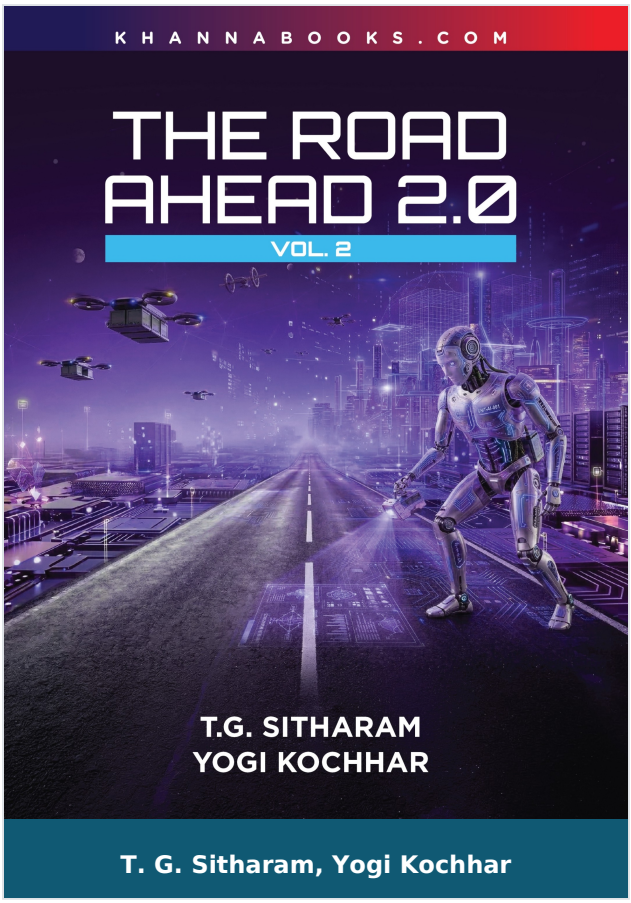


The Road Ahead 2.0 Volume-2 (Colour Edition)

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Product Description

Do we own the table or the Casino?

Welcome to this Kumbh of AI.

We need to open our eyes to the issue of Data integrity and sovereignty.

In the AI-driven world, data is the new currency, yet we've handed ours over voluntarily. From Aadhaar-linked social media to our apps and emails and websites that are building trillion-dollar valuations for global companies that pay no taxes here. Data is sold in GBs. It is a commodity. Should all commodities not be taxed as they are produced or consumed. AI's raw stock is data from a billion-1 population in India.

Desmond Tutu's: When missionaries came to Africa, they had the Bible, and we had the land. They said, lets pray. We closed our eyes to pray; when we opened them, we had their Bible, they had our lands.

India's demographic dividends that must accrue here by way of mindshare in Yottabytes of data sits untaxed abroad. Why aren't we reclaiming value? OpenAI's profit motive, backed by Microsoft's $80 bn investment in one year alone highlights their grip on singularity and humanity. It is the equivalent of 160 times of our spend on the Kumbh or more than the GDP of over 100 countries.

Server farms in data centers are like vast fields tended by farmers that cultivate data, shaping human decisions and perceptions like crops. Over time, the farmers, dictate the harvest, silently steering humanity's actions and future with automated precision. We must brace for that impact as we become puppets and bionic at their hands.

If we don't control our data, we'll remain tokens on the casino table, not players owning the house. Lets honor Aryabhatta and Brahmagupta by mastering the checksum.

Its time to own the Casino and not be played by it!

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“This book is a NORTH STAR of AI. Nota mere must read to re-imagine but a recipe for a catalytic change.”— *Dr. S. Somnath, Chairman ISRO*

“‘The Road Ahead 2.0 brilliantly unpacks the seismic potential of AI & DeFi, crypto to reshape sovereign finance.’”— *Dewang Neralla, Co founder MCX, founder HiwiPay*

“‘This book is like James Bond with a Martini; shaken; not just stirred’”— *Raghavendra Rathore, Global Fashion Icon*

“‘From wool gathering AI on the mountainside, Prof Sitharam and Yogi, you put it like ducks in a row! Seminal... Fascinating’”— *Jasleen Ahluwalia, Blockchain leader, US*

“‘Avista into how the world must repurpose its optics’”— *Dilip Thakore, EducationWorld*

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- Production, Logistics, Retail, Advertising, Management, Insurance
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- The Stories

Author

T. G. Sitharam

T. G. Sitharam is a civil engineer, professor at IISc Bangalore, former director at IIT Guwahati. Currently, he is serving as Chairman of the All India Council for Technical Education, (AICTE) from 1 December 2002 onwards. He is known for his works in the fields of rock mechanics, rock engineering geotechnical earthquake engineering. He is an elected fellow of Indian Geotechnical Society, Institution of Engineers (India) and American Society of Civil Engineers.

Yogi Kochhar

Yogi Kochhar : - Yogi, an AI FUTURIST, works across sectors in US, UK and India to operationalize AI adoption at scale: his ability to simplify complex ideas and translate them into implementable constructs gives this book its unique clarity and force. Author, Poet Golfer, Trekker. Their collaboration results in a seminal work that charts not just what AI can do, but what it must do; strengthen institutions, empower citizens, and

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prepare societies for an era of profound transformation.

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T. G. Sitharam, Yogi Kochhar, Jasleen Ahluwalia

AIMagineering

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Product Description

AIMAGINEERING

The Art and Science of Imagineering

“The world expands in direct proportion to the depth of our imagination.” — Inspired by Einstein (and lovingly upgraded by AI).

Cue the lights. Enter Amitabh Bachchan or Keanu Reeves; having coffee with Imagineering. Somewhere between the first sip and a cosmic spark, the future is born.

Now picture this: an 8th grader builds an AI that catches crimes before they happen, grows better crops, trades smarter than Wall Street, tracks climate credits, and designs your perfect study plan from a tablet smaller than their lunchbox.

Welcome to Imagineering, where science flirts with art and curiosity turns into code. Here Computer Vision, Spatial AI, Interaction AI, and Metaverse AI don’t just sound cool, they build the world you’ve only dreamed of.

Each chapter is a fast-paced story: part thriller, part classroom comedy, where students, celebrities, and robots team up to fix everything from traffic jams to fashion disasters.

Give a kid data, imagination, and a mentor and they’ll outbuild your future plans before you can say “upload complete.”

The future isn’t coming. They’re already coding it.

Prof. T G Sithoram

The civil engineer monk who conjures and speaks to blueprints and carves temples out of menhirs; he doesn’t just build foundations, he thinks them into existence.

Jas Ahluwalia

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A spark in sneakers; she turns chaos into projects faster than AI can say “let me process that.” Her laughter might just be the next renewable energy source.

Yogi Kochhar

The monk with a motherboard; he meditates on algorithms and dreams in metaphors, proving imagination isn’t a luxury, it’s an upgrade to consciousness.

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Table Of Contents

- Foreword
- Preface
- About the book
- About the Authors
- Kick off Chronicles
- Disclaimer and Note of Gratitude
- Other Books by the Authors
- AI& UN & The World
- AI & Socio-Economics, Politics a Governance
- AI Teaching & Learning
- AI & Edu. Evolution
- AI & Energy, Telecom, Aviation, Agri
- AI & Mfg, Retail, Advt, Supply Chains, Stocks
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- Immortality, Nanobots, Space, Quantum & Blockchains
- AI & Tourism, Conservation & Adventure
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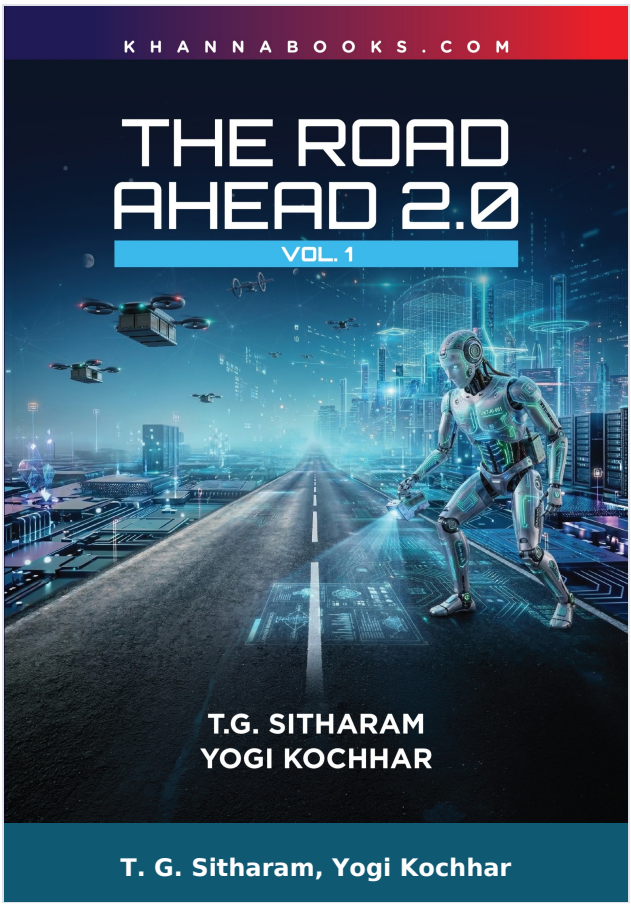
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The Road Ahead 2.0 Volume-1 (Colour Edition)

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Product Description

The world stands at the edge of monumental change. Like the dinosaurs, we too tread the path of history, unaware of what's next. AI is here, and it's poised to transform how we live, work, and play.

This book draws inspiration from Bill Gates' The Road Ahead, Marconi's pioneering spirit, and Santiago's journey in Paulo Coelho's The Alchemist. As you explore the Preface and beyond, you'll find sparks of imagination—just as Gates did decades ago—igniting a revolution.

The book distills global activity through the lens of AI across 70+ concise chapters. Santiago embarks on a metaphorical quest through this "crystal ball," uncovering how AI will shape the future. Guided by engaging stories and analogies, you'll navigate a forest of ideas, including Santiago's imagined meeting with Harry Potter.

We've kept the chapters paper thin, allowing you to "eavesdrop" on conversations exploring whether AI is a bane or a boon. Along the way, we challenge you to reflect on critical truths: Practice precedes policy. Policies codify practices, but AI's rapid pace will always outstrip them. Like football played before rule books, generative AI will sprint light-years ahead of regulation.

Think of it as a modern Tom and Jerry—the policy-maker cat chasing an ever-moving laser pointer.

This journey is a call to action: adapt or adopt, for the times demand it. Otherwise, like footprints in the sand, we risk fading into obscurity.

For those seeking change, this book offers a different sauce. It's a salute to imagination, catalyzing transformation akin to Who Moved My Cheese?—an ode to Dr. Spencer Johnson. We carry him in a parody inside.

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Clue: Adapt, adopt, and lead. The AI revolution is here to stay.

Endorsements

“This illuminates AI’s unparalleled impact towards making a VIKSIT BHARAT aligning with our Prime Minister’s visionary call for AI adoption with care and sensitivity.”— Prof. Ajay K Sood, Principal Scientific Advisor, Govt of India.

“This book is an almanac that brings a purposeful exactitude to planet, people, and profit in that order where AI becomes a partner in achieving our shared goals.”— Prof. Phoebe Koundouri, Chair: Climate Change, UN SDSN.

“Fantastic, Insightful & visionary.”— Dr. H R Nagendra, Chancellor Svyasa University.

“AI will empower power. Brilliant work.”— Anil Sardana, Chairman Adani Power.

“Empathic, compelling, rich roadmap. A must read for all global institutions.”— Prof. Abhay Karandikar, Secretary, Ministry of Science & Technology

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Table Of Contents

- Foreword
- Preface
- About the Authors
- The Kumbh & The Voyage
- India & AI Cyclone
- Decrypting the AI Family
- SDGs
- AI-Socio-Eco-Political- Finance, Governance & Crypto
- Education Management
- Education Streams

Author

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T. G. Sitharam, Mahesh Verma, Yogi Kochhar

AI Shakti, AI for Bharat (Coloured Addition)

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Product Description

AI Shakti, AI for Bharat (Colour)

AI Shakti presents a bold and pragmatic wireframe for nations seeking to integrate artificial intelligence seamlessly into education, enterprise, governance, and daily life. The authors bring together the rare convergence of academic depth, institutional experience, and visionary imagination.

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Table Of Contents

- Massages From
- AI Shakti
- About The Authors
- Executive Summary
- Preface
- Chessboard, Deep mind & India
- Dawn Of the AI Age
- 2A 5 – Tier Architecture for Capacity Building
- Tier 0: AI Foundations for Schools
- Tier 1: AI Literacy For ALL
- Tier 2: Applied AI Skills For Employability
- Tier 3: Msmes: The Backbone of India
- Tier 4: Deep-Tech AI Telent Pipeline
- Implementing The 5-Tier System at Scale
- Tools, Templates and Worksheets
- The Future of India with Alforall
- The Vault of Knowledge
- When the Mind Melts

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Mahesh Verma

Prof. T G Sitharam : - Professor sitharam, chairman, AICTE, a distinguished educator & policy influencer, has long championed the modernization of India’s knowledge architecture. Elite member of Top 2% scientists in the world by Stanford Ranking. Prof. (Dr) Mahesh Verm a: - professor Verma, Padma Shri, Vice Chancellor at Guru Gobind Singh Indraprastha University. A brilliant & rare Doctor with 4 fellowships from the Royal College of surgeons: Ireland, Wales, Scotland and England Yogi Kochhar : - Yogi, an AI FUTURIST, works across sectors in US, UK and India to operationalize AI adoption at scale: his ability to simplify complex ideas and translate them into implementable constructs gives this book its unique clarity and force. Author, Poet Golfer, Trekker. Their collaboration results in a seminal work that charts not just what AI can do, but what it must do; strengthen institutions, empower citizens, and prepare societies for an era of profound transformation.

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