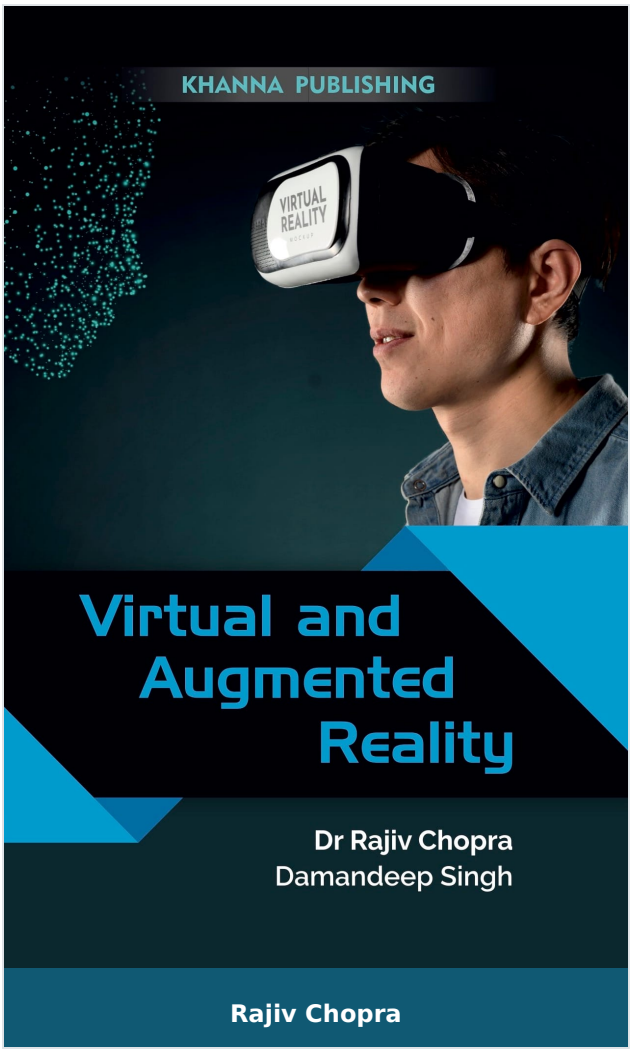


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Tapping the full power of virtual and augmented reality need not be very difficult. This book on Virtual and Augmented Reality is written according to the students who have learned computer graphics and multimedia but want to take their skills to the next level. VR and AR book demonstrates techniques that allow you to analyze how virtual reality is covering almost all aspects of our life. the increasing penetration of VR and AR gives rise to some new strategic queries. Using VR, many companies have satisfied their customers to 95% World giants like GE, Mayo Clinic and the US Navy, are using VR and AR to improve productivity, quality and training. By concatenating the benefits of humans and machines, AR will dramatically increase the value creation.

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Author

Rajiv Chopra

Dr. Rajiv Chopra has a Doctorate in Computer Science from Banasthali VidyaPith University. The author is M. Tech. in Information Technology from GGSIPU, Delhi. He did BE (CSE) from SDM College of Engg. and Technology, Dharwad and MIT from MAHE. He is working as an Associate Professor in CSE Department at Guru Tegh Bahadur Institute of Information Technology, GGSIPU Delhi. As an educator he has contributed to 21 research publications in Refereed, cited International Conferences and International Journals and attended 21 conferences, workshops, FDPs and seminars. He is a prolific author with 26 Text and Reference books to his credit,for B. Tech. (CSE/IT), M. Tech. (CSE/IT), BCA, MCA and other courses of different Universities of India.

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