

Principles of Management

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Product Description

The book provides comprehensive coverage of the management principles and concepts in simple and lucid style. With economic conditions continuing to be uncertain, complexity of business mounting and organization's becoming flatter by each passing day managers have a tough balancing act to do and need adequate growing and acquaintance of principles and function of management. The book shall be useful for the reader who wants to upgrade their knowledge and skill with the right attitude.



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Professional Ethics and Human Values

Premvir Kapoor

Professional Ethics and Human Values

Author : Premvir Kapoor**ISBN 13 :** 978-93-86173-65-2**ISBN 10 :** 93-86173-65-4**E-ISBN 13 :** 978-93-86173-65-2**Edition :** First**Pages :** 196**Type of
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The book explain the concept of Business Ethics and Human Values in proper Perspective and shall make the readers realise the important of value and ethics in business and provide them a framework to take ethical decisions by following a life of values a person develop certain fine qualities hope honesty, courage, confidence, maturity, helpfulness and achieve aspiration dream by using the right way of thinking and doing.


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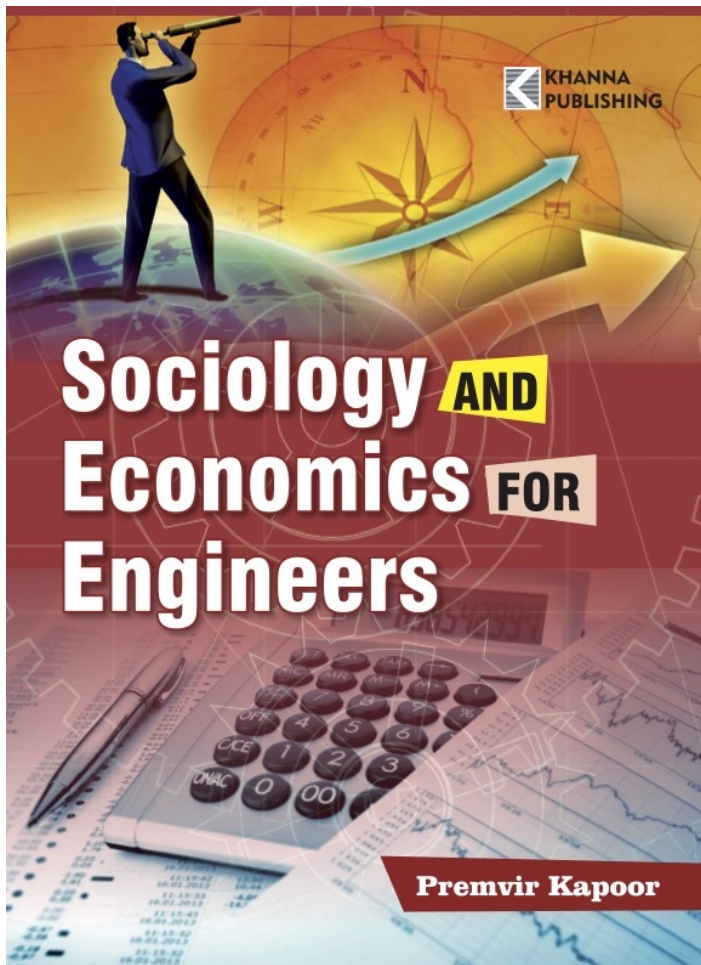
Premvir Kapoor Dr. Premvir Kapoor BBM(BHU), MBA(Podar Institute of Management), LLB Delhi, Ph.D(Meerut University), Diploma in Training and Development,ISTD New Delhi, Diploma in Corporate Laws and Secretarial Practice(Indian Law institute New Delhi). He has worked s Director in Sri Ram Institute of Management and IIMT Institute of Management, Greater Noida and Professor of Human Resource Management at IMS Ghaziabad and Lingaya University Faridabad.He has been associated with some of the leading Institutes of Company Secretaries of India, Institute of Marketing management, Western U.P Productionly Council.He is a member of Indian Law Institute, New Delhi. He has been visiting faculty at variousprestigious business schools </p>



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Sociology and Economics for Engineers

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The book will help the students to understand variety of economics and sociological issues and concepts. It shall provide to them an insight and knowledge to understand the impact of developments in business and society. The book will meet the requirements of the engineers to evaluate the comparison of alternatives that involve spending money and their likely outcomes.



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