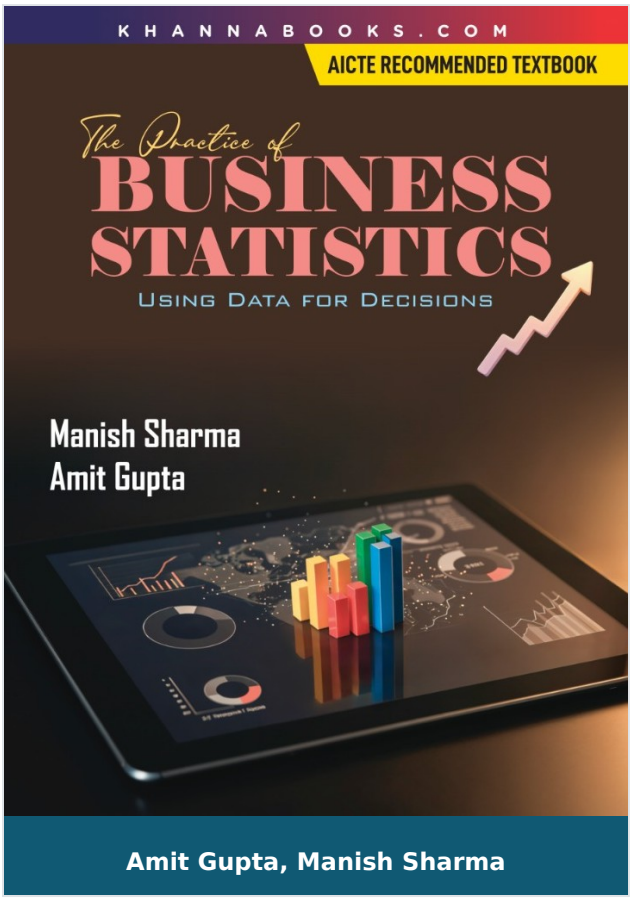


Amit Gupta, Manish Sharma

The Practice of Business Statistics

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- Measures of Dispersion (Variation)
- Skewness, Moments and Kurtosis
- Index Numbers
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- Regression Analysis
- Time Series Analysis and Forecasting
- Probability and Mathematical Expectation
- Probability Theoretical Distributions
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- CHI-Square Test
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- Association of Attributes
- Statistical Decision Theory (SDT)
- Statistical Quality Control (SQC)
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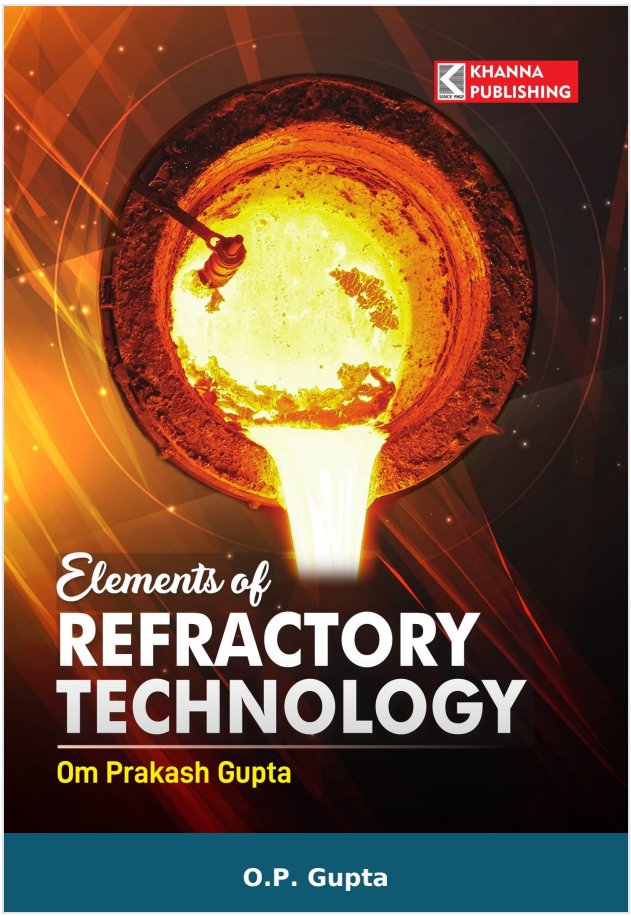
Manish Sharma

Dr. Manish Sharma : Director General, RBMI Group of Institutions, Bareilly and Greater Noida.

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Elements of Refractory Technology

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Product Description

This book describes the essential features of refractory technology and is useful for degree & diploma courses in engineering. AMIE, AMIIM and IICHE examinations. Short question & answers and multiple choice question & answers drawn from the examination paper of various engineering colleges and professional bodies examinations given at the end of the book enhances its utility for the students.

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- Chapter-6: Insulating Refractories / Ceramic fibres
- Chapter-7: Special Refractories
- Chapter-8: Refractory - Cements/Mortars, Castables Ramming Masses
- Appendices :
- Appendix-A: Glossary of Terms (Related to Refractories)
- Appendix-B: Short Question & Answers on Refractory Technology
- Appendix-C: Multichoice Questions & Answer on ‘Refractory Technology
- Appendix-D: Technical Data on Refractories
- Appendix- References/Bibliography/Further Reading

Author

O.P. Gupta

O.P. Gupta Om Prakash Gupta is basically being a chemical engineer, he has a practising experience of efficient Ennergy management and HR functions in steel Industry for more than three decades. privileged to be the youngest writer of technical books in the country (for he had written his first book at the age of 24 years while doing M. Tech. at I.I.T kanpur in 1979), he has authored many frontline books for engineering students. besides, being the regular faculty member in technical courses for Management Trainees (Technical), he has also visited england and france on a study tour sponsored by United

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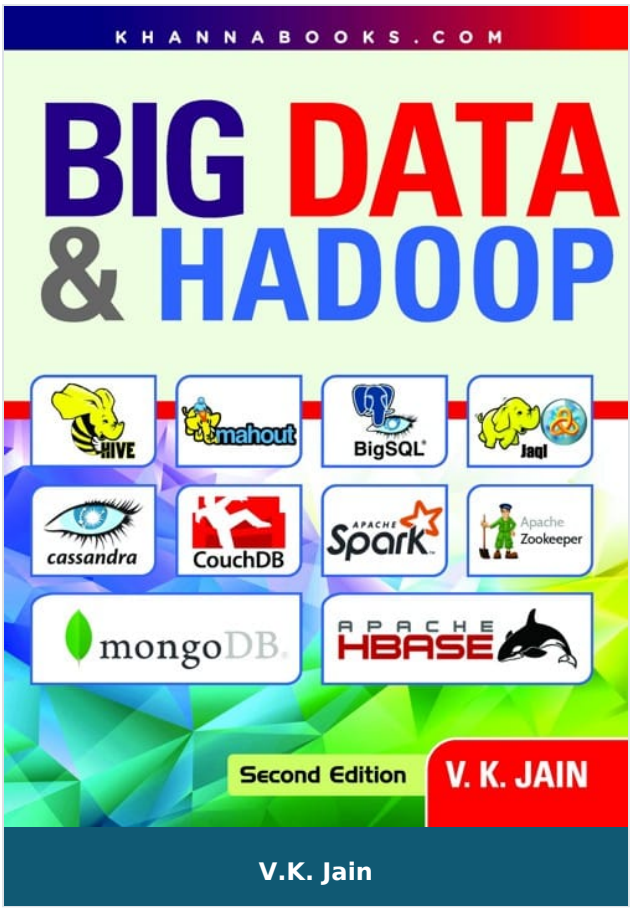
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Nations Development Programme (UNDP) to study the scope of energy conservation in steel plants in 1987.

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Big Data & Hadoop

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Product Description

This book introduces you to the Big Data processing techniques addressing but not limited to various BI (business intelligence) requirements, such as reporting, batch analytics, online analytical processing (OLAP), data mining and Warehousing, and predictive analytics.

The book has been written on IBMs Platform of Hadoop framework. IBM Info sphere Big Insight has the highest amount of tutorial matter available free of cost on Internet which makes it easy to acquire proficiency in this technique. This therefore becomes highly vulnerable coaching materials in easy to learn steps. The book optimally provides the courseware as per MCA and M. Tech Level Syllabi of most of the Universities. All components of big Data Platform like Jaql, Hive Pig, Sqoop, Flume, Hadoop Streaming, Oozie: HBase, HDFS, Fume NG, Whirr, Cloundera, Fuse, Zookeeper and Mahout: Machine learning for Hadoop has been discussed in sufficient Detail with hands on Exercises on each.

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- MAPREDUCE
- JAQL : JSON BASED QUERY LANGUAGE
- HIVE : THE DATA WARE HOUSE OF HADOOP
- PIG : THE HIGHER LEVEL PROGRAMMING ENVIRONMENT
- BIGSHEETS SPREADSHEET LIKE ENVIRONMENT
- BIGSHEETS WORKBOOKS
- SQOOP : IMPORTING DATA FROM HETEROGENEOUS SOURCES
- DATA STREAM MINING
- FLUME: BIG DATA REALTIME STREAMING
- R PROGRAMMING : A STRONG VISUALIZATION AND GRAPHICS TOOL
- OTHER COMPONENTS OF HADOOP : OZZIE,ZOOKEEPER AND MAHOUT

Author

V.K. Jain

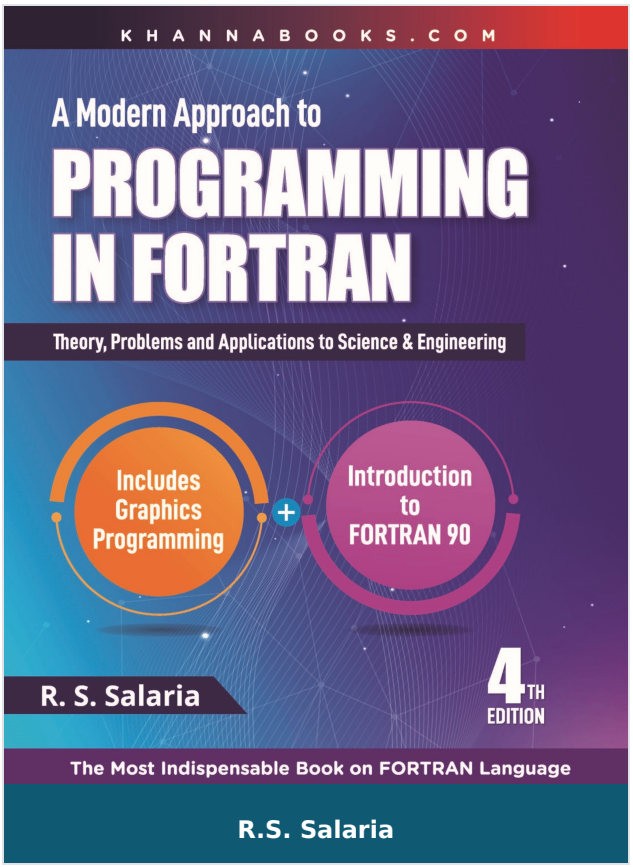
Dr. V.K. Jain is a well known practical engineer who has authored more than 125 books on engineering, management and subjects related with computer science. He obtained degree in Electrical Engineering in 1966 from MACT (Maulana Azad College of Technology) Bhopal. He did M. Tech. in 1968 from MACT and HEL (Now Bharat Heavy

Electricals) Bhopal in Design and Production of Heavy Electrical Equipments, an Industry Oriented course run under the sponsorship of UNESCO under Vikram University Ujjain in 1968. He was attached to Electronics Application Engineering Department of BHEL. He presented a thesis on ""Analysis of the performance of speed and excitation regulation System using fast acting integrator type AVR for a large Hydro-generator (15 MW). This was concerned with studying power system from the viewpoint of electronic control systems (based on Nyquist Criteria) through Analog and Digital Computer at one of the premier Institution of India IIT (Indian Institutue of Technology) Kanpur. He personally prepared digital computer program in FORTRAN IV as early as in year 1968 at IIT Kanpur and compiled it on IBM 7044 Main Frame Computer, The fastest Computer in India at that time. He joined CPWD as Electrical Engineer on 20.5.1968 on basis of All India Competitive Examination for Central Electrical Engineering Services (Now known as IES) through Union Public Service Commission of India and served CPWD for 35 years. After retirement he worked with M/s CP Kukreja as consultat engineer for nearly one and half years and at present working as Chief Consultant Engineer with M/s Hospitech Management Consultant Pvt. Limited WTC New Delhi and engaged in designing most modern E/M, Electronic services and IBMS in premier Medical colleges and Big Hospital systems including AIIMS at Raipur and Patna.

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A Modern Approach to Programming in Fortran

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Product Description

This book providers a comprehensive account of the Microsoft FORTRAN 77 version 5x. It is designed to serve as a textbook for those learning the language and also as a complete reference guide for the user of FORTRAN. Introduces computers in a very simple and attractive style. illustrates the importance of problem solving and program design, illustrates the usage of various program design tools, Provides numerous programming examples, Explains graphic capabilities of the language at a greater length, Introduces FORTRAN 90. Provides ready to run programs for numerical and statistical methods.

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- Control Flow Statements
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- Functions & Subroutines
- Handling Data Files
- Working with Graphics
- Introduction to FORTRAN 90
- Selected Programs for Numerical Methods
- Selected Programs for Statistical Methods

Author

R.S. Salaria

Prof. R.S. Salaria is a superior teacher, a prolific author and a great motivator. He is an alumnus of IIT, Delhi. He is a Certified Software Quality professional by Ministry of Information Technology, Govt. of India: Sun Certified Programmer as well as Sun Certified Trainer by SUN Microsystems. He is a life member of computer society of India, Mumbai: Institution of Electronics and Telecommunication Engineers, New Delhi: Indian Society for Technical Education, New Delhi: Punjab Academy of Sciences, Patiala. Presently, he is

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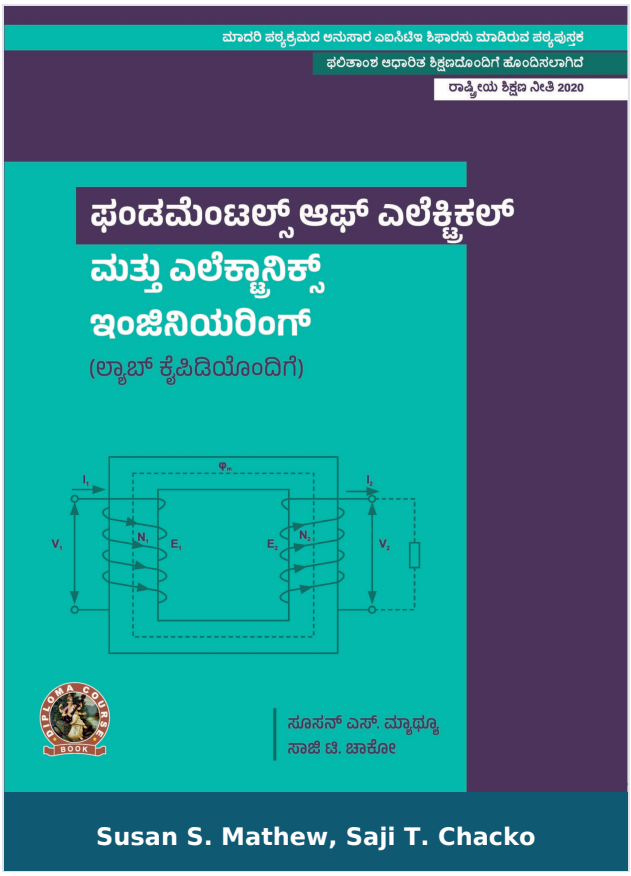
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talking initiatives to Sensitize the citizens of this great country about their fundamental responsibilities towards society and seeking their contributions to make the society a wonderful place for happy and peaceful living. </p

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Fundamentals of Electrical and Electronics Engineering (with Lab Manual)

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Product Description

“Fundamentals of Electrical & Electronics Engineering” is a compulsory paper for the first year Diploma course in Engineering & Technology Syllabus of this book is strictly aligned as per model curriculum of AICTE, and academic content is amalgamated with the concept of outcome based education.

Books covers six topics- Overview of Electronics Components and Signals. Overview of Analog Circuits. Overview of Digital Electronics, Electric and magnetic Circuits, A.C. Circuits and Transformer and Machines. Each topic is written is easy and lucid manner. A set of exercises at the end of each units to test the student’s comprehension is provided.

Some salient features of the book:

1. Content of the book aligned with the mapping of Course Outcomes, Programs Outcomes and Unit Outcomes.

2. The practical applications of the topics are discussed along with micro projects and activities for generating further curiosity as well as improving problem solving capacity.

3. Book provides lots of vital facts, concepts, principles and other interesting information.

4. QR Codes of video resources and websites to enhance use of ICT for relevant supportive knowledge have been provided.

5. Student and teacher centric course materials included in book in balanced manner.

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- Overview of Analog Circuits.
- Overview of Digital Electronics.
- Electric and Magnetic Circuits.
- AC Circuits.
- Transformer and Machines.
- Appendices
- Answer to Objective Questions
- Reference for Further Learning
- Co and PO Attainment Table
- Index

Author

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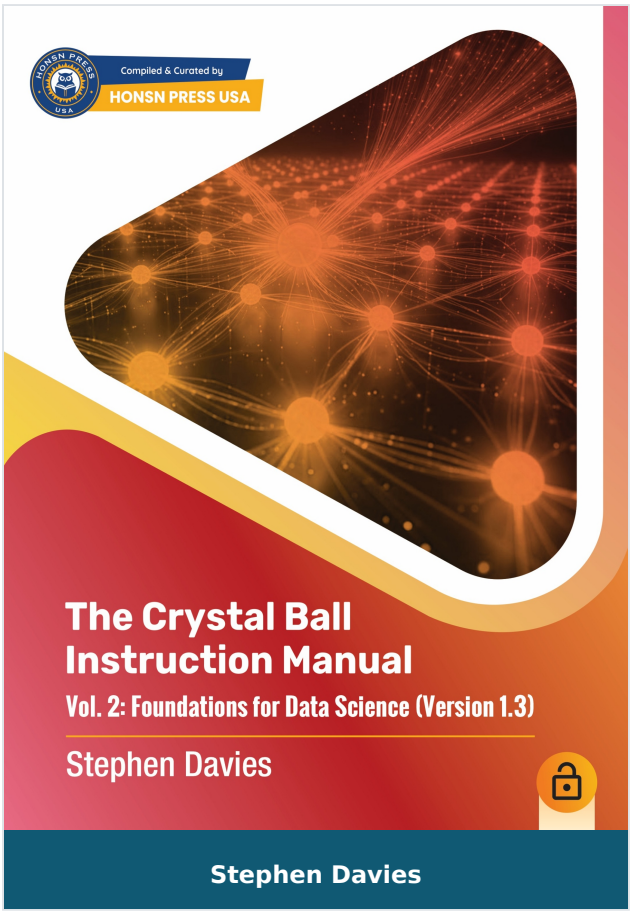
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The Crystal Ball Instruction Manual (Vol.2: Foundations for Data Science, Verson 1.3) (HONSN PRESS USA)

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Product Description

The Crystal Ball Instruction Manual, Volume Two: Foundations for Data Science, is the essential next step for learners ready to move beyond introductory concepts and establish mastery in the field. Designed for intermediate students, aspiring professionals, and researchers who have a working knowledge of foundational Python programming, this volume solidifies the core knowledge and practical skills necessary to build a robust data science skill set. It assumes a base level of competency, offering a swift review of essential concepts like statistical significance, exploratory data analysis (EDA) fundamentals, and classification/regression principles.

The book's core theme is hands-on implementation, leveraging the Python ecosystem—including the Spyder IDE, NumPy, and Pandas—to tackle real-world data challenges. Its practical value is delivered through in-depth coverage of crucial data acquisition and wrangling techniques, such as parsing complex JSON and HTML using screen scraping, accessing databases, and data fusion to integrate multiple sources. It extends EDA with advanced visualization methods like heat maps and box plots, while simultaneously providing a solid grounding in machine learning principles like Naïve Bayes and kNN classification, along with essential pre-modeling steps like feature selection and association analysis.

Salient Features

• Foundational Data Principles: Reviews and solidifies core concepts like statistical significance, the crucial distinction between association and causality, and fundamental machine learning terminology.

• Advanced Data Exploration: Extends Exploratory Data Analysis (EDA) skills with detailed instruction on Kernel Density Estimates (KDEs), various distribution plots, and bivariate categorical analysis.

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• Real-World Data Acquisition: Provides practical techniques for collecting and structuring disparate data, including parsing complex JSON files, performing screen scraping (HTML), and directly accessing databases (SQLite).

• Effective Data Wrangling: Focuses on combining and restructuring data using techniques like data fusion, merging tables, and transforming datasets between long, wide, and the modern "tidy" form.

• Practical ML Algorithms: Delivers hands-on instruction for fundamental classification algorithms, including thorough multipart coverage of the Naïve Bayes classifier and the k-Nearest Neighbors (kNN) method.

• Statistical Modeling Insights: Covers probabilistic reasoning, the concepts of the prior and posterior, and the practical application of the LOWESS non-parametric local regression smoothing algorithm.

• Essential Pre-Modeling Techniques: Dedicated chapters explore critical preparatory steps such as feature selection to improve model performance and association analysis (like market basket analysis).

• Integrated Python Environment: Instructions are explicitly integrated with the Spyder IDE within the Anaconda distribution, ensuring seamless, hands-on application using industry-standard Python libraries.

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- Naive Bayes (3 of 3)
- APIs
- kNN (1 of 2)

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- kNN (2 of 2)
- Two key ML Principles
- Feature Selection
- Association Analysis
- "Special" Data types

Author

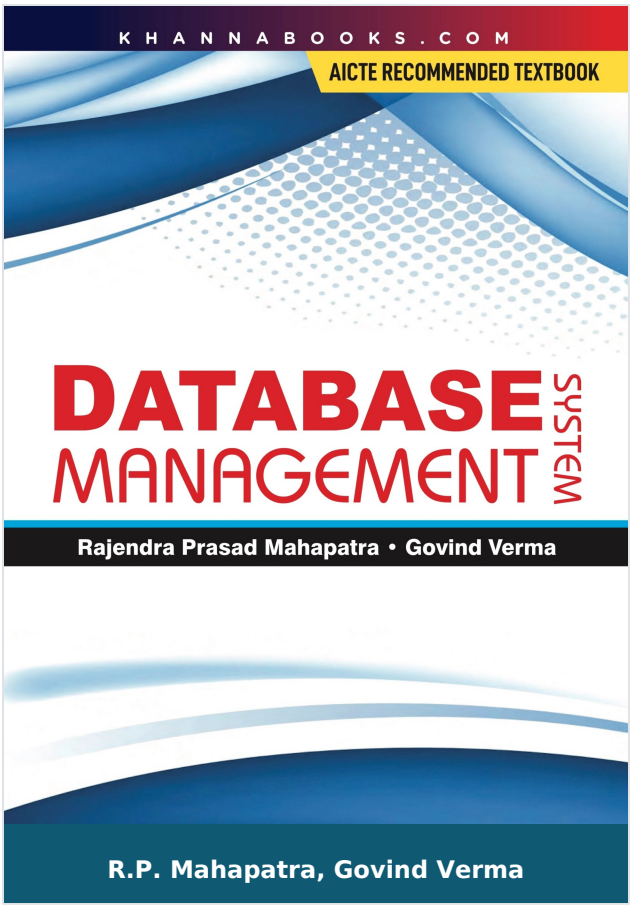
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Database Management System

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Product Description

This book fundamental concepts necessary for designing, using and implementing database systems and applications. This book assumes no previous knowledge of database or database technology and the concepts are built from grounds-up basic concepts to advanced techniques and technologies. This is . The book is self- contained and has flexible organization to suit the needs of individual course.

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- Introduction
- Data Base Design and data Modeling
- Data Base Query Languages
- Database Storage & File Structure
- Database Implementation
- Type Of Databases
- Database Application

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R.P. Mahapatra

R.P. Mahapatra "Dr. Rajendra Prasad Mahapatra is BE(E.E), ME(CSE) he has 14 years of teaching experience in various positions at SRM Valliammai Engg. College, Chennai, Mekelle University, Ethiopia and SRM University NCR Campus Modinagar. He is presently HOD and Associate Dean of SRM UNIVERSITY NCR CAMPUS Modinagar. He has published 50 papers in lot of international journal and conferenece. He is a member of ISTE, IACSIT, IAENG, I.E(India). He has guided Masters Projects and presently five student pursuing Ph.D under his guidance. "

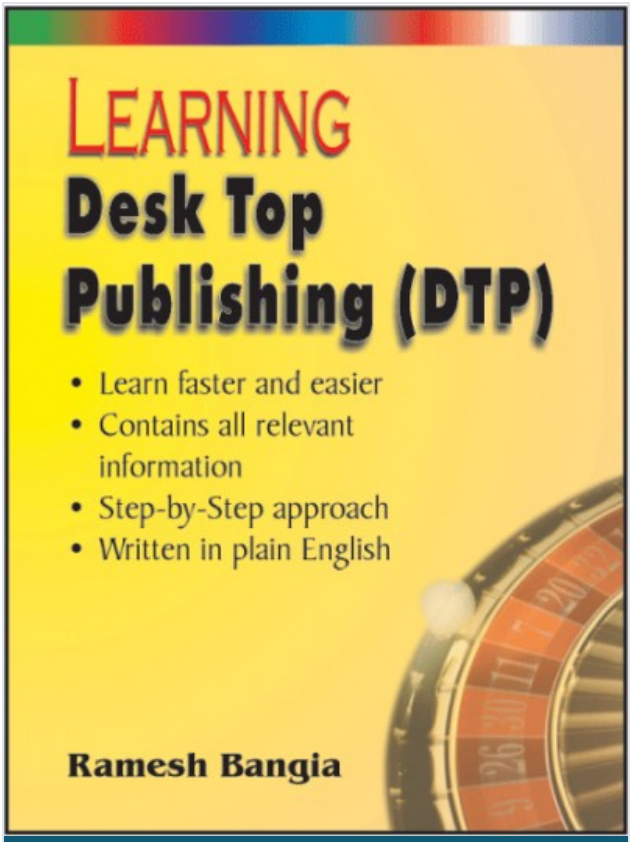
Govind Verma

Govind Verma is M.Tech in Computer Science & Engg. He is an Assistant Professor of SRM University NCR Campus.

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Ramesh Bangia

Learning Desk Top Publishing (DTP)

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Product Description

Learning of a software is both easy and difficult. It depends upon what level you planning to learn. If you are learning only for the working use, then it is very easy. But, when you try to go deep into it, then you realise how difficult it is to master it. Desk Top Publishing (DTP) is such a vast subject that it will take a lot of time to understand it fully. This book has been written in mind to make you aware of the options available in the software and how they can be used. It is like telling the child about the steps and stairs. You are the one who is to climb the stair. This book will just guide you how to use the stairs.

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- Introduction to Photoshop CS 2
- Introduction to Corel Draw X3
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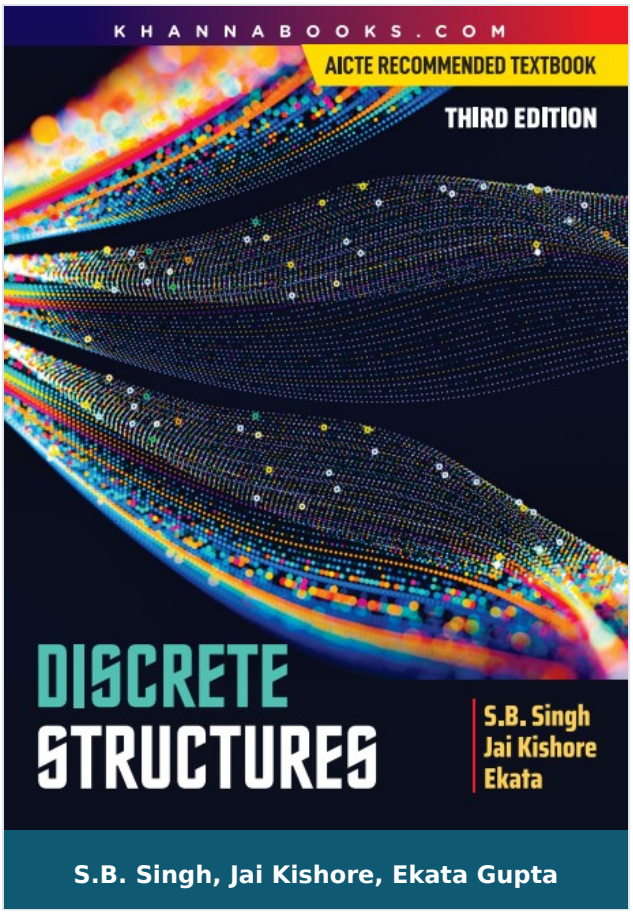
Ramesh Bangia

Ramesh Bangia, has been writing computer books on various topics. He has written books for Schools. Training Institutes, Technical Universities, Distance Education Programs, Colleges and General. His tally of books exceeds 500 in number. Trained both in India and Abroad and having studied at IIT Delhi, he becomes automatic choice for most of the publishers in India. Though based in Delhi, his books are popular all over India and are even exported to Middle Ease and African countries.

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Discrete Structures

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Author

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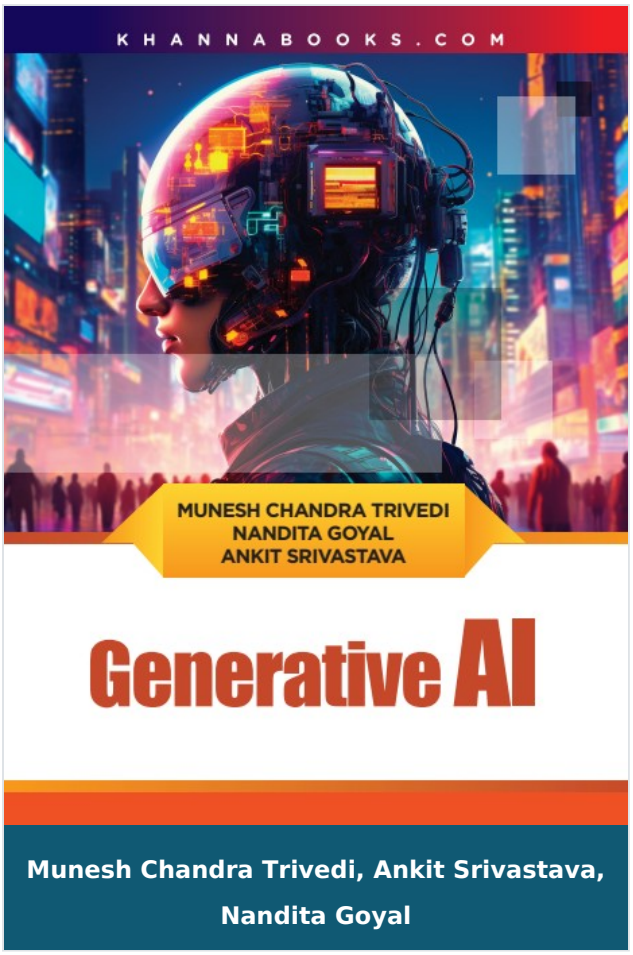
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Generative AI

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Product Description

Generative AI: foundations, models, and Applications are a comprehensive guide that explores one of the most transformative areas of artificial intelligence—machines that create. This book offers an in-depth, yet accessible journey through the theoretical principles, algorithmic frameworks, and practical implementations that underpin generative models. Designed for students, researchers, and industry professionals alike, it bridges the gap between foundational understanding and real-world application.

The book begins with a concise introduction to machine learning and deep learning, establishing the mathematical and conceptual foundation required to understand generative models. It the systematically introduces key architectures such as variation autoencoders (VAEs), Generative adversarial Networks (GANs), autoregressive models, diffusion models, and large-scale transformer-based systems such as GPT and DALL-E.

Special attention is given to transformer architectures and multimodal generative models, which are reshaping fields such natural language processing, computer vision, digital art, and scientific discovery. Practical code examples and implementation guidance are provided using popular frameworks, empowering readers to build and experiment with their own models.

This book also examines the broader impact of generative AI--- from ethical considerations and safety challenges to the societal implications of machine- generated content. It encourages critical thinking about issues like deep fakes, misinformation, algorithmic bias, and intellectual property in the age of AI-Generated media.

Whether you are a student preparing for a career in AI, a software developer exploring new tools, or a researcher seeking a deeper understanding of generative technologies, this book serves as both a foundational text and a forward-looking reference. It combines clarity, depth, and practical relevance to help you master the art and science of

Generative AI.

SALIENT FEATURES OF THE BOOK

- The language is simple and easily understandable.
- Includes hands-on approach for learning the subject.
- Explores a wide spectrum of generative architectures including variational autoencoders (VAEs), Generative adversarial Networks (GANs), Transformer-based models (e.g., GPT), Diffusion models, and multimodal systems.
- Provides mathematical details without losing the reader in complexity.
- Includes exercises and examples.
- Includes in-depth discussions on cutting-edge advancements such as attention mechanisms, transformer architectures, large language models (LLMs), prompt engineering, and fine-tuning techniques.
- Prepares readers not just to use today’s tools, but to adapt to tomorrow’s innovations---offering insights into emerging trends such as foundation models, generative agents, and open-ended creativity in AI.
- An application-centric view is highlighted to provide an understanding of the practical uses of each class of techniques.
- Greater focus is placed on modern deep learning ideas such as attention mechanisms, transformers, and pre-trained language models.

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Dr. Munesh Chandra Trivedi has more than 20 years of experience in the field of computer science & Engineering and has worked in Prestigious Institutions. He has more than 10 years' experience in various administrative responsibilities e.g., Dean (academics), Head of Department, TEQIP-111 Coordinator, PG coordinator, EDC cell Coordinator. Currently working Tripura, India, and Associate Professor and HoD (IT), Rajkiya Engineering College, Azamgarh, up (state Govt Institution of UP) with the additional responsibility of Dean Academics of the institute & Associate Dean UG Programs, Dr. APJ Abdul Kalam Technical University, Lucknow (State Technical

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University). He was also the Director (In-charge) at Rajkiya Engineering College, Azamgarh. He had successfully filed 81 patents (65 National and 16 International Patents (Germany, South Africa, and Australia)), out of which 40 patents were granted. He has published 12 textbooks and 168 research papers in different International Journals and proceedings of repute. He has also edited 38 books for springer Nature. He successfully supervised 14 PhD students and received numerous awards, including the Young scientist Visiting Fellowship, Albert Einstein Research scientist Award, Best senior Faculty Award, Outstanding Scientist, Dronacharya Award, Author of the Year, and vigyan Ratan award from different national, as well as international forums. He has organized more than 32 international conferences technically sponsored by IEEE, ACM, AND Springer. Dr.

Ankit Srivastava

Mr. Ankit Srivastava is a dedicated academic and researcher with over six years of teaching experience in various engineering colleges and the National Institute of Electronics and Information Technology (NIT), Agartala, Tripura, India. His research primarily focuses on medical imaging and image processing, with an emphasis on leveraging artificial intelligence to contribute to technological advancements in healthcare. Mr. Srivastava has published six research papers in reputed SCI-E and Scopus-Indexed Journal, as well as in several national and international conferences. He also holds three national patents and is the author of a book titled “Introduction to AI and Machine Learning.” His academic journey reflects a strong commitment to innovation, Knowledge dissemination, and research excellence in the field of artificial intelligence and its application in medical science.

Nandita Goyal

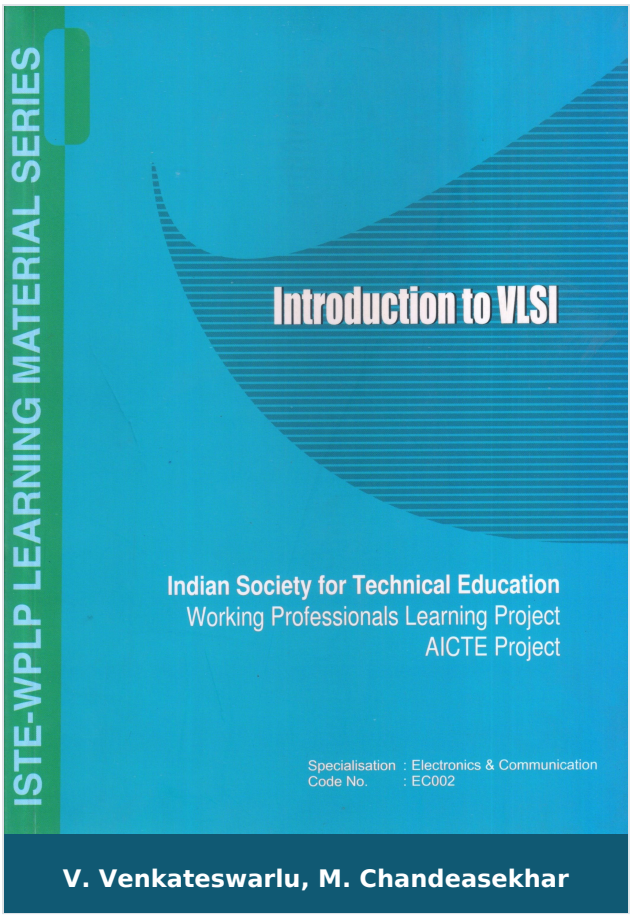
Dr. Nandita Goyal has more than 17 years’ experience in Teaching and Research. Her areas of interest are Cloud Computing, Deep learning and Neural Networks. She has published many research papers in different reputed International Journals and

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Introduction to VLSI

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Product Description

The growing applicati0ns of Very Large Scale Integration in all the fields of electronics, particularly consumer and professional electronics, demand the working engineers/professionals to know more about VLSI. With this objective in view, the Indian Society for Technical Education (ISTE), which is a non-profit organization, requested the authors to prepare Learning Materials on VLSI for the working professionals. The material in this Book is prepared by emphasizing the basics of CMOS (Complementary Metal Oxide Semiconductors) Transistors, their characterization, process, Logic circuits, subsystems, and the design of systems using Computer Aided Design (CAD). This material gives the overview of VLSI, particularly the digital circuits and systems. The topics for this book are based on many text books on VLSI and from materials given in various websites. We thank all the authors and publishers of the books and websites.

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Author

V. Venkateswarlu

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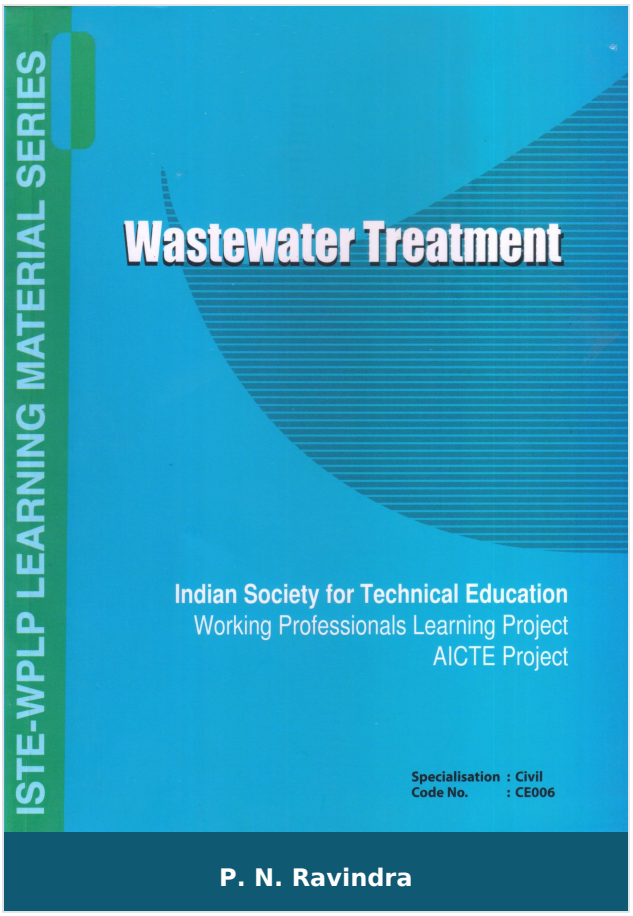
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Wastewater Treatment

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Product Description

This book written under working professional learning projects is with the intention of providing sufficient information and knowledge about the principles of wastewater treatment to the water works engineers. This book comprehensively deal with the basics of wastewater treatment, laying emphasis on current trends. To convey ideas and concepts more clearly, the book contains descriptive diagrams with suitable explanation. The book covers a broad spectrum of material dealing with wastewater treatment, as it is far more than just and update of the existing books on wastewater treatment, which includes the latest concepts and processes. The topics presented can be useful not only to the wastewater engineers, but also to the plant operators, and managers who are in the public utilities. This learning material will also be a useful reference book for planners, administrators, students and general readers. It will be of interest to those non-technical staff, who wish to understand technical issues relating to wastewater treatment. One who reads this book systematically from chapter one will surely acquire an understanding 0n the concepts of wastewater treatment, including schemes of treatment.

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- Residual Management
- Membrane Treatment Systems
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- Glossary,
- Abbreviations

Author

P. N. Ravindra

Dr. P. N. Ravindra The author of this book is working as Assistant Executive Engineering for Bangalore Water Supply and Sewerage Board (BWSSB) and has more than 25 years of working experience in the field of water and wastewater treatment. He has written several books in water discipline and published several research papers. It is a matter of pride and privilege for the author to write a book for his fellow engineers, who can make this book worthwhile. He acknowledges the help he has received from Mr Narayana, Cheif

Engineer, (Retd), BWSSB in reviewing the material and also improving the quality of the book. Special thanks to Prof. NR Shetty, Chairman, Project Advisory Committee, ISTE-WPLP and Er AN Parameswaran, Project Officer and his staff, ISTE-WPLP, who have provided valuable suggestions and carried out the coordination in preparation of this material.