media Promotion for Musicians Third Edition provides the newest techniques and strategies to increase your online and streaming presence without taking away precious time from making music. BONUS: Now includes a special chapter on marketing to playlists|

You’ll Discover

. How to maximize your online exposure to increase your fan base

. How to have more time for creating by saving at least an hour each day on social media posting, and with better results|

. Exclusive Facebook, YouTube, Instagram, TikTok and Twitter promotional tips that boost your streams, views and followers

. How to uncover and develop your personal or band’s brand

. The secret behind successful posts and tweets that get maximum engagement

. Which social platforms require your attention and which can wait

. And much more|

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- Marketing with Twitter
- Using LinkedIn for Marketing
- Marketing With Blog
- Playlist Marketing
- Posting Frequency Strategy
- Glossary
- Abou Bobby Owsinski

Author

Bobby Owsinski

Bobby Owsinski is one of the bestselling authors in the music industry with 24 books that are staples in audio recording, music and music business programs in colleges around the world, including the Mixing Engineer’s Handbook, The Music Producer’s Handbook, Music 4.0: A Survival Guide for Making Music in the Internet Age, and more. He’s also a

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contributor to Forbes covering the new music business, his popular production and music industry blogs are over 8 million visits, and he’s appeared on CNN and ABC News as a music branding and audio expert. Visit BobbyOwsinskiBlog.com, his music industry blog at Music3Point0.com, his podcast at BobbyOInnerCircle.com, and his website at BobbyOwsinski.com.

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