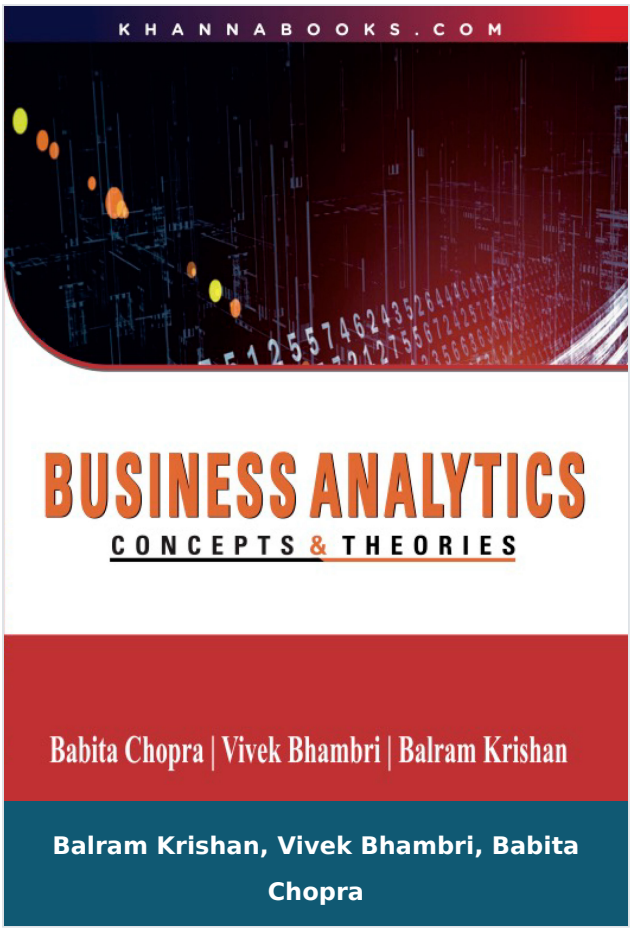


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It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." This book has been designed as a basic text book for computer Science and management students at post Graduation and under graduation levels. it explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B. Tech courses of Punjabi University, Punjab University, Punjab Technical University and many other major universities.

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- Data Modeling Concepts And Techniques
- Data Mining
- Techniques Of Data Mining
- Application Areas Of Data Mining
- Concepts Of Master Data Management
- Delivering Bi With Microsoft Sql Server 2012

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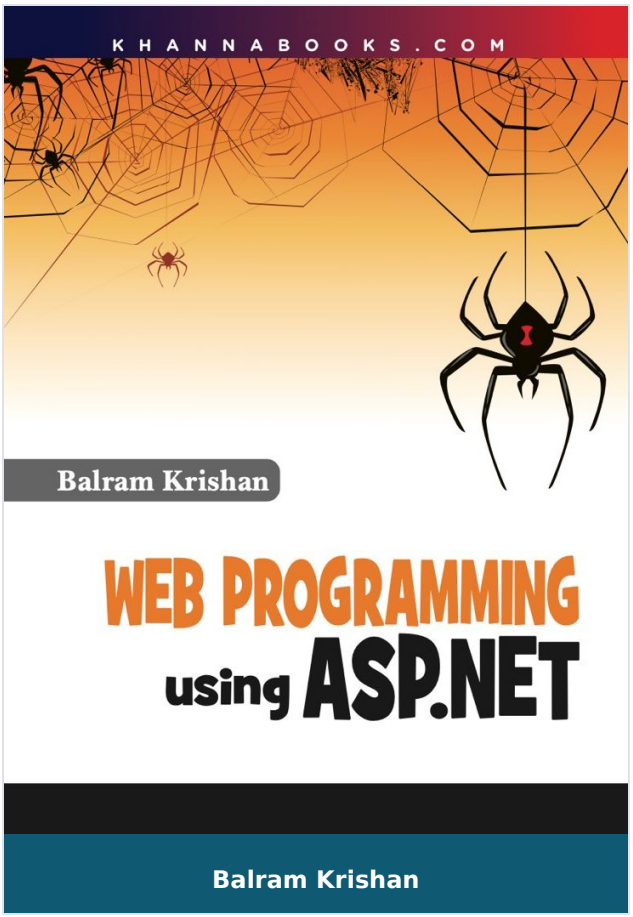
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Product Description

Web Programming Using ASP.NET

This book is aimed to cater the needs of the Students who wish to create both Static and Dynamic Web Application using ASP.NET and to provide the students' community a book which explains and implements the complex concepts in a simple manner. Knowledge of any previous language like ASP is not a requirement to study this book. In this book, the complete Source Code with Output Screens of the ASP.NET Controls Demo is available, so that students can understand the practical aspect of the subject.

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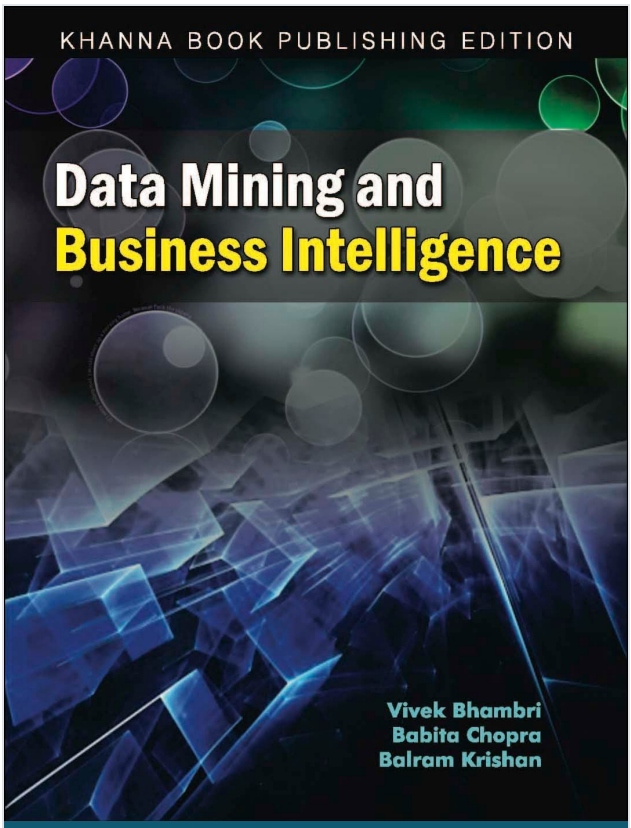
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Balram Krishan, Vivek Bhambri, Babita Chopra

Data Mining and Business Intelligence

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Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." The concepts of data mining and business intelligence are necessary for survival in the present era of cut throat competition. This book 'data mining and business intelligence' has been designed as a basic text-book for computer science students at post graduation and under graduation levels. it explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B. Tech courses of Punjabi University, Punjab University, Punjab Technical, Guru Nanak Dev University and Kurukshetra University for the courses in Data Mining and Business Intelligence.

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- Concepts Of Data Management & Enterprise Reporting

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