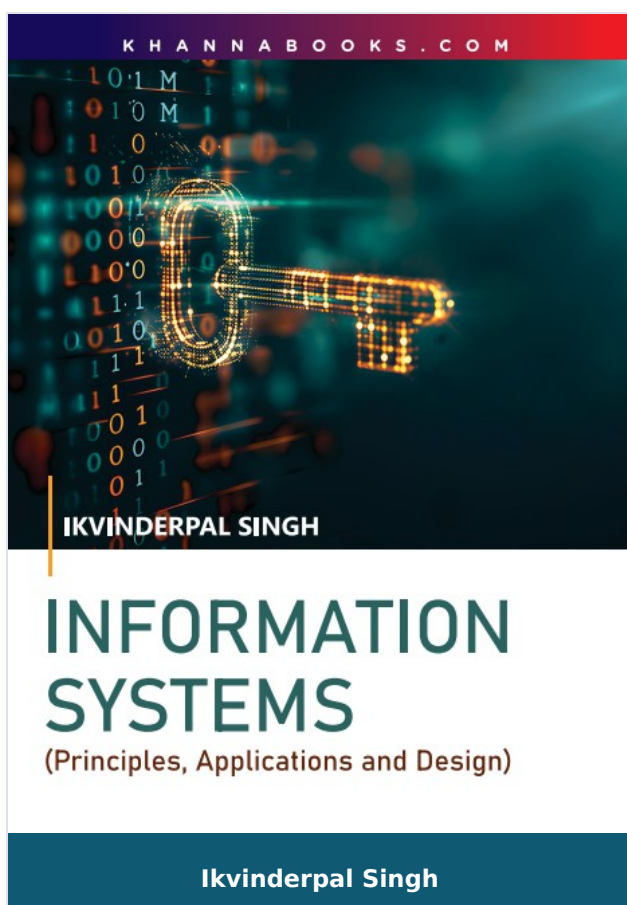




Information Systems

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Product Description

This book discusses all the major areas in information systems with contemporary issues and their effects on business and organization. The main focus is on practical orientation and application of information systems and the emphasis is on real business scenarios. Each chapter provides spotlights on organization, technology or management related to the topics discussed. The book provides a broad treatment of the core topics of information systems. Transaction processing systems, Knowledge management systems, Office automation systems, Management Information Systems, (MIS), Decision support systems, Accounting information systems, Inventory control systems, Marketing systems, and also the ethical and social issues involved in information systems.

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