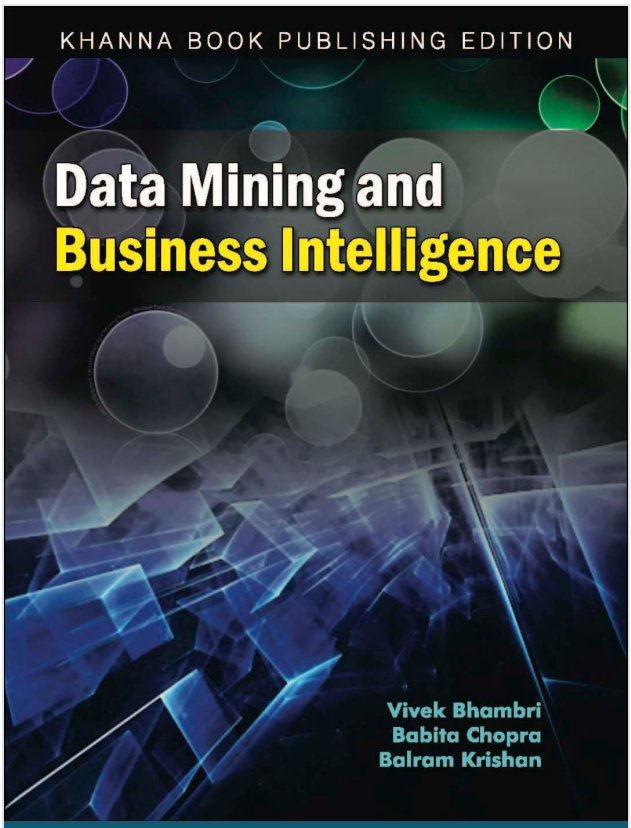


Balram Krishan, Vivek Bhambri, Babita Chopra

Data Mining and Business Intelligence

Author :	Balram Krishan, Vivek Bhambri, Babita Chopra
ISBN 13 :	978-93-82609-27-8
ISBN 10 :	938260927X
E-ISBN 13 :	978-93-82609-27-8
Edition :	1
Pages :	336
Type of book :	Physical
Year :	2014
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 295.00
Categories :	Computer Science Engineering, Book Store
Condition Type :	New
Country Origin :	India

Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." The concepts of data mining and business intelligence are necessary for survival in the present era of cut throat competition. This book 'data mining and business intelligence' has been designed as a basic text-book for computer science students at post graduation and under graduation levels. it explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B. Tech courses of Punjabi University, Punjab University, Punjab Technical, Guru Nanak Dev University and Kurukshetra University for the courses in Data Mining and Business Intelligence.

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- Concepts Of Data Management & Enterprise Reporting

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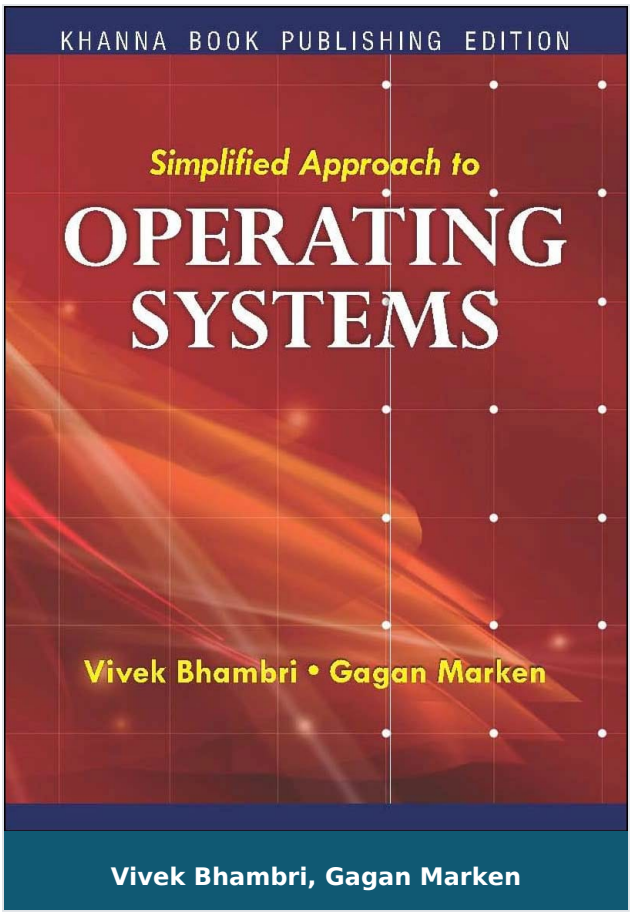
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Simplified Approach to Operating Systems

Author :	Vivek Bhambri, Gagan Marken
ISBN 13 :	978-93-82609-15-5
ISBN 10 :	9382609156
E-ISBN 13 :	978-93-82609-15-5
Edition :	1
Pages :	352
Type of book :	Physical
Year :	2013
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 350.00
Categories :	Computer Science Engineering, Book Store
Condition Type :	New
Country Origin :	India

Product Description

The book 'Simplified Approach to Operating Systems' is designed as a basic text book for computer science students at Post Graduation and under Graduation levels. It explains the technical concepts of operating systems in simple and easily understandable language. It does not bind the reader to one particular operating system, rather explains the concepts in general. It covers the complete syllabus of MCA,BCA, B. Tech and M.Sc. (IT) courses of all Indian Universities.

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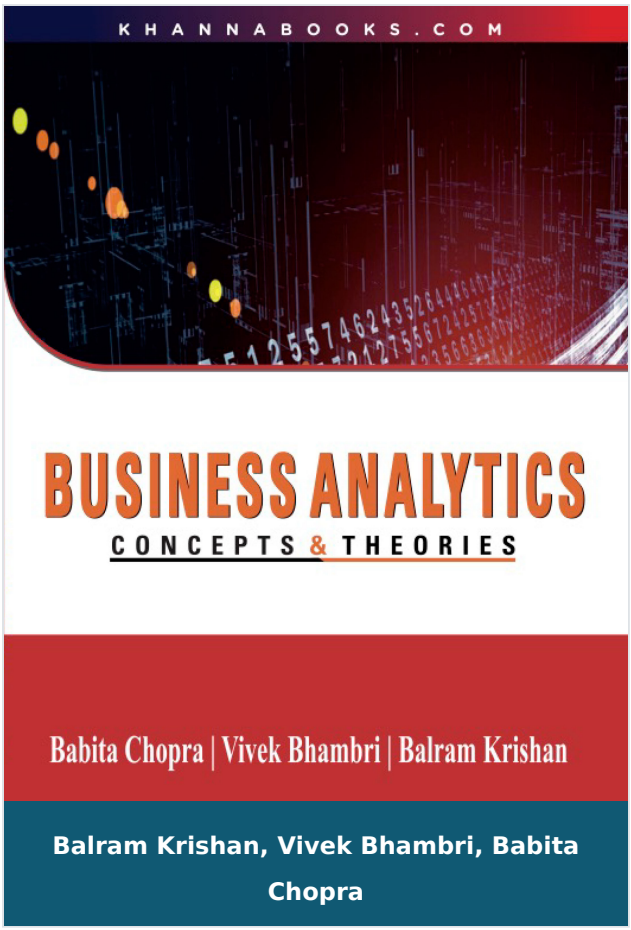
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Business Analytics

Author :	Balram Krishan, Vivek Bhambri, Babita Chopra
ISBN 13 :	978-93-82609-52-0
ISBN 10 :	9382609520
E-ISBN 13 :	978-93-82609-52-0
Edition :	1
Pages :	220
Type of book :	Physical
Year :	2025
Language :	English
Publisher :	Khanna Publishing House
M.R.P :	Rs 325.00
Categories :	Computer Science Engineering, Book Store
Condition Type :	New
Country Origin :	India

Khanna Publishing House

4C/4344, Ansari Road, Daryaganj, New Delhi-110002

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