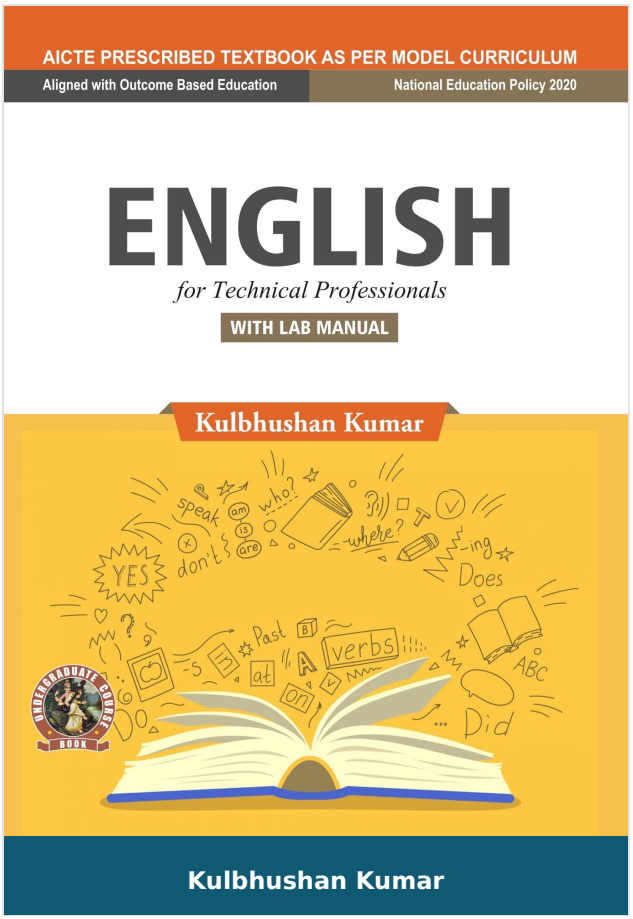


English (with Lab Manual)

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Product Description

The Book on English in your hand is a textbook intended for the second language learners who wish to learn English but have a less environment in conversing with others in English. The book covers AICTE model curriculum for first year undergraduate degree courses in Engineering and Technology. The book is meant to familiarize the students with different aspects and genres in English including reading, listening comprehension, written and speaking skills. A must-buy for the students of engineering, Management and Humanities, the book combines reference grammar and practices exercises while maintaining a practice- oriented approach. So, to solve the purpose, the book has been divided into six part that highlights:

1. Vocabulary Building

2. Basic written Skills

3. Identifying Common Errors in Writing

4. Nature and style of Sensible Writing

5. Writing Practices

6. Oral Communications

Salient Features:

This book covers a wide range of topic such as conversation practice, vocabulary building , writing practices and sentence Patterns which generates a great taste to its learners. Apart from the core lessons, this course book includes additional reference tools strategies for learning independently, vocabulary trainer and ideas for developing speaking skills. The sole purpose of the book is to empower students with language and life skills the need to carry out to achieve their career goals. A big part of the book is about the vocabulary, with numerous examples. It prepares the learners in Business

English for effective communication not only as students during their collegiate day but also as employees after being employed. It is a complete guide for all business and processional communication activities explaining in simple language how people interact with each other through effective use of spoken and written English. To make the students face the competitive world, each chapter of this book is clearly structured with a strategic approach to learn the target language from the basic level. Therefore, it’s THE BEST book for every technical student who wants to understand how English Works.

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