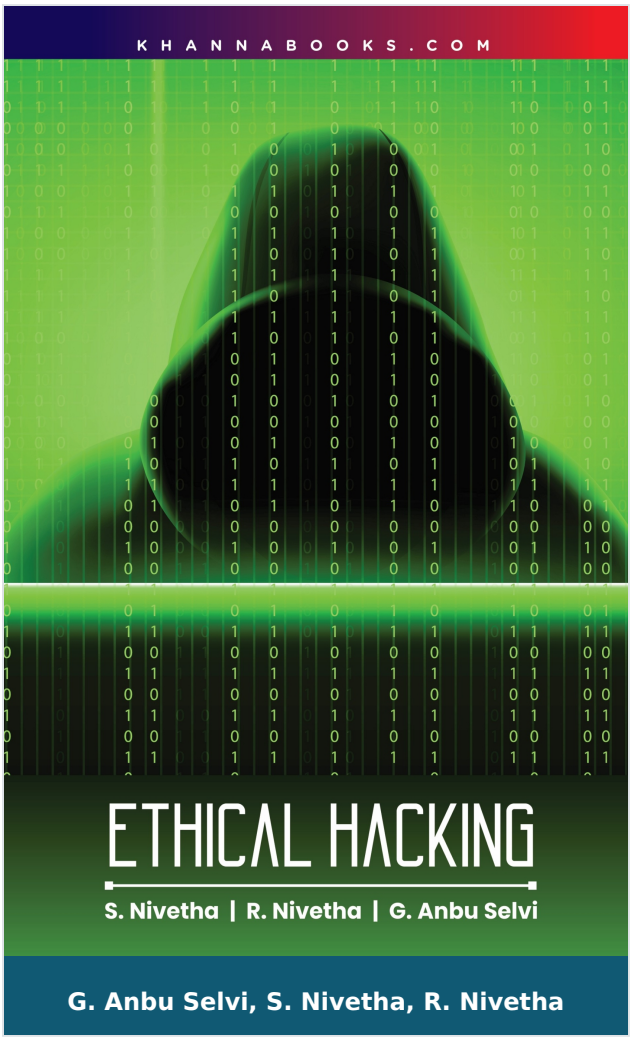


Ethical Hacking

Author :	G. Anbu Selvi, S. Nivetha, R. Nivetha
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Product Description

In the rapidly evolving digital landscape, where cyber threats are increasing in complexity and frequency, Ethical Hacking stands as an indispensable guide for mastering proactive cybersecurity defense. This book is meticulously designed to introduce readers to the fundamental concepts and practical methodologies of Ethical Hacking and Penetration Testing. It is structured to align with a dedicated cybersecurity curriculum, making it an ideal resource for students in Computer Science and related fields, as well as cybersecurity enthusiasts and IT professionals aiming to enhance their skills.

The core theme of the text is to transform the reader into an authorized "White Hat" hacker, equipping them with the technical expertise and ethical mindset required to fortify digital infrastructures. It achieves this by delving into crucial, real-world topics such as the phases of ethical hacking, detailed penetration testing methodologies, information gathering, enumeration, vulnerability scanning, and network sniffing. Beyond theoretical knowledge, the book emphasizes hands-on experience, featuring practical exercises and case studies that allow readers to apply knowledge in live cybersecurity scenarios.

By exploring various tools and techniques, readers learn to think like security analysts, adopt a proactive approach to cyber threats, and serve as the critical first line of defense in protecting systems and data integrity. This comprehensive guide provides the strong foundation necessary for anyone aspiring to a career as an ethical hacker, penetration tester, or cybersecurity analyst.

Salient Features:

• Structured Pen Testing: Covers the end-to-end methodology, including planning, reconnaissance, discovery, active intrusion, and final analysis for comprehensive security audits.

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• Essential Tool Mastery: Provides practical guidance on using critical industry tools such as Nmap, Nessus Vulnerability Scanner, Wireshark, and Acunetix for hands-on experience.

• Assessment and Mitigation: Details the process of vulnerability assessment and risk assessment, including scoping, scanning, reporting (using CVSS scores), and prioritizing crucial fixes.

• Intelligence and Reconnaissance: Explores both active and passive information gathering (Footprinting) to collect data without direct interaction, forming the blueprint of a target network infrastructure.

• Network Defense Deep Dive: Dedicated coverage of network attacks, including ARP Spoofing, Denial of Service (DoS), DNS/DHCP Spoofing, and how to defend against these crucial vectors.

• Ethical Hacking Mindset: Clearly distinguishes White Hat from Black Hat activities, emphasizing the legal and ethical standards required for authorized penetration testing.

• Practical Case Studies: Includes case studies and practical exercises throughout the units to reinforce learning and ensure readers can apply their technical knowledge in real-life scenarios.

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- Network Sniffing
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- Video Resources Link (You tube Videos)

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Smarter City

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Product Description

Smarter City

The concept of the Smarter City represents the future of urban living—a paradigm where technology, data, and interconnected infrastructure converge to enhance sustainability, efficiency, and the quality of life for citizens.

Smarter City provides an essential roadmap for understanding this complex evolution. It begins by laying the foundational pillars, exploring the convergence of IoT (Internet of Things), Cloud Computing, and Big Data as the technological engine of urban transformation. The book moves beyond theory to detail practical, real-world use cases, such as Connected Street Lighting that improves energy efficiency, Smart Traffic Control that dynamically reduces congestion, and Connected Environmental Monitoring systems that track air and water quality in real time.

This text is vital for urban planners, engineers, policymakers, and technologists seeking to grasp the architecture, implementation, and long-term impact of smart city initiatives. It is the definitive guide to building a truly intelligent, resilient, and sustainable urban future.

Salient Features:

- **Foundational Technology**: Deep dive into the core technologies enabling smart cities: IoT (Internet of Things), Cloud Computing, and Big Data Analytics.
- **Key Pillars of Smart Cities**: Comprehensive coverage of the main components, including Smart Governance, Smart Economy, Smart Mobility, Smart Environment, Smart People, and Smart Living.
- **IoT Architecture and Sensors**: Detailed explanation of the IoT architectural layers (Perception, Network, Application) and the role of various sensors (temperature,

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humidity, air quality) in data collection.

- **Practical Use Cases**: Real-world examples of successful smart city deployment, including:

1. Connected Street Lighting for energy saving and remote monitoring.
2. Smart Traffic Control for dynamic signal adjustment and congestion reduction.
3. Connected Environmental Monitoring for air quality tracking and pollution detection.

- **Cloud and Data Integration**: Analysis of how Cloud Platforms provide the necessary infrastructure for scalable data storage and how Big Data Analytics translates raw sensor data into actionable insights for city management.
- **Citizen-Centric Design**: Emphasis on how smart city initiatives directly benefit citizens by enhancing public safety, reducing commute times, and improving environmental sustainability.

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