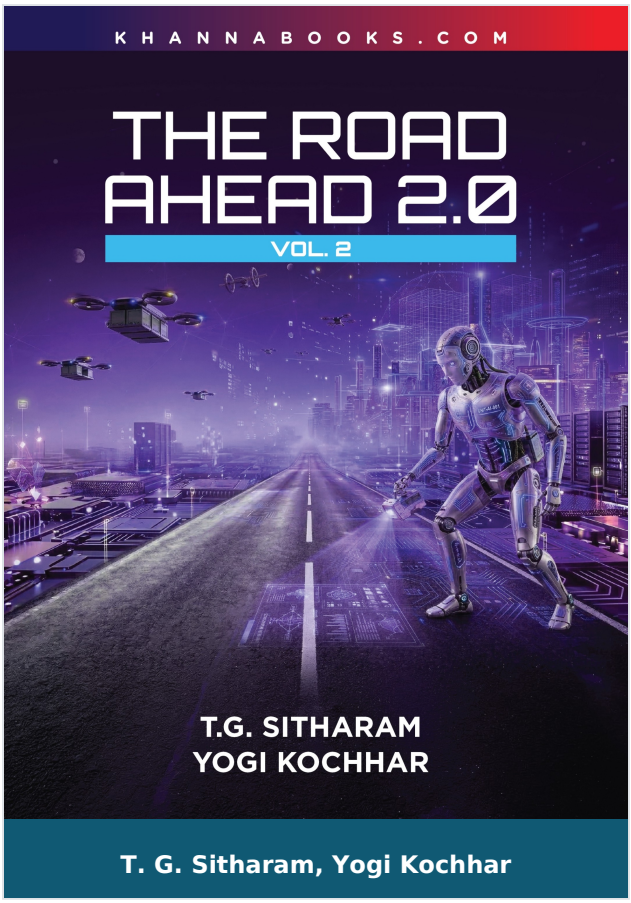


The Road Ahead 2.0 Volume-2 (Colour Edition)

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Product Description

Do we own the table or the Casino?

Welcome to this Kumbh of AI.

We need to open our eyes to the issue of Data integrity and sovereignty.

In the AI-driven world, data is the new currency, yet we've handed ours over voluntarily. From Aadhaar-linked social media to our apps and emails and websites that are building trillion-dollar valuations for global companies that pay no taxes here. Data is sold in GBs. It is a commodity. Should all commodities not be taxed as they are produced or consumed. AI's raw stock is data from a billion-1 population in India.

Desmond Tutu's: When missionaries came to Africa, they had the Bible, and we had the land. They said, lets pray. We closed our eyes to pray; when we opened them, we had their Bible, they had our lands.

India's demographic dividends that must accrue here by way of mindshare in Yottabytes of data sits untaxed abroad. Why aren't we reclaiming value? OpenAI's profit motive, backed by Microsoft's $80 bn investment in one year alone highlights their grip on singularity and humanity. It is the equivalent of 160 times of our spend on the Kumbh or more than the GDP of over 100 countries.

Server farms in data centers are like vast fields tended by farmers that cultivate data, shaping human decisions and perceptions like crops. Over time, the farmers, dictate the harvest, silently steering humanity's actions and future with automated precision. We must brace for that impact as we become puppets and bionic at their hands.

If we don't control our data, we'll remain tokens on the casino table, not players owning the house. Lets honor Aryabhatta and Brahmagupta by mastering the checksum.

Its time to own the Casino and not be played by it!

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“This book is a NORTH STAR of AI. Nota mere must read to re-imagine but a recipe for a catalytic change.”— *Dr. S. Somnath, Chairman ISRO*

“‘The Road Ahead 2.0 brilliantly unpacks the seismic potential of AI & DeFi, crypto to reshape sovereign finance.’”— *Dewang Neralla, Co founder MCX, founder HiwiPay*

“‘This book is like James Bond with a Martini; shaken; not just stirred’”— *Raghavendra Rathore, Global Fashion Icon*

“‘From wool gathering AI on the mountainside, Prof Sitharam and Yogi, you put it like ducks in a row! Seminal... Fascinating’”— *Jasleen Ahluwalia, Blockchain leader, US*

“‘Avista into how the world must repurpose its optics’”— *Dilip Thakore, EducationWorld*

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T. G. Sitharam is a civil engineer, professor at IISc Bangalore, former director at IIT Guwahati. Currently, he is serving as Chairman of the All India Council for Technical Education, (AICTE) from 1 December 2002 onwards. He is known for his works in the fields of rock mechanics, rock engineering geotechnical earthquake engineering. He is an elected fellow of Indian Geotechnical Society, Institution of Engineers (India) and American Society of Civil Engineers.

Yogi Kochhar

Yogi Kochhar : - Yogi, an AI FUTURIST, works across sectors in US, UK and India to operationalize AI adoption at scale: his ability to simplify complex ideas and translate them into implementable constructs gives this book its unique clarity and force. Author, Poet Golfer, Trekker. Their collaboration results in a seminal work that charts not just what AI can do, but what it must do; strengthen institutions, empower citizens, and

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prepare societies for an era of profound transformation.

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