

Business Analytics

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ISBN 13 : 978-93-82609-52-0

ISBN 10 : 93-82609-52-0

E-ISBN 13 : 978-93-82609-52-0

Edition : 1

Pages : 220

Type of book : Paperback

Weight (g) : 309.00

Year : 2025

Language : English

Publisher : Khanna Publishing House

Price : Rs 260.00

Categories : [All book](#), [Computer Science Engineering](#), [Computer Science Engineering](#), [UNIVERSITY RECOMMENDED](#)

Condition Type : New

Country Origin : India

Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." This book has been designed as a basic text book for computer Science and management students at post Graduation and under graduation levels. It explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B.Tech courses of Punjabi University, Punjab University, Punjab Technical University and many other major universities.



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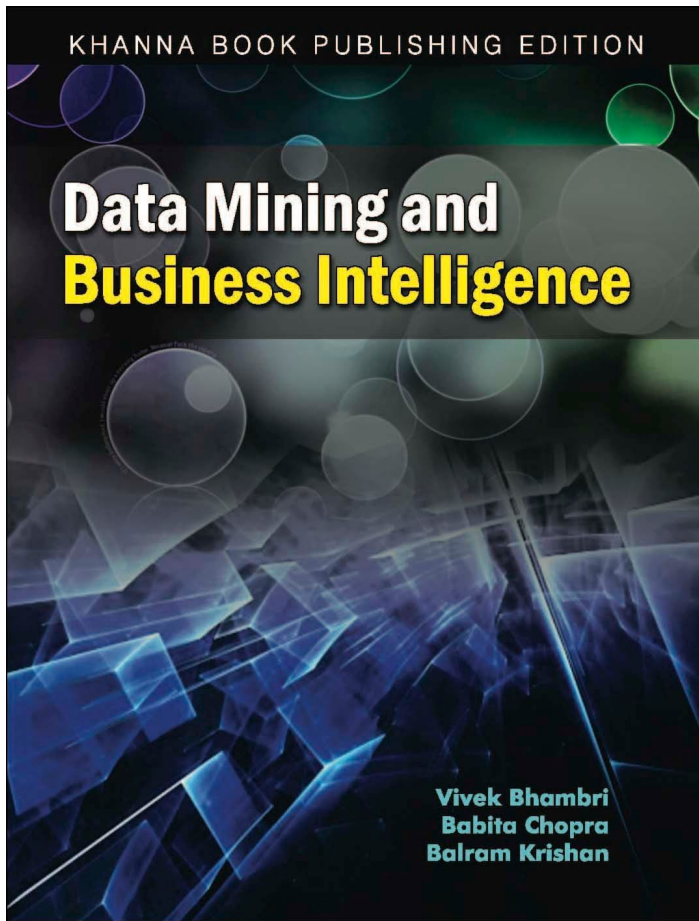
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Data Mining & Business Intelligence

Author :	Babita Chopra
ISBN 13 :	978-93-82609-27-8
ISBN 10 :	93-82609-27-X
E-ISBN 13 :	978-93-82609-27-8
Edition :	1
Pages :	336
Type of book :	Paperback
Weight (g) :	453.00
Year :	2014
Language :	English
Publisher :	Khanna Publishing House
Price :	Rs 236.00
Categories :	All book , Computer Science Engineering
Condition Type :	New
Country Origin :	India

Product Description

It has been rightly said that "people who can't see the value in data mining as a concept either don't have the data or don't have data with integrity." The concepts of data mining and business intelligence are necessary for survival in the present era of cut throat competition. This book 'data mining and business intelligence' has been designed as a basic text-book for computer science students at post graduation and under graduation levels. It explains the technical concepts of this hot area in simple and easily understandable language. It covers the complete syllabus of MCA, B.Tech courses of Punjabi University, Punjab University, Punjab Technical, Guru Nanak Dev University and Kurukshetra University for the courses in Data Mining and Business Intelligence.



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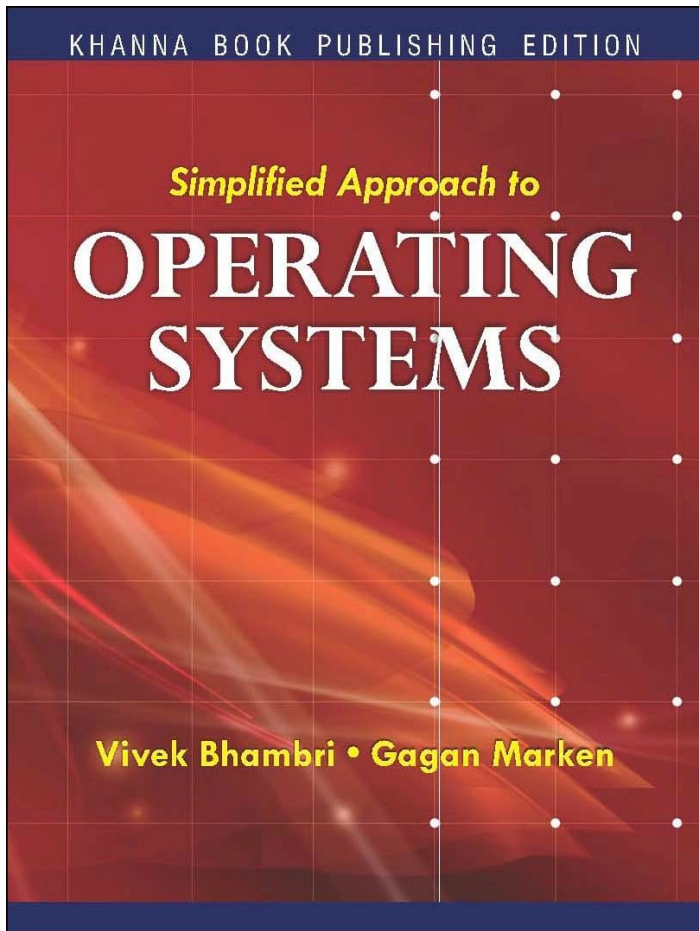
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Simplified Approach to Operating System

Author :	Gagan Marken
ISBN 13 :	978-93-82609-15-5
ISBN 10 :	93-82609-15-6
E-ISBN 13 :	978-93-82609-15-5
Edition :	1
Pages :	352
Type of book :	Paperback
Weight (g) :	476.00
Year :	2013
Language :	English
Publisher :	Khanna Publishing House
Price :	Rs 280.00
Categories :	All book , Computer Science Engineering
Condition Type :	New
Country Origin :	India

Product Description

The book 'Simplified Approach to Operating Systems' is designed as a basic text book for computer science students at Post Graduation and under Graduation levels. It explains the technical concepts of operating systems in simple and easily understandable language. It does not bind the reader to one particular operating system, rather explains the concepts in general. It covers the complete syllabus of MCA,BCA, B. Tech and M.Sc. (IT) courses of all Indian Universities.



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