



E-Commerce

Author :	Gaurav Gupta, Sarika Gupta
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Each chapter of the book begins with introduction explaining the need of the contents discussed in the chapter, Figures have been inserted at relevant places to help the reader to understand the concept clearly, Each chapter is followed by the points that provide a helpful way to recap all the topics covered in a chapter, Exercise in the form of Questions is added at the end of each chapter aimed at providing the in-depth understanding of the concepts learned, The end of the book contained solved university asked questions.

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Author

Gaurav Gupta

Gaurav Gupta is currently working as Manager Client Services in an IT MNC. He has more than Nine years of corporate experience with different MNCs. He has published Research Papers in various international Journals and attended conferences at several states. His area of interest includes Server and Databases, Data Center technologies and IT infrastructure, Project Management, Marketing Automation and different enterprise software's, CRM, ERP etc.

Sarika Gupta

Sarika Gupta Sarika Gupta is currently working as Assistant Professor in the Department of Computer Science and Engineering at Dronacharya College of Engineering, Greater Noida. She has more than six years of teaching and corporate experience. She has already published Research Papers in various international Journals and conferences of repute. Her area of interest and research includes AdHoc Network, Java, Object Oriented System and Soft Computing etc.